

# United Way of Weld County

Engage and Invest

Invest in  
What Works



# Respond

After a yearlong strategic planning process, we are excited to share with you our vision for the future. The new direction considers United Way's competitive advantage and positions us as a community convener, bringing necessary stakeholders – not just nonprofits – to the table to discuss our community's most pressing challenges.

The United Way of the future will build powerful partnerships to bring about lasting community-wide change. We will continue to establish a strong foundation for children and youth, promote household stability, and support older adults in maintaining independence.

**What does it mean for United Way to take on this role?** United Way will shift priorities from providing direct services to focusing on building connections and bringing partners together to get work done.

**What does this shift mean for you, a United Way investor?** It will streamline and facilitate communications between partners to prevent duplication of efforts and to identify gaps. With these powerful partnerships we will solve tough problems together, focus efforts, track progress, plan for the future, and stay responsible to the community.

We invite you to join us in making a lasting impact in Weld County. Your investment in United Way isn't just a donation; it's an investment in building a stronger, more resilient community where everyone can succeed. Join us today in shaping a brighter future.



Angel Flores  
Chair, Board of Directors  
Pastor, Mosaic Church



Melanie Woolman  
President & CEO  
United Way of Weld County



Get involved today. [UnitedWay-Weld.org](https://www.UnitedWay-Weld.org)

# Engage & Invest

## Engage with United Way

Engaging with your community is easy with United Way. Let your network know what is **important to you** and why.

- Volunteer
- Invite United Way to present at one of your networking group events
- Attend United Way events
- Like and share United Way social media and emails
- Advocate on behalf of United Way



To learn more visit [UnitedWay-Weld.org/get-involved/](https://UnitedWay-Weld.org/get-involved/)

## Invest in What Works

Choose the level of investment that fits your budget and **philanthropic goals** for directly impacting local community needs.

- Every donation makes a difference
- Designate your contribution to **align** with your **values, interests and priorities.**
- Become a Leadership Giver
- Join the Kenneth W. Monfort Society



To learn more visit [UnitedWay-Weld.org/give-now/](https://UnitedWay-Weld.org/give-now/)



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Communities are as strong and effective as the courage, compassion, and generosity of their people and agencies. United Way of Weld County is an example of what happens when these people and agencies come together to engage in the collaborative solving of challenges. The result is synergistic possibilities that make a difference in the lives of all people served.

Holly Bressler

# Partner

For more than 80 years, United Way of Weld County has partnered with the community to co-create solutions to people's most pressing challenges. We take a comprehensive approach, listening and responding to local needs. Every day, our community shows that when people unite to take action, change is possible. Together, we're creating a future where everyone, everywhere can reach their full potential.



View the full list of our partners at [UnitedWay-Weld.org/UWPartners](https://UnitedWay-Weld.org/UWPartners)



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Find out more and get involved!

Contact us today!

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