

WE ARE ALL IN THIS
TOGETHER

LIVING UNITED

COLLABORATES

Thriving Weld Dashboard

OPPORTUNITIES

Each year Maria donates to a few causes in her community. It's hard, though, to keep track of what each agency is accomplishing. Celeste works as a program coordinator for one of the organizations in Maria's neighborhood. She has trouble reaching potential donors like Maria, and explaining the great work her agency does. With the help of the Thriving Weld Dashboard, Celeste can easily explain what her organization does, and Maria can see how each organization is contributing to a better future.

ABOUT UNITED WAY OF WELD COUNTY

United Way has the vision, experience, relationships, and ability to take on and solve some of Weld County's biggest challenges. Through United Way, together we are building a better Weld County, one where children are reading to learn by the start of fourth grade, youth are working at good jobs by age 25, families have stable housing, older adults are aging well, and people are connecting to the help they need. **Will you join us?**

Connecting Weld programs help human services increase in visibility, accessibility, and capacity.



CHALLENGES

The number and complexity of challenges facing our world can be overwhelming. When individual organizations attempt to tackle the most daunting problems, success stories are all too rare. Many innovative approaches have been tried; too few have worked. However, when organizations work together, under the right conditions, they can accomplish great things. One particularly effective means of collaboration is collective impact. Using this approach, a number of complex social challenges have been addressed with some remarkable

results. Organizations using a collective impact approach:

- agree to a common goal (common agenda)
- track progress in the same way which allows for continuous improvement (shared measurement system)
- do what each does best while identifying new ways of working together (mutually-reinforcing activities)
- are regularly in touch with one another (continuous communication)
- have skilled and dedicated resources to support ongoing efforts (backbone support)

The world's toughest challenges aren't going away. In fact, many experts predict they will continue to grow in both number and complexity. Solving these problems requires a range of expertise from diverse organizations. Collective impact is a proven approach helping organizations work together to move mountains.





John Kania and Mark Kramer define collective impact as, “the commitment of a group of important actors from different sectors to a common agenda for solving a specific social problem.”

– Stanford Social Innovation Review, Winter 2011

INVESTMENTS

The Thriving Weld Dashboard is Weld County’s tool for shared measurement, one of the five key components of the collective impact process. The dashboard (www.thrivingweld.com) shows agency and county-wide progress.

There are six dials on the dashboard corresponding with six strategy maps, which are the plans for how the community achieves shared goals. Each strategy map has a backbone organization: North Colorado Health Alliance and the Weld County Department of Public Health and Environment serve as the backbone organization for the Healthy Eating, Active Living, and Access to Care strategy maps; North Range Behavioral Health is the backbone for the Healthy Mind and Spirit strategy map; and United Way of Weld County is the backbone for the Education and Livelihood strategy maps. Backbone organizations provide support to other agencies in strategic direction and data collection, convene community conversations, and encourage progress.

Additionally, each agency is able to measure their own program success via a scorecard. Through it they can report any data that they wish. These programs are then linked to boxes on the strategy maps, detailing where they fit in the larger picture.

In 2020-2021, United Way and partners reported on the activities of 86 programs.

In 2020-2021, 88% of United Way resourced programs reported to the dashboard on time.

GIVE

Make a donation to United Way of Weld County to support our collective impact work.

ADVOCATE

Tell your friends and family to visit www.thrivingweld.com.

VOLUNTEER

Volunteers are always needed for a variety of clerical and office tasks.

Please contact the UWWC Community Impact team at Impact@UnitedWay-Weld.org or 970-353-4300 for more information or to get involved.