



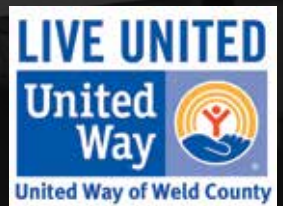
# You're Making a Difference in Our Community

United  
Way



United Way of Weld County

2017-2018 Annual Report





## OUR MISSION: TO IMPROVE LIVES BY MOBILIZING THE CARING POWER OF OUR COMMUNITY. OUR VISION IS FOR A COMMUNITY

- Where children, youth, individuals and families are healthy, thriving, reaching their maximum potential and safe.
- Where services are available to help individuals and families, who are struggling, are vulnerable, facing adversity and needing assistance through crisis.
- That helps move people away from dependence toward financial stability, self-reliance and self-sufficiency.
- With coordinated, accountable, effective health and human services working together to collaborate, maximize the use of resources, respond to the emerging needs of people and achieving positive outcomes and results.
- That works together, respecting the uniqueness and perspective that each brings to help solve our community's most pressing problems and concerns.



United Way of Weld County is proud of our accomplishments in the 2017-2018 fiscal year. These are thanks to you, our many donors, grant funders, volunteers, community partners and dedicated professional staff. This report captures highlights and provides a glimpse of some of the work.

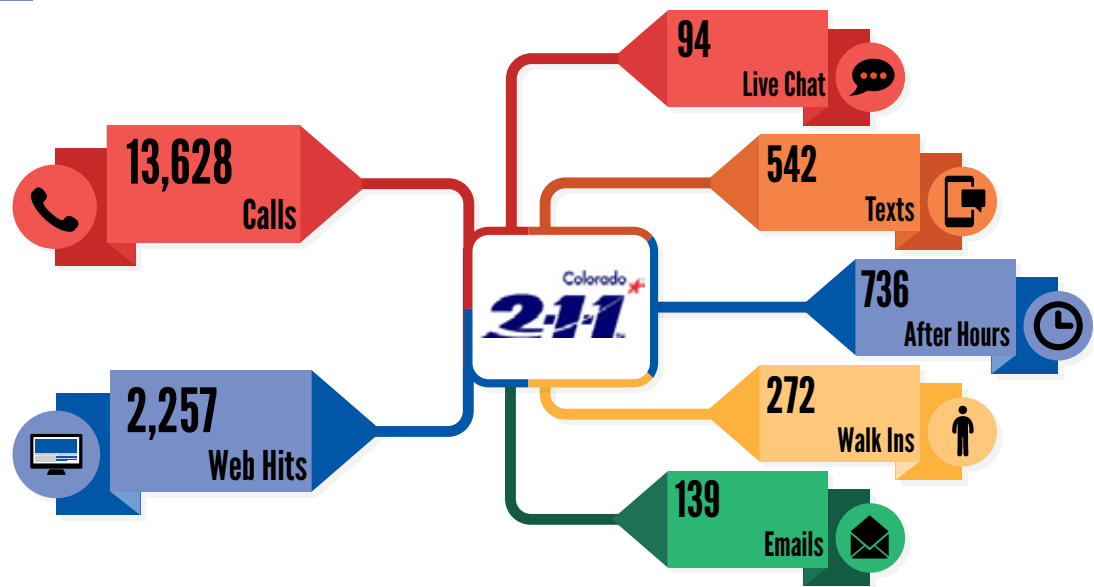
## ACCESS TO SERVICES

### 2-1-1 Colorado

United Way of Weld County continues to manage 2-1-1 for Region 1 (Kit Carson, Logan, Morgan, Phillips, Sedgwick, Washington, Weld and Yuma ) with 99% of contacts from Weld County residents.

### TOP CALL REQUESTS 2017-18

- Clothing/personal/household
- Utility bill
- Rental assistance
- Legal, consumer & public safety
- Food/meals



### Weld Project Connect

The eighth annual Weld Project Connect brought in 850 guests who were in need of assistance due to housing instability, job loss, under-employment, health issues and other challenges in their lives. Guests were provided with free on-site services from more than 70 health and human service agencies, area businesses and community organizations. Services such as immunizations, health screenings, service areas for veterans, senior services, legal assistance, flu shots and personal care such as haircuts and foot washings were available for the guests. 99 percent of guests surveyed reported that the event was helpful and 43 percent of the guests reported that they made follow-up appointments.

### Day of Action

- 26 agency projects were fulfilled for Day of Action.
- Two day event in 2018
- 164 volunteers for Friday projects
- 149 volunteers for Saturday projects
- 313 total volunteers

### Total volunteer hours at UWWC

- 1,402 people volunteered with United Way of Weld County
- 10,247 total hours volunteered

### AmeriCorps VISTA

From June 30, 2017, to July 1, 2018, 22 VISTA members at 15 agencies increased capacity of organizations through accomplishing the following:

- 1,458 community volunteers recruited
- 14,039 volunteer hours logged
- \$781,324 raised
- \$159,544 in-kind donations raised



## **FamilyWize**

The FamilyWize Prescription Discount Card is a free card, available to anyone, that helps save money on costly prescriptions.

- In 2017, the FamilyWize card was used 2,845 times in Weld County and saved \$66,238 in prescription drug discounts in Weld County.

## **Community Partner - Senior Resources Services: Senior Transportation Program**

- 23 days per month the van operates
- 142 van riders per month
- 99 percent satisfied van riders

## **Community Partner - Brigit's Bounty: Giving Garden**

- 1,522 people served
- 471 children participated in garden education
- 2,182 pounds of vegetables distributed
- 2,923 volunteer hours
- \$3,301 food assistance for the Carbon Valley
- 100 percent of children learned something new about gardening

## **Community Partner - North Colorado Health Alliance: Weld Prenatal Outreach Program**

- 1,103 clients served
- 94 percent of Medicaid/uninsured clients referred for prenatal care through this project who will be accepted into a health care coverage program



**United Way of Weld County entered into a partnership to increase quality in child care environments to promote school readiness for all with Weld County Department of Human Services, Weld County Health Department and North Range Behavioral Health on initiative to address the demand for quality child care opportunities so parents can work.**

- There are 233 licensed child care providers (centers/homes) in Weld County.
- 28 providers were supported last year with 337 hours of coaching, In addition, financial quality improvement support and over 240 hours of child care professional development hours were provided.
- 5 providers participated in a scholarship program for educational training.
- 709 early childhood professionals credentialed in Weld County.
- 258 child care provider leads established, producing 26 one-on-one orientations. The number of Colorado Child Care Assistance Program (CCCAP) contracts with Weld County Department of Human Services increased from 64 to 87.

### **Roadmap4Kids**

- In April 2018, United Way of Weld County launched Roadmap4Kids, an online resource connecting parents and caregivers with the resources for children, prenatal-8 years of age, in our county so that all children grow up healthy, active and thrive in school.

### **Best Start for Babies and Toddlers/Bright by Three**

- Over 850 parents were given support on a wide spectrum of skills necessary for raising a well-developed child. This is done through our Bright by Three and Best Start for Babies and Toddlers programs, which are available countywide. A UWWC Promises for Children's Best Start for Babies and Toddlers cohort instructed 20 parents over 10 weeks on child development, finding quality child care, car seat safety, nutrition, early literacy, infant CPR and other important information.

### **Training numbers**

- 67 individuals completed a 17-week course that strengthens the skills and knowledge base of early childhood professionals who work with infants and toddlers.
- 132 early childhood professionals attended Love to Learn Series earning up to 8 professional development hours.
- 68 people attended the Dr. Sarah Watamura early childhood development expertise event on June 16.

### **Community Partner - Longs Peak Council - Boy Scouts of America**

- 1,462 participated in a scouting activity.
- 84 percent of the youth demonstrated confidence, 80 percent demonstrated skill and 100 percent of the youth participated in twice-monthly meetings and activities that increased their confidence.

### **Community Partner - Boys & Girls Clubs of Weld County**

- 3,143 youth throughout Weld County participated in academic success programs enabling them to become proficient in basic educational disciplines, apply learning to everyday situations and embrace technology to achieve success in a career.
- 87 percent of youth were on grade level for their age.

### **Community Partner - Greeley Dream Team**

- 314 program participants served.
- 75 percent of Discovery students passing Discovery I with a C average or better.
- 70 percent of Discovery II and III students maintaining a 2.0 GPA or better.



# FINANCIAL STABILITY

## **Weld's Way Home - Cold Weather Shelter**

- 363 unduplicated guests - (284) men, (79) women and (32) veterans.
- 9,062 meals were served at the Weld County Cold Weather Shelter.
- Diversion Fund – 9 families helped; \$1,647 helped guests with lodging, gas money, etc.

## **CAHPS**

- Since February 2016, 382 veterans have been assessed through the Coordinated Assessment and Housing Placement System (CAHPS) and 300 have been housed.

## **Case Management trainings for nonprofits and how many attended**

- 4 nonprofit professional development trainings.
- 91 people attended a nonprofit professional development training.

## **Community Partner - Greeley Transitional House**

- 293 people served in the shelter program.
- 120 referrals to community resources.
- 81 percent of families finding employment or improving their employment.
- 671 hours of case management provided.

## **Community Partner - A Woman's Place**

- 303 served.
- 16 community awareness activities and presentations.
- 96.1 percent of adult survivors that reported increased safety measures.
- 88 percent of adult survivors who reported increased knowledge of community resources.



## **Community Partner - Catholic Charities: Guadalupe Community Center**

- 333 program participants – 220 male and 113 female – served.
- 65 percent of single men who participated in the program for 30-plus days transitioned into stable housing.
- 43 percent of single women who participated in the program for 30-plus days transitioned into stable housing.
- 64 percent of families who participated in the program for 30-plus days transitioned into stable housing.
- 2,835 meals served.
- 1,296 number of nights of shelter provided.
- 80 percent of clients who stay longer than 30 days have income from employment.

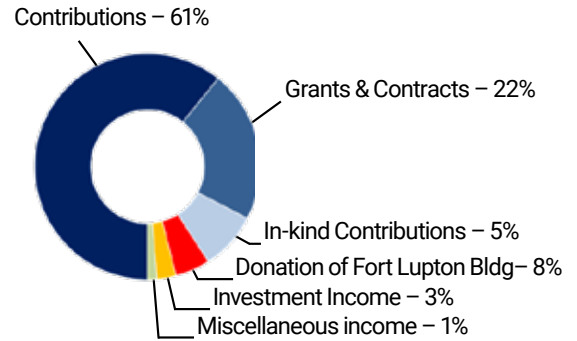
## Statement of Financial Position

Assets	2016-17	2017-18
Cash and Cash Equivalents	1,466,536	1,109,688
Certificates of Deposit		
Receivables		
Campaign Pledges	481,892	490,779
Grants	199,904	198,669
Other	22,399	49,785
Prepaid Expenses	37,021	36,964
Land, Building, Equipment (net)	96,445	472,797
Investments	1,029,467	1,392,324
Investments (quasi endowment)		
Interest (Legacy Endowment)	344,487	372,314
<b>Total Assets</b>	<b>3,678,151</b>	<b>4,123,320</b>
<b>Liabilities</b>		
Accounts Payable	97,185	133,053
Accrued Awards Liability	566,071	566,071
Donor Designations Payable	152,588	90,911
Accrued Compensated Absences	76,373	96,868
Deferred Revenue	107,041	53,461
<b>Total liabilities</b>	<b>999,258</b>	<b>940,364</b>
<b>Net Assets</b>		
Unrestricted		
Land, Building, and Equipment	96,445	472,797
Board Designated		
Legacy Endowment	54,071	74,897
Quasi-Endowment	0	70,000
Specific programs Reserve	117,036	244,592
Operating Reserve	1,695,044	1,695,375
Undesignated	333,780	152,050
Temporarily Restricted	92,101	175,829
Permanently Restricted	290,416	297,416
<b>Total Net Assets</b>	<b>2,678,893</b>	<b>3,182,956</b>
<b>Total Liabilities and Net Assets</b>	<b>3,678,151</b>	<b>4,123,320</b>

## Statement of Activities

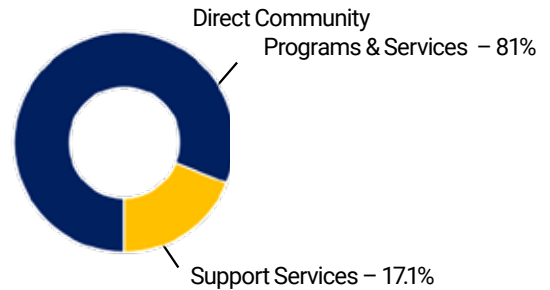
Revenue	2016-17	2017-18
Campaign	3,017,480	2,964,068
Less Uncollectible Pledges (estimated/actual)	(173,212)	(114,820)
In-Kind Contributions	243,850	244,033
Contribution of Facility		405,595
Grants & Contracts	1,218,876	1,066,337
Endowment Contributions	6,000	7,000
Investment Income	126,924	133,925
Miscellaneous Income	62,810	65,068
<b>Total Revenue</b>	<b>4,675,940</b>	<b>4,768,988</b>
Donor Designations	(379,097)	(302,476)
<b>Net Revenue</b>	<b>4,123,631</b>	<b>4,468,730</b>
<b>Expenses</b>		
Program Expenses		
Agency Support and Planning	144,615	168,569
Community Impact	425,634	499,413
VISTA Program	170,169	174,669
Weld's Way Home	242,328	327,082
Promises for Children	1,199,320	1,015,232
2-1-1 Information & Referral	227,077	224,341
Volunteer/Gift In-Kind	38,598	72,245
Community Awards	601,471	636,940
<b>Total Program Expenses</b>	<b>3,049,212</b>	<b>3,118,491</b>
Support Services		
General and Administrative	124,041	146,580
Fundraising	655,194	699,596
Total Support Services	779,235	846,176
<b>Total Expenses</b>	<b>3,828,447</b>	<b>3,964,667</b>
Change in Net Assets	295,184	504,063
<b>Net Assets Beginning of the Year</b>	<b>2,383,709</b>	<b>2,678,893</b>
<b>Net Assets End of the Year</b>	<b>2,678,893</b>	<b>3,182,956</b>

## Revenue



- Contributions are donations raised in the annual community campaign, subtracting uncollectible pledges.
- Grants & Contracts are funds leveraged and managed by United Way of Weld County to fill a need in our community for direct programs and services.
- Investment Income is interest received from our endowment fund held at The Community Foundation Serving Greeley and Weld County, Board designated funds, invested operating reserves and checking accounts.

## Expenses



- Direct Community Programs & Services include funded agency programs in the community as well as programs and services offered directly by United Way of Weld County and designations directed to specific agencies or agency programs as chosen by the donor.
- Support services are primarily covered thanks to our Cornerstone Partners contributions. Support Services include general administrative expenses including utilities, rent, non-program salaries, etc. Also included are funds needed to maintain significant resource development and grant writing to raise the funds needed to do our work.

# YOUR INVESTMENT

In 2017-2018, United Way of Weld County invested and leveraged over \$4 million in Weld County helping vulnerable households through Education, Income/Financial Stability, Health, and Access to Services resources. In this document, you will find out where this money was invested. Because this is your United Way, these are your investments. United Way makes the most of your money through mobilizing decision-making volunteers, assessing and managing programs, securing grants for needed community work, and maximizing return on investment by catalyzing and coordinating collaborations and partnerships.

<b>Education</b>	<b>Impact Grants</b>	<b>Designations</b>	<b>Youth Allocations</b>	<b>Special Grants</b>	<b>VISTA Value</b>
Boy Scouts	\$10,758	\$40,564			
Boys and Girls Clubs of Weld County	\$51,096	\$83,067			
Community Foundation SGWC	\$10,757	\$1,688			
Envision	\$28,076	\$3,043	\$750		
Greeley Dream Team	\$10,757	\$3,307	\$757		
I Have a Dream Foundation					\$36,000
North Range Behavioral Health	\$40,017	\$2,815			
Partners Mentoring Youth	\$16,136	\$1,004	\$750		
Poudre Learning Center		\$145	\$1,000		\$72,000
Salida del Sol Academy					\$30,000
Turning Point	\$10,757	\$60			
Youth & Family Connections	\$32,271			\$280	
Youth for A Change				\$100,000	
<b>United Way of Weld County Promises for Children</b>	<b>Direct Service</b>			<b>Program Grants/Revenue</b>	
Weld County's Early Childhood Council	\$227,459			\$103,389	
Family Support and Education					
Best Start for Babies and Toddlers				\$26,179	
Bright by Three	\$62,185			\$12,000	
Northern Colorado Children's Festival	\$17,151			\$3,079	
Early Care and Education					
Colorado Shines Quality Improvement	\$809			\$135,535	
Child Care Provider Resources & Professional Development	\$110,252			\$87,395	
PASO/FFN	\$5,144			\$120,541	
Recruitment: Early Childhood Workforce & School Age Provider Quality Improvement				\$205,091	
<b>Financial Stability</b>	<b>Impact Grants</b>	<b>Designations</b>	<b>Youth Allocations</b>	<b>Special Grants</b>	<b>VISTA Value</b>
A Woman's Place	\$24,000	\$16,746	\$1,000.00	\$1,987	
Aims Community College					\$30,000
Almost Home	\$3,800	\$290			
Alzheimer's Association		\$200		\$259	\$30,000
Carbon Valley Help Center	\$10,100				
Colorado Youth Outdoors					\$30,000
Catholic Charities	\$63,816	\$3,357	\$1,250		
City of Greeley					\$30,000
Connections for Independent Living	\$18,000	\$30			
Foothills United Way					\$60,000
Greeley Area Habitat for Humanity	\$58,000	\$21,049	\$1,500		\$30,000
Greeley Transitional House	\$38,000	\$26,689			
Habitat for Humanity St Vrain Valley	\$2,000	\$295	\$1,500		
Hope @ Miracle House	\$6,000	\$600	\$750		
IRCNOCO	\$19,800	\$1,660	\$1,250		
Jobs of Hope	\$12,050	\$975			
Kids at their Best					\$84,000



LaSalle Ministry Alliance	\$2,500				
Lincoln County Economic Development Center					\$30,000
Northern Colorado Youth for Christ	\$3,750	\$250	\$800		
Reachout Ministries	\$1,000				
Stepping Stones of Windsor	\$3,000	\$144			
The Salvation Army	\$3,000				
Weld Food Bank	\$33,000	\$27,954	\$2,500		
Women2Women	\$2,500	\$1,679			
<b>United Way of Weld County</b>	<b>Direct Service</b>		<b>Program Grants/Revenue</b>		<b>VISTA Value</b>
Community Impact/Investment	\$133,530				
Emergency Food and Shelter Program	Administrative Support		\$1,670		
Piton Foundation Earned Income Tax Credit	Oversight & Promotion				
Weld Refugee Collaboration	Oversight & Promotion				
GET Bus Pass Program	Administrative Support				
Family Business Solutions			\$89,666.81		
Americorps VISTA Project			\$176,260		\$120,000
Weld's Way Home	\$89,943				
Housing Navigation Center	\$146,661		\$36,038		
Cold Weather Shelter	\$150,853		\$31,038		
CAHPS	\$17,692		\$70,617		
<b>Health</b>	<b>Impact Grants</b>	<b>Designations</b>	<b>Youth Allocations</b>	<b>Special Grants</b>	<b>VISTA Value</b>
Alternative Homes for Youth	\$1,288	\$10			
ARC of Weld County					\$36,000
Brigit's BountyCommunity Resources	\$2,564		\$1,000		\$42,000
Carbon Valley Park and Recreation District	\$1,500				
Catholic Charities	\$16,101				
City of Evans Recreation Department	\$1,000				
City of Ft. Lupton Recreation Department	\$3,200				
City of Greeley Culture, Parks & Rec	\$2,000	\$75			
Envision	\$12,000				
Greeley - Evans School District 6	\$25,761	\$114			\$54,000
Highland Rec Dept	\$2,000				
LAM Ministry	\$23,770	\$1,226			
Life Stories Child and Family Advocacy	\$28,338	\$3,641		\$924	\$30,000
Lutheran Family Services Rocky Mts	\$12,881	\$480	\$500		
North Colorado Health Alliance	\$38,642				
SAVA Center	\$12,881	\$1,663	\$1,000		
Senior Resource Services	\$3,220	\$2,560			\$36,000
Sunrise Community Health Center					\$60,000
Thompson Rivers Park & Recreation District	\$3,000				
Town of Eaton	\$1,300				
Town of Erie	\$1,500				
Town of Kersey Recreation	\$1,200				
Town of LaSalle Recreation	\$800				
Town of Mead	\$1,500				
Town of Platteville	\$4,000				
Town of Windsor, Parks, Rec, and Culture	\$2,000	\$50			
TRU Hospice of Northern Colorado	\$5,000	\$1,950			
Via Mobility Services	\$5,000				
<b>Access to Services</b>	<b>Direct Service</b>		<b>Program Grants/Revenue</b>		
United Way of Weld County					
2-1-1 Information & Referral Program	\$204,551		\$25,000		
Volunteer Engagement	\$58,499				
Weld Project Connect	\$49,440				

# PARTNERSHIPS

## CORNERSTONE PARTNERS

Cornerstone Partners are companies and organizations that donate all or a portion of their donation to help cover 100 percent of administrative and fundraising costs for the resources under our management. This ensures that your donation goes directly to programs and services that benefit our community through United Way.



## 2018-2019 Partners



NCMC, Inc.

TheTribune



uhealth

Advanced Direct Marketing, Inc  
Banner Health  
Caldera Event Group LLC  
Colorado Premium Foods  
Connecting Point  
Extraction Oil & Gas LLC  
Farmers Bank – Ault  
Flood and Peterson  
Front Range Roofing Systems, LLC  
Kaiser Permanente  
Phelps-Tointon, Inc  
Tigre FM 102.1 and 1450 AM  
Townsquare Media  
Vestas Blades America, Inc  
Wells Fargo Foundation  
Xcel Energy  
1310 KFKA  
365 REAL Property Management, LLC  
Atmos Energy  
Big R Bridge  
Chick-fil-A Greeley  
Ehrlich Toyota  
First National Bank  
Ghent Chevrolet Cadillac  
Great Western Bank  
Hensel Phelps  
John Elway Chrysler Jeep Dodge Ram  
Mirage Productions  
Otis, Bedingfield & Peters LLC  
Pepsi Beverages Company  
Professional Finance Company, Inc  
Property Technica Inc  
Weld County Garage Buick GMC

## CENTENNIAL CIRCLE COMPANIES

United Way's highest honor to organizations for their outstanding participation and generosity.

## 2017-2018 Awardees

Aims Community College  
Ameriprise Financial  
Anadarko  
Anderson & Whitney PC  
Atmos Energy  
Banner Health/NCMC  
Bartels & Company LLC  
Caldera Event Group LLC

City of Greeley  
Connecting Point  
Flood and Peterson  
Great Western Bank  
Hensel Phelps  
NCMC Inc.  
Professional Finance Company  
The Tribune

## MAJOR CONTRIBUTORS AND INVESTORS

The following companies and their employees, organizations, private foundations and public agencies have invested generously to help create the opportunities for a good life for all. In addition, 4,497 individual donors supported United Way of Weld County, 664 of those contributed at a leadership level of \$750 or more.



Monfort Family Foundation  
Corporation for National Community Service -  
Americorps  
Colorado Department of Human Services -  
Office on Early Childhood  
JBS USA LLC  
Weld County Department of Human Services -  
Child Care Initiative  
NCMC Inc  
Banner Health/North Colorado Medical  
Colorado Department of Human Services - TGYS  
Hensel Phelps  
City of Greeley  
Extraction Oil & Gas LLC  
Buell Foundation  
The Tribune  
Xcel Energy  
Anadarko Petroleum  
Greeley - Evans School District 6  
Kaiser Permanente  
Weld County Government  
Professional Finance Company Inc  
UCHealth  
Phelps-Tointon Inc  
Farmers Bank-Ault  
Sunrise/Monfort Family Health Center  
Flood and Peterson

Wells Fargo Bank  
DoubleTree by Hilton Greeley at Lincoln Park  
Colorado Combined Campaign  
Advanced Direct Marketing Inc  
First National Bank  
Vestas Blades America Inc  
Sears Real Estate  
North Range Behavioral Health  
United Way of Weld County Employees  
Great Western Bank  
Front Range Roofing Systems  
Anderson & Whitney PC  
Atmos Energy  
Carestream Health Inc  
State Farm Insurance Companies  
Union Pacific Foundation  
Weld County Garage  
McInnes Foundation Charitable Trust  
Caldera Event Group, LLC  
Christ Community Church  
Connecting Point  
Aims Community College  
Ghent Chevrolet Cadillac  
Colorado Premium Foods  
Owens-Illinois Inc 0-I  
Littler Youth Fund at the Community Foundation

# LEADERSHIP

## Board of Directors

Chair - Bryan Guest, Great Western Bank  
Chair Elect - Randy Watkins, Anton, Collins, Mitchell, LLP  
Vice Chair - Chris Gaddis, JBS USA  
Vice Chair - Deirdre Pilch, Greeley-Evans School Dist 6  
Vice Chair - Nancy Teksten, Community Volunteer  
Treasurer - Mike Bond, Independent Bank

Robby Aguilar, Community Volunteer  
Jim Becklenberg, City of Evans  
Leah Bornstein, Aims Community College  
Tim Brynteson, Otis, Bedingfield & Peters  
Nina Duran-Gutierrez, Beso Hair Skin Laser Spa  
Angel Flores, Mosaic Church

Mike Freeman, Weld County Commissioner's Office  
Patty Gates, FMS Bank  
Judy Green, Community Volunteer  
Tobias Guzman, UNC  
Evan Hyatt, Community Volunteer  
Margo Karsten, North Colorado Medical Center  
Justin Martinez, Bank of the West  
Fred Otis, Otis, Bedingfield & Peters  
Brian Schiller, Flood and Peterson  
Jennifer Scholz, Hensel Phelps  
Ken Schultz, Community Volunteer  
Sara Seely, First National Bank  
Dr Mark Wallace, North Colorado Health Alliance

## Professional Staff (Full-time, Part-time and VISTAs)

### Executive Office

Jeannine Truswell, President & CEO  
Barb Lessman, Executive Assistant/Office Manager

### Resource Development

Christi Smith, Vice President  
Eva Keaton, Director, Campaign  
Tom Fasano, Director, Marketing & Communications  
Betsy Ross, Marketing Coordinator  
Marcus Cervantes, Account Manager  
Verniece Thomas, Account Manager  
Nicole Quinn, Volunteer Engagement Coordinator  
Amanda Goins, Volunteer Engagement VISTA

### Finance and Administration

Alyson Rome, Vice President  
Bambi Schleiger, Lead Accountant  
Carla Wambolt, Finance Technician  
Diana Ortiz, Finance Technician/Database Specialist  
Jude Printz, Receptionist  
Ginger Jansson, Receptionist

### Community Impact

Lyle SmithGraybeal, Vice President  
Melanie Falvo, Director, Community Impact  
Margie Martinez, Special Projects Manager  
Hannah Hostak, VISTA Project Coordinator  
Azia Gilbert and Haley Shipley, VISTA Leaders  
Brandy Chaparro,  
Housing Navigation Center Coordinator  
Summer Garcia, CAHPS Coordinator  
Emily Roberson, Community Impact VISTA  
Olivia Milsted, Housing Navigation Center VISTA

### Promises for Children

Sheri Hannah-Ruh, Director  
Tessa Erickson, Assistant Director,  
Quality Improvement  
Jodi Antonacci, Coordinator  
Susanne Gallegos, Assistant Director,  
Early Care & Education  
Judith Baptiste, Early Care & Education Specialist  
Amelia Ritchhart, Family Support Coordinator  
Patricia Escobedo, Family Support Specialist  
Lorena Ruiz, PASO Institute Coordinator  
Saray Munoz, PASO Institute Trainer  
Jessica Miller, FFN/School Age Quality  
Improvement Specialist  
Saray Mendoza, Child Care Provider  
Recruitment Specialist  
Irene Elliott (Pepper), Associate

## United Way of Weld County

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PO Box 1944 - Greeley, CO 80632  
330 Park Avenue - Fort Lupton, CO 80621

