

# TOGETHER WE ARE BUILDING A BETTER WELD COUNTY



## 2023 SPONSORSHIP OPPORTUNITIES

### Night at the Rockies

An exclusive event for Leadership Givers.

Friday, September 15, 2023

Attendance: 60

Sponsorship ranges from \$5,000 to \$10,000

Sponsorship deadline August 1, 2023

### Leaders in Giving Tailgate & UNC Football Game

Annual event to thank Leadership Givers (giving \$500+ annually). Families and friends gather under the big tent to enjoy lunch, give-a-ways, hear what their donations are accomplishing in Weld County and tickets to UNC football game.

Saturday, October 14, 2023

Tailgate TBD when game time is announced

Attendance: 250+

Sponsorship ranges from \$5,000 to \$10,000

Sponsorship deadline September 1, 2023

### Weld Project Connect

One day, one location, multiple services on-site for our more vulnerable neighbors. 60+ service vendors, 300+ volunteers help attendees navigate the service opportunities

Thursday, October 19, 2023

Noon – 5:30 p.m. at Island Grove Event Center

Attendance: 1,000+ of our more vulnerable neighbors and 300+ volunteers

Sponsorship ranges from \$2,500 to \$40,000

Sponsorship deadline August 15, 2023

### Leaders in Giving Reception

An opportunity to commend United Way's 2023 Humanitarian honorees and to thank Weld County leadership investors.

December 2023

Attendance: 200

Sponsorship ranges from \$2,500 to \$10,000

Sponsorship deadline October 15, 2023

### Children's Festival

Fun event connecting families and children to resources in Weld County with a goal of getting a book in every kids hands. With over 50 booths, there are activities and entertainment throughout the whole day.

Spring 2024 in Greeley

Attendance: 2,000 families

Sponsorship ranges from \$500 to \$10,000

Sponsorship deadline October 20, 2023

### Community Leaders Luncheon

A luncheon featuring a report to the community and a look toward the future of Weld County through United Way.

Wednesday, May 15, 2024

Attendance: 400+

Sponsorship ranges from \$5,000 to \$15,000

Sponsorship deadline February 15, 2024

<b>Event &amp; Sponsorship Levels</b>	<b>Media Coverage</b>	<b>Registration Page</b>	<b>Electronic Communications</b>	<b>Printed Collateral</b>	<b>Event signage</b>	<b>Reserved Seats (up to)</b>	<b>Stage recognition</b>	<b>Program</b>
<b>Night at the Rockies - Sept 15</b>								
Presenting \$10,000 (Qty 1)	prime		prime	prime	prime	4		logo
Hospitality \$5,000	logo		name	name	logo	2		logo
<b>Leaders in Giving Tailgate - Oct 14</b>								
Presenting \$10,000 (Qty 1)	prime	prime	prime	prime	prime		Banner	
Hospitality \$5,000	logo	logo	logo	logo	logo		Banner	
<b>Weld Project Connect - Oct 19</b>								
Presenting \$40,000	prime	prime	prime		prime		shirt	
Supporting \$25,000	logo	logo	logo		logo		shirt	
Navigator \$10,000	name	name	name		name		shirt	
Hospitality \$5,000	name	name	name		name			
Associate \$2,500	name				name			
<b>Leaders in Giving Reception - December</b>								
Presenting \$10,000 (Qty 1)	prime	prime	prime	prime			Yes	1 page
Supporting \$7,500 (Qty 2)	logo	logo	logo	logo			Yes	1/2 page
Hospitality \$5,000	logo	logo	name					1/4 page
Associate \$2,500		name	name					
<b>Children's Festival - Spring 2024 in Greeley</b>								
Presenting \$10,000 (Qty 1)	prime	prime	prime	prime	logo	comp booth	main	
Bookworm \$5,000 (Qty 1)	logo	logo	logo	logo	logo	comp booth	main	
Center Stage \$2,500 (Qty 1)	logo	logo	logo	logo	logo	1/2 price booth	group	
Activities \$1,000		logo	name		name	5% disc booth	general	
Associate \$500		name		name	name		general	
<b>Community Leaders Luncheon - May 15</b>								
Presenting \$15,000 (Qty 1)	prime	prime	prime	prime	prime	8 seats	Yes	1 page
Supporting \$7,500 (Qty 2)	logo	logo	logo	logo	logo	4 seats	Yes	1/2 page
Hospitality \$5,000	logo	logo	logo	logo	logo	2 seats	Yes	1/4 page

For more information or to confirm your sponsorship commitment, contact Travis Hitt, 970-304-6185 or [THitt@UnitedWay-Weld.org](mailto:THitt@UnitedWay-Weld.org)

