

# United Way of Weld County 2021-2022 Annual Report



# About Weld County & United Way of Weld County

At 4,017 square miles, an area half the size of the State of New Jersey, Weld County is the third largest county in Colorado. Our home is consistently ranked as one of the top 10 agricultural and energy producing counties in the United States. There is great wealth and opportunity in Weld County. We are thankful for it.

Nevertheless, there are persistent challenges indicating some of our neighbors lack the opportunity to thrive. The United Way of Weld County board of directors has identified and is resourcing five initiative areas that, with your support, can solve Weld County's long-term challenges. Find out more at [www.UnitedWay-Weld.org/initiatives](http://www.UnitedWay-Weld.org/initiatives).

- **Reading Great by 8: Building the foundation for early childhood success.** Currently 39% of Weld County children are reading to learn by the beginning of 4th Grade; a goal is to increase this to at least 43% by 2024.
- **Thrive by 25: Connecting youth to caring adults.** Currently more than 1 in 4 Weld County youth do not have a connection to a caring adult; a goal is that by 2024 a solid 75% will have this connection.
- **Weld's Way Home: Preventing and ending homelessness.** Currently there are about 236 individuals and families living outside or in a car in Weld County; a goal is to decrease this to less than 100 by 2024.
- **Aging Well: Helping older adults age well in our community.** City of Evans, City of Greeley and Garden City are now members of the AARP Network of Age-Friendly Communities; a goal is to lead the community in becoming more age friendly.
- **Connecting Weld: Linking people to the help that they need.** While Connecting Weld does not have community-wide goals, its activities support the other four United Way initiative areas in achieving theirs.



# Letter from Board of Directors Chair and President & CEO

United Way is a way of thinking. Or this is what we hope that it will become, at least: a way of thinking for how to address our most persistent community-wide challenges for solving rather than merely managing them.

How do we make sure that every child is reading to learn by 4th Grade, so that they will more likely have lifelong success? How do we connect more youth to caring adults? How do we assist our fellow residents in ending their experience of homelessness or in keeping their housing? How do we help all of our older adult neighbors age with meaning, purpose and the resources that they need?

For years, decades even, most United Ways have been investing money in a somewhat focused and yet fragmented way, hoping that funding alone will solve community challenges. And United Ways are not alone. Community foundations, family and private foundations, corporations, individual donors—we all do it. We fund programs that are mostly working apart from one another and hope for the community-wide and long-term best.

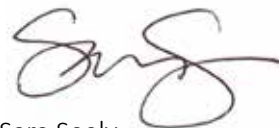
While this method isn't bad and helps some of our more vulnerable neighbors, it doesn't work for the whole community: too many children still can't read sufficiently, too many youth still have poor mental health, too many individuals and families still experience homelessness, too many older adults still age in isolation and loneliness. What can change? What must change?

There is another way. A better way. And this is where we return to United Way as a way of thinking, as a community-wide shared effort that:

- Identifies our most persistent challenges.
- Recruits those that can best address them.
- Develops a shared plan that helps every person, every family that is affected by the challenge.
- Attracts enough resources to enact the full plan.
- Measures shared progress.
- Reports back to the community.
- Learns and leads until the challenge is solved.

This can be the United Way way of thinking. This is what we hope that United Way of Weld County is and will become. You can read about some of its more recent steps in this annual report.

Will you join us with a donation of money and time for bringing about this kind of United Way? We hope so. Here's to a new way of thinking.



Sara Seely  
Chair, Board of Directors



Melanie Woolman  
President & CEO





🌟🌟🌟 Thanks to your investment in your United Way in 2021-2022, children,

335 elementary school students worked one-on-one with tutors to increase their reading skills. 65% are now reading at or above target.

Since 2016, nearly 1,500 NoCO households that were experiencing homelessness are now back home.

The Covering Weld Diaper Bank provided diapers to more than 500 families monthly covering over 2,000 children in Weld County.



**Colorado**  
at United Way of Weld County

Over 16,500 referrals were made for families in need through 211 Colorado @ UWWC.

Evans, Garden City and Greeley are working together to make our community more life-giving for older adults and of all ages.



**youth, families and older adults are living better lives in Weld County.** 🌟🌟🌟

**1,000 youth received scholarships to participate in activities at Weld County recreation centers.**

**Since its April 2019 opening, 1,353 active guests have been served at the Housing Navigation Center. 80 households were diverted from homelessness. 200 guests found new housing. 80% of housed guests have maintained their housing for more than a year.**

**Along with the Weld County Department of Public Health and Environment, United Way founded the Thriving Weld Housing and Land Use Project which is working with municipalities throughout Weld County to increase affordable housing opportunities.**

**18 AmeriCorps Members raised \$340,390 and recruited and managed 340 volunteers who offered 2,256 hours.**

**74 new volunteers were recruited for older adult serving organizations county-wide.**

**United Way worked with 853 volunteers who offered 5,827 hours for a value of \$183,609.**



## Building the foundation for early childhood success

Children are entering Kindergarten ready and reading at grade level by the start of 4th Grade

When Maria opened her home child care business a few years ago, one of her goals was to begin accepting payment through the Colorado Child Care Assistance Program. She was nervous to begin the complex process so when she heard that United Way of Weld County was helping providers to become eligible, she jumped at the opportunity for assistance. While the process was still complex, Maria was able to achieve her goal with United Way's help and is now able to serve even more children.

**The Covering Weld Diaper Bank provided diapers to more than 500 families monthly covering over 2,000 children in Weld County.**

**Staff supported 59 child care providers with \$1,107,076 in State of Colorado grant program funding. These facility and other quality improvement investments created and upgraded possibilities for 1,635 children in 13 Weld County municipalities.**

**United Way founded [www.ChildCare4Weld.org](http://www.ChildCare4Weld.org) which provides real-time openings at home and center-based licensed child care providers throughout Weld County.**

The Reading Great by 8 shared effort includes 35+ organizations and invests in a number of programs with county-wide impact for:

- supporting parents through instruction and basic needs like diapers
- helping child care providers develop businesses, improve quality of care, and pursue early childhood careers
- addressing early childhood developmental delays
- protecting children that have been abused
- giving children tools to avoid predators
- working with students to catch up in their reading skills
- mentoring businesses to provide family friendly workplaces
- and more

Plus, United Way manages Weld County's Early Childhood Council, which is the primary place for early childhood collaborative effort.



## Connecting youth to caring adults

Youth are graduating high school and transitioning to a successful adulthood by age 25

Connecting more youth with adults that they can talk with during difficult times is the primary goal of the Thrive by 25 initiative. Partners is a lead organization. “While the pandemic-related social distancing requirements created some challenges, our resilient youth and mentors found many creative ways to stay connected throughout COVID-19,” shared Heather Vesgaard, Partners executive director. “Though in separate homes, one pair together watched and painted along with Bob Ross of The Joy of Painting on PBS! Overall the youth that we are serving throughout Weld County are making great strides. Thank you to United Way donors and to all of our supporters for the opportunity to do this needed work.”

**Along with additional funding from The Weld Trust, invested \$45,100 in 14 recreation programs throughout Weld County so that they can include more vulnerable children and youth in their activities.**

**The Thrive by 25 organizations continued working together to increase county-wide the number of students who have an adult to go to for help when facing a challenging circumstance. The Capacity Building, Community Education and Shared Assessment workgroups are developing plans for achieving a goal which no one organization can get to on its own.**

The Thrive by 25 shared effort includes 20+ organizations and invests in a number of programs with county-wide impact for:

- decreasing learning loss and increasing knowledge at after school and summer experiences
- supporting refugee and immigrant youth
- mentoring for mental health and life skills
- providing STEM education
- helping foster youth transition to adulthood
- avoiding and addressing abuse
- participating in recreation programs
- and more



## Preventing and ending homelessness

Households are attaining and maintaining stable housing

Despite being an 8th generation Coloradan, Chris can't afford to buy a home in Weld County. With both undergraduate and graduate degrees, and even though he has made smart financial decisions, he can't achieve the American Dream of home ownership. The rapid increase in the cost of housing has made it impossible to make a competitive offer; he was recently outbid by someone offering \$70,000 cash above asking price. How do we as a community create affordable housing opportunities for Chris and our other Weld County neighbors?

**The Housing Navigation Center's cold weather shelter provided 7,669 nights of stay and served over 15,000 meals from Nov 2021 to April 2022.**

**Over 1,500 Weld and Larimer county households have regained a home through CAHPS (since February 2016). For the most recent program year, 68% of CAHPS participants have maintained housing for over a year.**

**The Thriving Weld Housing and Land Use Project is reaching out to up to 18 Weld County municipalities to assist them with affordable housing opportunity development.**

The Weld's Way Home shared effort includes 50+ organizations and invests in a number of programs with county-wide impact for:

- serving the immediate needs of people experiencing homelessness and housing instability
- offering cold weather and year-round emergency shelters
- providing case management for those hardest to house
- increasing food security
- recovering from sexual assault
- meeting rent and household expense needs
- training for workforce readiness
- increasing transportation and homeownership options
- and more

Plus, United Way manages the Northern Colorado Continuum of Care, which is the primary place for collaboration to make homelessness rare, short-lived, and non-recurring in Weld and Larimer counties.





# Helping older adults age well in our community

Older adults are living full and productive lives

During the pandemic, Mary's family became ill, leaving her without the support that she was used to. 100 years of age, through Mary's connection with a Catholic Charities case manager she was able to make her needs known. Staff assisted Mary with grocery shopping, chores, meal preparation, prescription delivery and mail assistance. Without this kind of support, it is unclear if Mary would have survived the pandemic, and certainly she wouldn't have had been able to stay safely in her own home.

In 2020-2021, with United Way Aging Well support, Evans, Garden City, and Greeley became members of the AARP Network of Age-Friendly States and Communities. Currently the group is entering into a community-wide planning process to develop a strategy that, over time, will lead to a better Weld County for older adults and us all.

**The Volunteer Recruitment Initiative is partnering to recruit volunteers for 12 organizations. 74 new volunteers were actualized for these organizations.**

**Every day, the 20+ Aging Well-connected organizations are helping older adults, and especially our more vulnerable neighbors, throughout Weld County maintain their independence and live more meaningful lives. And now, through AARP-inspired strategic conversations, they are planning for an even better future for older adults and us all.**

The Aging Well shared effort includes 20+ organizations and invests in a number of programs with county-wide impact for:

- ensuring food security
- providing case management and grief recovery assistance
- increasing housing, recreation and transportation opportunities
- and more

Plus, as funded by NextFifty Initiative, United Way hosts the Aging Well Volunteer Recruitment Initiative, which connects volunteers to older adult serving organizations throughout Weld County.



## Linking people to the help that they need

Human services are increasing in visibility, accessibility and capacity

Ed had been out of work for a few weeks and was struggling to afford food. A friend mentioned the Supplemental Nutrition Assistance Program (SNAP) as an option for helping him make it until his next job and that he should call 211. After helping him register, the 211 Colorado Resource Navigator referred Ed to a local food pantry that would tide him over until his SNAP benefits were approved. Now Ed has the stability that he needs to get his next job.

**16,764 referrals were made through 211 Colorado @ UWWC.**  
**The top 3 needs were: rent, utilities and housing. 79% of callers followed up on referrals. 91% of callers said they would recommend 211 Colorado to their friends.**

**18 AmeriCorps Members raised \$340,390 and recruited and managed 340 volunteers who offered 2,256 hours of their time.**

**Volunteer Engagement facilitated 766 volunteers that brought the equivalent of \$152,193 in value to the local helping economy.**

With Connecting Weld, United Way of Weld County invests in a number of programs with impact county-wide that lead to human services increasing in visibility, accessibility and capacity. Activities include:

- 211 Colorado Information and Referral
- disaster preparedness and response
- NoCO AmeriCorps Project
- volunteer engagement
- Weld Project Connect
- Weld Together
- and more

The Connecting Weld shared effort includes numerous local, state and national partners.



# Philanthropy

Each year, United Way donor engagement works with you and the whole community to mobilize resources for solving some of Weld County's greatest challenges. This includes contributions of time and money from individuals, businesses, faith-based organizations, foundations and more. See below for 2021-2022 results. Thank you to United Way donors and volunteers for helping Weld County be a better place for us all!

**525 Leadership Givers contributed a total of \$1,318,743.**

**212 businesses and organizations contributed a total of \$1,745,121 in corporate and employee giving.**

**32 Cornerstone Partners contributed over \$450,000 in cash and in-kind giving so individual donations could go directly to programs and services.**

**Staff sought and managed 55 grants worth \$5.8 million for United Way direct service programs and programming at partner organizations.**



"United Way provides so many needed services. Without it, Weld County would look much different. United Way of Weld County enhances the lives of so many of our neighbors. The numerous programs that it offers and supports to assist and promote the Weld County community are essential."

- Bob and Anne Ghent  
United Way Leadership Givers

# Cornerstone Partners

## ENSURING YOUR DONATION IS GOING DIRECTLY TO THOSE WHO NEED IT

With cash and in-kind donations, Cornerstone Partners generously provide foundational support for United Way's work. This means that your donation is used only for assisting our more vulnerable Weld County neighbors.

**\$50,000 +**



**\$25,000 – \$49,999**



GreeleyTribune



**\$15,000 – \$24,999**

Chick-fil-A Greeley - Flood and Peterson

**\$10,000 – \$14,999**

1310 KFKA - Chevron - Front Range Roofing Systems - Ghent Chevrolet Cadillac - Honda of Greeley - Kaiser Permanente  
McDonald Toyota - Phelps-Tointon - Townsquare Media - Vestas Blades America - Yoder Family of Companies

**\$5,000 – \$9,999**

365 REAL Property Management - First Interstate Bank - FNBO - Hensel Phelps - Pepsi Beverages Company  
PFC USA - Property Technica - Tigre FM 102.1 and 1450 AM

# 2021-2022 Kenneth W. Monfort Society

The Kenneth W. Monfort Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent and resources to create long-lasting changes by tackling our community's most serious issues. The society is named in honor of Kenneth W. Monfort, whose agricultural heritage and commitment to improving the quality of life in Weld County can still be seen to this day. These very generous supporters have individually invested \$10,000 or more during the past year.



"As someone who loves the Weld County community and has supported different organizations, there is no better steward of my investment than United Way. I trust them as they put community first."

- Dick Monfort  
Owner/Chairman & CEO  
Colorado Rockies

Neil Allen  
Jamie and Sarah Baessler  
Byron and Chris Bateman  
Dick and Reva Bond  
Al and Dawn Byers  
Scott and Holly Ehrlich  
Harold and Carol Evans  
Bill and Sharon Farr  
Kyle Futo  
Delia F and John W Haefeli  
Richard Halbert and Janice Ranson Esq  
Dale and Susie Hall  
Julia Hall  
Lynn and Don Janklow  
Roger and Jamie Lynn Knoph  
Donna Lakin  
Dr Charles and Cathy Lehman

Charlie K Monfort  
Dick and Karen Monfort  
Kaye Monfort  
Myra Monfort  
Tom and Kay Norton  
Frank G and Betty Ottesen  
Chris and Crystal Reed  
Toni and Ed Saboe  
Roch and Teresa Schmitz  
Justin and Jenny Scholz  
Bob Tointon  
Michael and Jill Trotter  
Wells Ranch  
Wenaas Family Foundation  
Stow and Maggie Witwer  
Bernadette Zancanella



# 2021-2022 Leaders in Giving

Leaders in Giving include all individuals, businesses and their employees, foundations, and public and private organizations that have contributed \$500 or more in cash or in-kind donations in 2021-2022. These generous donors are committed to building a better Weld County for us all!

(\* = investment amount is the result of an employee giving campaign run at the organization - \*\* = Kenneth W. Monfort Society Member)

## \$50,000 plus

AmeriCorps  
Buell Foundation  
City of Greeley  
Colorado Department of Early Childhood  
Colorado Department of Human Services  
Colorado Department of Local Affairs  
Division of Housing  
Colorado Health Foundation  
Daniels Fund  
Hensel Phelps  
Kaiser Permanente  
JBS USA LLC  
Monfort Family Foundation  
Kyle Futo\*\*  
Charlie K Monfort\*\*  
Dick and Karen Monfort\*\*  
Kaye Monfort\*\*  
Myra Monfort\*\*  
NextFifty Initiative  
PDC Energy  
Chris and Crystal Reed\*\*  
The Weld Trust  
Weld County Department of Human Services  
Wells Ranch  
Xcel Energy

## \$25,000 - \$49,999

Banner Health  
Delia and John W Haefeli Foundation  
Scott and Holly Ehrlich\*\*  
El Pomar Foundation  
Farmers Bank-Ault

Flood and Peterson  
FNBO  
Richard Halbert and Janice Ranson Esq\*\*  
UCHealth  
US Department of Housing and Urban  
Development  
Wells Fargo

## \$15,000 - \$24,999

365 Real Property Management, LLC  
Dale and Susie Hall\*\*  
Neil Allen\*\*  
Jamie and Sarah Baessler\*\*  
Bohemian Foundation  
Christ Community Church  
City of Fort Collins  
Connecting Point  
Bill and Sharon Farr\*\*  
Front Range Roofing Systems  
GOBI Heat  
Greeley-Evans School District 6\*  
Housing Catalyst  
Lynn and Don Janklow\*\*  
Frank G and Betty Ottesen\*\*  
PFC USA  
Phelps-Tointon Inc  
Toni and Ed Saboe\*\*  
Sears Real Estate\*  
United Parcel Service  
United Way of Weld County\*  
Vestas Blades America Inc  
Weld County Government

## \$10,000 - \$14,999

Anderson & Whitney PC  
Byron and Chris Bateman\*\*  
Berry Blendz  
Dick and Reva Bond\*\*  
Al and Dawn Byers\*\*  
Chevron  
City of Loveland  
Colorado Association of Realtors Foundation  
Community Solutions  
Evans Management Group LLLP\*  
Harold and Carol Evans\*\*  
Ghent Chevrolet Cadillac  
Julia Hall\*\*  
iHeart Media  
Roger and Jamie Lynn Knoph\*\*  
Donna Lakin\*\*  
Dr Charles and Cathy Lehman\*\*  
Lehman Legacy Fund  
North Range Behavioral Health\*  
Tom and Kay Norton\*\*  
Roch and Teresa Schmitz\*\*  
Justin and Jenny Scholz\*\*  
State Farm Insurance Companies  
Bob Tointon\*\*  
Michael and Jill Trotter\*\*  
Wenaas Family Foundation  
Stow and Maggie Witwer\*\*  
Bernadette Zancanella\*\*

## \$5,000 - \$9,999

Atmos Energy  
Michael Berman

Black Hills Energy  
Irene Boettcher  
Richard M Borys  
Doug and Jacquie Bowen  
Mark Bradley  
Holly J Bressler  
Tim and Jennifer Brynteson  
Colorado Department of Corrections  
Comcast Cable  
Costco  
Mike and Beth Danielson  
Jean Daviet  
Carol Dierks and Gale Saddler  
Joe Dollarhide  
First Interstate Bank  
Lynn and Fritz Fischer  
FMS Bank\*  
Chris and Katie Gaddis  
Diane and Herrick Garnsey  
Bob and Ann Ghent  
Denilson Goncalves Molina  
Kathleen Gonzales  
Great Western Operating Company, LLC  
Greeley Broadcasting KGRE/KRKY  
Greeley Interfaith Association  
Honda of Greeley  
Rick and Barb Jenkins  
Ila Leavy  
Royal and Angela Lovell  
Dr and Mrs Rick Mellin  
Microsoft  
Roxanne and Fred Otis  
Otis & Bedingfield LLC\*

Pepsi Beverages Company  
 Property Technica  
 Lea Prothe  
 Real Valu Inc\*  
 Realtec\*  
 Robert Shreve Architects & Planners  
 Tim Schellpeper  
 Mike and Lori Shoop  
 Bob and Marietta Shreve  
 SupplyWorks\*  
 Wes and Jennifer Taber  
 Union Pacific Foundation  
 US Department of Homeland Security  
 Sally and Tim Warde  
 Andy and Kelli Warner  
 Scott and Mallory Warner  
 Weld Community Foundation Boettcher Fund  
 Weld Community Foundation Littler Youth Fund  
 Weld County Department of Public Health and Environment  
 Women's Fund of Weld County  
 Yoder Family of Companies  
 Warren and Julie Yoder

### **\$2,500 - \$4,999**

John and Jane Adams  
 Aims Community College\*  
 Lori Albright  
 Curtis and Diane Alexander  
 Maggie Allen  
 Ameriprise Financial\*  
 Kevin Arquit  
 Bartels & Company LLC\*  
 Chris and Karen Benson  
 Shannon and Tom Blesener  
 Jeff Carlson  
 Bob and Leslie Childers  
 Civitas Resources, Inc  
 Colorado Combined Campaign\*  
 Bonnie and Bill Cox  
 Credit Union of Colorado Foundation

Case DeVries  
 Linda Dolan  
 Ed and Phyllis Endicott  
 Ent Credit Union  
 Enterprise Rent A Car  
 Nathan Ewert  
 Federal Express\*  
 First Advantage  
 Meredith Frederick  
 John and Patty Gates  
 Randy and Penni Geist  
 Karen Goehring  
 Greeley Winsupply Company  
 Don Gudmundson and Fumiko Fukuta  
 George and Betty Hall  
 Sharon Herdman  
 Bill and Theresa Hertneky  
 K K Heupel  
 Timothy P Hiller  
 Jennifer Jenkins  
 Mike and Nomie Ketterling  
 Rok and Judy Kron  
 Robert Kunze  
 Jessica Langley  
 Leprino Foods  
 Jerry and Pam Lewis  
 Lexmark International Inc\*  
 Marilyn Loustalet  
 Bob and Barb Lowenbach  
 Don and JoAnn Mueller  
 Our Saviors Lutheran Church  
 Robert A Ruyle  
 Scooters Coffee  
 David and Claudia Seaver  
 Masoud and Vonda Shirazi  
 Charlie and Jenny Shoop  
 Barb and Joe Slobjan  
 Felicia and Lyle SmithGraybeal  
 St Patrick Presbyterian Church  
 Mike and Ann Stewart  
 Dr Michael Stone  
 Verniece Thomas  
 Mick and Sooz Todd  
 Tri-State Generation and Transmission

Robert and Jeannine Truswell  
 United Methodist Church of Johnstown  
 United Power  
 Jim and Michele Vetting  
 Roy Wardell  
 Weld Community Foundation WD Farr Fund  
 Bruce White  
 Karen and Larry Wood  
 Albert Zink

### **\$500 - \$2,499**

Eric and Heidi Aas  
 Ahmad and Liesel Abdul  
 Adams Bank & Trust-Firestone\*  
 Mr and Mrs James Alles  
 Ancon II Constructors Inc  
 Derek Andersen  
 Matt and Tonya Anderson  
 Apple  
 Richard and Lisa Arata  
 Bill and Linda Archibeque  
 Jason Arellano  
 Dr and Mrs Douglas W Armbrust  
 Tamra Armstrong  
 Alan and Tracy Axton  
 David A Baca  
 David and Michaelen Bagley  
 Steve and Teresa Baker  
 Katie Baker  
 Bank of Colorado-Windsor\*  
 Tom and Kim Barbour  
 Cliff Barney  
 John Barry  
 Richard and Jane Bartels  
 Fred and Sherri Bauer  
 Tom Baur  
 John Becklenberg  
 Bob and Susan Benke  
 Curt and Connie Bergan  
 Larry Besack  
 Joyce and Neil Best  
 Mark and Melissa Bigler  
 Dan and Erin Biwer

Andy and Jill Bland  
 Sondra Bland and Robert Spencer  
 Randy and Lisa Blank  
 Drs. Robert and Mary Blattner  
 BMO Harris Bank\*  
 Douglas and Lorie Bobilya  
 Bill and Marcia Bohnenblust  
 Mike and Judy Bond  
 Booth Land & Livestock  
 Border States Electric  
 Dr Leah L Bornstein and Joseph D Findley  
 Sherrill Bostron  
 Boy Scouts-Adventure West Council\*  
 Robert and Marilyn Bradley  
 Pam and Alan Bricker  
 Bruce and Kay Broderius  
 Eunice Joyce Brothe  
 Bruce and Diane Johnson Charitable Fund  
 Lisa Burdick  
 Michael Busmente  
 Dr and Mrs Randy Bussey  
 Nancy L Butler  
 Cache Bank & Trust\*  
 Thomas E and Jana B Caldwell  
 Perla Camarena  
 Chad Campbell  
 Vic and Sharon Campbell  
 Sandra Cantrell  
 Care Synergy\*  
 Carestream Health Inc\*  
 Bruce and Lyn Carlisle  
 Carrico Family Foundation  
 Bob and Marilyn Cash  
 Catholic Charities\*  
 John Churchill  
 City of Evans\*  
 Dr and Mrs Ronald Clark  
 John and Sharon Clinebell  
 John and Margaret Coleman  
 Bryan and Carolyn Cooke  
 Shelley Costigan  
 Pete Coxhead  
 Larry and Julie Cozad  
 Cross Roads Chiropractic\*

Mr and Mrs Robert Curnutt  
 Kevin Curry  
 Dagama Web Studio Inc\*  
 Kenneth Bruce Davidson  
 Elda M De La Pena  
 Marla DeJohn  
 Denise Diederich  
 Cheryl Diedrich  
 Brandon Diegel  
 Corny Dietz  
 Daniel Dinakaran  
 Glen A Dinner  
 Dohn Construction Inc  
 John and Marie Dollarhide  
 John and Mimi Dong  
 Jeffrey Dove  
 Anne Drake  
 Anne Drobnitch  
 Michael and Amy Dugan  
 Mike and Sue Dulany  
 Mary Louise Dwyer  
 Mr and Mrs Robert Earle  
 Bill and Debbi Eastwood  
 Phyllis and Larry Eaton  
 Dr Burdett and Rebecca Edgren  
 Dorothy Elder  
 Johnny D Elmore  
 EnviroTech Services Inc\*  
 Envision\*  
 Jonathan and Celeste Ewert  
 Kyle Feaster  
 Jack and Chris Fetig  
 Joseph Filbert  
 FirstBank of Northern Colorado  
 Bianca Fisher  
 Five Rivers Cattle Feeding, LLC\*  
 Rev and Mrs Angel Flores  
 Jessica Flores  
 Angela Fox  
 Cathy and Dan Frantz  
 Brandon Freil  
 Elina Fresquez  
 Patty Swanson and Mike Frick

Corey Friend  
 Christopher Friess  
 Nora Fuller  
 Tom and Andrea Fuller  
 G4 Properties LLC\*  
 Lori Gama  
 Christian Garcia  
 Carolyn and Scott Gattis  
 Diane Gaudian  
 Jerry Gee  
 Travis and Jennifer Gillmore  
 Giving First-Community First Found  
 Timothy Gonzales  
 Sarah Gonzalez  
 Jason Gooras  
 Garry Gorsuch  
 Kristen Graff  
 Dr. Nancy Gray  
 Greeley Area Chamber of Commerce\*  
 Greeley Downtown Development Authority\*  
 Darwin Guinn  
 John and Nina Gutierrez  
 Ryan Haines  
 Kim Halbert  
 Bill and Dianna Hall  
 Laurie Hamit  
 Michael Happ  
 Mike and Mary Ann Harper  
 Harper Feedlots LLC  
 Heidi Harrison  
 Jodi Hartmann  
 Andrea Hawkins  
 Karen W Height  
 Rich and Kristi Helzer  
 Donna and Scott Hendren  
 Mark and Enita Hout  
 Jaime Henning and Carey Gell  
 Enrique Hernandez  
 Glenn and Lee Hewitt  
 Hewlett Packard\*  
 Judy Hicks  
 High Plains Housing Development Corp\*  
 High Plains Library District\*

Ricklan Hillis  
 Bob and Laura Hinderaker  
 Don and Mary Hoff  
 Eric and Crystal Hoffner  
 Brent and Bertina Hofmeister  
 Kaye Holman and Steve Mackessy  
 Alan and Diane Holmberg  
 Kaitlyn J Honey  
 Steven Paul Hooten  
 Gretchen Howland  
 Larry and Cara Hubbard  
 Margaret Hurley  
 Mr and Mrs Evan Hyatt  
 IBM\*  
 Gary and Carla Ikenouye  
 Brad and Alexia Inhulsen  
 Intel  
 Robert Jacobson  
 Andrea Jarboe  
 Connie and Don Jetter  
 Trevor and Lindsay Jiricek  
 Marla Johnson  
 Bruce and Diane Johnson  
 Dave Johnson  
 Sallie Johnson  
 Rueben and Jackie Johnson  
 Johnson Family  
 Barbara Johnson-Damrell  
 Jason and Carrie Jones  
 Steven and Sue Kading  
 Monica and Robert Kahn  
 Jeffrey Karlin  
 Mr and Mrs RC Keaton  
 Debbie Keese  
 Emily and Doug Kemme  
 Jacki Kennedy  
 Nancy Kern  
 Larry Kimble and Cheryl White  
 Gene Kincheloe  
 King Soopers  
 Kiwanis Club of Greeley  
 Roger Klingenberg and Elaine Foe  
 Paul and Dena Knapp

Kay Kosmicki  
 Diana Krausnick  
 Pat Kreager  
 Bill and Polly Kurtz  
 Mitchell Kusick  
 Gary and Marlene Lass  
 Brad and Denise Leafgren  
 Leanna's Closet  
 Barbara Lengel  
 Charles Lengfelder  
 Sally Leonard  
 Timothy Lester  
 Kyle Lieurance  
 Life More Abundant Christian Church  
 Life Stories Child and Family Advocacy\*  
 Jody Lininger and Russ Doty  
 Jim and Janet Listen  
 Ruby and Stephen Loveless  
 Pamela Luster  
 Mark Maes  
 Lisa Mangum  
 Manpower\*  
 Ross and Jolene Manternach  
 Doug Marek  
 Mark and Janet Alcorn Giving Fund  
 Janice Martin  
 William J McDowell Sr.  
 Michael McKim  
 Rory McKim  
 Cecil and Joanne McPherron  
 Meadowlark Optics Inc\*  
 Linda Medina  
 Mark Medlyn  
 Alejandra Mendoza  
 Larry and Bobbie Menefee  
 Robert and Mary Merz  
 Serita Metzler  
 Marisol Meza  
 Flo Mikkelson  
 Mile High Golf Cars  
 Dr Del and Marlene Miles  
 Alan and Denise Miller  
 Meghan Miller

Sherry Miller  
 Brian T Mints  
 Michael A Mints  
 Minuteman Press  
 Warren and JoAnn Mitchell  
 Allison Moeding  
 Rafiuddin Mohammed  
 Jean Morrell  
 Mosaic Church  
 Tena Mose  
 Mosquito Joe of Northern Colorado  
 Michael Muskin  
 Bruce G Myers  
 Thomas Nething  
 David and Kathy Newcomer  
 Fred and Kelli Nichols  
 Mike and Kelly Nichols  
 Mike Nixon  
 Norm and Marty Noe  
 Norgren Family  
 North Colorado Health Alliance\*  
 Edye Nottingham  
 Occidental Petroleum\*  
 Melissa Ochsner  
 John Okada  
 Bill and Beth Oligmueller  
 Mary and Jean Pierre O'Neal  
 Marilyn J Orth DC  
 Peggy and Dick Osborne  
 OtterCares Foundation  
 Mark Ottesen  
 Ralph T and Mary C Pagano  
 Park Avenue Realty Company LLC  
 Jon and LiAnn Pennington  
 Rogerio Peres  
 Jay and Joy Pickar  
 Jerry Pickett  
 Pieterick Family Charitable Fund  
 Deirdre and Jeff Pilch  
 Larry and Janis Pottorff  
 Poudre Valley Rural Electric Assoc  
 Cassie and Brian Powell  
 Nick Pribyl  
 Nick Prola

Fred and Pat Puckett  
 Jason Pugh  
 Kevin and Elaine Quam  
 Shelagh Quintana  
 Mr and Mrs Scott Raberge  
 Les and Sandy Race  
 Dr Keith A Rangel, MD  
 Curtis Rau  
 Rich and Verna Recor  
 Todd Reed  
 Lance Alan Reynoso  
 Stephanie Rich  
 Angela A Richard  
 Arlo and Christine Richardson  
 Judy and Walt Richter  
 Ricoh Production Print Solutions\*  
 Carol Riggs  
 RLR LLP  
 Roche Constructors Inc  
 Rocky Mountain CFC\*  
 Breanna Rodriguez  
 Larry Rose  
 Brent and Betsy Ross  
 Barry and Margaret Rothaus  
 Mr and Mrs Joel Rothman  
 Mr and Mrs Paul Row  
 Mararet Russell  
 Rebecca Safarik and Roger DeWitt  
 Micaela Sanchez  
 Sassy Bagz Purses and More  
 Jan and John Saurer  
 Scheels All Sports\*  
 Marilyn Schock  
 Jack and Linda Schreiber  
 Dennis and Cathy Schulte  
 Vicki Sears  
 Sara Seely  
 Rick and Linda Semroska  
 Jim and Pam Shaddock  
 Gerald Shadwick  
 Bill and Gloria Shell  
 Lynn Shevela  
 Tammy Shier  
 Brian Shrake

Grant and Wendy Shupe  
 Gregg and Cindi Shupe  
 Kelly Slade  
 Slobojan Family Fund  
 James and Lucinda Smith  
 Richard and Jean Smith  
 Karen Sorensen  
 John and Kathy Sottile  
 John and Wendy Sparks  
 Meggan and Ken Sponsler  
 Dwight Steele  
 Duane and Greta Steinmetz  
 Jim and Alice Stevenson  
 Stifel\*  
 Travis Stull  
 John Sullivan  
 Joseph Sviatko  
 Wilma Swanson  
 Lisa Swarts  
 Kath and Gil Sydney  
 Steve Szablya  
 Target\*  
 TBK Bank-Severance  
 JV Teague  
 Steve and Nancy Teksten  
 Don and Mary Tennesen  
 Joan Tennesen  
 Billy Terry  
 The Bland Family Fund  
 The Greeley Tribune\*  
 The Group Inc  
 The Jerry and Nancy Weil Family Fund  
 Tish Thompson  
 David Thompson  
 Sandra Thompson  
 Tri-State Commodities  
 Sherri Trujillo  
 Dinesh Tyagi  
 UBS Financial Services Inc\*  
 Union Pacific Railroad  
 Upstate Colorado Economic Development\*  
 John and Jackie Valencia  
 Jorge Eduardo Valenzuela  
 Tom Vandenberg

Bryan and Marcia VanDriel  
 Matthew A Veenker  
 Jason A Volesky  
 Shari Vynckier  
 Wal-Mart  
 C Walsh  
 L Walters  
 Lynn and Robert Waltman  
 Jean Ward  
 Don and Shirley Warden  
 Rhonda Warehime  
 Ted and Sue Warner  
 Waste Management of Northern Colorado  
 Rene and Marlene Waters  
 Julia Weckback  
 Jerry and Nancy Weil  
 WeldWerks Brewing Company  
 WeldWerks Community Foundation  
 Keely Westfall  
 Jason White  
 Nick White  
 Bill Whitehead and Val Leal-Whitehead  
 Ronald David Wieneke  
 Seth Wiggy  
 Ron Wildeman  
 Mr and Mrs Eric Wilkinson  
 Windsor State Bank\*  
 Dorothy Winn  
 Wittham Family Foundation  
 Jamie Wood  
 Woodward Inc\*  
 David and Melanie Woolman  
 Michael P Wooten  
 Janeese Worley  
 Stephen and Susan Young  
 Natalie Yount  
 Zachry Group\*  
 Kathy Zavela and Mike Tyson  
 John and Kathy Zurbrigen

# Leadership Giving and Business Sponsorship Opportunities

## Leadership Givers

Leadership Giver status is for individuals and households committed to building a better Weld County for us all. Dollar ranges are amount of annual investment made with United Way. Recognitions are cumulative; higher levels include the benefits offered at lower investment amounts.

### \$500-\$2,499

- public acknowledgment in United Way annual report
- quarterly printed investments update
- invitation to all annual Leadership Giver events
- entered into a drawing for a special Leadership Giver incentive

### \$2,500-\$4,999

*all of the above benefits plus*

- annual engagement with United Way staff or board of directors member
- invitation to quarterly investor socials

### \$5,000-\$7,499

*all of the above benefits plus*

- annual investment impact update

### \$7,500-\$9,999

*all of the above benefits plus*

- annual invitation to personal breakfast or lunch with United Way donor engagement staff member
- premium reserved seating at annual Community Leaders Luncheon

### \$10,000+

#### **Kenneth W. Monfort Society**

*all of the above benefits plus*

- twice annual engagement with United Way President & CEO

## Cornerstone Partner

Cornerstone Partners understand the importance of United Way's role of bringing organizations together to address our greatest challenges. These companies and organizations make large directed gifts of from \$5,000 to \$50,000 or more so that donations from individuals and small businesses go directly to programs and services that help our more vulnerable Weld County neighbors. Given their unrestricted support of United Way of Weld County, Cornerstone Partners are featured in numerous publications—print and electronic newsletters, the annual report, on social media and more—throughout each year. No organizations get more recognition than Cornerstone Partners.

## Initiative Areas

United Way of Weld County has five initiative areas: Reading Great by 8, Thrive by 25, Weld's Way Home, Aging Well and Connecting Weld. You can engage through a donation or volunteer time in one of these areas and be identified with the efforts/organizations that matter most to you.

## Individual Program

Within each of the five initiative areas there are programs that United Way provides. For instance, Reading Great by 8 has the Covering Weld Diaper Bank and Reading Corps, Thrive by 25 supports Weld County Recreation Scholarships and Connecting Weld features 211 Colorado. Make a contribution to one of these programs to be even closer to the United Way led action.

## Event Sponsorship

Each year, United Way has a number of events that support work in the five initiative areas; the Northern Colorado Children's Festival in early April, Day of Caring and the Community Leaders Luncheon in September and Weld Project Connect in October are the biggest. Volunteer as a group or provide monetary support to be recognized for your support.

Contact Patty Gates at 970-304-6185 or [PGates@UnitedWay-Weld.org](mailto:PGates@UnitedWay-Weld.org) to discuss your opportunities.



# 2022-2023 Board of Directors

"I have supported United Way so that others can get a hand up if they need it, which also makes it more likely that they are able to give back to our community in the future. I love that United Way is there for people every day, whether there is a family that is looking for quality child care, a youth that can use educational support, a housing need or an older adult looking for assistance."

- Julie Cozad



Chair - Sara Seely, FNBO

Chair Elect - Angel Flores, Greeley Mosaic Church

Treasurer - Jennifer Scholz, Hensel Phelps

Vice Chair - Tim Brynteson, Otis & Bedingfield

Vice Chair - Nina Duran-Gutierrez, Can Do Concrete Construction, Inc.

Vice Chair - Deirdre Pilch, Greeley-Evans School District 6

Matt Anderson, Ancon II Constructors Inc

Perry Buck, Weld County Commissioner

Jeff Carlson, The Weld Trust

Julie Cozad, Community Volunteer

Clint Dudley, Thompson Rivers Parks & Recreation District

Lori Gama, DaGama Web Studio

John W Haefeli, Community Volunteer

Evan Hyatt, Care Synergy

Chuck Jensen, Aims Community College

Raymond Lee, City of Greeley

Justin Martinez, State Farm

Steve Moreno, Weld County Government

Tom Norton, TEN LLC

Chris Richardson, Community Volunteer

Paul Row, PDC Energy

Brian Schiller, Flood and Peterson

Johan van Nieuwenhuizen, Weld County School District RE-1



"United Way is working with those experiencing homelessness and helping them into permanent housing. We as a community are on the verge of eliminating homelessness for veterans in Weld County. In addition, we provide and support food, diapers, education, care and transportation for those in need throughout the county. That's United Way."

- Paul Row

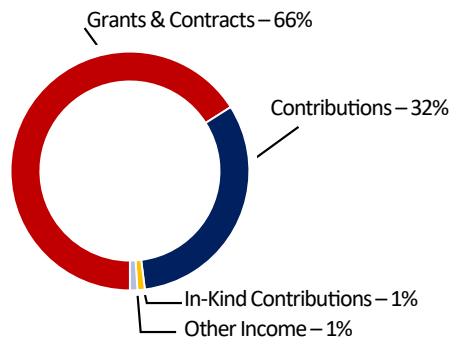
# Finance and Administration



"Our donors dedication and generosity allow United Way of Weld County to reach many of our most vulnerable population. You can be assured that United Way of Weld County has a strong financial team and accounting systems in place to effectively monitor these funds and ensure they are maximized to their fullest potential."

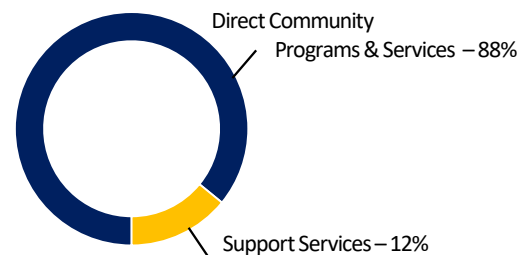
- Jennifer Scholz  
Treasurer,  
Board of Directors

## Revenue



- Contributions are donations raised in the annual community campaign, subtracting noncollectable pledges.
- Grants & Contracts are funds leveraged and managed by United Way of Weld County to fill a need in our community for direct programs and services.

## Expenses



- Direct Community Programs & Services include funded agency programs in the community as well as programs and services offered directly by United Way of Weld County and designations directed to specific agencies or agency programs as chosen by the donor.
- Support Services are primarily covered thanks to Cornerstone Partner contributions. Support Services include general administrative expenses including utilities, rent, non-program salaries, etc. Also included are funds needed to maintain significant resource development and grant writing to raise the funds needed to do the work.

Detailed audited financial statements are available at [www.UnitedWay-Weld.org/finance-policies](http://www.UnitedWay-Weld.org/finance-policies).



For a complete list of all program investments visit [www.UnitedWay-Weld.org](http://www.UnitedWay-Weld.org).





# United Way Staff

Melanie Woolman, President & CEO  
Patty Gates, Vice President of Philanthropy  
Jason Pugh, Vice President of Finance & Administration  
Lyle SmithGraybeal, Vice President of Community Development

## **Finance and Administration**

Kathleen Brown, Lead Accountant  
Kendra Hill, Grants Manager  
Ginger Jansson, Receptionist  
Simon Krupa, Accounts Payable Specialist  
Barb Lessman, Executive Assistant/Office Manager  
Jude Printz, Receptionist  
Rebecca Rickers, Human Resource Manager

## **Philanthropy**

Diana Ortiz, CRM Specialist  
Emily V Tilton, Senior Philanthropy Manager  
Melissa Wiederspan, Philanthropy Specialist

## **Community Development**

Jessica Morse, Community Development Specialist  
Nicole Quinn, Community Engagement Coordinator  
Betsy Ross, Communications Coordinator

## **Community Impact**

Esmeralda Aldana, Child Care Specialist-Spanish Outreach  
Morgan Cwieka, Operations Director, Housing Navigation Center  
Roberto Escamilla, HNC Housing Navigator  
Alicia Escobedo, Child Care Specialist

Patricia Escobedo, Family Support Specialist  
Summer Garcia, CAHPS Coordinator  
Anastasia Gardner, Housing Navigation Center Housing Navigator  
Jazz Garrison, Aging Well Volunteer Recruitment Coordinator  
Sheri Hannah-Ruh, Director of Early Childhood Initiatives  
Jon Jones, NoCO AmeriCorps Project Coordinator  
Alaina Kelley, Housing Equity Coordinator  
Tammi Korgan, Housing Navigation Center Lead Resource Navigator  
Rebecca Lara, Housing Navigation Center Lead Housing Navigator  
Margie Martinez, 211 Colorado & Weld Project Connect Coordinator  
Crystal Mendoza, Housing Navigation Center Programs Coordinator  
Gabriela Montes Duran, PASO Institute Trainer  
Saray Munoz, PASO Institute Trainer  
Izzy Pike, Housing Navigation Center Managing Director  
Myrissa Pineda, Housing Navigation Center Resource Navigator  
Kelli Pryor, Director of the Northern Colorado Continuum of Care  
Eric Reyes, NoCO AmeriCorps Project VISTA Leader  
Amelia Ritchhart, Family Support Coordinator  
Lorena Ruiz, PASO Institute Coordinator  
Lisa Sadar, Assistant Director of Early Care and Education Services  
Veronica Sioss, Northern Colorado Continuum of Care VISTA  
Shawn Walcott, Director of Household Stability

# Community Impact Investments



**Provides and manages direct service programs and access to services**

## PROVIDES

211 Colorado Information & Referral

Housing Navigation Center

Reading Great by 8

- Bright by Three
- ChildCare4Weld.org
- Child Care Provider Professional Development
- Child Care Provider Recruitment
- Child Care Resource and Referral
- Colorado Shines Quality Improvement Project
- Covering Weld Diaper Bank
- Early Childhood Education Jobs Board
- Expanding Quality in Infant and Toddler Care
- Family Friendly Workplace Practices
- Northern Colorado Children's Festival
- PASO Institute
- RoadMap4Kids

Volunteer Engagement

**Collaborates on county-wide solutions**

## COLLABORATES

Aging Well Volunteer Recruitment Initiative

Better Business Bureau Wise Giving Alliance

Disaster Preparedness and Response/Weld Recovers

Get Ahead Colorado Earned Income Tax Credit Initiative

Greeley Evans Transit Bus Pass Program

Northern Colorado Continuum of Care

- Coordinated Assessment and Housing Placement System

SingleCare Prescription Discount Card Program

Thriving Weld Dashboard

Thriving Weld Housing and Land Use Project

Weld Child Care

Weld County's Early Childhood Council

Weld Project Connect

Weld Together

Weld's Way Home

**Funds and supports a robust partner agency network**

## PARTNERS

Collective Impact Fund

Colorado Tutoring Corps

Emergency Food and Shelter Program

NoCO AmeriCorps Project

Special Grants

Weld County Recreation Scholarships





“We have a number of children who still need an awful lot of help with their reading skills. And we, as the adults, have the obligation to figure that out. You can make an investment through United Way that will make a difference in the lives of our most vulnerable children.”

- **Deirdre Pilch**

Superintendent, Greeley-Evans School District 6



“When organizations come together toward a common goal, we are much more effective. We are proud to collaborate with United Way of Weld County toward positive changes for the citizens of Weld County.”

- **Jeff Carlson**

chief executive officer, The Weld Trust



“Simply put, United Way of Weld County brings our community together. We are proud to be a part of United Way's efforts to build a stronger Weld County, to find solutions to problems, to fill gaps, to connect people with the resources they need and to help people when they need it the most.”

- **Marilyn Schock**

Greeley Hospital president, UCHealth



970-353-4300 - [www.UnitedWay-Weld.org](http://www.UnitedWay-Weld.org)  
PO Box 1944 - Greeley, CO 80632  
814 9th Street - Greeley  
330 Park Avenue - Fort Lupton

