Cornerstone Partners
To ensure your donation goes directly to programs and services helping children, youth, families and older adults, these companies and organizations donate all or a portion of their annual contribution to help cover 100 percent of our administrative and fundraising costs for the resources under our management.

2020 - 21 Partners

Advanced Direct Marketing
Caldera Event Group
Connecting Point
Farmers Bank
Flood and Peterson
Front Range Roofing Systems
Phelps-Tointon
Townsquare Media
Vestas Blades America

1310 KFKA
365 REAL Property Management
Atmos Energy
Berry Blendz
Chick-fil-A Greeley,
Ehrlich Toyota,
Ghent Chevrolet Cadillac
Great Western Bank
Greeley Tribune
Hensel Phelps
Honda of Greeley
Kaiser Permanente
Mirage Productions,
Pepsi Beverages Company,
Professional Finance Company
Property Technica
Spradley Barr Ford Greeley
Tigre FM 102.1 and 1450 AM
Weld County Garage Buick GMC

Cornerstone Partners are companies and foundations who choose to direct all or a portion of their corporate contributions to administrative and fundraising expenses. Partnership requirements include an annual gift valued at $5,000 or more which covers the cost portion of the United Way budget. The gift can be cash or in-kind. In-kind donations must replace an operating expense.

This special recognition program ensures that money donated by individuals goes to help people. United Way does have administrative and fund raising costs. By extensively using volunteers, we are proud to report that our administrative and fundraising cost is 17.5% and is among the lowest of most major charities and agencies in our community. Each year, Cornerstone partnerships lower this cost.