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365 REAL Property Management, ENT Credit Union, FNBO, Mountain Valley Bank, Pepsi Beverages Company, PFC USA, Property Technica, Scheels, Tigre 102.1FM & 1450AM

MAJOR FUNDERS

For a full list of the most recent year Major Funders, visit UnitedWay-Weld.org/Major-Funders.

\$50,000 Plus

Buell Foundation City of Greeley Colorado Department of Early Childhood Colorado Department of Human Services Colorado Department of Local Affairs Colorado Health Foundation Comcast Cable

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JBS USA LLC

Monfort Family Foundation **PDC Energy**

The Weld Trust

US Department of Housing and Urban Development Weld County Department of Human Services Weld County Government Xcel Energy













Letter from Board of Directors Chair and President & CEO

Dear Weld County Neighbor,

During the past year, United Way has clarified its hopes for Weld County. Not only have we dreamed of, but we've made progress towards a day when...

EVERY child is reading proficiently by 4th Grade

EVERY youth is connected to a caring adult

EVERY family has stable housing

EVERY older adult has what is needed for a fulfilling life

EVERY neighbor is connected with needed resources

Over the last few months United Way's unique contribution to achieving these dreams has become even clearer, with much of the work gaining additional funding from local government, State of Colorado and Federal sources.

Reading Great by 8 – Running the Covering Weld Diaper Bank. Helping both licensed and Family, Friend and Neighbor child care providers grow and improve. Launching Universal Preschool Colorado in Weld County.

Thrive by 25 – Facilitating the shared effort of 20+ partners to increase youth and caring adult connections. Resourcing youth recreation program participation throughout Weld County.

Weld's Way Home – Offering a Housing Navigation Center with cold weather shelter for those who are unsheltered or are precariously housed. Facilitating regional efforts for ending homelessness in Weld and Larimer counties.

Aging Well – Bringing together nearly 20 older adult serving partners to develop and implement a 3-year AARP Age Friendly Community strategic plan. Connecting Weld – Managing the 211 Colorado northeast region. Organizing Weld Project Connect. Connecting community members with volunteer opportunities.

This annual report provides even more details on these significant accomplishments. We hope that you'll give it a read and be amazed along with us. Each day, United Way and its partners are making the above **EVERY** statements more of a reality. THANK YOU to the donors, volunteers and partners who make this work possible.

With gratitude,

Angel Flores
Chair, Board of Directors



Milain Woodman

Melanie Woolman President & CEO



United Way of Weld County

1,351 students
participated in Colorado
Tutoring Corps activities.
72% of reading and 54%
of math participants are
excelling through program
participation.

The Housing Navigation
Center's cold weather
shelter provided 10,231
nights of stay and served
nearly 12,000 meals to 503
guests from November
2022 to April 2023.

457 Leadership
Givers contributed
a total of
\$1,147,281.

With The Weld
Trust support,
invested \$69,200 in
15 recreation programs
throughout Weld County
so that they can include
more vulnerable children
and youth in their

activities.

33

Partners contributed over \$521,036 in cash and in-kind giving so individual donations could go directly to programs that help our Weld County neighbors.

2022-2023 Accomplishments

Staff sought and managed 79 grants worth \$4.5 million for United Way direct service programs and programming at partner organizations.

Provided diapers to more than 350 families monthly including nearly 500,000 diapers for keeping children healthy and parents at work in Weld County.

19,668 referrals were made to 9,079 Weld **County and northeast** Colorado callers and other contacts through 211 Colorado @ UWWC.

Since its opening in April 2019 and as of May 2023, Housing Navigation **Center staff have helped 309** guests obtain or maintain housing. 95% of unsheltered guests are still at home one year after getting back 689 guests into housing.

made use of 70+ total services at Weld Project

Connect.

Over 2,500 Weld **County children have** been connected with **Universal Preschool** Colorado program participating providers.

Building the foundation for early childhood success



Children are entering Kindergarten ready and reading at Grade level by the start of 4th Grade

Reading Great by 8 includes over 35 partnering organizations. Investments are made in programs with impact county-wide that lead to more students reading at grade level by the beginning of 4th Grade. Plus, United Way manages Weld County's Early Childhood Council, which is the primary place for collaboration in order to increase early childhood outcomes in Weld County. Provided and funded activities include:

- Supporting parents with basic needs like diapers.
- Addressing early childhood developmental delays.
- Recruiting new child care providers and coaching them in opening their businesses.
- Protecting children that have been abused.
- Helping child care providers increase quality of care.
- Working with preschool to 8th Grade students for improving reading and math skills.
- Assisting parents and child care providers in accessing Universal Preschool Colorado.

For two years, a child care center in Erie sought a State of Colorado child care provider license. Many difficulties were experienced, including a church location that needed facility improvements. The director was not deterred, being motivated by the dire need for more child care in the Carbon Valley. With United Way staff, the director better navigated the licensing process, successfully applied for grants and became a Universal Preschool Colorado provider. Licensed in March 2023, they are now caring for seven children and seeking additional enrollments.

2022-2023 Significant Accomplishments

- With 17 partners, the Covering Weld Diaper Bank assisted 350+ families monthly, distributing over 500,000 diapers for keeping children healthy and parents at work.
- Staff launched Universal Preschool Colorado (UPK) in Weld County. Over 2,500 children have been connected with UPK preschool providers, 20% of whom would not be enrolled without UPK.
- 1,351 students participated in Colorado Tutoring Corps. 72% of reading and 54% of math participants are exceeding expectations.
- Staff supported 68 child care providers with \$503,689 in State of Colorado funding. Facility and other quality improvements increased life possibilities for 2,613 children in 15 Weld County municipalities.





Connecting youth to caring adults



Youth are graduating high school and transitioning to a successful adulthood by age 25

Thrive by 25 includes over 20 partnering organizations. Investments are made in programs with impact county-wide that lead to more young adults succeeding in life by age 25. Funded activities include:

- Decreasing learning loss and increasing knowledge at after school programs.
- Building relationships for integrating refugee and immigrant youth.
- Mentoring for mental health and building life skills.
- Providing STEM education.
- Supporting students in their higher education pursuits.
- Participating in recreation programs.

2022-2023 Significant Accomplishments

- Along with additional funding from The Weld Trust, United Way invested \$69,200 in 15
 recreation programs throughout Weld County so that they can include more vulnerable
 children and youth in their activities. These scholarships will be used by over 1,000 children
 and youth.
- The Thrive by 25 organizations continued working together to increase the number of students who
 have an adult to go to for help when facing a challenging circumstance. The Capacity Building, Community
 Education and Shared Assessment workgroups are developing plans for achieving a goal which no one
 organization can get to on its own.

A recurring theme for Weld County
Recreation Scholarship Program
participants is that the support is being
requested by grandparents caring for their
grandchildren. For instance, a grandmother on a
limited income in Fort Lupton recently took over
guardianship of her two grandchildren. Grandma
was desperate to find a summer program. The local
recreation program provided scholarships for
both of the children. As a result, their summer
days were filled with swimming, crafts, rock
climbing, gym games, going on field trips
and making friends!

Preventing and ending homelessness



Households are attaining and maintaining stable housing

Weld's Way Home includes over 50 partnering organizations. Investments are made in programs with impact county-wide that lead to people ending their experience of homelessness and maintaining housing. Plus, United Way manages the Northern Colorado Continuum of Care, which is the primary place for collaboration for making homelessness rare, short-lived and non-recurring in Weld and Larimer counties. Provided and funded activities include:

- Serving urgent needs of people experiencing homelessness and household instability.
- Offering a seasonal cold weather shelter and supporting other shelters.
- Providing focused case management for those who are hardest to house.
- Increasing food security.
- Meeting rent and other household expense assistance.
- Training for workforce readiness.
- Increasing transportation options and homeownership opportunities.

Omar stayed at United Way's Housing
Navigation Center cold weather shelter and
kept meeting with staff after it closed in April.
He worked hard with his Housing Coordinator to
become document ready, which for most guests is
the first step to getting back into housing. With staff
advocacy and support, Omar participated in the new
City of Greeley Homeless2Housing program, regaining
housing a few weeks later. With the fundamental
need of permanent housing met, Omar is
now becoming more stable overall, and is
reconnecting with family and friends.

2022-2023 Significant Accomplishments

- The Housing Navigation Center's cold weather shelter provided 10,231 nights of stay and served nearly 12,000 meals to 503 guests.
- Since its opening in 2019 and as of May 2023, Housing Navigation Center staff have helped 309 guests obtain or maintain housing. 95% of previously unsheltered guests are still in a home.
- Since its 2016 inception and as of June 2023, the Northern Colorado Continuum of Care has worked with partner agencies to help 1,638 Weld and Larimer county individuals, families, veterans and youth regain housing.
- The Thriving Weld Housing and Land Use Project worked with 10 municipalities; 7 of these are making affordable housing more available.



Helping older adults age well in our community



Older adults are living full and productive lives

Aging Well includes over 20 partnering organizations. Investments are made in programs with impact county-wide that lead to older adults aging well with the support that they need to do so. Funded activities include:

- Ensuring food security.
- Providing case management and grief recovery assistance.
- Increasing housing, recreation and transportation opportunities.
- Improving older adult physical and mental health outcomes.
- Connecting volunteers with opportunities to serve older adults.
- Assisting those with memory and dementia challenges and their caregivers.

2022-2023 Significant Accomplishments

- In spring 2023, United Way and nearly 20 Aging Well partners finalized Age-Friendly Weld, a three-year strategic plan for improving the lives of older adults and the whole community. Read the plan and get involved at UnitedWay-Weld.org/Aging-Well.
- Age-Friendly Weld focus areas with corresponding workgroups include:
 - o Transportation
 - o Information Sharing
 - o Health & Community Services
 - o Social Participation

At 82, Ken was still able to live on his own. One day while crossing the street, his foot caught a sharp, high curb and he fell. Nine months later, he was still recovering. Stories like Ken's are at the heart of the Aging Well community-wide initiative. It is founded on the idea that an age-friendly community is better for everyone. For instance, more curb cuts not only make it safer for Ken to get around, it also helps people in wheelchairs, children riding their bikes, adults with disabilities and mothers pushing strollers.



Linking people to the help that they need



Human services are increasing in visibility, accessibility and capacity

Connecting Weld includes numerous local, state and national partners. Investments are made in a number of programs with county-wide impact that lead to human services increasing in visibility, accessibility and capacity. All of these services are provided by United Way staff and include:

- 211 Colorado Information and Referral
- Disaster Preparedness and Response
- Volunteer Engagement
- Weld Project Connect

2022-2023 Significant Accomplishments

- 19,668 referrals were made to 9,079 Weld County and northeast Colorado callers and other contacts through 211 Colorado @ UWWC. The top 3 needs were: rent, utilities and housing. 86% of callers said they would recommend 211 Colorado to their friends.
- Volunteer Engagement staff recruited 974 volunteers that brought the equivalent of at least \$142,606 in value to the local economy.
- 689 guests made use of 70+ total services at Weld Project Connect. 99% found it to be a helpful or very helpful experience.

Josephine had a lot of expenses thrown at her all at once, which overwhelmed her and made her fall behind on the electricity bill. Being an older adult on a fixed income without family support, Josephine didn't have many options. She called 211 Colorado and was connected to help. First off, she received \$100 from a Greeley church, which helped Josephine catch up with current expenses. Her 211 Colorado Resource Navigator also helped her sign up for the statewide Low-income Energy Assistance Program (LEAP) and looked into food assistance resources. As a result of her call to 211 Colorado, Josephine is thankful and back on track.



Philanthropy

Each year, United Way's Philanthropy staff works with you and the whole community to mobilize resources for solving some of Weld County's greatest challenges. This includes contributions of time and money from individuals, businesses, faith-based organizations, foundations and more. See below for 2022-2023 results. Thank you to United Way donors and volunteers for helping Weld County be a better place for us all!

2022-2023 Significant Accomplishments

- 457 Leadership Givers contributed a total of \$1,147,281
- 212 businesses and organizations contributed a total of \$2,273,263 in corporate and employee giving.
- Staff sought and managed 79 grants worth \$4.5 million for United Way direct service programs and programming at partner organizations.
- 33 Cornerstone Partners contributed over \$521,036 in cash and in-kind giving so individual donations could go directly to programs that help our Weld County neighbors.



"In a world where so many things try to divide us, United Way of Weld County provides connections to community that unite us. Whether we give financially, volunteer our time and talents, or find ourselves in need of services, United Way brings people together in ways that are meaningful and life-affirming."

- Kaye Holman Leadership Giver and Weld Project Connect Committee Volunteer

2022-2023 Kenneth W. Monfort Society

The Kenneth W. Monfort Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent and resources to create long-lasting changes by tackling our community's most serious issues. The society is named in honor of Kenneth W. Monfort, whose agricultural heritage and commitment to improving the quality of life in Weld County can still be seen to this day. These very generous supporters have individually invested \$10,000 or more during the past year.



"As someone who loves the Weld County community and has investment than United Way. I trust them as they put community

> - Dick Monfort Owner/Chairman & CEO Colorado Rockies

Neil Allen Jamie and Sarah Baessler Dick and Reva Bond Al and Dawn Byers Carrico Family Foundation Harold and Carol Evans Bill and Sharon Farr Kyle Futo Diane and Herrick Garnsey Bob and Ann Ghent Bret and Julie Hall Dale and Susie Hall Lynn and Don Janklow Roger and Jamie Lynn Knoph Dr Charles and Cathy Lehman Marilynn Loustalet Charlie K Monfort Dick and Karen Monfort

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2022-2023 Leaders in Giving & Major Contributors

In connecting individuals, businesses, foundations and public and private organizations for shared effort, United Way of Weld County leads the community to solve the greatest challenges faced by our most vulnerable neighbors. Thank you to our most generous and reliable investors! (* = Investment amount is solely the result of an employee giving campaign run at the organization ** = Kenneth W. Monfort Society Member)

\$50,000 plus

City of Greeley Colorado Department of Early Childhood Colorado Department of Human Services Colorado Department of Local Affairs Comcast Cable

Community Solutions El Pomar Foundation

Hensel Phelps JBS USA

Monfort Family Foundation

Kyle Futo** Charlie K Monfort** Dick and Karen Monfort**

Kave Monfort** Myra Monfort**

PDC Energy

The Buell Foundation The Colorado Health Foundation

The Weld Trust

US Department of Housing and **Urban Development**

Weld County Department of Human Services

Weld County Government Xcel Energy

\$25,000 - \$49,999

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Stow and Maggie Witwer**

Yoder Family of Companies

Bernadette Zancanella**

Warren and Julie Yoder**

\$7,500 - \$9,999

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\$5,000 - \$7,499

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\$2,500 - \$4,999

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Karen W Height

Mike and Mary Ann Harper

"Why United Way? Easy. What we give to United Way benefits the entire community and makes it better for all of us. Weld County is stronger because of the resources, education and funding United Way provides."

> - Steve and Teresa Baker The Baker Team @ Sears **Real Estate**

> > Laird and Michele Heikens

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"United Way offers
a way to channel our
individual contributions into a
larger force to make a meaningful
difference in our community and is
exactly why we've contributed for
so many years - it is an excellent
investment in a positive tomorrow."

- Becky Safarik & Roger DeWitt

\$500 - \$999

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Ken and Linda Widel
Fric and Janice Wilkinson

Williams Companies Inc Jamie Wood

Kathy Zavela and Mike Tyson

2023-2024 Board of Directors

"I'm incredibly proud to be a board member for United Way because we're not just offering temporary relief; we're building sustainable solutions that empower our community members for the long run. From working to ensure that children know how to read to learn by the end of 3rd grade to supporting our youth to thrive by age 25 to making homelessness rare, shortlived and non-recurring, we are making strides in creating a stronger, more resilient Weld County."

- Lori Gama



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"The work we do at United Way impacts lives in a way that lifts up the entire community; that's a pretty special thing to be a part of. Meeting the needs of our community continue to be challenging. I truly believe in United Way's ability to help the community meet these challenges. Every dollar donated and every minute volunteered has a direct and measurable impact on those in need."

- Clint Dudley

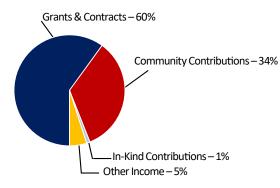
Finance and Administration



"Our donors' dedication and generosity allow United Way of Weld County to reach many of our most vulnerable population. You can be assured that United Way of has a strong financial team and accounting systems in place to effectively monitor these funds and ensure they are maximized to their fullest

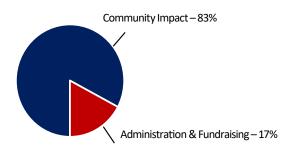
> - Jennifer Scholz Treasurer, Board of Directors

Revenue



- Community Contributions are donations raised through the annual community campaign, subtracting noncollectable pledges.
- Grants & Contracts are funds leveraged and managed by United Way to fill a need in Weld County for direct service programs and community-wide, collective impact process facilitation. Much of this is State of Colorado and Federal funding that would not be doing work in Weld County if United Way didn't apply for it and deliver the services.

Expenses



- Community Impact includes the funding of programs at other organizations, programs and services offered directly by United Way of Weld County staff, facilitation of collective impact efforts such as Weld County's Early Childhood Council and designations directed to specific agencies or programs as chosen by the donor.
- Administration & Fundraising are primarily covered thanks to Cornerstone Partner contributions. These expenses include general administration, information technology, communications and finance. Also included are costs needed to maintain the significant fundraising and grant writing required to raise the funds to do the work.

Detailed audited financial statements are available at UnitedWay-Weld.org/finance-policies.







For a complete list of all program investments visit UnitedWay-Weld.org.

United Way Staff

Melanie Woolman, President & CEO Lyle SmithGraybeal, Chief Operating Officer Ernest Cienfuegos-Baca, Vice President of Community Impact Travis Hitt, Vice President of Philanthropy Dawn Pace, Vice President of Finance & Controller

Finance and Administration

Taylor Anderson, Human Resource Assistant Diana Farrah, Grants Manager Kendra Hill, Contract and Grants Administrator Ginger Jansson, Receptionist Simon Krupa, Staff Accountant Jude Printz, Receptionist Rebecca Rickers, Human Resource Manager Carla Wambolt. Finance Technician

Philanthropy

Benjamin Kessler, Philanthropy Manager Diana Ortiz, Donor Services Associate Bob Scolaro, Philanthropy Manager Emily V Tilton, Senior Philanthropy Manager

Community Development

Jessica Morse, Community Development Specialist Nicole Quinn, Director of Communications & Executive Support Betsy Ross, Communications Coordinator

Community Impact

Esmeralda Aldana, Child Care Licensing and Support Navigator Adriana Carrillo, Assistant Director of Early Childhood Initiatives Emily De Wett, HNC Housing Coordinator Patricia Escobedo, Family Support Specialist Jean Guerra Herrar, UPK Family Support Navigator Stephanie Knipple, Director of Reading Great by 8 Christine Koepnick, Assistant Director of System Improvement Rebecca Lara, Assistant Director of Housing Navigation Center Jane Martin, Early Care and Education Lead Child Care Coordinator Liberty Martinez, UPK Child Care Provider Coordinator Margie Martinez, 211 Colorado & Weld Project Connect Coordinator Gabriela Montes Duran, PASO Institute Trainer Saray Munoz, PASO Institute Trainer BreAnna Neeley, Assistant Director of UPK Ella Patterson, HNC Program Assistant Kelli Pryor, Director of Northern Colorado Continuum of Care Amelia Ritchhart, Family Support Coordinator Lorena Ruiz, PASO Institute Coordinator Lisa Sadar, Assistant Director of Early Care and Education Services Jenny Shaw, Director of Housing Navigation Center Krista Trudgeon, HNC Housing Coordinator Mary Jo Vasquez, HNC Lead Housing Coordinator

About Weld County & United Way of Weld County

At 4,016 square miles, an area half the size of the State of New Jersey, Weld County is the third largest county in Colorado. Our home is consistently ranked as one of the top 10 agricultural and energy producing counties in the United States. There is great wealth and opportunity in Weld County. We are thankful for it.

Nevertheless, there are persistent challenges indicating some of our neighbors lack the opportunity to thrive. The United Way of Weld County board of directors has identified and is resourcing five initiative areas that, with your support, can solve Weld County's long-term challenges. Find out more at UnitedWay-Weld.org/initiatives.

- Reading Great by 8: Building the foundation for early childhood success. Currently 39% of Weld County children are reading to learn by the beginning of 4th Grade; a goal is to increase this to at least 43% by 2024.
- Thrive by 25: Connecting youth to caring adults. Currently more than 1 in 4 Weld County youth do not have a connection to a caring adult; a goal is that by 2024 a solid 75% will have this connection.
- Weld's Way Home: Preventing and ending homelessness. Currently there are about 236 individuals and families living outside or in a car in Weld County; a goal is to decrease this to less than 100 by 2024.
- Aging Well: Helping older adults age well in our community. City of Evans, City of Greeley and Garden City are now members of the AARP Network of Age-Friendly Communities; a goal is to lead the community in becoming more age friendly.
- Connecting Weld: Linking people to the help that they need. While Connecting Weld does not have community-wide goals, its activities support the other four United Way initiative areas in achieving theirs.



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"United Way is the backbone of Weld County! The organization's focus on reaching out across our communities with compassion sets United Way apart. United Way volunteers and partners, sharing their treasures makes an impact and helps make the county special!"

John W. Haefeli Community Leader

"As a family company, native to Weld County for over 40 years, we share the passion with United Way to serve and support our community. United Way multiplies the investment that Connecting Point makes to have the greatest impact in the most critical areas for Weld County. United Way is truly a partner who helps us give back to the community that has given us so much."

Andy Warner CFO, Connecting Point

"We are very proud of our partnership with United Way of Weld County because of the diverse and impactful ways the organization supports those who need it most within our community. At JBS, we believe in being a good neighbor, and the generosity of our team members combined with United Way's expertise provides us the opportunity to make a meaningful difference."

Juriana SperandioGlobal Chief HR Officer, JBS

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