

Portfolio of Investments 2023-2024

Together we are building a better Weld County, one where children are reading to learn by the start of 4th Grade, youth are working at good jobs by age 25, families have stable housing, older adults are aging well and people are connecting to the help they need.













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Dear Weld County Neighbor,

United Way has a unique role among organizations in Weld County. It shares a vision of a better future for everyone, shows how this is being accomplished in measurable ways and mobilizes resources community-wide to bring about a more common good.

Given United Way's well-defined initiative areas, the vision is clear. In Weld County...

- EVERY child could be reading proficiently by 4th Grade
- EVERY youth could be connected to a caring adult
- **EVERY** family could have stable housing
- **EVERY** older adult could have what is needed for a fulfilling life
- **EVERY** neighbor could be connected with needed resources

We are working out this vision with over 100 partner organizations and several direct service programs that United Way itself runs. While each of these have their own measures of performance, the most important goals are those that no one organization can achieve on its own, such as the percentage of children that are reading proficiently by the beginning of 4th Grade or the number of families experiencing homelessness.

United Way of Weld County asks individuals and businesses for investments that support our own programs and those of other organizations while also raising a substantial amount in grant funding, much of which comes from outside of Weld County. Nearly 90% of the budget for the direct service programs that United Way runs – such as the Covering Weld Diaper Bank or the Housing Navigation Center – are grant funded.

Plus, United Way serves as a fiscal agent for Federal and State of Colorado funds, working to get these resources to partners that otherwise would be unable to access them. During the pandemic years, in this role United Way supported dozens of child care and homeless services providers with over \$4 million for increasing the amount and quality of child care county-wide and housing over 100 individuals and families in Northern Colorado.

This Portfolio of Investments shows where \$6.5 million of United Way-attracted resources will be invested during the 2023-2024 program year. Each of these dollars utilized will make the above EVERY statements more so of a reality.

Sometimes, something unexpected happens and all of the sudden our neighbors that have never experienced instability are in need of extra help. Other Weld County residents face generational poverty, racism and inequality of opportunity. United Way and our partner organizations know exactly how to assist all of these neighbors. What we need is the community's generosity of time and money to make it happen.

Will you support your neighbors today through United Way of Weld County? Find out more and get involved at UnitedWay-Weld.org/Generosity. Thank you.

Angel Flores

Chair, Board of Directors Pastor, Mosaic Church

Melanie Woolman President & CEO

United Way of Weld County

















2023-2024 United Way Investments – Fund Sources

While the United Way of Weld County annual investment in community solutions is nearly \$6.5 million, three-fourths of this amount comes from foundation grants and government contracts that can only be spent on United Way-provided direct service and collective impact backbone activities. Given this, only 10% of total United Way internal program-related expenses are funded through community contributions. This means that the United Way board of directors is prioritizing programs at other organizations with your donations.

Community Contribution Investments - \$1,539,569

Direct Services at Other Organizations \$962,562 - 15%
United Way-offered Direct Services \$396,690 - 6%

Collective Impact Facilitation \$180,317 - 3%

Foundation Grants and Government Contracts – \$4,955,181

United Way-offered Direct Services		\$3,713,112 - 57%
Collective Impact Facilitation	\$1,242,069 – 19%	



Building the foundation for early childhood success

Children are entering Kindergarten ready and reading at grade level by the start of 4th Grade

2023-2024 Total Investment \$2,132,809

Organization	Program	Investment
Envision	Early Intervention / AmeriCorps	\$62,179
Life Stories Child & Family Advocacy	Child Advocacy Center / Fort Lupton Family Resource Center	\$19,594
North Range Behavioral Health	Home Instruction for Parents of Preschool Youngsters (HIPPY)	\$34,953
United Way of Weld County	ChildCare4Weld.org	\$0
United Way of Weld County	Child Care Provider Recruitment / Quality Improvement	\$947,935
United Way of Weld County	Colorado Tutoring Corps	\$100,000
United Way of Weld County	Colorado Universal Preschool	\$352,673
United Way of Weld County	Covering Weld Diaper Bank	\$175,206
United Way of Weld County	Early Childhood Education Jobs Board	\$0
United Way of Weld County	Family Friendly Workplace Practices	\$28,288
United Way of Weld County	Family Support	\$31,476
United Way of Weld County	Northern Colorado Children's Festival	\$23,500
United Way of Weld County	PASO Institute	\$282,882
United Way of Weld County	Roadmap4Kids	\$0
United Way of Weld County	Weld County's Early Childhood Council	\$74,123

^{*} Collective Impact Partners are listed in **bold**.

Weld County Collective Impact Partners

As part of ongoing, collaborative processes that include volunteers and the organizations themselves, United Way invests in programs at agencies throughout Weld County that are working together to reach community-wide goals in four initiative areas: Reading Great by 8, Thrive by 25, Weld's Way Home and Aging Well. Three-year awards are provided as the expectation is for grantees to develop, implement and measure longer-term efforts, individually and as collaboratives. Collective Impact Partners are in **bold**. Non-funded partners include:

- Griffith Centers for Children
- High Plains Library District
- North Colorado Health Alliance
- University of Northern Colorado
- Weld County Department of Human Services
- Weld County Department of Public Health and Environment
- Weld County Government



Connecting youth to caring adults

Youth are graduating high school and transitioning to a successful adulthood by age 25

2023-2024 Total Investment \$273,184

Organization	Program	Investment
Boy Scouts of America – Adventure West Cncl	Partnership in Character	\$20,175
Boys & Girls Clubs of Weld County	The Club Experience	\$32,647
Brigit's Bounty Community Resources	Youth Gardening Education Programs	\$10,000
Carbon Valley Parks and Recreation District	Weld County Recreation Scholarships	\$2,500
City of Evans Recreation Department	Weld County Recreation Scholarships	\$4,000
City of Fort Lupton Recreation	Weld County Recreation Scholarships	\$6,000
City of Greeley – Culture, Parks and Recreation	Weld County Recreation Scholarships	\$13,800
City of Greeley – Rodarte Community Center	Supporting Students in STEM	\$9,000
Eaton Area Park and Recreation District	Weld County Recreation Scholarships	\$3,500
Fellowship of Christian Athletes	Character Coach	\$10,000
Highland Recreation Association	Weld County Recreation Scholarships	\$5,000
Hispanic Women of Weld County	Scholarship Fund	\$5,000
Hope House Northern Colorado	Teen Mom Program	\$10,000
"I Have a Dream" Foundation of Boulder County	Positive Futures	\$5,000
LaSalle Recreation	Weld County Recreation Scholarships	\$4,000
Life Stories Child & Family Advocacy	CASA Program	\$15,000
Lutheran Family Services Rocky Mountains	Parent Education	\$10,177
Northern Colorado Youth for Christ	Rebalance	\$15,650
Partners	Youth Mentoring	\$20,685
Rebels Youth Athletics	Weld County Recreation Scholarships	\$3,400
Soccer Without Borders	Soccer Without Borders Greeley	\$15,000
The Greeley Dream Team	Alumni Program / Dream Team Pre-Collegiate Programs	\$26,650
Thompson Rivers Parks and Recreation	Weld County Recreation Scholarships	\$5,000
Town of Erie	Weld County Recreation Scholarships	\$2,500
Town of Kersey Recreation	Weld County Recreation Scholarships	\$2,500
Town of Mead	Weld County Recreation Scholarships	\$2,500
Town of Platteville/Platteville Recreation	Weld County Recreation Scholarships	\$7,000
Town of Windsor Parks Recreation and Culture	Weld County Recreation Scholarships	\$4,000
Town of Windsor PRC – Severance	Weld County Recreation Scholarships	\$2,500

^{*} Collective Impact Partners are listed in **bold**.



Preventing and ending homelessness

Households are attaining and maintaining stable housing

2023-2024 Total Investment \$3,306,627

Organization	Program	Investment
A Woman's Place	Domestic Violence Emergency Shelter	\$38,339
Almost Home	Southern Weld Household Stability / Rental Assistance	\$41,060
Carbon Valley Help Center	Resource Specialist for Financial Grants / Rental Assistance	\$22,000
Catholic Charities	Emergency Shelter / Rental Assistance	\$19,195
Colorado Mounted Rangers	Fort Lupton Family Resource Center	\$3,500
Fort Lupton Food and Clothing Bank	Emergency Food Assistance	\$14,050
Greeley Family House	Emergency Shelter	\$35,961
Greeley-Weld Habitat for Humanity	Affordable Homeownership	\$16,092
High Plains Housing Development Corp	Supportive Housing Development Project	\$25,000
Hope at Miracle House	Emergency Shelter / Fort Lupton Family Resource Center	\$12,500
Immigrant and Refugee Center of NoCO	Adult Education	\$23,446
Jobs of Hope	Re-Entry Program	\$28,044
Lutheran Family Services Rocky Mountains	Refugee and Asylee Programs	\$15,000
Stepping Stones of Windsor	Rental Assistance	\$5,000
Street Lights of Grace	Emergency Food Assistance	\$4,500
The Salvation Army	Emergency Food Assistance	\$9,000
United Way of Weld County	Emergency Food and Shelter Program Administration	\$2,806
United Way of Weld County	Get Ahead Colorado Earned Income Tax Credit Initiative	\$0
United Way of Weld County	Greeley-Evans Transit Bus Pass Program	\$0
United Way of Weld County	Housing Navigation Center	\$2,159,339
United Way of Weld County	Northern Colorado Continuum of Care	\$713,048
United Way of Weld County	SingleCare Prescription Drug Discount Card	\$0
United Way of Weld County	Weld's Way Home Facilitation	\$53,132
Volunteers of America - Colorado Branch	COR3 Plus Rapid Re-Housing	\$20,000
Weld Food Bank	Mobile Food Pantry / Emergency Food Assistance	\$33,006
Women to Women	Direct Assistance	\$12,609

^{*} Collective Impact Partners are listed in **bold**.



Helping older adults age well in our community

Older adults are living full and productive lives

2023-2024 Total Investment \$166,441

Organization	Program	Investment
60+ Ride	60+ Ride Transportation Program	\$26,529
A Little Help	A Little Help for Older Adults in Weld County	\$8,500
Alzheimer's Association of Northeast Colorado	Early Detection, Education, Caregiver Support	\$5,500
Catholic Charities	Older Adult Case Management and Outreach	\$15,100
Centennial Area Health Education Center	Cultivating Compassionate Care	\$1,450
City of Greeley – Greeley Active Adult Center	Senior Assistance Program	\$6,050
Community Grief Center	Outreach and Grief Support Groups	\$6,190
Dementia Together	Life Enrichment and Education	\$7,250
Habitat for Humanity of the St. Vrain Valley	Neighborhood Revitalization	\$11,500
Meals on Wheels of Greeley and Weld County	Meals on Wheels	\$19,820
Volunteers of America - Colorado Branch	Caring Companion Program	\$9,650
Weld Food Bank	Senior Food Box	\$48,902

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Linking people to the help that they need

Human services are increasing in visibility, accessibility and capacity

2023-2024 Total Investment \$370,780

Organization	Program	Investment
United Way of Weld County	211 Colorado Information and Referral	\$268,823
United Way of Weld County	Disaster Preparedness and Response	\$0
United Way of Weld County	NoCO AmeriCorps Project	\$10,115
United Way of Weld County	Volunteer Engagement	\$31,571
United Way of Weld County	Weld Project Connect	\$50,667
United Way of Weld County	Weld Together	\$0
United Way of Weld County	Designations to Other Organizations	\$9,604

CORNERSTONE PARTNERS

Cornerstone Partners understand the importance of United Way's role of bringing organizations together to achieve greater results. These companies and organizations make large directed gifts so that donations from individuals and small businesses go directly to programs and services that help our more vulnerable Weld County neighbors. In return, Cornerstone Partners are promoted as supporters of United Way's vital work.

\$50.000 +



\$25,000 - \$49,999



















\$15.000 - \$24.999







\$10,000 - \$14,999

Banner Health, BizWest Media, Chevron, Front Range Roofing Systems, Ghent Chevrolet Cadillac, Honda of Greeley, Kaiser Permanente, KFKA 1310AM & 103.1FM, McDonald Toyota, Townsquare Media, Yoder Family of Companies

\$5,000 - \$9,999

365 REAL Property Management, ENT Credit Union, FNBO, Mountain Valley Bank, Pepsi Beverages Company, PFC USA, Property Technica, Scheels, Tigre 102.1FM & 1450AM

MAJOR FUNDERS

For a full list of the most recent year Major Funders, visit UnitedWay-Weld.org/Major-Funders.

Buell Foundation City of Greeley Colorado Dept of Early Childhood Colorado Dept of Human Services Colorado Dept of Local Affairs Colorado Health Foundation

Banner Health

Delia and John W Haefeli Foundation Flood and Peterson

> Bohemian Foundation Church of Jesus Christ of Latter Day Saints City of Fort Collins City of Loveland

\$50,000 Plus

Comcast Cable **Community Solutions** El Pomar Foundation Hensel Phelps JBS USA LLC Monfort Family Foundation **PDC Energy**

\$25,000 - \$49,999

FNBO Gates Family Foundation Loustalet Family Fund Northeast Health Partners

\$15,000 - \$24,999

Colorado Combined Campaign Colorado Housing and Finance Authority Evans Management Group LLLP Farmers Bank-Ault

The Weld Trust US Dept of Housing and Urban Development Weld County Dept of Human Services Weld County Government Xcel Energy

Robert Wood Johnson Foundation Union Pacific Foundation Wells Fargo Bank

Front Range Roofing Systems Greeley-Evans School District 6 PFC USA QuikTrip Corporation United Way of Weld County

