



OPPORTUNITIES

As the new executive director of a small nonprofit organization, Tim had big plans for the work his team could do. However, with a small staffing budget there was only so much they could accomplish. To change this, Tim decided to apply for an AmeriCorps member. With United Way’s help, Tim was able to hire an AmeriCorps member who would work full-time for a year with his organization, helping to increase their capacity and grow their work.

ABOUT UNITED WAY OF WELD COUNTY

United Way has the vision, experience, relationships, and ability to take on and solve some of Weld County’s biggest challenges. Through United Way, together we are building a better Weld County, one where children are reading to learn by the start of fourth grade, youth are working at good jobs by age 25, families have stable housing, older adults are aging well, and people are connecting to the help they need. **Will you join us?**

Connecting Weld programs help human services increase in visibility, accessibility, and capacity.



CHALLENGES

Approximately 46 million Americans live in poverty. In Weld County alone, 8%, or 25,000+ people, live below the federal poverty line. While local nonprofits do much to help folks in need, many organizations themselves are under-resourced or do not have the capacity to accomplish the work they have at hand. With more resources and additional ability agencies can do even more to address persistent poverty in Weld County. What does nonprofit

capacity building mean? It can take many forms including:

- developing outreach and marketing campaigns
- building a social media presence
- creating a program database
- writing grants
- managing a program in its first year
- recruiting volunteers
- and more!

Since 1994, over **800,000** AmeriCorps members have served throughout the United States and its territories. Since the 2007 founding of the NoCO AmeriCorps Project,

200+ individuals have served at **over 50** organizations, raising **\$6,000,000+** in cash and in-kind resources and mobilizing **77,000+** volunteers.





“I want to express my gratitude for allowing the High Plains Library District to be part of the AmeriCorps project. We were able to take a germ of an idea and explore it. In some cases, the idea didn’t fly. In others, it took root and grew exponentially. In all cases, we learned something, with the help of the bright, engaged AmeriCorps members.”

– Janine Reid, former Executive Director, High Plains Library District

INVESTMENTS

The NoCO AmeriCorps Project places AmeriCorps members, who arrive in Colorado from all over the United States, at mutually agreed upon host organizations where they serve full-time for one year. Host agencies develop capacity building projects and provide supervision; organizations may receive an AmeriCorps member for up to three consecutive years.

United Way hosts a Project Coordinator and VISTA Leaders. These positions provide support to the AmeriCorps members and agency supervisors, and liaise with the regional AmeriCorps office. AmeriCorps supports include skills training, housing, employment experience counselling, event passes, community building, and more.

AmeriCorps member host agencies have included: Alternative Homes for Youth, Arc of Weld County, Boy Scouts of America—Longs Peak Council, Boys & Girls Clubs of Weld County, Connections for Independent Living, Greeley-Evans School District 6, Life Stories: Child and Family Advocacy, Northern Colorado Youth for Christ, Poudre Learning Center, Right to Read, Sunrise Community Health, United Way of Weld County, and Youth & Family Connections, to name a few!

In 2020, United Way of Weld Count's AmeriCorps Project hosted 14 members.

From October 2020 through September 2021 AmeriCorps members with the NoCO AmeriCorps Project raised \$1,990,689 in cash and \$426,396 of in-kind resources. They also mobilized 955 volunteers who contributed 15,233 hours.

GIVE

Make a donation to United Way to help fund the work of the NoCO AmeriCorps Project! You can also donate sporting, theatre, event tickets, etc., for use by AmeriCorps members.

ADVOCATE

Tell your friends, family, and elected officials about the NoCO AmeriCorps Project and how it’s making an impact in Weld County.

VOLUNTEER

Consider becoming an AmeriCorps member or Summer Associate! Call 970-353-4300 to find out more.

Please contact the UWWC Community Impact team at Impact@UnitedWay-Weld.org or 970-353-4300 for more information or to get involved.