

TOGETHER WE ARE BUILDING A BETTER WELD COUNTY



In Weld County...

EVERY child could be reading proficiently by 4th Grade

EVERY youth could be connected to a caring adult

EVERY family could have stable housing

EVERY older adult could have what is needed for a fulfilling life

EVERY neighbor could be connected with needed resources

Through United Way, together we are building a better Weld County, one where children are reading to learn by the start of 4th Grade, youth are working at good jobs by age 25, families have stable housing, older adults are aging well and people are connecting to the help they need.

Invest in Solutions Today!
UnitedWay-Weld.org/Generosity



Melanie Woolman
President & CEO

“Sometimes, something unexpected happens and all of the sudden our neighbors are in need of extra help. United Way and our partners know exactly how to assist. What we need is the community’s generosity of time and money to make it happen. Will you support your neighbors today? Find out more and get involved at UnitedWay-Weld.org/Generosity.”

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United Way Invests in 5 Initiative Areas for Community-Wide Results

Find out more at UnitedWay-Weld.org/Initiatives

Reading Great by 8 is increasing the number of children who are reading to learn by the beginning of 4th Grade. It includes 35+ organizations and invests in:

- supporting parents with basic needs like diapers
- helping child care providers develop businesses and improve quality of care provided
- connecting children to Colorado Universal Preschool Program providers
- working with students to catch up in their reading skills
- community-wide service coordination through Weld County's Early Childhood Council



Building the foundation for early childhood success.

Thrive by 25 is increasing the number of Weld County youth who have a connection to a caring adult. It includes 20+ organizations and invests in:

- decreasing learning loss and increasing knowledge at after school and summer programs
- mentoring for mental health and life skills
- providing STEM education
- participating in recreation programs



Connecting youth to caring adults.

Weld's Way Home is decreasing the number of people that are living unsheltered. It includes 50+ organizations and invests in:

- offering cold weather and year-round emergency shelters
- providing case management for those hardest to house
- meeting rent and other basic needs for keeping families in their homes
- increasing transportation and homeownership options
- community-wide service coordination through Northern Colorado Continuum of Care



Preventing and ending homelessness.

Ageing Well is leading Weld County in becoming more age friendly. It includes 20+ organizations and invests in:

- providing recreation and social participation programs
- increasing housing and transportation opportunities
- sharing information about community resources
- connecting older adults to health and community services



Helping older adults age well in our community.

Connecting Weld activities support goal achievement in the other United Way initiative areas. It includes:

- 211 Colorado Information and Referral
- disaster preparedness and response
- volunteer engagement
- Weld Project Connect



Linking people to the help that they need.

