We still need your help - only together can we help our community

United Way of Weld County’s (UWWC) 2017-18 community campaign is rounding third base. As it heads for home, we still need your help.

With the fiscal year ending on June 30, 2018, we still have more to raise to continue our important work. We cannot do this without you. Your past donations helped change lives. The change for the better could impact someone in your family. It could be your neighbor. It could be a young family hoping to find that one break in life.

Together, we can hit a home run again this year. Your impact is 100 percent local, which makes donating to UWWC so special. When you make a donation to UWWC, you help break the cycle of poverty so everyone can make the most of their lives. We invite you to be a part of the solution – no matter what the size of your contribution.

• Your gift helps connect Weld County residents facing challenges and not knowing where to turn with a 2-1-1 Information and Referral navigator.
• Your gift last year helped the recreation departments in Weld County give scholarships to 815 low-income children and youth who would not have been able to participate in recreational and sports activities.
• Your gift last year provided almost 2,100 van rides for seniors to remain independent so they could travel to grocery stores, banks, medical appointments, senior centers, churches, beauty salons and to visit loved ones in nursing homes.
• Your gift last year helped 616 children and their families receive the support and information they needed for their child’s health and safety, child care, early brain development and the importance of reading from birth.
• Your gift to the UWWC Collective Impact Fund will help ensure agencies are working together to solve difficult problems.

We still need your help in a growing Weld County. One in six of our neighbors live in poverty, and six in 12 children are not reading at grade level by the fourth grade.

When you make a donation to UWWC, you help break the cycle of poverty so everyone can make the most of their lives.

• Your gift last year helped 225 veterans find stable housing in northern Colorado.
• Your gift last year helped the recreation departments in Weld County give scholarships to 815 low-income children and youth who would not have been able to participate in recreational and sports activities.
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A big thank you to Thrivent Financial, Cranford’s Tea Tavern and the community for their support in the Teas for Tots diaper drive on April 26. We now have 10 boxes and 22 packages of diapers for families across Weld County. For many families, purchasing a package of diapers or paying rent are big issues in their lives. We sincerely appreciate the generosity of our community. Families will benefit from Teas for Tots by receiving diapers through UWWC Promises for Children Bright by Three visits. UWWC takes action and makes a difference by partnering with businesses and agencies in Weld County because we all have a role to play in helping parents prepare their children for future success.

Q&A with Board Member
Ken Schultz

Q: How did you become involved with UWWC?
KEN: I was recruited by UWWC president & CEO Jeannine Truswell and former board member Dan Dennie.

Q: Why do you think UWWC is important to Weld County?
KEN: It gives us a non-governmental, but comprehensive approach to meeting the philanthropic needs of the community, especially with regard to children.

Q: Why do you feel that it’s important to volunteer your time?
KEN: It allows me to put my money where my mouth is as a Christian.

Q: What are your goals as a board member?
KEN: Since implementing “collective impact” is such a primary goal for the organization, I want to do as much as I can to make it successful.

Q: What philosophy do you try to live by?
KEN: I am not philosophical; I am religious: a Catholic.

Ken is the president of Northstar Management Group, Inc., a consulting and investment firm which oversees investments in distribution, finance and real estate development for a group of Greeley, Colorado, investors. Prior to his retirement, he served under contract from March 2011 to February 2018 as the executive officer of NCMC, Inc., a nonprofit corporation that administers the assets of the North Colorado Medical Center in Greeley through an operating agreement with Banner Health, an Arizona nonprofit corporation. Ken graduated from Seton Hall University in 1975 with a bachelor of science degree in business administration (accounting). Ken is also the author of a Christian/suspense novel titled A Race of Devils.

Volunteer for Day Of Action on June 15-16 throughout Weld

Volunteers are needed for the two-day UWWC Day of Action from 9 a.m.-noon June 15-16. Day of Action is a volunteer event that helps make a difference throughout the community. Choose from dozens of projects at local nonprofits that assist Weld County residents in what we focus on every day - early childhood, youth development, household stability and seniors and healthy aging.

Every volunteer will receive a Day of Action bag that includes a T-shirt, bottle of water, sunglasses, sunscreen lotion and a granola bar.

For more information, contact Nicole Quinn at Nicole@UnitedWay-Weld.org or call (970) 304-6198.
Together, we can help build a solid foundation in Early Childhood so our children will learn to read at grade level by the fourth grade. Together, we can help in Youth Development so that our children can graduate on time and make Weld County a better place to live in the future. Together, we can help toward Household Stability so that people have the basic necessities of a stable home – food, clothing, mortgage or rent payment, utilities – and assist those experiencing homelessness a chance to get housed again. And together, we can help Seniors and Healthy Aging remain in their homes so they can be independent and receive support services.

We ask you to invest in your hometown, your county, your community by making a gift today. Secure online at www.unitedway-weld.org or text to give by texting UNITED18 to 41444. Your contribution is greatly appreciated.

UWWC Roadmap4kids making a big impression on Weld County parents and caregivers

The colorful UWWC RoadMap4Kids, an online tool that helps connect parents and caregivers with resources for children (prenatal to 8 years of age) in Weld County, is making quite a statement throughout Weld County. A woman from Hudson was ecstatic to see that the tiny Weld town of less than 1,600 people was included on the road map.

Jessica Miller, child care quality improvement specialist for UWWC’s Promises for Children Bright by Three coordinator, said a mother in a moms group in Windsor posted on Facebook asking for child care assistance. Ritchhart said she told the mom to check out RoadMap4Kids. She said several people responded and were really impressed with the road map. “There hasn’t been anything like this for Weld County in the past,” Ritchhart said. “It’s the first time there’s a one-stop shop for parents to find all sort of info you need for raising kiddoes.”

The road map, available in English and Spanish, takes place in a town where people can click on resource buttons that include safety and crisis, 2-1-1 information, child development, transportation, parenting, nutrition, activities, physical and mental health, child care and school readiness. To access the road map, go to: www.unitedway-weld.org/roadmap4kids.

For more information on the road map, contact UWWC Promises for Children director Sheri Hannah-Ruh at sherihannahruh@unitedway-weld.org or call (970) 304-6173.
When you make a gift to United Way of Weld County’s Legacy Endowment Fund, you are truly making a gift with a future! Your endowment gifts guarantee that financial support will remain readily available for the future needs of the community. If you are interested in any of our planned giving options, we will be pleased to work with you and your advisers to develop a planned gift that best suits your particular needs.

For more information or to discuss your needs in confidence, please contact Christi Smith, Vice President of Resource Development, at 970-304-6185 or christi@unitedway-weld.org