

# CHANGING LIVES IN WELD COUNTY TOGETHER.



## REPORT TO THE COMMUNITY 2019 - 2020



814 9th St - Greeley  
330 Park Ave - Fort Lupton  
[www.UnitedWay-Weld.org](http://www.UnitedWay-Weld.org)  
970-353-4300

Connect with us!





## In 2019 - 20, your support of United Way of Weld County helped us deliver real results, transform lives and create positive change for our neighbors in Weld County.

On behalf of the United Way of Weld County Board of Directors and professional staff, we want to thank all the donors, volunteers and community partners who made it possible for your United Way of Weld County to improve lives and create opportunities for Weld County residents in 2019-20.

No one could have predicted what the unprecedented challenges 2020 and the coronavirus pandemic would bring to our community and to the world. However, our mission statement says to improve lives by mobilizing the caring power of our community, and we're proud to say that we strived to do this through your donations and support. United Way has always stood for bringing people together to address the issues that face us all.

We invite you to read the 2019-20 highlights of our annual report to see the many ways we were able to achieve impressive results and foster collective impact.

We are so excited to work on achieving our goals of:

- making sure all children are ready for school and achieving third-grade reading level
- youth graduate and are ready for the workforce
- household stability is attained and maintained for all Weld County residents
- older adults age well and remain independent
- residents have access and are connected to needed services

United Way's vision is for Weld County to be a place where all individuals and families thrive. For example, we're on the verge of ending veteran homelessness in northern Colorado by the end of 2021 because over 40 agencies in Larimer and Weld counties have been working together weekly since 2016 to accomplish this goal.

At United Way of Weld County, we believe that working together in a coordinated and collaborative manner enables us to achieve more and be more effective. We believe that every donation is important and when combined with the contributions of others can make a significant difference in the lives of children, youth, families, individuals and older adults.

Without you – our donors, volunteers and community partners – we could not touch and positively impact so many lives. With you, we can achieve a thriving Weld County no matter how many obstacles we face.

You share in each of these accomplishments of this annual report. Thank you for your continuous commitment of giving, advocating, volunteering and supporting in so many ways to your United Way of Weld County.



**Randy Watkins**

United Way of Weld County  
Board Chair

**Jeannine Truswell**

President and CEO  
United Way of Weld County





# Collective Impact: a coordinated and collective approach

United Way of Weld County prides itself on providing funding and supporting a robust partner agency network, providing direct services, and collaborating with nonprofit organizations, government entities, businesses, and the community to bring about county-wide solutions. We are committed to a Collective Impact model in which a community-wide plan guides work in five focus areas:

## **Reading Great by 8**

**Children are entering kindergarten ready and reading at grade level by the start of fourth grade.**

## **Thrive by 25**

**Youth are graduating high school and transitioning to a successful adulthood by age 25.**

## **Weld's Way Home**

**Households are attaining and maintaining stable housing.**

## **Aging Well**

**Older adults are aging well in community.**

## **Connecting Weld**

**Increasing the visibility, accessibility and capacity of human services in Weld County.**

In each investment strategy, community volunteers and participating partner organization participants determine investment amounts for specific programs, and recommend these awards to the United Way of Weld County Board of Directors. We know it takes more than one agency program to reach our long-term goals. For example, no one organization and its programs can assist all children, families, adults and older adults who are hungry or homeless. Working together in a shared collective impact effort will make it more likely that people receive the help that they need now, and make it less likely that these neighbors experience the same challenges five years from now that are causing their hardships today.

## **To achieve that, we must work together.**

We encourage people to get involved by giving, advocating, or volunteering in one of the focus areas. Call 970-353-4300 or email [Contact@UnitedWay-Weld.org](mailto:Contact@UnitedWay-Weld.org) to get involved.



## **GIVE**

Your gift funds the programs and initiatives that make life better for 1 in 6 people in Weld County who need help.

**UnitedWay-Weld.org**  
**Text UWWCGIVE to 41444**

## **VOLUNTEER**

You can help people in your own community. Tell us what you love, and we'll pair you with the perfect volunteer opportunity.

**UnitedWay-Weld.org/volunteer**

## **LEAVE A LEGACY**

Your legacy gift ensures that the issues and community you care about most will enjoy continued support after you are gone.

**Contact us at 970-353-4300**



For more than 20 years, UWWC has led the way for childhood health and school readiness in Weld County. Reading Great by 8's goal is for all children to be reading proficient by the start of fourth grade. Ninety percent of the human brain is developed by the time a child is 5 years old. Academic and social skills acquired by age 8 provide the foundation for lifelong learning and success. This is the most opportune time to influence learning paths and ensure the very best outcomes for all children. Conversely, research has found that children whose learning environments are of consistently low quality are much more likely to have language and literacy delays before

kindergarten. By the time children from these learning environments enter kindergarten, they are typically 12-14 months below national norms in language and pre-reading skills. Ultimately, children who do not read proficiently by the end of third grade are four times more likely to leave school without a diploma than proficient readers; in Weld County, just 39 percent of fourth-grade students are meeting expectations in English language arts. Our collective efforts for early childhood are now under the umbrella of Reading Great by 8, detailed below.



**The Collective Impact Fund invests in programs at Weld County organizations to together work toward community-wide measureable goals that no one agency is able to achieve on its own. We bring together 21 organizations and fund eight programs through the Collective Impact Fund under our Reading Great by 8 focus area.**

- Collaborated on Colorado Reading Corps: full-time year-long tutors provide daily 1-on-1 sessions with kindergarten through third-grade students at Greeley Evans School District 6 elementary schools to build literacy skills and increase reading proficiency.
- Facilitated Weld County's Early Childhood Council: part of a state-wide network of 34 councils, a hub for partners, providers, caregivers, policy makers and business leaders to coordinate, collaborate, and align resources for young children and their families, ensuring that all Weld County children are valued, healthy, and thriving.

## 100% OF DISTRICT 6 STUDENTS SHOW PROGRESS

United Way of Weld County has teamed up with AmeriCorps, Youth for A Change, and Greeley - Evans School District 6 to offer Colorado Reading Corps, an evidence-based nationally implemented program that helps students build literacy skills and increase reading proficiency?

**13**  
Tutors

**263**  
Students

**67%**  
Reading at or above target

- 1,016 families received Bright by Three visits, which helps parents understand childhood development, parenting best practices and available community resources as well as much needed supplies during the COVID-19 pandemic.
- 213 local child care providers attended professional development training opportunities to help ensure they're always up to date on the best practices around caring for our children at little or no cost.
- \$103,683 in coaching and quality improvement was given to 25 local providers to increase their Colorado Shines rating, a statewide quality rating and improvement system that monitors and supports early learning programs.
- 50 local child care providers attended Expanding Quality in Infant and Toddler Care (EQIT): a 48-hour curriculum for individuals who currently work or plan to work with infants and toddlers.
- 46 women attended the PASO Institute which trains child care providers in early childhood care and education principles and practices and preps them to obtain their Child Development Associate credential, which requires 120 hours of coursework.
- 13 new child care providers were recruited through Weld Child Care: joint effort with the Weld County Department of Human Services, Weld County Department of Public Health and Environment, and North Range Behavioral Health to recruit additional child care providers.
- 2,494 families accessed Weld County's RoadMap4Kids ([www.unitedway-weld.org/RoadMap4Kids](http://www.unitedway-weld.org/RoadMap4Kids)), a resource for families to find the health and human services they need so that their children are growing up valued, healthy, and thriving.

**WELD COUNTY'S**  
Early Childhood  
Council



# 1,016 FAMILIES

received information and much needed resources

## 119,458

Diapers

## 17,500

Packs of wipes

## 35,400

oz of formula



# 46 WOMEN

completed the PASO Institute, where they learned how to provide high quality child care to help the children in their care be ready for school

## 120

Hours of  
training

## 394

Children in  
their care

## 9

Applied for  
their CDE







In the United States, earning a high school diploma is perhaps the most important determinant of a person's future. The median annual income of a high school dropout in 2019 was \$31,512, but high school graduates earn a national average of \$8,000 more annually compared to high school dropouts. Every student who does not complete high school costs our society an estimated \$260,000 in lost earnings, taxes, and productivity. High school dropouts also are more likely than those who graduate to be unemployed, to be arrested, or to have a child while still a teenager, all of which incur additional financial and social costs. The current pool of qualified high

school graduates is neither large enough nor skilled enough to supply our nation's workforce, higher education, leadership, and national security needs. Weld County's graduation rate is 82 percent for all students, but it drops to just 77 percent when looking solely at Hispanic students (29 percent of Weld County residents identify as Hispanic). Our collective efforts for youth are now under the umbrella of Thrive By 25, detailed below.



**906**  
Youth

received UWWC recreation scholarships to participate in programs that promote healthy lifestyles and develop life skills

**765**  
Youth

attended UWWC funded after-school programs that help them graduate and prepare for success in life

**The Collective Impact Fund invests in programs at Weld County organizations to together work toward community-wide measureable goals that no one agency is able to achieve on its own. We bring together 37 organizations and fund 20 programs through the Collective Impact Fund under our Thrive by 25 focus area.**

- Awarded \$26,000 in Recreation Scholarships which allowed 906 under-resourced children and youth in 13 Weld County municipalities/districts to participate in recreation activities.
- Through the United Way of Weld County led Youth Leadership Council, a group of four high school students managed a grant making process, and awarded 13 local nonprofit agencies over \$13,000.



Weld County was recently ranked as the U.S. region most likely to be on the verge of a housing crisis; in another study, Weld County was identified as the fourth most unaffordable housing market in the nation. Unaffordable housing, combined with wages that have not kept pace with the cost of living, have made many households unstable and at-risk of homelessness. Simultaneously, the population continues to grow rapidly – Weld County's population is projected to double by 2030, from 300,000 to 600,000 residents. With a lack of affordable housing already straining our communities, population growth will only exacerbate the problem, and more households will find themselves without

a home. The 2020 Point-in-Time count found 240 people experiencing homelessness in Weld County, however this is believed to grossly under-represent the true number, as it doesn't include households that are living doubled up or couch surfing (estimated to be 14,000 households by the Weld County Department of Public Health and Environment). When a household can't maintain stable housing, attaining other goals such as increasing income and attending to physical and mental health needs is nearly impossible. Weld's Way Home is a strategic plan to address and prevent homelessness in Weld County, in order to decrease homelessness and housing instability through a continuum of aligned services. Our collective efforts for attaining and maintaining stable housing are now under the umbrella of Weld's Way Home, detailed below.

**The Collective Impact Fund invests in programs at Weld County organizations to together work toward community-wide measureable goals that no one agency is able to achieve on its own. We bring together 24 organizations and fund 14 programs through the Collective Impact Fund under our Weld's Way Home focus area.**



- Managed the Emergency Food and Shelter Program distributing \$333,938 in federal funds to 16 local agencies for emergency needs.
- Distributed 7,200 bus passes to Weld County agencies to provide no-cost public transportation to low-income residents through the Greeley/Evans Bus Pass Program.
- Partnered with the Piton Foundation EITC Initiative to provide referrals and information on free tax preparation sites for low to moderate income households and seniors to increase the number of eligible families in Colorado receiving the Earned Income Tax Credit, as well as other tax credits aimed at helping lower income families.

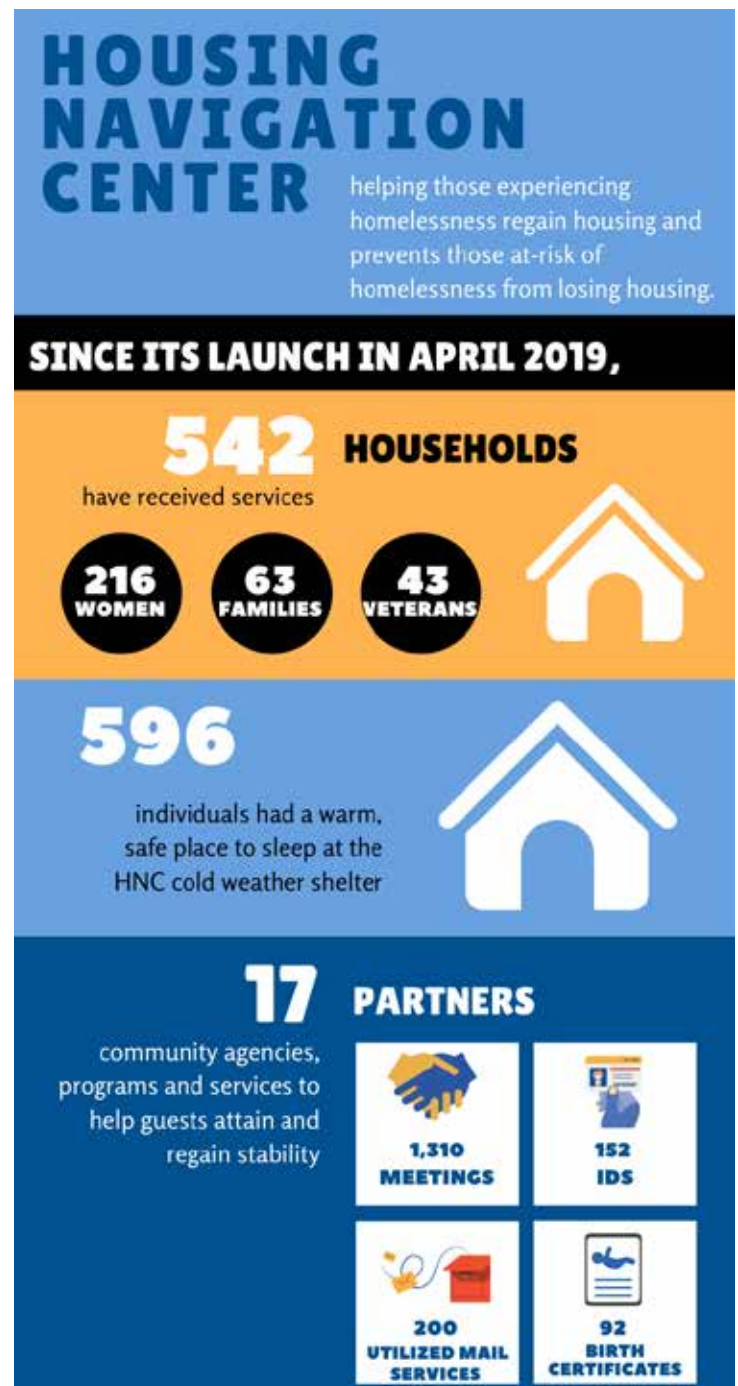
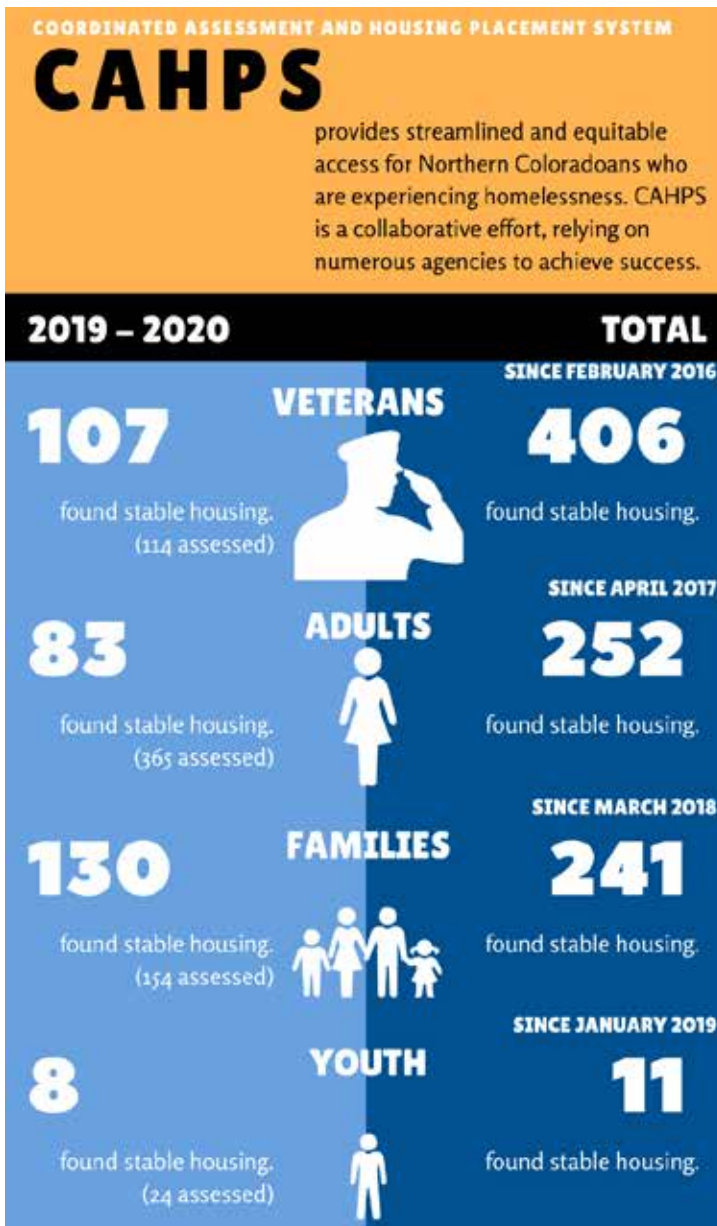
**7,200**  
Greeley/Evans  
Bus Passes

were distributed to Weld County residents who otherwise would have no way to get to appointments or work

**142**  
people

accessed free tax preparation through UWWC's partnership with the Piton Foundation

- Provided facilitation for the Northern Colorado Continuum of Care covering Weld and Larimer counties, the CoC is responsible for coordinating the funding and delivery of housing and services for people experiencing homelessness in its service area through U.S. Department of Housing and Urban Development funds.
- Directly managed the Housing Navigation Center, a physical location helping those experiencing homelessness regain housing and preventing those at-risk of homelessness from losing their housing.
- Partnered with Catholic Charities to provide the cold weather shelter at the Housing Navigation Center, an emergency shelter operating during the coldest months of the year to prevent injury and death resulting from sleeping outdoors.



- Led the Coordinated Assessment and Housing Placement System (CAHPS), a set of common procedures and tools used by 40-plus partner agencies within the community to identify, assess, prioritize and match individuals and families experiencing homelessness with appropriate housing and services.





Across the United States, a significant human services shift is occurring as the Baby Boomer generation – the largest generation in size until Millennials – enters into retirement age. As people live longer, more assistance specifically for older adults will be needed, both for those aging in place at home, and for those living in long-term care facilities. Colorado's 65-and-over population is growing at the third fastest rate in the nation – between 2010 and 2015, this group grew 29 percent. By 2030, nearly one out of every five Coloradans will be 65 years or older. The Colorado state demographer forecasts that the population of Weld County residents 60 and older will

increase 87 percent between 2020 and 2040. Our collective efforts for older adults are now under the umbrella of Aging Well, detailed below.



**The Collective Impact Fund invests in programs at Weld County organizations to together work toward community-wide measureable goals that no one agency is able to achieve on its own. We bring together 23 organizations and fund nine programs through the Collective Impact Fund under our Aging Well focus area.**

- Partnered on the FamilyWise Prescription Discount Card Program; this discount card for prescription drugs helped 2,317 households save \$103,625 in prescription costs.
- Hired an Aging Well Volunteer Recruitment Coordinator; funded by NextFifty Initiative, this role recruits volunteers for Weld County organizations that serve older adults.

**14,069**  
individuals  
and families

have saved over  
\$1.4 million on their  
prescription costs  
since the program  
started in 2005

**1,608**  
older  
adults

accessed rides to  
attend appointments  
and run errands  
through UWVC  
funded programs  
last year

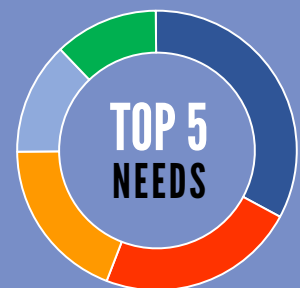


We all face life challenges or have loved ones who can use a helping hand. When a person needs assistance with a livelihood emergency and doesn't know where to begin, the network of human services can be overwhelming. At the same time, many nonprofits in Weld County working to address these challenges operate with minimal budgets. Sometimes the expertise and commitment of volunteers is the only way these organizations can achieve their mission. Connecting people in need with people wanting to help makes our entire community stronger. Our collective increasing efforts for human services are now under the umbrella of Connecting Weld, detailed below.

- Provided 2-1-1 Colorado at UWWC, a comprehensive phone- and web-based information and referral service that connects users to an exhaustive listing of human service resources throughout Colorado.
- Coordinated the UWWC AmeriCorps Project which funds and oversees the efforts of 25 AmeriCorps members as they work on poverty alleviation and capacity building for local nonprofits.
- Launched new volunteer connection website ([www.volunteer.unitedway-weld.org](http://www.volunteer.unitedway-weld.org)) that connected 657 individuals to volunteer opportunities throughout Weld County during its first year.
- 864 guests received help at Weld Project Connect, an annual, one-day event providing numerous on-site services to those who are experiencing homelessness or otherwise at risk.
- Convened Weld Recovers to facilitate immediate and long-term recovery efforts during the COVID-19 pandemic.
- Provided trainings and information through Weld Together to help local nonprofits build staff capacity and work more effectively and efficiently.



In 2019-2020, 11,346 referrals were made to Weld County residents in need of help and resources.



32%	Rent Payment Assistance
23%	Utility Assistance
19%	Housing
13%	Income Support/Assistance
12%	Legal, Consumer and Public Safety

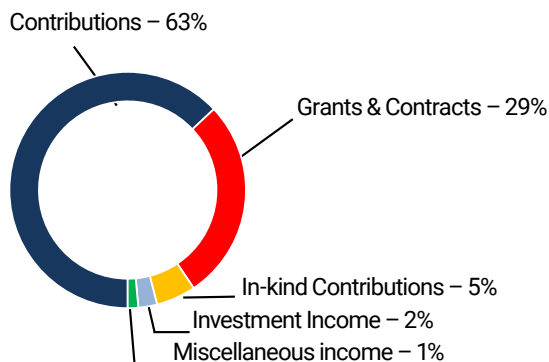
## AMERICORPS MEMBERS HAVE LEVERAGED/RECRUITED

**\$499,357**  
Cash resources

**\$220,724**  
in-kind resources

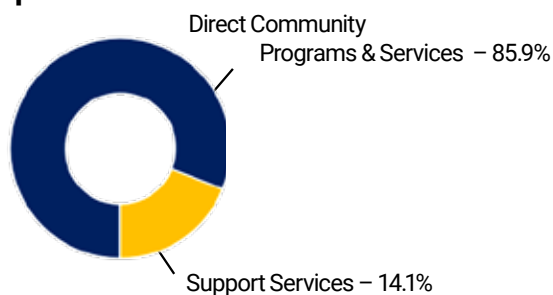
**8,871**  
Volunteers

**FOR THEIR HOST ORGANIZATIONS**



- Contributions are donations raised in the annual community campaign, subtracting uncollectible pledges.
- Grants & Contracts are funds leveraged and managed by United Way of Weld County to fill a need in our community for direct programs and services.
- Investment Income is interest received from our endowment fund held at The Weld Community Foundation, Board designated funds, invested operating reserves and checking accounts.

## Expenses



- Direct Community Programs & Services include funded agency programs in the community as well as programs and services offered directly by United Way of Weld County and designations directed to specific agencies or agency programs as chosen by the donor.
- Support services are primarily covered thanks to our Cornerstone Partners contributions. Support Services include general administrative expenses including utilities, rent, non-program salaries, etc. Also included are funds needed to maintain significant resource development and grant writing to raise the funds needed to do our work.

\* Community Impact Awards liability was reduced in above FY18-19 (6-30-19) numbers due to timing of year-end liabilities as we moved to Collective Impact funding.

For a complete list of all community program and services investments visit:  
[www.UnitedWay-Weld.org/investments](http://www.UnitedWay-Weld.org/investments)

## Statement of Financial Position

	2019-20	2018-19
<b>Assets</b>		
Cash and Cash Equivalents	1,533,242	857,031
Certificates of Deposit		
Receivables		
Campaign Pledges	261,008	625,677
Grants	394,095	212,629
Other	4,620	27,488
Prepaid Expenses	61,140	42,775
Land, Building, Equipment (net)	461,471	480,586
Investments	1,525,248	1,442,951
Investments (quasi endowment)	25,162	
Interest (Legacy Endowment)	398,492	376,644
<b>Total Assets</b>	<b>4,664,478</b>	<b>4,065,781</b>
<b>Liabilities</b>		
Accounts Payable	100,867	75,984
Accrued Awards Liability	616,077	0
Donor Designations Payable	93,661	82,005
Accrued Compensated Absences	123,879	100,259
Deferred Revenue	526,317	191,235
<b>Total liabilities</b>	<b>1,460,801</b>	<b>* 449,483</b>
<b>Net Assets</b>		
Unrestricted		
Land, Building, and Equipment	461,471	480,586
Board Designated		
Legacy Endowment	77,676	69,228
Quasi-Endowment		39,819
Community Awards		* 560,000
Specific programs Reserve		62,791
Operating Reserve	1,523,214	1,751,715
Undesignated		0
Temporarily Restricted	487,658	344,743
Permanently Restricted	345,816	307,416
<b>Total Net Assets</b>	<b>2,895,835</b>	<b>3,616,298</b>
<b>Total Liabilities and Net Assets</b>	<b>4,664,478</b>	<b>4,065,781</b>

## Statement of Activities

	2019-20	2018-19
<b>Revenue</b>		
Campaign	3,165,642	2,824,888
Less Uncollectible Pledges (estimated/actual)	(235,619)	(180,490)
In-Kind Contributions	279,839	253,936
Contribution of Facility		0
Grants & Contracts	1,490,684	1,241,424
Investment Income	112,938	115,527
Miscellaneous Income	58,034	64,605
<b>Total Revenue</b>	<b>4,871,518</b>	<b>4,319,890</b>
Donor Designations	(457,129)	(301,445)
<b>Net Revenue</b>	<b>4,414,389</b>	<b>4,018,445</b>
<b>Expenses</b>		
Program Expenses		
Agency Support and Planning	165,477	148,383
Community Impact	1,656,772	* 355,596
VISTA Program	141,867	173,434
Weld's Way Home	796,393	416,982
Promises for Children	1,298,504	1,368,297
2-1-1 Information & Referral	205,629	227,118
Volunteer/Gift In-Kind	68,739	99,657
<b>Total Program Expenses</b>	<b>4,333,381</b>	<b>2,789,467</b>
Support Services		
General and Administrative	118,416	110,155
Fundraising	683,055	685,481
Total Support Services	801,471	795,636
<b>Total Expenses</b>	<b>5,134,852</b>	<b>3,585,103</b>
Change in Net Assets	(720,463)	433,342
<b>Net Assets Beginning of the Year</b>	<b>3,616,298</b>	<b>3,182,956</b>
<b>Net Assets End of the Year</b>	<b>2,895,835</b>	<b>* 3,616,298</b>



# CORNERSTONE

## PARTNERS

To ensure your donation goes directly to programs and services helping children, youth, families and older adults, these companies and organizations donate all or a portion of their annual contribution to help cover 100 percent of our administrative and fundraising costs for the resources under our management.



Advanced Direct Marketing ~ Caldera Event Group ~ Connecting Point ~ Farmers Bank ~ Flood and Peterson  
Front Range Roofing Systems ~ Phelps-Tointon ~ Townsquare Media ~ Vestas Blades America

1310 KFKA, 365 REAL Property Management, Atmos Energy, Berry Blendz, Chick-fil-A Greeley, Ehrlich Toyota, First National Bank, Ghent Chevrolet Cadillac, Great Western Bank, Greeley Tribune, Hensel Phelps, Honda of Greeley, Kaiser Permanente, Mirage Productions, Pepsi Beverages Company, Professional Finance Company, Property Technica, Spradley Barr Ford Greeley, Tigre FM 102.1 and 1450 AM, Weld County Garage Buick GMC

## CENTENNIAL CIRCLE COMPANIES

United Way's highest honor to organizations for their outstanding participation and generosity.

Ameriprise Financial  
Atmos Energy  
Banner Health/NCMC  
Bartels & Company LLC  
Ehrlich Toyota  
Extraction Oil & Gas LLC

Flood and Peterson  
Front Range Roofing Systems  
Ghent Chevrolet Cadillac  
Hensel Phelps  
Honda of Greeley  
North Colorado Health Alliance

Professional Finance Company Inc  
Sears Real Estate  
The Greeley Tribune  
The Weld Trust  
Weld County Garage  
Wells Fargo Bank

## MAJOR CONTRIBUTORS AND INVESTORS

The following companies and their employees, organizations, private foundations, public agencies and individuals have invested generously to help create the opportunities for a good life for all.

The Weld Trust  
Monfort Family Foundation  
JBS USA LLC  
Colorado Department of Human Services  
Weld County Department of Human Services  
Weld Community Foundation  
City of Greeley/CARES Act  
City of Greeley  
Tony Grampas Youth Services Grant  
Colorado Department of Local Affairs  
PDC Energy  
Buell Foundation  
Banner Health/North Colorado Medical Center  
Hensel Phelps  
Xcel Energy  
Delia and John W. Haefeli Foundation  
Cargill  
Shoop Family Foundation  
Weld County Government  
Greeley - Evans School District 6

Farmers Bank-Ault  
Professional Finance Company Inc  
Wells Fargo Bank  
Front Range Roofing Systems  
Mike and Lori Shoop  
First National Bank  
Delia F and John W Haefeli  
Great Western Bank  
UCHealth  
Weld County LEAP  
United Parcel Service  
Colorado COVID Relief Fund  
Corporation for National Community Service  
Flood and Peterson  
Vestas Blades America Inc  
Phelps-Tointon Inc  
Roger and Jamie Lynn Knoph  
Advanced Direct Marketing Inc  
City of Loveland  
Colorado Combined Campaign  
United Way of Weld County  
Connecting Point

Atmos Energy  
Sears Real Estate  
The Greeley Tribune  
Jamie and Sarah Baessler  
Don and Lynn Janklow  
365 Real Property Management, LLC  
El Pomar Foundation  
Christ Community Church  
Weld County Garage  
Ghent Chevrolet Cadillac  
North Range Behavioral Health  
Colorado Department of Human Services  
Michael and Jill Trotter  
Neil Allen  
State Farm Insurance Companies  
David Robb  
Property Technica  
Anderson & Whitney PC  
City of Fort Collins  
Harold and Carol Evans  
Evans Management Group LLLP  
City of Evans

# LEADERS IN GIVING TILLERS CLUB MEMBERS

## **Kenneth W. Monfort Society** *Donors who have invested \$10,000 plus*

Neil Allen  
 Jamie and Sarah Baessler  
 Dick and Reva Bond  
 Al and Dawn Byers  
 Carrico Family Foundation  
 Harold and Carol Evans  
 Bill and Sharon Farr Fund  
 at the Weld Community Foundation  
 Kyle Futo  
 Delia F and John W Haefeli  
 Dale and Susie Hall  
 Don and Lynn Janklow  
 Dr. Richard and Mary Kemme  
 Roger and Jamie Lynn Knoph  
 Donna Lakin  
 Charlie K Monfort  
 Dick Monfort  
 Kaye Monfort  
 Myra Monfort  
 Jean and Pete Morrell  
 Andre Nogueira and  
 Leandra Zanqueta  
 Tom and Kay Norton  
 Frank G and Betty Ottesen  
 Chris and Crystal Reed  
 David Robb  
 Toni and Ed Saboe  
 The Family of Marco, Camille,  
 Gabriella and Felipe Sampaio  
 Mike and Lori Shoop  
 Tate and John Todd  
 Bob and Betty Tointon  
 Michael and Jill Trotter  
 Wenaas Family  
 Stow and Maggie Witwer

*Additionally, one donor wishes  
to remain anonymous.*

## **Harvester Level** *Donors who have invested \$5,000 - \$9,999*

In memory - Bill and Dee Allnutt  
 Holly J Bressler  
 Thomas E. and Jan B. Caldwell  
 Jean Daviet  
 Scott and Holly Ehrlich  
 Bob and Ann Ghent

Richard Halbert and Janice Ranson  
 Rick and Barb Jenkins  
 Terry Lee  
 Dr Charles and Cathy Lehman  
 Todd Maul  
 Dr and Mrs Rick Mellin  
 Andy and Sandy Nagel  
 Steve and Mindy Rickard  
 Justin and Jenny Scholz  
 Ken and Pat Schultz  
 Bob and Marietta Shreve  
 Wes and Jennifer Taber  
 Mark E Wallace, MD  
 Sally and Tim Warde  
 Warren and Julie Yoder  
 Mary and Dave Young

*Additionally, four donors wish  
to remain anonymous.*

## **Cultivator** *Donors who have invested \$2,000 - \$4,999*

John and Jane Adams  
 Curtis and Diane Alexander  
 Richard and Lisa Arata  
 Steve and Teresa Baker  
 Fred and Sherri Bauer  
 Dede Bischoff  
 Drs. Robert and Mary Blattner  
 Tom & Shannon Blesener  
 Dick and Irene Boettcher  
 Mike and Judy Bond  
 Richard M Borys  
 Bob and Nancy Brunner  
 Bob and Leslie Childers  
 Bonnie and Bill Cox  
 Norm and Bonnie Dean  
 Linda Dolan  
 Joe and Amy Dollarhide  
 Dr Janis McCall  
 Ed and Phyllis Endicott  
 Jack and Chris Fetig  
 Carolyn D Figal  
 Lynn and Fritz Fischer  
 Diane & Herrick Garnsey  
 Randy and Penni Geist  
 In memory of Wes Goerhing  
 Kathleen Gonzales  
 Don Gudmundson and Fumiko Fukuta  
 Bryan and Amberly Guest  
 George and Betty Hall  
 Laurie Hamit  
 Sharon Herdman  
 Bill and Theresa Hertneky

Tim and Marilyn Hiller  
 Eric and Crystal Hoffner  
 Gary and Carla Ikenouye  
 Ron and Judy Jackson  
 Bryce Jacobson  
 Sara Johnson  
 Steven and Sue Kading  
 Mike and Nomie Ketterling  
 Larry Kimble & Cheryl White  
 Dr Roger Klingenberg and Dr Elaine Foe  
 Paul and Dena Knapp  
 Rok and Judy Kron  
 Toby and Nancy Layden  
 Jerry and Pam Lewis  
 Dr and Mrs Thomas Lininger  
 Royal and Angela Lovell  
 Bob and Barb Lowenbach  
 Pamela Luster  
 Serita Metzler  
 Dr. Del and Marlene Miles  
 Robbie and Brook Miner  
 Chris Moore and Ann Little  
 Rod Noble  
 Roxanne & Fred Otis  
 Rich and Verna Recor  
 Judy and Walt Richter  
 Robert A. Ruyle  
 Gale Saddler and Carroll Dierks  
 Becky Safarik & Roger DeWitt  
 Roch and Teresa Schmitz  
 David and Claudia Seaver  
 Jim and Pam Shaddock  
 Masoud and Vonda Shirazi  
 Charlie & Jenny Shoop  
 George and Georgia Sluyter  
 Felicia and Lyle SmithGraybeal  
 Mike and Ann Stewart  
 Dr. Michael Stone  
 Verniece Thomas  
 Mick and Sooz Todd  
 Robert and Jeannine Truswell  
 Jim and Michele Vetting  
 Roy Wardell  
 Don and Shirley Warden  
 Ted and Sue Warner  
 Randy & Nicole Watkins  
 Jerry and Nancy Weil  
 Dan Wheeler  
 Larry Kimble and Cheryl White  
 Beth and Steve Williams  
 Karen and Larry Wood

*Additionally, 12 donors wish  
to remain anonymous.*

**Planter Level**  
**Donors who have invested**  
**\$1,000 - \$1,999**

Eric and Heidi Aas  
 Mr and Mrs James Alles  
 Bill and Linda Archibeque  
 Dr and Mrs Douglas W Armbrust  
 Alan and Tracy Axton  
 David and Michaelleen Bagley  
 Tom and Kim Barbour  
 John and Aileen Barry  
 Richard and Jane Bartels  
 Byron and Chris Bateman  
 Bob & Susan Benke  
 Curt and Connie Bergan  
 Joyce and Neil Best  
 Andy and Jill Bland  
 Bill and Marcia Bohnenblust  
 Bruce and Kay Broderius  
 Vic and Sharon Campbell  
 John and Sharon Clinebell  
 Craig and Denise Colberg  
 Shelley Costigan  
 Don Cummins  
 Mike D'Amato  
 Mike and Beth Danielson  
 Mike and Sue Dulany  
 John and Nina Gutierrez  
 Bill and Debbi Eastwood  
 Dr Burdett and Rebecca Edgren  
 Bill and Dorothy Elder  
 Jonathan and Celeste Ewert  
 Clarissa and Tom Fasano  
 Patty Swanson and Mike Frick  
 Chris and Katie Gaddis  
 Patty Gates  
 Elizabeth Gibson  
 Travis and Jennifer Gillmore  
 Bill and Dianna Hall  
 Mike and Mary Ann Harper  
 Rich and Kristi Helzer  
 Donna & Scott Hendren  
 K K Heupel  
 Glenn and Lee Hewitt  
 Bob and Laura Hinderaker  
 Dylan and Allison Hockett  
 Patrick Huebner  
 Don and Connie Jetter  
 Bruce and Diane Johnson  
 Marla Johnson  
 Mark and Enita Hout  
 Emily and Doug Kemme  
 Laura Kierstein  
 Bernie and Ginny Kinnick  
 Diana Krausnick

Wayne and Andrea Larson  
 Gary and Marlene Lass  
 Brad and Denise Leafgren  
 Jim and Janet Listen  
 Marilyn Loustalet  
 Doug and Laura Marek  
 Sharon and Gary McCabe  
 Cecil and Joanne McPherron  
 Larry and Bobbie Menefee  
 Robert and Mary Merz  
 Flo Mikkelson  
 Alan and Denise Miller  
 Don and JoAnn Mueller  
 Michael Muskin  
 David & Kathy Newcomer  
 Fred and Kelli Nichols  
 Mike and Kelly Nichols  
 Mike Nixon  
 Norm and Marty Noe  
 Norgren Family  
 Vic and Edye Nottingham  
 Bill and Beth Oligmueller  
 Peggy and Dick Osborne  
 Ralph T and Mary C Pagano  
 Jerry Peer  
 Jon and LiAnn Pennington  
 Jay and Joy Pickar  
 Pieterick Family Charitable Fund  
 Deirdre & Jeff Pilch  
 Fred and Pat Puckett  
 Kevin and Elaine Quam  
 Les and Sandy Race  
 John Rogers  
 Travis & Alyson Rome  
 Rick and Kathy Runyan  
 Mararet Russell  
 Jan and John Saurer  
 Scott Schilling  
 Marilyn Schock  
 Dennis and Cathy Schulte  
 Vicki Sears  
 Rick and Linda Semroska  
 Bill and Gloria Shell  
 Grant and Wendy Shupe  
 Gregg and Cindi Shupe  
 Barb and Joe Slobogan  
 Patrick and Christi Smith  
 Richard and Jean Smith  
 Carroll and Jean SoRelle  
 John and Kathy Sottile  
 John and Wendy Sparks  
 Kristin and Kory Stolte  
 Kath and Gil Sydney  
 Steve and Nancy Teksten  
 Don and Mary Tennesen  
 John Valencia

Tom Vandenberg  
 Michael C Wagner  
 Lynn and Robert Waltman  
 Rich and Marion Weiss  
 Bruce and Laura White  
 Ron Wildeman  
 Wittnam Family Foundation  
 Stephen and Susan Young  
 John and Kathy Zurbrigen

*Additionally, 78 donors wish  
 to remain anonymous.*

**Sower Level**  
**Donors who have invested**  
**\$750 - \$999**

John Anderson  
 Matt Anderson  
 Jason and Lauren Appelhans  
 Mark and Melissa Bigler  
 Pam and Alan Bricker  
 Linda Burchett  
 Bob and Marilyn Cash  
 John and Margaret Coleman  
 Bryan and Carolyn Cooke  
 Julie Cozad  
 Glen A Dinner  
 Michael and Amy Dugan  
 Phyllis and Larry Eaton  
 Jodi Hartmann  
 Jaime Henning and Carey Gell  
 Brent and Bertina Hofmeister  
 Alan and Diane Holmberg  
 Brandon and Erika Houtchens  
 Rueben and Jackie Johnson  
 Jason and Carrie Jones  
 Tony Jorgensen  
 Bill and Polly Kurtz  
 Warren and JoAnn Mitchell  
 Marilyn and Joseph Nally  
 Dr Marilyn J Orth  
 Roy and Sally Otto  
 Roger and Deirdre Pearson  
 Curtis Rau  
 Gerald and Jeannine Shadwick  
 James and Lucinda Smith  
 Sondra Bland and Robert Spencer  
 Meggan and Ken Sponsler  
 Dr and Mrs Pat Sullivan  
 Joe and Joan Tennesen  
 Bryan and Marcia VanDriel  
 Justin and Ronnie Vigil  
 Duke and Kathy Voelkel  
 Rene and Marlene Waters  
 Stu and Ruth Wright

*Additionally, 33 donors wish  
 to remain anonymous.*



## Board of Directors

Chair - Randy Watkins,  
BDO LLC

Chair Elect - Sara Seely,  
First National Bank

Vice Chair - Tim Brynteson,  
Otis & Bedingfield LLC

Vice Chair - Deirdre Pilch,  
Greeley-Evans School Dist 6

Vice Chair - Patty Gates,  
Community Volunteer

Treasurer - Mike Bond,  
The Weld Trust

Matt Anderson,  
Ancon II Constructors Inc

Jim Becklenberg,  
City of Evans

Leah Bornstein,  
Aims Community College

Julie Cozad,  
City of Greeley

Nina Duran-Gutierrez,  
G4 Properties

Angel Flores,  
Mosaic Church

Lori Gama,  
DaGama Digital Marketing

Tobias Guzman,  
University of Northern Colorado

Dylan Hockett,  
Banner Health

Evan Hyatt,  
Care Synergy

Justin Martinez,  
State Farm

Steve Moreno,  
Weld County Commissioners Office

Tom Norton,  
Extraction Foundation

Brian Schiller,  
Flood and Peterson

Jennifer Scholz,  
Hensel Phelps

## Professional Staff

### Executive Office

Jeannine Truswell, CEO & President

Barb Lessman, Executive Assistant/Office Manager

### Finance and Administration

Alyson Rome, Vice President

Rebecca Rickers, Human Resources Manager

Bambi Schleiger, Lead Accountant

Carla Wambolt, Finance Technician

Diana Ortiz, Finance Technician/Data Specialist

Jude Printz, Receptionist

Ginger Jansson, Receptionist

### Resource Development and Donor Engagement

Eva Keaton, Director of Donor Engagement

Tom Fasano, Director of Marketing & Communications

Betsy Ross, Marketing Coordinator

Verniece Thomas, Donor Engagement Manager

Nicole Quinn, Donor Engagement Manager

### Community Impact

Lyle SmithGraybeal, Vice President

Melanie Woolman, Director of Community Impact

Sheri Hannah-Ruh, Director of Early Childhood Initiatives

Susanne Gallegos, Assistant Director of Early Care & Education Services

Shawn Walcott, Assistant Director of Household Stability

Adriana Carrillo, Early Childhood Initiatives Coordinator

Summer Garcia, CAHPS Coordinator

Jasmine Garrison, Aging Well Volunteer Recruitment Coordinator

Azia Gilbert, UWWC AmeriCorps Project Coordinator

Olivia Milsted, Housing Navigation Center Coordinator

Amelia Ritchhart, Family Support Coordinator

Lorena Ruiz, PASO Institute Coordinator

Margie Martinez, Special Projects Manager

Benjamin Kessler, Child Care Provider Recruitment Specialist

Jessica Doran, Early Care & Education Services Specialist

Patricia Escobedo, Family Support Specialist

Emily Juarez, PASO Institute Trainer

Tammi Korgan, Housing Navigation Center Resource Navigator

Liberty Martinez, Child Care Licensing & Support Navigator

Saray Mendoza, Child Care Recruitment Specialist

Meredith Munoz, Bonell Project Director

Saray Munoz, PASO Institute Trainer

Serita Neenan, Community Impact Associate

Tyler Vaughan, UWWC AmeriCorps Project Leader

Zackery Vaughan, Collective Impact AmeriCorps Member

Tory White, Housing Navigation Center AmeriCorps Member

# MISSION STATEMENT

To improve lives by mobilizing the caring power of our community.

## VISION

A community where children, youth, individuals and families are healthy, safe, thriving and reaching their maximum potential.

A community with services available to help individuals and families, who are struggling, are vulnerable, facing adversity and needing assistance through crisis.

A community that helps move people away from dependence toward financial and household stability, self-reliance and self-sufficiency.

A community with coordinated, accountable, effective health and human services working together to collaborate, maximize the use of resources, responding to the emerging needs of people and achieving positive outcomes and results.

A community that works together, respecting the uniqueness and perspective that each brings to help solve our community's most pressing problems and concerns.

Connect with us!



814 9th St - Greeley  
330 Park Ave - Fort Lupton  
[www.UnitedWay-Weld.org](http://www.UnitedWay-Weld.org)  
970-353-4300

