CORNERSTONE PARTNERS

$50,000 +

$25,000 – $49,999

$15,000 – $24,999

$10,000 – $14,999

Banner Health, BizWest Media, Chevron, Front Range Roofing Systems, Ghent Chevrolet Cadillac, Honda of Greeley, Kaiser Permanente, KFKA 1310AM & 103.1FM, McDonald Toyota, Townsquare Media, Yoder Family of Companies

$5,000 – $9,999

365 REAL Property Management, ENT Credit Union, FNBO, Mountain Valley Bank, Pepsi Beverages Company, PFC USA, Property Technica, Scheels, Tigre 102.1FM & 1450AM

MAJOR FUNDERS

For a full list of the most recent year Major Funders, visit UnitedWay-Weld.org/Major-Funders.

$50,000 Plus

Buell Foundation
City of Greeley
Colorado Department of Early Childhood
Colorado Department of Human Services
Colorado Department of Local Affairs
Colorado Health Foundation
Comcast Cable
Community Solutions
El Pomar Foundation
Hensel Phelps
JBS USA LLC
Monfort Family Foundation
PDC Energy
The Weld Trust
US Department of Housing and Urban Development
Weld County Department of Human Services
Weld County Government
Xcel Energy
Dear Weld County Neighbor,

During the past year, United Way has clarified its hopes for Weld County. Not only have we dreamed of, but we’ve made progress towards a day when...

**EVERY** child is reading proficiently by 4th Grade  
**EVERY** youth is connected to a caring adult  
**EVERY** family has stable housing  
**EVERY** older adult has what is needed for a fulfilling life  
**EVERY** neighbor is connected with needed resources

Over the last few months United Way’s unique contribution to achieving these dreams has become even clearer, with much of the work gaining additional funding from local government, State of Colorado and Federal sources.

**Reading Great by 8** – Running the Covering Weld Diaper Bank. Helping both licensed and Family, Friend and Neighbor child care providers grow and improve. Launching Universal Preschool Colorado in Weld County.  
**Thrive by 25** – Facilitating the shared effort of 20+ partners to increase youth and caring adult connections. Resourcing youth recreation program participation throughout Weld County.  
**Weld’s Way Home** – Offering a Housing Navigation Center with cold weather shelter for those who are unsheltered or are precariously housed. Facilitating regional efforts for ending homelessness in Weld and Larimer counties.  
**Aging Well** – Bringing together nearly 20 older adult serving partners to develop and implement a 3-year AARP Age Friendly Community strategic plan.  
**Connecting Weld** – Managing the 211 Colorado northeast region. Organizing Weld Project Connect. Connecting community members with volunteer opportunities.

This annual report provides even more details on these significant accomplishments. We hope that you’ll give it a read and be amazed along with us. Each day, United Way and its partners are making the above **EVERY** statements more of a reality. THANK YOU to the donors, volunteers and partners who make this work possible.

With gratitude,

Angel Flores  
Chair, Board of Directors

Melanie Woolman  
President & CEO
1,351 students participated in Colorado Tutoring Corps activities. 72% of reading and 54% of math participants are excelling through program participation.

The Housing Navigation Center’s cold weather shelter provided 10,231 nights of stay and served nearly 12,000 meals to 503 guests from November 2022 to April 2023.

With The Weld Trust support, invested $69,200 in 15 recreation programs throughout Weld County so that they can include more vulnerable children and youth in their activities.

457 Leadership Givers contributed a total of $1,147,281.

33 Cornerstone Partners contributed over $521,036 in cash and in-kind giving so individual donations could go directly to programs that help our Weld County neighbors.

With The Weld Trust support, invested $69,200 in 15 recreation programs throughout Weld County so that they can include more vulnerable children and youth in their activities.
2022-2023 Accomplishments

- Provided diapers to more than 350 families monthly including nearly 500,000 diapers for keeping children healthy and parents at work in Weld County.
- Staff sought and managed 79 grants worth $4.5 million for United Way direct service programs and programming at partner organizations.
- 19,668 referrals were made to 9,079 Weld County and northeast Colorado callers and other contacts through 211 Colorado @ UWWC.
- Since its opening in April 2019 and as of May 2023, Housing Navigation Center staff have helped 309 guests obtain or maintain housing. 95% of unsheltered guests are still at home one year after getting back into housing.
- 689 guests made use of 70+ total services at Weld Project Connect.
- Over 2,500 Weld County children have been connected with Universal Preschool Colorado program participating providers.
Building the foundation for early childhood success

Children are entering Kindergarten ready and reading at Grade level by the start of 4th Grade

Reading Great by 8 includes over 35 partnering organizations. Investments are made in programs with impact county-wide that lead to more students reading at grade level by the beginning of 4th Grade. Plus, United Way manages Weld County’s Early Childhood Council, which is the primary place for collaboration in order to increase early childhood outcomes in Weld County. Provided and funded activities include:

- Supporting parents with basic needs like diapers.
- Addressing early childhood developmental delays.
- Recruiting new child care providers and coaching them in opening their businesses.
- Protecting children that have been abused.
- Helping child care providers increase quality of care.
- Working with preschool to 8th Grade students for improving reading and math skills.
- Assisting parents and child care providers in accessing Universal Preschool Colorado.

2022-2023 Significant Accomplishments

- With 17 partners, the Covering Weld Diaper Bank assisted 350+ families monthly, distributing over 500,000 diapers for keeping children healthy and parents at work.
- Staff launched Universal Preschool Colorado (UPK) in Weld County. Over 2,500 children have been connected with UPK preschool providers, 20% of whom would not be enrolled without UPK.
- 1,351 students participated in Colorado Tutoring Corps. 72% of reading and 54% of math participants are exceeding expectations.
- Staff supported 68 child care providers with $503,689 in State of Colorado funding. Facility and other quality improvements increased life possibilities for 2,613 children in 15 Weld County municipalities.

For two years, a child care center in Erie sought a State of Colorado child care provider license. Many difficulties were experienced, including a church location that needed facility improvements. The director was not deterred, being motivated by the dire need for more child care in the Carbon Valley. With United Way staff, the director better navigated the licensing process, successfully applied for grants and became a Universal Preschool Colorado provider. Licensed in March 2023, they are now caring for seven children and seeking additional enrollments.
Connecting youth to caring adults

Youth are graduating high school and transitioning to a successful adulthood by age 25

Thrive by 25 includes over 20 partnering organizations. Investments are made in programs with impact county-wide that lead to more young adults succeeding in life by age 25. Funded activities include:

- Decreasing learning loss and increasing knowledge at after school programs.
- Building relationships for integrating refugee and immigrant youth.
- Mentoring for mental health and building life skills.
- Providing STEM education.
- Supporting students in their higher education pursuits.
- Participating in recreation programs.

2022-2023 Significant Accomplishments

- Along with additional funding from The Weld Trust, United Way invested $69,200 in 15 recreation programs throughout Weld County so that they can include more vulnerable children and youth in their activities. These scholarships will be used by over 1,000 children and youth.
- The Thrive by 25 organizations continued working together to increase the number of students who have an adult to go to for help when facing a challenging circumstance. The Capacity Building, Community Education and Shared Assessment workgroups are developing plans for achieving a goal which no one organization can get to on its own.

A recurring theme for Weld County Recreation Scholarship Program participants is that the support is being requested by grandparents caring for their grandchildren. For instance, a grandmother on a limited income in Fort Lupton recently took over guardianship of her two grandchildren. Grandma was desperate to find a summer program. The local recreation program provided scholarships for both of the children. As a result, their summer days were filled with swimming, crafts, rock climbing, gym games, going on field trips and making friends!
Preventing and ending homelessness

Households are attaining and maintaining stable housing

Weld’s Way Home includes over 50 partnering organizations. Investments are made in programs with impact county-wide that lead to people ending their experience of homelessness and maintaining housing. Plus, United Way manages the Northern Colorado Continuum of Care, which is the primary place for collaboration for making homelessness rare, short-lived and non-recurring in Weld and Larimer counties. Provided and funded activities include:

- Serving urgent needs of people experiencing homelessness and household instability.
- Offering a seasonal cold weather shelter and supporting other shelters.
- Providing focused case management for those who are hardest to house.
- Increasing food security.
- Meeting rent and other household expense assistance.
- Training for workforce readiness.
- Increasing transportation options and homeownership opportunities.

2022-2023 Significant Accomplishments

- The Housing Navigation Center’s cold weather shelter provided 10,231 nights of stay and served nearly 12,000 meals to 503 guests.
- Since its opening in 2019 and as of May 2023, Housing Navigation Center staff have helped 309 guests obtain or maintain housing. 95% of previously unsheltered guests are still in a home.
- Since its 2016 inception and as of June 2023, the Northern Colorado Continuum of Care has worked with partner agencies to help 1,638 Weld and Larimer county individuals, families, veterans and youth regain housing.
- The Thriving Weld Housing and Land Use Project worked with 10 municipalities; 7 of these are making affordable housing more available.

Omar stayed at United Way’s Housing Navigation Center cold weather shelter and kept meeting with staff after it closed in April. He worked hard with his Housing Coordinator to become document ready, which for most guests is the first step to getting back into housing. With staff advocacy and support, Omar participated in the new City of Greeley Homeless2Housing program, regaining housing a few weeks later. With the fundamental need of permanent housing met, Omar is now becoming more stable overall, and is reconnecting with family and friends.
Helping older adults age well in our community

Older adults are living full and productive lives

Aging Well includes over 20 partnering organizations. Investments are made in programs with impact county-wide that lead to older adults aging well with the support that they need to do so. Funded activities include:

- Ensuring food security.
- Providing case management and grief recovery assistance.
- Increasing housing, recreation and transportation opportunities.
- Improving older adult physical and mental health outcomes.
- Connecting volunteers with opportunities to serve older adults.
- Assisting those with memory and dementia challenges and their caregivers.

2022-2023 Significant Accomplishments

- In spring 2023, United Way and nearly 20 Aging Well partners finalized Age-Friendly Weld, a three-year strategic plan for improving the lives of older adults and the whole community. Read the plan and get involved at UnitedWay-Weld.org/Aging-Well.
- Age-Friendly Weld focus areas with corresponding workgroups include:
  o Transportation
  o Information Sharing
  o Health & Community Services
  o Social Participation

At 82, Ken was still able to live on his own. One day while crossing the street, his foot caught a sharp, high curb and he fell. Nine months later, he was still recovering. Stories like Ken’s are at the heart of the Aging Well community-wide initiative. It is founded on the idea that an age-friendly community is better for everyone. For instance, more curb cuts not only make it safer for Ken to get around, it also helps people in wheelchairs, children riding their bikes, adults with disabilities and mothers pushing strollers.
Linking people to the help that they need

Human services are increasing in visibility, accessibility and capacity

Connecting Weld includes numerous local, state and national partners. Investments are made in a number of programs with county-wide impact that lead to human services increasing in visibility, accessibility and capacity. All of these services are provided by United Way staff and include:

• 211 Colorado Information and Referral
• Disaster Preparedness and Response
• Volunteer Engagement
• Weld Project Connect

2022-2023 Significant Accomplishments

• 19,668 referrals were made to 9,079 Weld County and northeast Colorado callers and other contacts through 211 Colorado @ UWWC. The top 3 needs were: rent, utilities and housing. 86% of callers said they would recommend 211 Colorado to their friends.
• Volunteer Engagement staff recruited 974 volunteers that brought the equivalent of at least $142,606 in value to the local economy.
• 689 guests made use of 70+ total services at Weld Project Connect. 99% found it to be a helpful or very helpful experience.

Josephine had a lot of expenses thrown at her all at once, which overwhelmed her and made her fall behind on the electricity bill. Being an older adult on a fixed income without family support, Josephine didn’t have many options. She called 211 Colorado and was connected to help. First off, she received $100 from a Greeley church, which helped Josephine catch up with current expenses. Her 211 Colorado Resource Navigator also helped her sign up for the statewide Low-income Energy Assistance Program (LEAP) and looked into food assistance resources. As a result of her call to 211 Colorado, Josephine is thankful and back on track.
Philanthropy

Each year, United Way’s Philanthropy staff works with you and the whole community to mobilize resources for solving some of Weld County’s greatest challenges. This includes contributions of time and money from individuals, businesses, faith-based organizations, foundations and more. See below for 2022-2023 results. Thank you to United Way donors and volunteers for helping Weld County be a better place for us all!

2022-2023 Significant Accomplishments

- 457 Leadership Givers contributed a total of $1,147,281
- 212 businesses and organizations contributed a total of $2,273,263 in corporate and employee giving.
- Staff sought and managed 79 grants worth $4.5 million for United Way direct service programs and programming at partner organizations.
- 33 Cornerstone Partners contributed over $521,036 in cash and in-kind giving so individual donations could go directly to programs that help our Weld County neighbors.

“In a world where so many things try to divide us, United Way of Weld County provides connections to community that unite us. Whether we give financially, volunteer our time and talents, or find ourselves in need of services, United Way brings people together in ways that are meaningful and life-affirming.”

- Kaye Holman
  Leadership Giver and Weld Project Connect Committee Volunteer
The Kenneth W. Monfort Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent and resources to create long-lasting changes by tackling our community’s most serious issues. The society is named in honor of Kenneth W. Monfort, whose agricultural heritage and commitment to improving the quality of life in Weld County can still be seen to this day. These very generous supporters have individually invested $10,000 or more during the past year.

Neil Allen
Jamie and Sarah Baessler
Dick and Reva Bond
Al and Dawn Byers
Carrico Family Foundation
Harold and Carol Evans
Bill and Sharon Farr
Kyle Futo
Diane and Herrick Garnsey
Bob and Ann Ghent
Bret and Julie Hall
Dale and Susie Hall
Lynn and Don Janklow
Roger and Jamie Lynn Knoph
Dr Charles and Cathy Lehman
Marilynn Loustael
Charlie K Monfort
Dick and Karen Monfort
Kaye Monfort
Myra Monfort
Tom and Kay Norton
Frank G and Betty Ottesen
Chris and Crystal Reed
Ken and Shelley Rotramel
Roch and Teresa Schmitz
Justin and Jenny Scholz
Mike and Lori Shoop
Wes and Jennifer Taber
Bob Tointon
Michael and Jill Trotter
Kelli and Andy Warner
Scott and Mallory Warner
Stow and Maggie Witwer
Warren and Julie Yoder
Bernadette Zancanella

“As someone who loves the Weld County community and has supported different organizations, there is no better steward of my investment than United Way. I trust them as they put community first.”

- Dick Monfort
Owner/Chairman & CEO
Colorado Rockies
In connecting individuals, businesses, foundations and public and private organizations for shared effort, United Way of Weld County leads the community to solve the greatest challenges faced by our most vulnerable neighbors. Thank you to our most generous and reliable investors!

(* = Investment amount is solely the result of an employee giving campaign run at the organization ** = Kenneth W. Monfort Society Member)

$50,000 plus
City of Greeley
Colorado Department of Early Childhood
Colorado Department of Human Services
Colorado Department of Local Affairs
Comcast Cable
Community Solutions
El Pomar Foundation
Hensel Phelps
JBS USA
Monfort Family Foundation
Kyle Futo**
Charlie K Monfort**
Dick and Karen Monfort**
Kaye Monfort**
Myra Monfort**
PDC Energy
The Buell Foundation
The Colorado Health Foundation
The Weld Trust
US Department of Housing and Urban Development
Weld County Department of Human Services
Weld County Government
Xcel Energy

$25,000 - $49,999
Banner Health
Carrico Family Foundation
Connecting Point
Delia and John W Haefeli Foundation
Farmers Bank-Ault
Flood and Peterson
FNBO
Front Range Roofing Systems
Gates Family Foundation
iHeart Media
Loustalot Family Fund
Marilyn Loustalot**
Northeast Health Partners
Robert Wood Johnson Foundation
The Greeley Tribune
Union Pacific Foundation
Wells Fargo Bank

$15,000 - $24,999
365 Real Property Management
Dale and Susie Hall**
Jamie and Sarah Baessler**
Bohemian Foundation
Dick and Reva Bond**
Chevron
Chick-fil-A Greeley
Ken and Shelley Rotramel**
Church of Jesus Christ of Latter Day Saints
City of Fort Collins
City of Loveland
Colorado Combined Campaign
Colorado Housing and Finance Authority
Evans Management Group
Harold and Carol Evans**
Bill and Sharon Farr**
Greeley-Evans School District 6*
Lynn and Don Janklow**
Tom and Kay Norton**
PFC USA
QuikTrip Corporation
Justin and Jenny Scholz**
Shoop Family Foundation
Mike and Lori Shoop**
United Way of Weld County*
Kelli and Andy Warner**
Scott and Mallory Warner**

$10,000 - $14,999
Aims Community College*
Neil Allen**
Anderson & Whitney PC*
Al and Dawn Byers**
Diane and Herrick Garnsey**
Ghent Chevrolet Cadillac
Bob and Ann Ghent**
Bret and Julie Hall**
Honda of Greeley
Wes and Jennifer Taber**
Kettering Family Foundation
KFKA 103.1FM & 1310AM
Roger and Jamie Lynn Knoph**
Dr Charles and Cathy Lehman**
McDonald Toyota
Frank G and Betty Ottesen**
Phelps-Tointon Inc*
Bob Tointon**

$7,500 - $9,999
Black Hills Energy
Impact Charitable
North Range Behavioral Health*
Otis & Bedingfield LLC*
Roxanne and Fred Otis
Pepsi Beverages Company
Tim Schellpeper
Sears Real Estate*

$5,000 - $7,499
ALLO Fiber
John Becklenberg
Steve and Kim Black
Mark Bradley
Holly J Bressler
CO Association of Realtors Foundation
Mike and Beth Danielson
Jean Daviet
John and Marie Dollarhide
Ed and Phyllis Endicott
Ent Federal Credit Union
Enterprise Rent-A-Car*
Nathan Ewert
Anne Farr
First Interstate Bank
Fritz and Lynn Fischer
Randy and Penni Geist
Greeley Interfaith Association
Brienne Heinrichs
Rick and Barb Jenkins
Lexmark International Inc*
Royal and Angela Lovell
Dr and Mrs Rick Mellin

$2,500 - $4,999
Dr John and Jane Adams
Curtis and Diane Alexander
Maggie Allen
Ameriprise Financial*
Atmos Energy*
Bartels & Company LLC*
Shannon and Tom Blesener
Irene Boettcher
Mike and Judy Bond
Doug and Jacque Bowen
Thomas E and Jana B Caldwell
Bob and Leslie Childers
City of Evans*

2022-2023 Leaders in Giving & Major Contributors

Mountain Valley Bank
National Diaper Bank Network
Property Technica
Joe Dollahide
Realtex
Robert Shreve Architects & Planners
Bob and Marietta Shreve
Gale Saddler and Carol Diers
Scheels
David and Claudia Seaver
Charlie and Jenny Shoop
Felicia and Lyle Smith
State Farm Insurance Companies
Dr Michael Stone
SupplyWorks*
Tigre 102.1FM & 1450AM
Mick and Sooz Todd
Tri-State Generation and Transmission
Jim and Michele Vetting
Sally and Tim Warde
Melanie and David Woolman

Dr John and Jane Adams
Curtis and Diane Alexander
Maggie Allen
Ameriprise Financial*
Atmos Energy*
Bartels & Company LLC*
Shannon and Tom Blesener
Irene Boettcher
Mike and Judy Bond
Doug and Jacque Bowen
Thomas E and Jana B Caldwell
Bob and Leslie Childers
City of Evans*
United Way of Weld County 2022-2023 Annual Report

- Mike & Nomie Ketterling

“United Way supports youth and families in our community with funding, advocacy, technical support and accountability. We will continue to give...as the need continues and is great!”

- Steve and Teresa Baker
  The Baker Team @ Sears
  Real Estate

“Why United Way? Easy. What we give to United Way benefits the entire community and makes it better for all of us. Weld County is stronger because of the resources, education and funding United Way provides.”

- Steve and Teresa Baker
  The Baker Team @ Sears
  Real Estate

Conquest Holdings
Bonnie and Bill Cox
Case DeVries
FMS Bank*
F Ellen Foster
Matthew Galvanoni
Karen Goehring
Great Western Operating Company
Don Gudmundson and
Fumiko Fukuta
Doug and Linda Henry
Bill and Theresa Hertneky
K K Heupel
Don and Mary Hoff
Alan and Diane Holmberg
St Patrick Presbyterian Church
Mike and Ann Stewart
United Power Inc
Roy Wardell
Mary and Dave Young

$1,000 - $2,499
Ahmad and Liesel Abdul
Cynthia Abend
Adams Bank & Trust*
All Purpose Rental & Sales
Mr and Mrs James Alles
Bill and Linda Archibeque
Dr and Mrs Douglas W Armbrust
Alan and Tracy Axton
David and Michaelleen Bagley
Steve and Teresa Baker
Ball Corporation
Tom and Kim Barbour
John Barry
Richard and Jane Bartels
Fred and Sherri Bauer
Bob and Susan Benke
Curt and Connie Bergan
Joyce and Neil Best
Mark and Melissa Bigler
Andy and Jill Bland
Sondra Bland and Robert Spencer
Dr's Robert and Mary Blattner
Douglas and Lorie Bobilya
Bill and Marcia Bohnenblust
Border States Electric
Bruce and Kay Broderius
Bruce and Diane Johnson
Charitable Fund
Tim and Jennifer Brynteson
Dale and Julie Butler
Chad Campbell
Vic and Sharon Campbell
Carestream Health*
Bruce and Lyn Carlisle
Eric Carlson
Jeff Carlson
Bob and Marilyn Cash
Dr Dana Christiansen
Denise Colberg
Steve and Heather Core
Costco Wholesale
Shelley Costigan
Larry and Julie Cozad
Cumberland Farms
Sandy Cunningham
Kevin Curry
Dagama Web Studio
Lori Gama
Ms Elda M De La Pena
Dan and Cyndi Dennie
Corny Dietz
Glen A Dinner
Anne Drobitch
Kevin Dyer
Bill and Debbi Eastwood
Eaton Corporation*
Ron and Thelma Edgerton
Dorothy Elder
Eli Lilly & Company
Envision*
Jonathan and Celeste Ewert
Jack and Chris Fettig
First Advantage Bank
First Christian Church
Bianca Fisher
Angel and Diane Flores
Gilbert Flores
John and Patty Gates
Diane Gaudian
Jerry Gee
Shannon and Susan Grassl
Greeley Downtown Development Authority*
Greeley Winsupply Company
John and Nina Gutierrez
Ryan Haines
Kim Halbert
Bill and Dianna Hall
Laurie Hamit
Mike and Mary Ann Harper
Harper Feedlots
Karen W Height

Laird and Michele Heikens
Rich and Kristi Helzer
Donna and Scott Hendren
Mike Henrise
Jeff Hergenreder
Hewlett Packard*
High Plains Library District*
Ricklan Hills
Eric and Crystal Hoffner
Kaye Holman and Steve Mackessy
Steven Hooten
Gary and Carla Ikenouye
Ron and Judy Jackson
Bruce and Diane Johnson
Marla Johnson
Jason and Carrie Jones
Steven and Sue Kading
Emily and Doug Kemme
Larry Kimble and Cheryl White
Bernie and Ginny Kinnick
Roger Klingenberg and Elaine Foe
Bill and Polly Kurtz
Gary and Marlene Lass
Brad and Denise Leafgren
Dr and Mrs Thomas Lining
Jim and Janet Listen
Luna’s Tacos and Tequila
Manpower*
Mosaic Church
Michael Muskin
Nationwide
Thomas Nething
David and Kathy Newcomer
Fred and Kelli Nichols
Mike and Kelly Nichols
Mike Nixon
Marty Noe
Norgren Family
Occidental Petroleum*
John Okada
Bill and Beth Oligmueller
Christie Orozco
Peggy and Dick Osborne
Mark Ottesen
Ralph T and Mary C Pagano
Katie Payne
Jay and Joy Pickar
Pieterick Family Charitable Fund
Deirdre and Jeff Pilch
Johnny Proctor
Fred and Pat Puckett
Kevin and Elaine Quam
Les and Sandy Race
Keith Rangel
Diane Rathe
Rich and Verna Recor
Arlo and Christine Richardson
Larry Rose
Elizabeth Ruiz
Margaret Russell

Justin and Juana Martinez
Brian McFarlane
Randy and Beth McGinnis
Larry and Bobbie Menefee
Bob and Mary Merz
Serita Metzler
Microsoft
Flo Mikkelson
Alan Miller
William Miller
Warren and JoAnn Mitchell
Jean Morrell
Mosaic Church
Michael Muskin
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Diane Rathe
Rich and Verna Recor
Arlo and Christine Richardson
Larry Rose
Elizabeth Ruiz
Margaret Russell
“United Way offers a way to channel our individual contributions into a larger force to make a meaningful difference in our community and is exactly why we’ve contributed for so many years - it is an excellent investment in a positive tomorrow.”

- Becky Safarik & Roger DeWitt
2023-2024 Board of Directors

Chair - Angel Flores, Greeley Mosaic Church
Chair-Elect - Clint Dudley, Thompson Rivers Parks & Recreation District
Treasurer - Jennifer Scholz, Hensel Phelps
Vice Chair - Tim Brynteson, Otis & Bedingfield
Vice Chair - Jeff Carlson, The Weld Trust
Vice Chair - Lori Gama, DaGama Web Studio

Matt Anderson, Ancon II Constructors Inc
Anthony Asmus, Greeley-Evans School District 6
Perry Buck, Weld County Commissioner
Julie Cozad, Community Volunteer
John W Haefeli, Community Volunteer
Chuck Jensen, Aims Community College
Raymond Lee, City of Greeley
Justin Martinez, State Farm
Steve Moreno, Weld County Government
Tom Norton, TEN LLC
Chris Richardson, Community Volunteer
Paul Row, PDC Energy
Juriana Sperandio, JBS USA
Johan van Nieuwenhuizen, Weld County School District RE-1

“I’m incredibly proud to be a board member for United Way because we’re not just offering temporary relief; we’re building sustainable solutions that empower our community members for the long run. From working to ensure that children know how to read to learn by the end of 3rd grade to supporting our youth to thrive by age 25 to making homelessness rare, short-lived and non-recurring, we are making strides in creating a stronger, more resilient Weld County.”

- Lori Gama

“The work we do at United Way impacts lives in a way that lifts up the entire community; that’s a pretty special thing to be a part of. Meeting the needs of our community continue to be challenging. I truly believe in United Way’s ability to help the community meet these challenges. Every dollar donated and every minute volunteered has a direct and measurable impact on those in need.”

- Clint Dudley
“Our donors’ dedication and generosity allow United Way of Weld County to reach many of our most vulnerable population. You can be assured that United Way of has a strong financial team and accounting systems in place to effectively monitor these funds and ensure they are maximized to their fullest potential.”

- Jennifer Scholz
Treasurer, Board of Directors

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**Revenue**
- Grants & Contracts – 60%
- Community Contributions – 34%
- In-Kind Contributions – 1%
- Other Income – 5%

**Expenses**
- Community Impact – 83%
- Administration & Fundraising – 17%

- Community Contributions are donations raised through the annual community campaign, subtracting noncollectable pledges.
- Grants & Contracts are funds leveraged and managed by United Way to fill a need in Weld County for direct service programs and community-wide, collective impact process facilitation. Much of this is State of Colorado and Federal funding that would not be doing work in Weld County if United Way didn’t apply for it and deliver the services.
- Community Impact includes the funding of programs at other organizations, programs and services offered directly by United Way of Weld County staff, facilitation of collective impact efforts such as Weld County’s Early Childhood Council and designations directed to specific agencies or programs as chosen by the donor.
- Administration & Fundraising are primarily covered thanks to Cornerstone Partner contributions. These expenses include general administration, information technology, communications and finance. Also included are costs needed to maintain the significant fundraising and grant writing required to raise the funds to do the work.

Detailed audited financial statements are available at UnitedWay-Weld.org/finance-policies.

For a complete list of all program investments visit UnitedWay-Weld.org.
United Way Staff

Melanie Woolman, President & CEO
Lyle SmithGraybeal, Chief Operating Officer
Ernest Cienfuegos-Baca, Vice President of Community Impact
Travis Hitt, Vice President of Philanthropy
Dawn Pace, Vice President of Finance & Controller

Finance and Administration
Taylor Anderson, Human Resource Assistant
Diana Farrah, Grants Manager
Kendra Hill, Contract and Grants Administrator
Ginger Jansson, Receptionist
Simon Krupa, Staff Accountant
Jude Printz, Receptionist
Rebecca Rickers, Human Resource Manager
Carla Wambolt, Finance Technician

Philanthropy
Benjamin Kessler, Philanthropy Manager
Diana Ortiz, Donor Services Associate
Bob Scolaro, Philanthropy Manager
Emily V Tilton, Senior Philanthropy Manager

Community Development
Jessica Morse, Community Development Specialist
Nicole Quinn, Director of Communications & Executive Support
Betsy Ross, Communications Coordinator

Community Impact
Esmeralda Aldana, Child Care Licensing and Support Navigator
Adriana Carrillo, Assistant Director of Early Childhood Initiatives
Emily De Wett, HNC Housing Coordinator
Patricia Escobedo, Family Support Specialist
Jean Guerra Herrar, UPK Family Support Navigator
Stephanie Knipple, Director of Reading Great by 8
Christine Koepnick, Assistant Director of System Improvement
Rebecca Lara, Assistant Director of Housing Navigation Center
Jane Martin, Early Care and Education Lead Child Care Coordinator
Liberty Martinez, UPK Child Care Provider Coordinator
Margie Martinez, 211 Colorado & Weld Project Connect Coordinator
Gabriela Montes Duran, PASO Institute Trainer
Sarah Munoz, PASO Institute Trainer
BreAnna Neeley, Assistant Director of UPK
Ella Patterson, HNC Program Assistant
Kelli Pryor, Director of Northern Colorado Continuum of Care
Amelia Ritchhart, Family Support Coordinator
Lorena Ruiz, PASO Institute Coordinator
Lisa Sadar, Assistant Director of Early Care and Education Services
Jenny Shaw, Director of Housing Navigation Center
Krista Trudgeon, HNC Housing Coordinator
Mary Jo Vasquez, HNC Lead Housing Coordinator
At 4,016 square miles, an area half the size of the State of New Jersey, Weld County is the third largest county in Colorado. Our home is consistently ranked as one of the top 10 agricultural and energy producing counties in the United States. There is great wealth and opportunity in Weld County. We are thankful for it.

Nevertheless, there are persistent challenges indicating some of our neighbors lack the opportunity to thrive. The United Way of Weld County board of directors has identified and is resourcing five initiative areas that, with your support, can solve Weld County’s long-term challenges. Find out more at UnitedWay-Weld.org/initiatives.

- **Reading Great by 8: Building the foundation for early childhood success.** Currently 39% of Weld County children are reading to learn by the beginning of 4th Grade; a goal is to increase this to at least 43% by 2024.
- **Thrive by 25: Connecting youth to caring adults.** Currently more than 1 in 4 Weld County youth do not have a connection to a caring adult; a goal is that by 2024 a solid 75% will have this connection.
- **Weld’s Way Home: Preventing and ending homelessness.** Currently there are about 236 individuals and families living outside or in a car in Weld County; a goal is to decrease this to less than 100 by 2024.
- **Aging Well: Helping older adults age well in our community.** City of Evans, City of Greeley and Garden City are now members of the AARP Network of Age-Friendly Communities; a goal is to lead the community in becoming more age friendly.
- **Connecting Weld: Linking people to the help that they need.** While Connecting Weld does not have community-wide goals, its activities support the other four United Way initiative areas in achieving theirs.
“United Way is the backbone of Weld County! The organization’s focus on reaching out across our communities with compassion sets United Way apart. United Way volunteers and partners, sharing their treasures makes an impact and helps make the county special!”

Andy Warner
CFO, Connecting Point

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John W. Haefeli
Community Leader

“As a family company, native to Weld County for over 40 years, we share the passion with United Way to serve and support our community. United Way multiplies the investment that Connecting Point makes to have the greatest impact in the most critical areas for Weld County. United Way is truly a partner who helps us give back to the community that has given us so much.”

Andy Warner
CFO, Connecting Point

“We are very proud of our partnership with United Way of Weld County because of the diverse and impactful ways the organization supports those who need it most within our community. At JBS, we believe in being a good neighbor, and the generosity of our team members combined with United Way’s expertise provides us the opportunity to make a meaningful difference.”

Juriana Sperandio
Global Chief HR Officer, JBS