

To improve lives by mobilizing the caring power of our community.

Donor Privacy Policy

Protecting the confidentiality of personally identifiable information of our donors collected on line or offline has been and will continue to be a top priority of United Way of Weld County.

Personal Information

Personal information is information that identifies someone personally, such as name, address, telephone number and email address. We collect and store the personally identifiable information that donors have provided us.

- When a person requests information via one of the email addresses identified on our website or otherwise contacts us in person, by phone or email, with a question, we may then collect name, address and email in order to respond to that inquiry.
- We may collect a name, email address and other contact information if a person registers for an event.
- We may collect a name, email address, telephone number and payment information when a person makes a contribution either on our website, over the phone, by mailing in a check, returning a donation pledge card or making a contribution through a workplace campaign.

The above list provides a sample of personal information that may be collected by United Way of Weld County. From time to time, we may collect personal information from ways not described above.

Use and Disclosure of Personal Information

- United Way of Weld County will not sell, trade, rent or share personal information, collected on the website or through any other business activities with anyone else.
- United Way will not send donor mailings on behalf of other organizations.
- United Way of Weld County will only share personal information if a person gives us specific permission to do so.
- United Way of Weld County will collect payment information, billing address and other information necessary to process a donation or event registration.
- United Way of Weld County will use personal information to comply with the law or in the good faith belief that such action is necessary to conform to the requirements of law or comply with legal process served on United Way of Weld County, protect and defend our rights or act in urgent circumstances to protect the personal safety of others.
- United Way of Weld County will use the personal information to protect against potential fraud. We may verify with third parties the information collected in the course of processing a gift, event registration or other donation. If a credit or debit card is used on the website, we may use card authorization and fraud screening services to verify that card information and address matches the information that was supplied to us and that the card being used has not been reported lost or stolen.

- Individuals have the right to review information that we have collected about you. To review that information please contact United Way of Weld County in writing at uwwc@unitedway-weld.org.

Except as described in this Privacy Policy or at the time United Way of Weld County requests the information, United Way of Weld County does not otherwise disclose personal information to any third parties. Again, United Way of Weld County will not sell or trade your personally identifiable information to any third parties.

United Way of Weld County may use donor information for other internal purposes, including communications to make donors aware of how their donations are being spent, invite donors to events, share newsletters, and other general information relating to United Way of Weld County. United Way of Weld County may from time to time, contract with outside vendors to conduct donor interest and satisfaction research. All outside vendors contracting with United Way of Weld County will sign a non-disclosure agreement stating that personally identifiable data will not be used for any purpose other than for the research project commissioned by United Way of Weld County.

Other Web sites that may link to from our site, including our community partners' Web sites, maintain their own privacy policies. United Way of Weld County is not responsible for the privacy practices of other Web sites or community partner agencies. We encourage review of the privacy policies of Web sites or affiliate agencies before providing them with any of your personally identifiable information.

The information with United Way of Weld County automatically gathers, such as the number and frequency of visitors to our site and its areas, is used only in the aggregate: this collective data helps us determine how often visitors use which parts of the site, so that we can improve our site in response to visitor usage.

Opt Out

Individuals are given the opportunity to “opt-out” of having your personally identifiable data used for communication purposes. Individuals can select to opt-out on any of our email, registration, or donation forms. They may also email us at uwwc@unitedway-weld.org.

Credit Card and Bank Account Information

United Way of Weld County appreciates the great trust donors place in us when you share with us their credit card or bank account information. Protecting this information is a responsibility United Way of Weld County does not take lightly. As such, United Way of Weld County regularly reviews its procedures and systems for compliance with federal regulations and Payment Card Industry Data Security Standards (PCI DSS).

Your Security

United Way of Weld County takes every precaution to protect the safety and security of your transaction both online and offline. United Way of Weld County uses a high-grade encryption and the https security protocol, SSL, to communicate with your browser software. This method is the industry standard in security protocol, helping to keep your personally identifiable data as secure as possible.

While we use SSL encryption to protect sensitive information online, we also protect user-information offline. Only United Way of Weld County authorized employees are granted access to personally identifiable data. All servers that store personally identifiable data on are kept in a secure environment.

Changes to Privacy Policy

If we change our privacy statement, we will post those changes prominently so that it will always be known what information we gather, how we might use that information, and whether we will disclose it to anyone.

Communication

Please feel free to contact us with any questions or concerns you may have by emailing us at uwwc@unitedway-weld.org or by phone at 970-353-4300.

Approved by Board of Directors on October 13, 2016