

Impact Your Community



United Way has a unique role in Weld County, sharing a vision of a better future for everyone, showing how this is happening and mobilizing resources. Given United Way's initiative areas, the vision is clear. In Weld County...

- **EVERY** child could be reading proficiently by 4th Grade
- **EVERY** family could have stable housing
- **EVERY** neighbor could be connected with needed resources
- **EVERY** youth could be connected to a caring adult
- **EVERY** older adult could have what is needed for a fulfilling life

We are working out this vision with over 100 partner organizations and a number of direct service programs that United Way itself runs. While each has their own performance measures, the most important goals are those that no one organization can achieve on its own.

Sometimes, something unexpected happens and our neighbors that have never experienced instability are in need of extra help. Other Weld County residents face generational poverty, racism and inequality of opportunity. United Way and our partners know exactly how to assist. What we need is the community's generosity of time and money to make it happen.

Will you support your neighbors today through United Way of Weld County? Find out more and get involved at UnitedWay-Weld.org/Generosity. Thank you.

Angel Flores
Chair, Board of Directors
Pastor, Mosaic Church



Melanie Woolman
President & CEO
United Way of Weld County



Initiatives and Goals - As part of ongoing, collective impact processes, United Way **provides, partners and collaborates** with agencies and services throughout Weld County that are working together to reach community-wide goals in five areas.

Initiatives



Goals

Building the foundation for early childhood success

Connecting youth to caring adults

Preventing and ending homelessness

Helping older adults age well in our community

Linking people to the help that they need



Invest

Choose the level of investment that **fits your budget and philanthropic goals** for directly impacting local community needs and our most vulnerable neighbors.

- Every donation of every size makes a difference
- See community impact in action
- Consider joining a giving society



Impact

Your philanthropic gifts are personal to you. Designate your contribution to align with your **individual values, interests and priorities**.

- Area of greatest need
- Initiative area(s)
- Community program of choice
- In-kind donations
- Volunteer your time or expertise



Engage

Advocating for your community is easy with United Way. Let your network **know what is important to you and why**.

- Volunteer at Weld Project Connect
- Invite United Way to your service and social groups to make a presentation
- Participate with United Way events and support our local partners
- Like and share United Way social media/emails



“Why United Way? Simple. It is a force multiplier that leverages our individual investment into larger, meaningful resources. Together we bring about positive change in the lives of our friends, family and neighbors who need a little help to overcome a challenge or to reach their potential. United Way is thoughtful in the stewardship of our contributions and they measure carefully that funds invested offer the greatest good for not only those needing support, but for our whole community.”

Becky Safarik and Roger DeWitt

2023-2024 Cornerstone Partners

\$50,000 +



\$25,000 – \$49,999



\$15,000 – \$24,999



\$10,000 – \$14,999

Banner Health, BizWest Media, Chevron, Front Range Roofing Systems, Ghent Chevrolet Cadillac, Honda of Greeley, Kaiser Permanente, KFKA 1310AM & 103.1FM, McDonald Toyota, Townsquare Media, Yoder Family of Companies

\$5,000 – \$9,999

365 REAL Property Management, ENT Credit Union, FNBO, Mountain Valley Bank, Pepsi Beverages Company, PFC USA, Property Technica, Scheels, Tigre 102.1FM & 1450AM

Find out more and get involved!



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UnitedWay-Weld.org/get-involved



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