



WE ARE ALL IN THIS TOGETHER

LIVING UNITED

PROVIDES

**211 Colorado
Information & Referral**

OPPORTUNITIES

Marsha did well living alone since her husband passed away, but she was starting to get overwhelmed trying to take care of everything he used to do. Frustrated and discouraged, she called 211. The friendly resource specialist who picked up the phone guided Marsha in breaking down the areas with which she needed help, gave her a list of resources in each area, and assisted Marsha in getting the help she needs.

ABOUT UNITED WAY OF WELD COUNTY

United Way has the vision, experience, relationships, and ability to take on and solve some of Weld County’s biggest challenges. Through United Way, together we are building a better Weld County, one where children are reading to learn by the start of fourth grade, youth are working at good jobs by age 25, families have stable housing, older adults are aging well, and people are connecting to the help they need. **Will you join us?**

Connecting Weld programs help human services increase in visibility, accessibility, and capacity.



CHALLENGES

Over 324,000 people live in Weld County. 8% of residents live below the poverty line, and in Greeley, that rate jumps to 21%. 51% of the county’s children qualify for free or reduced lunches, and just 40% of fourth grade students are proficient readers. The housing vacancy rate continues to hover around its all-time low, and the median rent continues to increase. 64% of Weld County adults are overweight or obese, and only 22% of students get 60+ minutes of physical activity every day.

17% of adults report being mentally unhealthy at least half of the past month. We all face life challenges or have loved ones who can use a helping hand. When a person needs assistance with a livelihood emergency and doesn’t know where to begin, the network of human services can be overwhelming. Included in the 211 Colorado database there are...

- 140+ nonprofit organizations in Weld County
- over 300 programs and services across the county
- more than 3,000 nonprofit organizations in Colorado
- 8,000+ services across the state

211 Information & Referral is a free and confidential service that helps people across Colorado find the local resources that they need 24 hours a day, 7 days a week, 365 days a year.





“211 Colorado is the most vital and timely information and referral organization in the State of Colorado, providing disaster related information in times of emergency for the citizens of Colorado. Night or day, we can count on 211. In addition, this takes the burden off local 9-1-1 emergency centers and frees them up for lifesaving emergency events.”

– Robyn A. Knappe, State Training Officer

INVESTMENTS

211 Colorado is a comprehensive information and referral service that connects users to an exhaustive listing of human service resources throughout Colorado. 211 for northeastern Colorado is provided by United Way of Weld County. It maintains an up-to-date database of human service agencies, programs and services in Kit Carson, Logan, Morgan, Phillips, Sedgwick, Washington, Weld and Yuma counties. 211 is available via phone call, text, live chat, web browser, and mobile phone app.

People seeking help access the 211 database online at www.UnitedWay-Weld.org/211, by calling 211 or by texting their zip code to 898-211. Trained specialists assist individuals, families and service providers who are seeking answers regarding community services in times of need such as rent and utility assistance, help finding food resources, adult and child day care options and more.

211 Colorado at United Way of Weld County also facilitates communication amongst agencies to troubleshoot social and human service challenges in northeast Colorado, assists in emergency situations, works to alleviate stresses on emergency management during disasters and identifies areas of greatest need and unmet needs.

In 2021, 211 Colorado at United Way of Weld County served **7,356 people looking for help.**

In 2021, rent, utility assistance, housing, food, and shelter were the **five highest needs of those contacting 211 in northeast Colorado.**

GIVE

Make a donation to United Way of Weld County to help us continue to offer 211 in northeast Colorado, and you may be eligible to receive a 25% State of Colorado Enterprise Zone tax credit!

ADVOCATE

Tell your family, friends, and neighbors about 211's services.

VOLUNTEER

211 volunteers can answer calls during disaster response operations.

Please contact the UWWC Community Impact team at Impact@UnitedWay-Weld.org or 970-353-4300 for more information or to get involved.