**Campaign Start**

I am excited to announce that we have kicked off our annual United Way of Weld County workplace campaign. [Company] proudly supports United Way and its work to improve the lives of all community members.

Together, the [Company] team can take action today that will help create better tomorrows for our neighbors in need. By pledging your support, you can make a real impact. The best part? The money you give stays here and you can see the results in our backyard. Your investment helps 1 out of 6 people in Weld County every year! When you invest in United Way, you impact the lives of real people.

* $10 a week can provide rental assistance for a family to stay in their home.
* $7 a week can provide one-on-one after-school mentoring for a local student to improve their grades.
* $5 a week can link six 211 Colorado callers to get the help that they need.
* $3 a week can provide four older adults with the support they need to remain independent.
* $2 a week can provide a family with a month of diapers for their child.

We recognize that you are busy and have deadlines to meet, we are asking you to take the time to make a difference in our community through your support of our campaign. We know one thing for sure – **our community is worth our investment. Will you join us?** Invest in Weld County today or tomorrow at [link for giving page]