



United Way Corporate Volunteer Engagement Opportunities

**How will your business engage
with and invest in the well-being
of your Weld County community?**

“As someone who loves the Weld County community
and has supported different organizations, there is no
better steward of my investment than United Way.
I trust them as they put community first.”

- Dick Monfort
Owner/Chairman & CEO
Colorado Rockies



Dear Weld County Business Leader,

Is your business a community leader? Do you want to become one? How do we become community leaders? Provide a quality product or service. Employ motivated people. Encourage them to volunteer. In many ways.

An expedient and impactful way to align your Corporate Social Responsibility plan is to **invest in the well-being of our Weld County neighborhood and neighbors by volunteering with United Way.** Businesses and community leaders throughout the world engage their teams to have an influence in their community via United Ways in nearly 2,000 local areas. Would you consider investing in ours?

Engaging our teams through volunteering with United Way of Weld County brings intangible and tangible benefits. Intangibly, we know that we are helping create the best possible Weld County for everyone. Tangibly, we receive name recognition, build new relationships, align or meet our Corporate Social Responsibility goals, and more thoroughly develop our teams through engagement.

Through United Way, together we are building a better Weld County, one where children are reading to learn by the start of fourth grade, youth are working at good jobs by age 25, families have stable housing, older adults are aging well, and people are connecting to the help they need.

Won't you join us and engage through United Way volunteerism? You can do so at www.UnitedWay-Weld.org/volunteer or by contacting Nicole Quinn, our volunteer engagement coordinator, at 970-304-6198 or Nicole@UnitedWay-Weld.org to consider your options for volunteering. **Won't you join us?**



Sara Seely
Chair, Board of Directors



Jeannine Truswell
President & CEO



Volunteer Opportunities*

One-Day Events

❑ Northern Colorado Children's Festival (Early April)

This is an event to celebrate children and connect families to information, opportunities, and services that contribute to children's health and well-being. 4,000+ children, parents, and caregivers attend the NoCO Children's Festival each year.

❑ Steps for Stability 5K/10K (Late April/Early May)

Part of our Spring Into May experience, proceeds from the Steps for Stability 5K/10K benefit Weld's Way Home, which is ending and preventing homelessness in Weld County. 100's of people participate.

❑ Day of Caring (August)

A chance for individuals, families, youth groups, service clubs, and businesses and their employees to volunteer and help Weld County nonprofit organizations. Projects can include painting, landscaping, packaging food, making craft items, visiting clients, office filing, and more. This service day helps our partner agencies accomplish their missions. 250+ people participate each year.

❑ Weld Project Connect (October)

This event offers 70+ vendors who provide free on-site services to 1,000+ vulnerable individuals that are facing housing instability, job loss, health problems, or other challenges. Over 400 volunteers (must be 18) help attendees navigate the services provided.

❑ Good Neighbor Clean-Up (Monthly)

Held monthly, volunteers work with Housing Navigation Center staff and guests to tidy up the outside of the facility and the immediate neighborhood, which encourages good relationship with our business and residential neighbors. These are held the first Friday of each month from 10 a.m. to 12 p.m. at the Housing Navigation Center.

Collection Drives

- ❑ At any time of year, your business can hold a supply drive to help support multiple United Way programs. Types of collection drives: diapers, socks/undergarments, children's books, tools, hygiene items, etc. These items are distributed to Weld County individuals and families.

Service-to-Go Projects

- ❑ These are DIY projects that can be done anywhere, anytime. They can be completed at your business or an off-site location, providing meaningful resources to vulnerable individuals, families, and children. Potential projects include hygiene kits or non-perishable food packs for people experiencing homelessness, bookmarks or activity kits for children learning to read, "thinking of you" cards for older adults, and more. United Way staff will provide project instructions. See a list of ideas and tips at www.UnitedWay-Weld.org/servicetogo.

Connections to Volunteer Opportunities at United Way and Nonprofit Partners

- ❑ If you are interested in one-time or ongoing volunteering, be it monthly or quarterly, for a few hours or a full day, let us know!

* Other volunteer opportunities are available. Find out more from United Way volunteer engagement staff.

About Weld County & United Way of Weld County

At 4,017 square miles, an area half the size of the State of New Jersey, Weld County is the third largest county in Colorado. Our home is consistently ranked as one of the top 10 agricultural and energy producing counties in the United States. There is great wealth and opportunity in Weld County. We are thankful for it.

Nevertheless, there are persistent challenges indicating some of our neighbors lack the opportunity to thrive. The United Way of Weld County board of directors has identified and is resourcing five initiative areas that, with your support, can solve Weld County's long-term challenges. Find out more at www.UnitedWay-Weld.org/CWMG.

- **Reading Great by 8: Children are entering kindergarten ready and reading at grade level by the start of 4th grade.** Currently 39% of Weld County children are reading to learn by the beginning of 4th grade; the goal is to increase this to at least 43% by 2024.
- **Thrive by 25: Youth are graduating high school and transitioning to a successful adulthood by age 25.** Currently nearly 1 in 8 Weld County youth do not earn a high school diploma (82% graduation rate); the goal is that by 2024 88% of students graduate.
- **Weld's Way Home: Households are attaining and maintaining stable housing.** Currently there are approximately 225 people living out-of-doors or in a car in Greeley/Evans; the goal is to end homelessness by 2024.
- **Agging Well: Older adults are aging well in community.** Currently a number of Weld County municipalities have not taken older adult needs into consideration when planning; the goal is to increase this to 75% by 2024.
- **Connecting Weld: Human services are increasing in visibility, accessibility, and capacity.** Goals are set for individual programs. Community-wide measurable goals are being determined.



"I find value in giving back where you can. Whether it's giving two hours of your time to make hygiene kits, or giving up your afternoon to help at Weld Project Connect, whatever it is, volunteering makes an impact."

- **Megan McClanahan**

"We participate in all the different collection drives that United Way provides! We invite our clients to stop by (at untraditional times of the year) to visit for a minute and support the drive. Our employees use it as a competition to see who can get the most folks in the door. Everyone looks forward to when the donation bin will be available! We have a great staff that recognizes everything that United Way of Weld County does in our communities! From financial, material and volunteer support, we help in every way that we can."

- **Marla DeJohn**

Bartels & Company, LLC, CPAs

970-353-4300 | www.UnitedWay-Weld.org

PO Box 1944 - Greeley, CO 80632

814 9th Street - Greeley | 330 Park Avenue - Fort Lupton

