

To improve lives by mobilizing the caring power of our community.

VOLUNTARY GIVING POLICY

The Board of Directors of United Way of Weld County believes that the most responsive contributors are those who have the opportunity to become informed and involved. Well-planned campaigns and effective communications programs, conducted by committed volunteers, will ensure responsive contributors.

With regard to all charitable solicitation efforts, the Board of Directors of United Way of Weld County believes:

Giving is a personal matter and a personal decision; whether individuals wish to give and how much they choose to give are up to the individuals.

No form of coercion is acceptable, particularly that which includes any stated or implied effort on personal employment status.

The United Way of Weld County Board of Directors therefore discourages coercive practices aimed at producing 100% participation. We encourage peer solicitation, rather than solicitation of employees by managers. We further encourage campaigns stressing information and education.