



# United Way Leadership Givers

**How will you engage with and  
invest in the well-being of your  
Weld County community?**

“As someone who loves the Weld County community and has supported different organizations, there is no better steward of my investment than United Way. I trust them as they put community first.”

- Dick Monfort  
Owner/Chairman & CEO  
Colorado Rockies



## How would United Way work differently if it were solving rather than only managing community challenges?

United Way would...

- ...set measurable and attainable community-wide goals that are easy for donors, board members, employees, partners and everyone to understand. For instance, one current goal is to end homelessness. This is measurable and other communities have achieved it.
- ...assemble partners to work together toward the goals, including a strategic plan that they all develop and implement together. All United Way initiatives are on their way to finalizing such plans.
- ...identify every person that requires support in these areas and connect them to needed resources. For example, as early as age three, it's known which children are likely not to read at grade level by the beginning of 4th Grade. In Weld County there aren't enough presently committed resources, however, to fully involve each child in a catch-up plan.
- ...make the case for these shared efforts, asking the community for sufficient resources to work the plan for every person and family that needs it and keeping everyone focused on the big goals.
- ...invest community resources in United Way's own activities and those of partner organizations so that the strategic plans can be achieved.

Can we imagine a day when all children are reading at grade level by the beginning of 4th Grade? When each vulnerable youth is connected with a caring adult? A time when all families have stable housing? And all older adults have the resources that they need to live a meaningful life?

**Let's imagine this kind of community and then, through United Way, stop managing challenges and solve them together.**

Through your investments of money and time to United Way, will you join us?



Sara Seely  
Chair, Board of Directors  
Business Development, FNBO



Angel Flores  
Chair-Elect, Board of Directors  
Pastor, Mosaic Church



## Leadership Givers

Leadership Giver status is for individuals and households committed to building a better Weld County for us all. Dollar ranges are the amount of annual investment made with United Way. Recognitions are cumulative; higher levels include the benefits offered at lower investment amounts.

### \$500-\$2,499

- public acknowledgment in United Way annual report
- quarterly printed investments update
- invitation to all annual Leadership Giver events
- entered into a drawing for a special Leadership Giver incentive

### \$2,500-\$4,999

*all of the above benefits plus*

- annual engagement with United Way staff or board of directors member
- invitation to quarterly investor socials

### \$5,000-\$7,499

*all of the above benefits plus*

- annual investment impact update

### \$7,500-\$9,999

*all of the above benefits plus*

- annual invitation to personal breakfast or lunch with United Way donor engagement staff member
- premium reserved seating at annual Community Leaders Luncheon

### \$10,000+

#### **Kenneth W. Monfort Society**

*all of the above benefits plus*

- twice annual engagement with United Way President/CEO

“Simply put, United Way of Weld County brings our community together. We are proud to be a part of United Way’s efforts to build a stronger Weld County, to find solutions to problems, to fill gaps, to connect people with the resources they need and to help people when they need it the most.”

#### **- Marilyn Schock**

president, UCHHealth Greeley Hospital

“When organizations come together toward a common goal, we are much more effective. We are proud to collaborate with United Way of Weld County toward positive changes for the citizens of Weld County.”

#### **- Jeff Carlson**

chief executive officer,  
The Weld Trust

**Won't you join us and become a Leadership Giver?** You can do so at [www.UnitedWay-Weld.org/leaders](http://www.UnitedWay-Weld.org/leaders) or by contacting Patty Gates, VP of donor engagement, at 970-304-6185 or [PGates@UnitedWay-Weld.org](mailto:PGates@UnitedWay-Weld.org) to consider an annual amount or a larger or estate gift or to discuss tax incentives.

## About Weld County & United Way of Weld County

At 4,017 square miles, an area half the size of the State of New Jersey, Weld County is the third largest county in Colorado. Our home is consistently ranked as one of the top 10 agricultural and energy producing counties in the United States. There is great wealth and opportunity in Weld County. We are thankful for it.

Nevertheless, there are persistent challenges indicating some of our neighbors lack the opportunity to thrive. The United Way of Weld County board of directors has identified and is resourcing five initiative areas that, with your support, can solve Weld County's long-term challenges. Find out more at [www.UnitedWay-Weld.org/initiatives](http://www.UnitedWay-Weld.org/initiatives).

- **Reading Great by 8: Building the foundation for early childhood success.** Currently 39% of Weld County children are reading to learn by the beginning of 4th Grade; a goal is to increase this to at least 43% by 2024.
- **Thrive by 25: Connecting youth to caring adults.** Currently more than 1 in 4 Weld County youth do not have a connection to a caring adult; a goal is that by 2024 a solid 75% will have this connection.
- **Weld's Way Home: Preventing and ending homelessness.** Currently there are about 236 individuals and families living outside or in a car in Weld County; a goal is to decrease this to less than 100 by 2024.
- **Ageing Well: Helping older adults age well in our community.** City of Evans, City of Greeley and Garden City are now members of the AARP Network of Age-Friendly Communities; a goal is to lead the community in becoming more age friendly.
- **Connecting Weld: Linking people to the help that they need.** While Connecting Weld does not have community-wide goals, its activities support the other four United Way initiative areas in achieving theirs.

