At 4,017 square miles, an area half the size of the State of New Jersey, Weld County is the third largest county in Colorado. Our home is consistently ranked as one of the top 10 agricultural and energy producing counties in the United States. There is great wealth and opportunity in Weld County. We are thankful for it.

Nevertheless, there are persistent challenges indicating some of our neighbors lack the opportunity to thrive. The United Way of Weld County board of directors has identified and is resourcing five initiative areas that, with your support, can solve Weld County’s long-term challenges. Find out more at www.UnitedWay-Weld.org/initiatives.

- **Reading Great by 8:** Building the foundation for early childhood success. Currently 39% of Weld County children are reading to learn by the beginning of 4th Grade; a goal is to increase this to at least 43% by 2024.

- **Thrive by 25:** Connecting youth to caring adults. Currently more than 1 in 4 Weld County youth do not have a connection to a caring adult; a goal is that by 2024 a solid 75% will have this connection.

- **Weld’s Way Home:** Preventing and ending homelessness. Currently there are about 236 individuals and families living outside or in a car in Weld County; a goal is to decrease this to less than 100 by 2024.

- **Aging Well:** Helping older adults age well in our community. City of Evans, City of Greeley and Garden City are now members of the AARP Network of Age-Friendly Communities; a goal is to lead the community in becoming more age friendly.

- **Connecting Weld:** Linking people to the help that they need. While Connecting Weld does not have community-wide goals, its activities support the other four United Way initiative areas in achieving theirs.
Letter from Board of Directors Chair and President & CEO

United Way is a way of thinking. Or this is what we hope that it will become, at least: a way of thinking for how to address our most persistent community-wide challenges for solving rather than merely managing them.

How do we make sure that every child is reading to learn by 4th Grade, so that they will more likely have lifelong success? How do we connect more youth to caring adults? How do we assist our fellow residents in ending their experience of homelessness or in keeping their housing? How do we help all of our older adult neighbors age with meaning, purpose and the resources that they need?

For years, decades even, most United Ways have been investing money in a somewhat focused and yet fragmented way, hoping that funding alone will solve community challenges. And United Ways are not alone. Community foundations, family and private foundations, corporations, individual donors—we all do it. We fund programs that are mostly working apart from one another and hope for the community-wide and long-term best.

While this method isn’t bad and helps some of our more vulnerable neighbors, it doesn’t work for the whole community: too many children still can’t read sufficiently, too many youth still have poor mental health, too many individuals and families still experience homelessness, too many older adults still age in isolation and loneliness. What can change? What must change?

There is another way. A better way. And this is where we return to United Way as a way of thinking, as a community-wide shared effort that:

- Identifies our most persistent challenges.
- Recruits those that can best address them.
- Develops a shared plan that helps every person, every family that is affected by the challenge.
- Attracts enough resources to enact the full plan.
- Measures shared progress.
- Reports back to the community.
- Learns and leads until the challenge is solved.

This can be the United Way way of thinking. This is what we hope that United Way of Weld County is and will become. You can read about some of its more recent steps in this annual report.

Will you join us with a donation of money and time for bringing about this kind of United Way? We hope so. Here’s to a new way of thinking.

Sara Seely
Chair, Board of Directors

Melanie Woolman
President & CEO
Thanks to your investment in your United Way in 2021-2022, children,

- 335 elementary school students worked one-on-one with tutors to increase their reading skills. 65% are now reading at or above target.
- Since 2016, nearly 1,500 NoCO households that were experiencing homelessness are now back home.
- The Covering Weld Diaper Bank provided diapers to more than 500 families monthly covering over 2,000 children in Weld County.
- Over 16,500 referrals were made for families in need through 211 Colorado @ UWWC.
- Evans, Garden City and Greeley are working together to make our community more life-giving for older adults and of all ages.
youth, families and older adults are living better lives in Weld County. 😊 😊 😊

1,000 youth received scholarships to participate in activities at Weld County recreation centers.

Since its April 2019 opening, 1,353 active guests have been served at the Housing Navigation Center. 80 households were diverted from homelessness. 200 guests found new housing. 80% of housed guests have maintained their housing for more than a year.

Along with the Weld County Department of Public Health and Environment, United Way founded the Thriving Weld Housing and Land Use Project which is working with municipalities throughout Weld County to increase affordable housing opportunities.

18 AmeriCorps Members raised $340,390 and recruited and managed 340 volunteers who offered 2,256 hours.

74 new volunteers were recruited for older adult serving organizations county-wide.

United Way worked with 853 volunteers who offered 5,827 hours for a value of $183,609.
Building the foundation for early childhood success

Children are entering Kindergarten ready and reading at grade level by the start of 4th Grade

When Maria opened her home child care business a few years ago, one of her goals was to begin accepting payment through the Colorado Child Care Assistance Program. She was nervous to begin the complex process so when she heard that United Way of Weld County was helping providers to become eligible, she jumped at the opportunity for assistance. While the process was still complex, Maria was able to achieve her goal with United Way’s help and is now able to serve even more children.

The Covering Weld Diaper Bank provided diapers to more than 500 families monthly covering over 2,000 children in Weld County.

Staff supported 59 child care providers with $1,107,076 in State of Colorado grant program funding. These facility and other quality improvement investments created and upgraded possibilities for 1,635 children in 13 Weld County municipalities.

United Way founded www.ChildCare4Weld.org which provides real-time openings at home and center-based licensed child care providers throughout Weld County.

The Reading Great by 8 shared effort includes 35+ organizations and invests in a number of programs with county-wide impact for:

- supporting parents through instruction and basic needs like diapers
- helping child care providers develop businesses, improve quality of care, and pursue early childhood careers
- addressing early childhood developmental delays
- protecting children that have been abused
- giving children tools to avoid predators
- working with students to catch up in their reading skills
- mentoring businesses to provide family friendly workplaces
- and more

Plus, United Way manages Weld County’s Early Childhood Council, which is the primary place for early childhood collaborative effort.
Connecting more youth with adults that they can talk with during difficult times is the primary goal of the Thrive by 25 initiative. Partners is a lead organization. “While the pandemic-related social distancing requirements created some challenges, our resilient youth and mentors found many creative ways to stay connected throughout COVID-19,” shared Heather Vesgaard, Partners executive director. “Though in separate homes, one pair together watched and painted along with Bob Ross of The Joy of Painting on PBS! Overall the youth that we are serving throughout Weld County are making great strides. Thank you to United Way donors and to all of our supporters for the opportunity to do this needed work.”

The Thrive by 25 shared effort includes 20+ organizations and invests in a number of programs with county-wide impact for:

- decreasing learning loss and increasing knowledge at after school and summer experiences
- supporting refugee and immigrant youth
- mentoring for mental health and life skills
- providing STEM education
- helping foster youth transition to adulthood
- avoiding and addressing abuse
- participating in recreation programs
- and more

Along with additional funding from The Weld Trust, invested $45,100 in 14 recreation programs throughout Weld County so that they can include more vulnerable children and youth in their activities.

The Thrive by 25 organizations continued working together to increase county-wide the number of students who have an adult to go to for help when facing a challenging circumstance. The Capacity Building, Community Education and Shared Assessment workgroups are developing plans for achieving a goal which no one organization can get to on its own.
Despite being an 8th generation Coloradan, Chris can’t afford to buy a home in Weld County. With both undergraduate and graduate degrees, and even though he has made smart financial decisions, he can’t achieve the American Dream of home ownership. The rapid increase in the cost of housing has made it impossible to make a competitive offer; he was recently outbid by someone offering $70,000 cash above asking price. How do we as a community create affordable housing opportunities for Chris and our other Weld County neighbors?

The Weld’s Way Home shared effort includes 50+ organizations and invests in a number of programs with county-wide impact for:

- serving the immediate needs of people experiencing homelessness and housing instability
- offering cold weather and year-round emergency shelters
- providing case management for those hardest to house
- increasing food security
- recovering from sexual assault
- meeting rent and household expense needs
- training for workforce readiness
- increasing transportation and homeownership options
- and more

Plus, United Way manages the Northern Colorado Continuum of Care, which is the primary place for collaboration to make homelessness rare, short-lived, and non-recurring in Weld and Larimer counties.

The Housing Navigation Center’s cold weather shelter provided 7,669 nights of stay and served over 15,000 meals from Nov 2021 to April 2022.

Over 1,500 Weld and Larimer county households have regained a home through CAHPS (since February 2016). For the most recent program year, 68% of CAHPS participants have maintained housing for over a year.

The Thriving Weld Housing and Land Use Project is reaching out to up to 18 Weld County municipalities to assist them with affordable housing opportunity development.
Helping older adults age well in our community
Older adults are living full and productive lives

During the pandemic, Mary’s family became ill, leaving her without the support that she was used to. 100 years of age, through Mary’s connection with a Catholic Charities case manager she was able to make her needs known. Staff assisted Mary with grocery shopping, chores, meal preparation, prescription delivery and mail assistance. Without this kind of support, it is unclear if Mary would have survived the pandemic, and certainly she wouldn’t have had been able to stay safely in her own home.

The Volunteer Recruitment Initiative is partnering to recruit volunteers for 12 organizations. 74 new volunteers were actualized for these organizations.

Every day, the 20+ Aging Well-connected organizations are helping older adults, and especially our more vulnerable neighbors, throughout Weld County maintain their independence and live more meaningful lives. And now, through AARP-inspired strategic conversations, they are planning for an even better future for older adults and us all.

In 2020-2021, with United Way Aging Well support, Evans, Garden City, and Greeley became members of the AARP Network of Age-Friendly States and Communities. Currently the group is entering into a community-wide planning process to develop a strategy that, over time, will lead to a better Weld County for older adults and us all.

The Aging Well shared effort includes 20+ organizations and invests in a number of programs with county-wide impact for:
- ensuring food security
- providing case management and grief recovery assistance
- increasing housing, recreation and transportation opportunities
- and more

Plus, as funded by NextFifty Initiative, United Way hosts the Aging Well Volunteer Recruitment Initiative, which connects volunteers to older adult serving organizations throughout Weld County.
Ed had been out of work for a few weeks and was struggling to afford food. A friend mentioned the Supplemental Nutrition Assistance Program (SNAP) as an option for helping him make it until his next job and that he should call 211. After helping him register, the 211 Colorado Resource Navigator referred Ed to a local food pantry that would tide him over until his SNAP benefits were approved. Now Ed has the stability that he needs to get his next job.

16,764 referrals were made through 211 Colorado @ UWWC. The top 3 needs were: rent, utilities and housing. 79% of callers followed up on referrals. 91% of callers said they would recommend 211 Colorado to their friends.

18 AmeriCorps Members raised $340,390 and recruited and managed 340 volunteers who offered 2,256 hours of their time.

Volunteer Engagement facilitated 766 volunteers that brought the equivalent of $152,193 in value to the local helping economy.

With Connecting Weld, United Way of Weld County invests in a number of programs with impact county-wide that lead to human services increasing in visibility, accessibility and capacity. Activities include:
- 211 Colorado Information and Referral
- disaster preparedness and response
- NoCO AmeriCorps Project
- volunteer engagement
- Weld Project Connect
- Weld Together
- and more

The Connecting Weld shared effort includes numerous local, state and national partners.
Philanthropy

Each year, United Way donor engagement works with you and the whole community to mobilize resources for solving some of Weld County’s greatest challenges. This includes contributions of time and money from individuals, businesses, faith-based organizations, foundations and more. See below for 2021-2022 results. Thank you to United Way donors and volunteers for helping Weld County be a better place for us all!

525 Leadership Givers contributed a total of $1,318,743.

212 businesses and organizations contributed a total of $1,745,121 in corporate and employee giving.

32 Cornerstone Partners contributed over $450,000 in cash and in-kind giving so individual donations could go directly to programs and services.

Staff sought and managed 55 grants worth $5.8 million for United Way direct service programs and programming at partner organizations.

“United Way provides so many needed services. Without it, Weld County would look much different. United Way of Weld County enhances the lives of so many of our neighbors. The numerous programs that it offers and supports to assist and promote the Weld County community are essential.”

- Bob and Anne Ghent
United Way Leadership Givers
Cornerstone Partners

ENSURING YOUR DONATION IS GOING DIRECTLY TO THOSE WHO NEED IT
With cash and in-kind donations, Cornerstone Partners generously provide foundational support for United Way’s work. This means that your donation is used only for assisting our more vulnerable Weld County neighbors.

$50,000 +

$25,000 – $49,999

$15,000 – $24,999
Chick-fil-A Greeley - Flood and Peterson

$10,000 – $14,999

$5,000 – $9,999

1310 KFKA - Chevron - Front Range Roofing Systems - Ghent Chevrolet Cadillac - Honda of Greeley - Kaiser Permanente McDonald Toyota - Phelps-Tointon - Townsquare Media - Vestas Blades America - Yoder Family of Companies

365 REAL Property Management - First Interstate Bank - FNBO - Hensel Phelps - Pepsi Beverages Company PFC USA - Property Technica - Tigre FM 102.1 and 1450 AM
The Kenneth W. Monfort Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent and resources to create long-lasting changes by tackling our community’s most serious issues. The society is named in honor of Kenneth W. Monfort, whose agricultural heritage and commitment to improving the quality of life in Weld County can still be seen to this day. These very generous supporters have individually invested $10,000 or more during the past year.

Neil Allen
Jamie and Sarah Baessler
Byron and Chris Bateman
Dick and Reva Bond
Al and Dawn Byers
Scott and Holly Ehrlich
Harold and Carol Evans
Bill and Sharon Farr
Kyle Futo
Delia F and John W Haefeli
Richard Halbert and Janice Ranson Esq
Dale and Susie Hall
Julia Hall
Lynn and Don Janklow
Roger and Jamie Lynn Knoph
Donna Lakin
Dr Charles and Cathy Lehman

Charlie K Monfort
Dick and Karen Monfort
Kaye Monfort
Myra Monfort
Tom and Kay Norton
Frank G and Betty Ottesen
Chris and Crystal Reed
Toni and Ed Saboe
Roch and Teresa Schmitz
Justin and Jenny Scholz
Bob Tointon
Michael and Jill Trotter
Wells Ranch
Wenaas Family Foundation
Stow and Maggie Witwer
Bernadette Zancanella

“As someone who loves the Weld County community and has supported different organizations, there is no better steward of my investment than United Way. I trust them as they put community first.”

- Dick Monfort
Owner/Chairman & CEO
Colorado Rockies
2021-2022 Leaders in Giving

Leaders in Giving include all individuals, businesses and their employees, foundations, and public and private organizations that have contributed $500 or more in cash or in-kind donations in 2021-2022. These generous donors are committed to building a better Weld County for us all! (* = investment amount is the result of an employee giving campaign run at the organization - ** = Kenneth W. Monfort Society Member)

$50,000 plus
AmeriCorps
Buell Foundation
City of Greeley
Colorado Department of Early Childhood
Colorado Department of Human Services
Colorado Department of Local Affairs
Division of Housing
Colorado Health Foundation
Daniels Fund
Hensel Phelps
Kaiser Permanente
JBS USA LLC
Monfort Family Foundation
Kyle Futo**
Charlie K Monfort**
Dick and Karen Monfort**
Kaye Monfort**
Myra Monfort**
NextFifty Initiative
PDC Energy
Chris and Crystal Reed**
The Weld Trust
Weld County Department of Human Services
Wells Ranch
Xcel Energy

$15,000 - $24,999
365 Real Property Management, LLC
Dale and Susie Hall**
Neil Allen**
Jamie and Sarah Baessler**
Bohemian Foundation
Christ Community Church
City of Fort Collins
Connecting Point
Bill and Sharon Farr**
Front Range Roofing Systems
GOBI Heat
Greeley-Evans School District 6*
Housing Catalyst
Lynn and Don Janklow**
Frank G and Betty Ottesen**
PFC USA
Phelps-Tointon Inc
Toni and Ed Saboe**
Sears Real Estate*
United Parcel Service
United Way of Weld County*
Vestas Blades America Inc
Weld County Government

$10,000 - $14,999
Anderson & Whitney PC
Byron and Chris Bateman**
Berry Blendz
Dick and Reva Bond**
Al and Dawn Byers**
Chevron
City of Loveland
Colorado Association of Realtors Foundation
Community Solutions
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Roch and Teresa Schmitz**
Justin and Jenny Scholz**
State Farm Insurance Companies
Bob Tointon**
Michael and Jill Trotter**
Wenaas Family Foundation
Stow and Maggie Witwer**
Bernadette Zancanella**

$5,000 - $9,999
Atmos Energy
Michael Berman
Black Hills Energy
Irene Boettcher
Richard M Borys
Doug and Jacquie Bowen
Mark Bradley
Holly J Bressler
Tim and Jennifer Brynteson
Colorado Department of Corrections
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Lynn and Fritz Fischer
FMS Bank*
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Kathleen Gonzales
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Greeley Broadcasting KGRE/KRKY
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Honda of Greeley
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Andy and Kelli Warner
Scott and Mallory Warner
Weld Community Foundation Boettcher Fund
Weld Community Foundation Littler Youth Fund
Weld County Department of Public Health and Environment
Women's Fund of Weld County
Yoder Family of Companies
Warren and Julie Yoder

$2,500 - $4,999
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Maggie Allen
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Kevin Arquit
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Bonnie and Bill Cox
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Linda Dolan
Ed and Phyllis Endicott
Ent Credit Union
Enterprise Rent A Car
Nathan Ewert
Federal Express*
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Meredith Frederick
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Dr Michael Stone
Verniece Thomas
Mick and Sooz Todd
Tri-State Generation and Transmission

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United Methodist Church of Johnstown
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Nick Prola
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RLR LLP
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Sassy Bagz Purses and More
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Vicki Sears
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Rick and Linda Semroska
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Lynn Shevela
Tammy Shier
Brian Shakte
Grant and Wendy Shupe
Gregg and Cindi Shupe
Kelly Slade
Slobojan Family Fund
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TBK Bank-Severance
JV Teague
Steve and Nancy Teksten
Don and Mary Tennessen
Joan Tennessen
Billy Terry
The Bland Family Fund
The Greeley Tribune*
The Group Inc
The Jerry and Nancy Weil Family Fund
Tish Thompson
David Thompson
Sandra Thompson
Tri-State Commodities
Sherri Trujillo
Dinesh Tyagi
UBS Financial Services Inc*
Union Pacific Railroad
Upstate Colorado Economic Development*
John and Jackie Valencia
Jorge Eduardo Valenzuela
Tom Vandenberg
Bryan and Marcia VanDriel
Matthew A Veenker
Jason A Volesky
Shari Vyynkier
Wal-Mart
C Walsh
L Walters
Lynn and Robert Waltman
Jean Ward
Don and Shirley Warden
Rhonda Warehime
Ted and Sue Warner
Waste Management of Northern Colorado
Rene and Marlene Waters
Julia Weckback
Jerry and Nancy Weil
WeldWerks Brewing Company
WeldWerks Community Foundation
Keely Westfall
Jason White
Nick White
Bill Whitehead and Val Leal-Whitehead
Ronald David Wieneke
Seth Wiggy
Ron Wildeman
Mr and Mrs Eric Wilkinson
Windsor State Bank*
Dorothy Winn
Wittnam Family Foundation
Jamie Wood
Woodward Inc*
David and Melanie Woolman
Michael P Wooten
Janeese Worley
Stephen and Susan Young
Natalie Yount
Zachry Group*
Kathy Zavela and Mike Tyson
John and Kathy Zurbrigen
Leadership Giving and Business Sponsorship Opportunities

Leadership Givers
Leadership Giver status is for individuals and households committed to building a better Weld County for us all. Dollar ranges are amount of annual investment made with United Way. Recognitions are cumulative; higher levels include the benefits offered at lower investment amounts.

$500-$2,499
- public acknowledgment in United Way annual report
- quarterly printed investments update
- invitation to all annual Leadership Giver events
- entered into a drawing for a special Leadership Giver incentive

$2,500-$4,999
all of the above benefits plus
- annual engagement with United Way staff or board of directors member
- invitation to quarterly investor socials

$5,000-$7,499
all of the above benefits plus
- annual investment impact update

$7,500-$9,999
all of the above benefits plus
- annual invitation to personal breakfast or lunch with United Way donor engagement staff member
- premium reserved seating at annual Community Leaders Luncheon

$10,000+
Kenneth W. Monfort Society
- all of the above benefits plus
- twice annual engagement with United Way President & CEO

Cornerstone Partner
Cornerstone Partners understand the importance of United Way’s role of bringing organizations together to address our greatest challenges. These companies and organizations make large directed gifts of from $5,000 to $50,000 or more so that donations from individuals and small businesses go directly to programs and services that help our more vulnerable Weld County neighbors. Given their unrestricted support of United Way of Weld County, Cornerstone Partners are featured in numerous publications—print and electronic newsletters, the annual report, on social media and more—throughout each year. No organizations get more recognition than Cornerstone Partners.

Initiative Areas
United Way of Weld County has five initiative areas: Reading Great by 8, Thrive by 25, Weld’s Way Home, Aging Well and Connecting Weld. You can engage through a donation or volunteer time in one of these areas and be identified with the efforts/organizations that matter most to you.

Individual Program
Within each of the five initiative areas there are programs that United Way provides. For instance, Reading Great by 8 has the Covering Weld Diaper Bank and Reading Corps, Thrive by 25 supports Weld County Recreation Scholarships and Connecting Weld features 211 Colorado. Make a contribution to one of these programs to be even closer to the United Way led action.

Event Sponsorship
Each year, United Way has a number of events that support work in the five initiative areas; the Northern Colorado Children’s Festival in early April, Day of Caring and the Community Leaders Luncheon in September and Weld Project Connect in October are the biggest. Volunteer as a group or provide monetary support to be recognized for your support.

Contact Patty Gates at 970-304-6185 or PGates@UnitedWay-Weld.org to discuss your opportunities.
2022-2023 Board of Directors

Chair - Sara Seely, FNBO
Chair Elect - Angel Flores, Greeley Mosaic Church
Treasurer - Jennifer Scholz, Hensel Phelps
Vice Chair - Tim Brynteson, Otis & Bedingfield
Vice Chair - Nina Duran-Gutierrez, Can Do Concrete Construction, Inc.
Vice Chair - Deirdre Pilch, Greeley-Evans School District 6

Matt Anderson, Ancon II Constructors Inc
Perry Buck, Weld County Commissioner
Jeff Carlson, The Weld Trust
Julie Cozad, Community Volunteer
Clint Dudley, Thompson Rivers Parks & Recreation District
Lori Gama, DaGama Web Studio
John W Haefeli, Community Volunteer
Evan Hyatt, Care Synergy
Chuck Jensen, Aims Community College
Raymond Lee, City of Greeley
Justin Martinez, State Farm
Steve Moreno, Weld County Government
Tom Norton, TEN LLC
Chris Richardson, Community Volunteer
Paul Row, PDC Energy
Brian Schiller, Flood and Peterson
Johan van Nieuwenhuizen, Weld County School District RE-1

“I have supported United Way so that others can get a hand up if they need it, which also makes it more likely that they are able to give back to our community in the future. I love that United Way is there for people every day, whether there is a family that is looking for quality child care, a youth that can use educational support, a housing need or an older adult looking for assistance.”
- Julie Cozad

“United Way is working with those experiencing homelessness and helping them into permanent housing. We as a community are on the verge of eliminating homelessness for veterans in Weld County. In addition, we provide and support food, diapers, education, care and transportation for those in need throughout the county. That’s United Way.”
- Paul Row
**Finance and Administration**

- **Contributions** are donations raised in the annual community campaign, subtracting noncollectable pledges.
- **Grants & Contracts** are funds leveraged and managed by United Way of Weld County to fill a need in our community for direct programs and services.

**Expenses**
- **Direct Community Programs & Services** include funded agency programs in the community as well as programs and services offered directly by United Way of Weld County and designations directed to specific agencies or agency programs as chosen by the donor.
- **Support Services** are primarily covered thanks to Cornerstone Partner contributions. Support Services include general administrative expenses including utilities, rent, non-program salaries, etc. Also included are funds needed to maintain significant resource development and grant writing to raise the funds needed to do the work.


“Our donors dedication and generosity allow United Way of Weld County to reach many of our most vulnerable population. You can be assured that United Way of Weld County has a strong financial team and accounting systems in place to effectively monitor these funds and ensure they are maximized to their fullest potential.”

- Jennifer Scholz
  Treasurer,
  Board of Directors
United Way Staff

Melanie Woolman, President & CEO
Patty Gates, Vice President of Philanthropy
Jason Pugh, Vice President of Finance & Administration
Lyle SmithGraybeal, Vice President of Community Development

Finance and Administration
Kathleen Brown, Lead Accountant
Kendra Hill, Grants Manager
Ginger Jansson, Receptionist
Simon Krupa, Accounts Payable Specialist
Barb Lessman, Executive Assistant/Office Manager
Jude Printz, Receptionist
Rebecca Rickers, Human Resource Manager

Philanthropy
Diana Ortiz, CRM Specialist
Emily V Tilton, Senior Philanthropy Manager
Melissa Wiederspan, Philanthropy Specialist

Community Development
Jessica Morse, Community Development Specialist
Nicole Quinn, Community Engagement Coordinator
Betsy Ross, Communications Coordinator

Community Impact
Esmeralda Aldana, Child Care Specialist-Spanish Outreach
Morgan Cwieka, Operations Director, Housing Navigation Center
Roberto Escamilla, HNC Housing Navigator
Alicia Escobedo, Child Care Specialist

Patricia Escobedo, Family Support Specialist
Summer Garcia, CAHPS Coordinator
Anastasia Gardner, Housing Navigation Center Housing Navigator
Jazz Garrison, Aging Well Volunteer Recruitment Coordinator
Sheri Hannah-Ruh, Director of Early Childhood Initiatives
Jon Jones, NoCO AmeriCorps Project Coordinator
Alaina Kelley, Housing Equity Coordinator
Tammi Korgan, Housing Navigation Center Lead Resource Navigator
Rebecca Lara, Housing Navigation Center Lead Housing Navigator
Margie Martinez, 211 Colorado & Weld Project Connect Coordinator
Crystal Mendoza, Housing Navigation Center Programs Coordinator
Gabriela Montes Duran, PASO Institute Trainer
Saray Munoz, PASO Institute Trainer
Izzy Pike, Housing Navigation Center Managing Director
Myrissa Pineda, Housing Navigation Center Resource Navigator
Kelli Pryor, Director of the Northern Colorado Continuum of Care
Eric Reyes, NoCO AmeriCorps Project VISTA Leader
Amelia Ritchhart, Family Support Coordinator
Lorena Ruiz, PASO Institute Coordinator
Lisa Sadar, Assistant Director of Early Care and Education Services
Veronica Sioss, Northern Colorado Continuum of Care VISTA
Shawn Walcott, Director of Household Stability
## Community Impact Investments

### PROVIDES
- 211 Colorado Information & Referral
- Housing Navigation Center
- Reading Great by 8
  - Bright by Three
  - ChildCare4Weld.org
  - Child Care Provider Professional Development
  - Child Care Provider Recruitment
  - Child Care Resource and Referral
- Colorado Shines Quality Improvement Project
- Covering Weld Diaper Bank
- Early Childhood Education Jobs Board
- Expanding Quality in Infant and Toddler Care
- Family Friendly Workplace Practices
- Northern Colorado Children’s Festival
- PASO Institute
- RoadMap4Kids
- Volunteer Engagement

### COLLABORATES
- Aging Well Volunteer Recruitment Initiative
- Better Business Bureau Wise Giving Alliance
- Disaster Preparedness and Response/Weld Recovers
- Get Ahead Colorado Earned Income Tax Credit Initiative
- Greeley Evans Transit Bus Pass Program
- Northern Colorado Continuum of Care
  - Coordinated Assessment and Housing Placement System
- SingleCare Prescription Discount Card Program
- Thriving Weld Dashboard
- Thriving Weld Housing and Land Use Project
- Weld Child Care
- Weld County’s Early Childhood Council
- Weld Project Connect
- Weld Together
- Weld’s Way Home

### PARTNERS
- Collective Impact Fund
- Colorado Tutoring Corps
- Emergency Food and Shelter Program
- NoCO AmeriCorps Project
- Special Grants
- Weld County Recreation Scholarships

**Funds and supports a robust partner agency network**

**Provides and manages direct service programs and access to services**

**Collaborates on county-wide solutions**

**Collects Impact Fund**
“We have a number of children who still need an awful lot of help with their reading skills. And we, as the adults, have the obligation to figure that out. You can make an investment through United Way that will make a difference in the lives of our most vulnerable children.”

- Deirdre Pilch
  Superintendent, Greeley-Evans School District 6

“When organizations come together toward a common goal, we are much more effective. We are proud to collaborate with United Way of Weld County toward positive changes for the citizens of Weld County.”

- Jeff Carlson
  chief executive officer, The Weld Trust

“Simply put, United Way of Weld County brings our community together. We are proud to be a part of United Way’s efforts to build a stronger Weld County, to find solutions to problems, to fill gaps, to connect people with the resources they need and to help people when they need it the most.”

- Marilyn Schock
  Greeley Hospital president, UCHealth