UNITED WAY OF WELD COUNTY
RESULTS THAT MATTER
2013-14 ANNUAL REPORT
To Our Weld County Community,

A special thank you to all the donors, volunteers and community partners who made it possible for your United Way to continue to advance the common good in 2013-2014 by improving lives and creating opportunities for Weld County residents.

Through the tremendous effort of working together and with your generous support, we are advancing the education, financial stability and health of Weld County. Education, income and health continue to be the building blocks for a good quality of life. The work of United Way of Weld County focuses on ensuring that the programs and services in our community help advance those building blocks. This 2013-14 annual report describes in four ways how we make differences through community impact efforts that include 1) funding and supporting a robust partner agency network; 2) providing and managing direct service programs and access to services; 3) collaborating on county wide solutions; 4) maximizing donor contributions with coordinated partnerships and intra-agency programming.

Your United Way of Weld County feels strongly that in order to make positive change and build a healthy community, residents in Weld County must unify and work together. We are well aware that we play an important role in helping to set up and participate in collaborative work, building a bond with residents throughout Weld County and making certain that the maximum level of accountability and results are achieved. There always seems to be new mountains of challenges that need to be climbed every year such as making life better for those impacted by the 2013 flood. When we work together these challenges can be overcome and positive results become more and more attainable. It continues to be a win-win outcome when families are healthy and financially independent and young children, helped through one of our programs or services, embark on their educational career and continue to have success as they graduate high school. Thank you for your continuous support and commitment to Weld County.

Jeannine Truswell
President & CEO
United Way of Weld County

Jay S. Hinrichs
2013/2014 Chairman
Board of Directors
United Way of Weld County is a local, independent nonprofit organization serving Weld County residents. Our mission is to improve the lives of people by mobilizing the caring power of our community. We focus on the areas of Education, Income and Financial Stability and Health, the building blocks for a successful life.

We believe our community is strong and that we all succeed when a child is ready to learn at school, when a youth graduates with the life skills for success, when individuals and families are helped through times of crisis and challenge and move toward achieving health and financial stability.

United Way achieves this by
1. funding and supporting a robust partner agency network
2. providing and managing direct service programs and access to services
3. providing leadership and collaboration on county wide concerns
4. catalyzing innovative responsive resource maximizing partnerships

Thanks to the generosity, investment and contributions of individuals, businesses, employees, and private and public organizations, we work to support and bring together a network of services that accomplish more than what any one single agency can do. We are committed to accountability, transparency, outcomes and results, integrity, volunteer engagement, leadership, collaboration and excellence in nonprofit management.

EDUCATION. INCOME. HEALTH.

These are the building blocks for a good quality of life. At United Way of Weld County, we are focused on the areas of Education: Helping Children Succeed; Income: Creating Financial Stability; and Health: Meeting Basic Needs for All. These issues are addressed through everything we do. We make progress by setting community-wide goals, funding partner agency programs, providing services and participating in and leading collaborations as well as partnerships.

EDUCATION
Together with our donors and volunteers, we envision Weld County as a place where every child receives high quality early care and education, enters kindergarten ready to learn, reads proficiently by 3rd grade, graduates high school on time and makes the transition to adulthood successfully.

INCOME
With our donors and volunteers, we envision Weld County as a place where, first of all, every family has sufficient income to afford the basics of food, clothing and shelter and, secondly, to pay for education, save for retirement and enjoy a good quality of life.

HEALTH
In partnership with our donors and volunteers, we envision Weld County as a place where children, youth, adults and families have access to affordable health care and live in physical and emotional environments that are safe and health-promoting.
COMMUNITY IMPACT EFFORTS

**Funds**
United Way of Weld County invests over $1 million annually in nearly 100 Weld County agency programs using a number of strategies that assure decision-making is accountable and involves community volunteers and civic representation.

**Provides**
United Way of Weld County utilizes its management capacity to directly achieve programmatic results when community services are needed and United Way has the capacity to respond.

**Collaborates**
United Way of Weld County advances county-wide solutions by leading and participating in efforts that bring the community together for collaborative work and problem solving.

**Partners**
United Way of Weld County catalyzes innovative, responsive, resource-maximizing partnerships to provide intra-agency programing.

**Impact of Donations**

<table>
<thead>
<tr>
<th>Impact</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensuring children are prepared to succeed in school and youth have the tools they need to graduate</td>
<td>42%</td>
</tr>
<tr>
<td>Helping families become financially stable and independent</td>
<td>15%</td>
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<tr>
<td>Promoting wellness, to improve the health of people of all ages</td>
<td>5%</td>
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<tr>
<td>Connecting people to programs and services they need</td>
<td>8%</td>
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<tr>
<td>Community Building</td>
<td>12%</td>
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<tr>
<td>Designations to outside non-profit organizations</td>
<td>18%</td>
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</table>
When community needs assessments show a program or service would be beneficial to the community, United Way of Weld County steps in to work toward meeting the needs of our community effectively and efficiently.

**Promises for Children** serves as Weld County’s Early Childhood Council and takes an active role in organizing a coordinated effort to continually build and improve early care and development systems. United Way’s Promises for Children is dedicated to improving the wellbeing of all young children in Weld County.

**Best Start for Babies and Toddlers** is a free 10-session class that helps new parents navigate the important, exciting first 3 years and provides them with a network of other new parents. 68 children, 47 families

**Bright by Three** (formerly Bright Beginnings) Offers parents of children prebirth to three years of age annual home visits from community volunteers to promote healthy development. 1,521 families

**Early Care and Education Services** helps parents and caregivers find and fund quality, licensed childcare; childcare providers have access to professional development and quality improvement opportunities. 1,226 children and 156 childcare providers

**Northern Colorado Children’s Festival** is a free event that offers fun activities for children ages 0-8 and connects their families to community resources. Learning activities, crafts, parenting information and children’s entertainment are just a few of the offerings at this popular event. 5,000+

**Providers Advancing School Outcomes (PASO)** Provides non-licensed, Latina, Spanish-speaking child care providers with little or no early childhood education in a 12-month intensive training to increase the quality of care provided. In Greeley - 18 providers, 37 families and 55 children; In Fort Lupton - 19 providers, 39 Families and 62 children

**Raising a Reader** rotates new books each week to families through their licensed child care provider, exposing children to new books and providing information about how to increase children’s literacy skills. 265+ Children

**Family Business Solutions** helps local companies create a child care employee benefit program. 52 children, 33 parents

**UWWC** provides members of our community access to the information and services they need. This is achieved through three methods: 2-1-1 Information & Referral Service, Disaster Preparedness and Response and Volunteer Engagement.

United Way of Weld County 2-1-1 is the largest information and referral (I&R) service in Northeast Colorado, helping approximately 7,000 individuals and families each year. Covering eight counties, it is recognized by many in the region for its leadership in the field through our extensive resource database.

At United Way of Weld County and 2-1-1, we know we make a difference in our community by connecting individuals and families with information and services they need for a more stable, healthier and happier life. United Way of Weld County is fortunate to see it every day. We collect and provide data to partner agencies that supports this statement.

United Way of Weld County would like to thank our 380 agency partners across Kit Carson, Logan, Morgan, Phillips, Sedgwick, Washington, Weld and Yuma counties who help strengthen communities.

**Neighbors Helped**
- 13,769 Calls Handled
- 2,042 Web Hits
- 6,574 Referrals
- 433 Free Tax Preparation
- Average wait time: 30 seconds

**Top Call Requests 2013/2014**

- Utility Bill Assistance: 39%
- Clothing/Personal/Household needs: 11%
- Rental Assistance: 6%
- Transportation: 10%
- Food/Meals: 6%
- Other: 6%
**CHAMPIONS**  
**Steps to a Better Future**

**Champions Program** is provided jointly by Catholic Charities, Connections for Independent Living, Greeley Transitional House, GreenPath and United Way of Weld County. Champions helped 123 families strengthen and stabilize their households to become more self-reliant.

**RITE (Realizing Independence Through Education) Program** is facilitating the work of Weld County judiciary, governmental agencies, other nonprofit organizations and schools and businesses to develop a resource that helped 533 youth move to a more self-sufficient adulthood.

**Weld Project Connect** is a partnership with the City of Greeley and Weld County Government that bring 70 agencies, 300 professionals and 500 volunteers together to help 1,085 people in need of basic services at one location on one day.

**UWWC AmeriCorps VISTA Project (Volunteers In Service To America)** is a partnership with the Corporation for National and Community Service that places and supports 16 volunteers in building the capacity of agencies working with vulnerable children, youth and adults. With an annual investment of $55,000, UWWC is able to leverage additional funding to provide a value of more than $540,000 to Weld County.

2013-14 AmeriCorps VISTA agencies:
- A Woman's Place
- Global Refugee Center
- Greeley-Evans School District 6
- High Plains Library District
- Longs Peak Council, Boy Scouts
- Right to Read
- RISE
- Sexual Assault Victim Advocacy
- United Way Community Impact
- United Way Community Outreach
- United Way Promises for Children
- United Way Resource Development
- Weld County Food Bank
Disaster Preparedness and Response
• UWWC is one of the collaborative partners with multiple local, regional and statewide emergency preparedness agencies. Our work in this area was critical during the September 2013 flooding.

Emergency Food & Shelter Program
• The local EFSP Board distributed $107,397 in federal funds to 12 agencies to help the most vulnerable populations meet basic needs of food and shelter.

FamilyWize Prescription Discount Card Program
• UWWC distributes FamilyWize discount prescription cards to Weld County residents through agencies, employers and directly. Households may purchase needed prescription medications at discounted prices. Last year, 2,568 Weld County claims saved $57,327 on prescriptions with the FamilyWize card.

Greeley/Evans Bus Token Program
• UWWC distributed 18,260 Greeley-Evans Transit (GET) bus ride passes to Weld County agencies for their clients to get to work, school and other appointments in 2013-14.

Housing and Emergency Services Network
• Facilitated monthly meetings involving 20+ agencies for networking, training, problem solving and sharing of best practices.

Piton Foundation Earned Income Tax Credit Partnership
• Informed and connected callers of the benefits of the Earned Income Tax Credit through UWWC 2-1-1 and helped distribute materials throughout Weld County.

Project LAUNCH
• Weld County’s Early Childhood Council provides support and sustainability of convening partners to address the social emotional needs of children prenatal to age 8 in Weld County. Project LAUNCH staff works with parents and other caregivers, such as early childhood care and health care providers, to evaluate children who are behaviorally challenged.

Weld County Foster Youth Nutrition Program
• Sponsors Weld Foster Care Association to ensure foster children and youth have access to nutritious food. More than 50,000 pounds of food has been accessed through the Weld Food Bank.

Weld County Homeless Coalition
• Furthered the collaborative work of the coalition, including hosting monthly leadership team and quarterly coalition meetings, researching best practices in other cities and counties, supporting the launch of a transitional housing program for families in Fort Lupton, collaborating regionally with Larimer County agencies, and moving toward the formulation of a county-wide strategic plan to address this community challenge.

Weld County Refugee Collaboration
• Facilitated conversations on how local government and agencies can work together to address the needs and opportunities represented by the new Burmese and East African refugee populations beginning to call Weld County home.

Weld Recovers
The floods of 2013 put a huge strain on our community and on hundreds of households. The commitment and leadership on the part of our staff and volunteers was unprecedented in their response in both an accountable and caring way. Every UWWC staff member had a role during those hard times. They took the lead on the coordination of access to services, donations (both monetary and inkind), volunteer referral, communication to the public as well as a staff presence at the Weld County Emergency Operations Center. Thanks to our partnership with the Community Foundation Serving Greeley and Weld County, $1.3 million dollars was raised and over $1 million was distributed helping 267 households with housing, transportation, household items and other basic needs. The remaining funds continue to be distributed to those impacted by the floods through the Weld Recovers Unmet Needs Committee.

Weld Recovers is a county-wide long-term recovery effort facilitated by United Way of Weld County that is coordinating the individual unmet needs and long term recovery efforts for those impacted by the September 2013 floods. Volunteers from all over the county are working together to maximize resources for flood survivors on their path to recovery.
RESULTS

EDUCATION

Boys & Girls Club of Weld County - The Academic Success program enables youth to become proficient in basic educational disciplines, embrace technology to enhance their academic and employment skill sets, develop their abstract and critical thought process and apply that learning to everyday situations. In the 2012-13 school year, 100% of active Club members progressed to the next grade level and 100% of club seniors graduated from high school. In the 2013-14, they served 1,633 students, all of whom successfully progressed to the next grade level or graduated.

Youth & Family Connections - The Truancy Response & Intervention Program is a multi-tiered intervention and support program designed to help youth, ages 6-17, work through issues affecting attendance in school, support graduation from high school and support successful transitions to become contributing members of the community. During the 2012-13 school year, 252 students in the program improved their school attendance to non-habitual unexcused absence levels, and 353 students graduated, received their GED, or moved on to the next level.

Recreation Scholarships - The Recreation Scholarships process provides funds to local recreation centers and programs county-wide to provide scholarships for children that otherwise could not afford to participate in recreational and sport activities. In 2013, $20,000 was allocated, providing 948 scholarships all across Weld County.

<table>
<thead>
<tr>
<th>UWWC Award</th>
<th>Designations</th>
<th>Youth Allocations</th>
<th>VISTA Value</th>
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<tbody>
<tr>
<td>Bright by Three (formerly Bright Beginnings)</td>
<td>$15,721</td>
<td>$34,669</td>
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<tr>
<td>Boys and Girls Club of Weld County: Academic Success and Socio-Dramatic Play</td>
<td>$51,675</td>
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<td>Envision: Early Intervention</td>
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<td>Greeley Dream Team: Discovery/Peer Leadership and Operation Graduation</td>
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<td>Greeley - Evans School District 6</td>
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<td>Highland Early Childhood Education Center: Teaching Strategies and School Aged Trips</td>
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<td>Jefferson High School: Child Care</td>
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<td>North Range Behavioral Health: At-Risk School Program</td>
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<td>Northeast Behavioral Health Family Connects: Early Childhood Mental Health Pyramid Training and Home Instruction for Parents of Preschool Youngsters</td>
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<td>Partners Mentoring Youth: One-to-One Mentoring</td>
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<td>Turning Point: Day Resource Center and Therapeutic Coaching/Mentoring</td>
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<td>Weld County Recreation Program Scholarships</td>
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<td>Carbon Valley Recreation Department</td>
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<td>City of Evans Parks &amp; Recreation</td>
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<td>City of Ft. Lupton Recreation Department</td>
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<td>Greeley Culture, Parks and Recreation</td>
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<td>Thompson Rivers Parks and Recreation</td>
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<td>Town of Eaton Recreation Department</td>
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<td>Town of Erie Recreation Department</td>
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<td>Town of Kersey Recreation Department</td>
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<td>Town of LaSalle Recreation Department</td>
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<td>Town of Mead Recreation Department</td>
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<td>Town of Platteville Recreation Department</td>
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<td>Town of Windsor Recreation Department</td>
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<td>Weld County Department of Health &amp; Environment: Pre-Natal Services Program</td>
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<td>Youth &amp; Family Connections: Truancy Response Intervention Program and GED Scholarship Fund</td>
<td>$35,948</td>
<td>$1,395</td>
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</table>

Bright by Three (formerly Bright Beginnings) - Bright by Three addresses the critical first 3 years of children’s lives by educating parents on a wide spectrum of skills necessary for raising a well-developed child. In 2013, program volunteers provided annual visits to 1,521 families.

Providers Advancing School Outcomes (PASO) - PASO improves the quality of care provided by home-based Spanish-only speaking child care providers who have little or no training in early childhood care and education. In 2013-14, PASO impacted 18 providers, 37 families, 55 children in its Greeley cohort and 19 providers, 39 Families, 62 children in their Fort Lupton cohort.
**Weld Food Bank** - The Emergency Food Box program provides a food package that supplies approximately enough food for a family of four for three days. The program is designed to assist in cases of emergency such as a job loss, illness, or natural disaster. In the second half of 2013, nutritious food boxes were distributed to 6,566 households, assisting them through their time of crisis.

**Greeley Transitional House** - The Emergency Shelter program provides short-term residential emergency shelter for temporarily displaced families. Through comprehensive support services including case management, life skills classes and information and referrals to community resources, the program provides extensive support in helping families regain their independence and self-sufficiency. Between January and June 2013, Greeley Transitional House provided 5,677 individual nights of emergency shelter for 32 families; at the end of those six months, 23 families had found housing and 28 families had found employment.

### FUNDS

<table>
<thead>
<tr>
<th>UWWC Award</th>
<th>Designations</th>
<th>Youth Allocations</th>
<th>VISTA Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Woman’s Place: Shelter and Legal Advocacy</td>
<td>$24,750</td>
<td>$10,902</td>
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<td>American Red Cross: Disaster Assistance</td>
<td>$6,500</td>
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<td>ARC of Weld County</td>
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<td>$288</td>
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<td>Catholic Charities: Guadalupe Community Center, Cold Weather Overflow Shelter, Rental and Mortgage Assistance and Rental Assistance for Families</td>
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<td>Connections for Independent Living: Housing and Rental and Mortgage Assistance</td>
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<td>Fort Lupton Food and Clothing Bank: Food</td>
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<tr>
<td>Greeley Transitional House: Follow Up Program, Emergency Shelter, Cold Weather Overflow Shelter and Meth Contamination Clean Up Project</td>
<td>$42,180</td>
<td>$26,811</td>
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<td>GreenPath: Financial Counseling</td>
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<td>$7,575</td>
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<td>Lutheran Family Services of Colorado: Food</td>
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<tr>
<td>New Horizon Christian Church: Food</td>
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<td>Northern Colorado Youth for Christ</td>
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<td>ONE Morgan County</td>
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<td>Right to Read: Adult Education Literacy/ESL/ABE</td>
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<td>RISE: Betterment/Getting Ahead, Relief Assistance and Rental and Mortgage Assistance</td>
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<td>Stepping Stones of Windsor: Rent, Mortgage and Utilities</td>
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<td>The Salvation Army: Served Meals</td>
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<tr>
<td>Weld Food Bank: Emergency Food Boxes, Backpack Program and Food</td>
<td>$55,950</td>
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<tr>
<td>Women 2 Women: One Time Financial Assistance</td>
<td>$2,500</td>
<td>$1,260</td>
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</table>

**Realizing Independence Through Education (RITE)** - The RITE program provides life skills presentations and one-on-one support to transitioning at-risk and under-supported youth, aged 13-22, that are moving toward adulthood and independence. Since beginning operation in January 2013, 197 unduplicated youth have been served by RITE. In the first quarter of 2014, 98% of surveyed participants rated the program’s classes as excellent and 85% said they would be interested in future participation.

**UWWC AmeriCorps VISTA Project** - The UWWC AmeriCorps VISTA Project places VISTA volunteer members, who arrive in Colorado from all over the United States, at host agencies where they work full time for one year to build the organizational, administrative, and financial capacity of nonprofits that fight illiteracy, improve health services, foster economic development, and otherwise assist low-income communities. In 2013, 27 United Way of Weld County VISTA members served at 16 agencies, developing 97 new programs, including classes, activities, and educational and awareness programs. Additionally, these members recruited 2,162 volunteers who completed 45,300 hours of volunteer work, and raised $371,522 in cash and $104,623 of in-kind donations.
**A Kid's Place** - The CASA program trains community volunteers to speak for the best interests of abused and neglected children within the court system and to advocate for timely case resolution. From July to December 2013, 50+ CASA Volunteers worked with 131 children; 85% of those children whose cases were closed found a safe and permanent home.

**Meals on Wheels** - Meals on Wheels of Greeley and Weld County delivers hot meals, breakfasts, and frozen meals to the homebound. In the second half of 2013, 550 unduplicated homebound individuals received meals and remained in their familiar home environment, while maintaining their independence with good nutrition and wellness checks.

**FamilyWize Prescription Program:** The FamilyWize program allows people who either have no insurance or are underinsured to purchase needed prescription medications at discounted prices, enabling them to spend funds on other household needs and further ensure self-sufficiency. Since 2005, 9,596 Weld County residents have saved $950,868 on prescriptions with the FamilyWize card.

**Also Collaborates**
- Project LAUNCH
- Weld County Foster Youth Nutrition Program

## RESULTS

### HEALTH

<table>
<thead>
<tr>
<th><strong>UWWC Award</strong></th>
<th><strong>Designations</strong></th>
<th><strong>Youth Allocations</strong></th>
<th><strong>VISTA Value</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>A Kid’s Place: Child Advocacy Center and CASA</td>
<td>$31,010</td>
<td>$49,364</td>
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<td>Catholic Charities: Senior Services</td>
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<td>Connections for Independent Living: MS Independent Living and Therapeutic Gardening</td>
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<td>Eldergarden: Adult Day Care Services and Tuition Assistance Fund</td>
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<td>Envision: Respite Care and Envision STARS</td>
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<td>Lutheran Family Services of Colorado: Parent Education, Safetouch and Supervised Visitation</td>
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<td>Meals on Wheels</td>
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<td>Med-Aid Prescription Program</td>
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<tr>
<td>North Range Behavioral Health: Project Launch and Suicide Education and Support</td>
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<td>RVNA: Home Care Services and Home Health Care Education and Assessment</td>
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<td>Sexual Assault Victim’s Advocacy: Victim Services and SART Peers</td>
<td>$5,000</td>
<td>$408</td>
<td>$1,490</td>
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</tbody>
</table>

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**Also Collaborates**
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- Weld County Foster Youth Nutrition Program

### ACCESS TO SERVICES

**21-1** - 21-1 provides referrals that connect families and individuals to community resources that are best suited to meet their unique needs. Each year, United Way of Weld County 21-1 has over 16,000 callers and website users. According to past caller surveys, more than two-thirds of users have received effective referrals from 21-1.

<table>
<thead>
<tr>
<th><strong>UWWC Award</strong></th>
<th><strong>Designations</strong></th>
<th><strong>Grants</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>21-1 Information and Referral Program</td>
<td>$82,690</td>
<td>$99,747</td>
</tr>
<tr>
<td>Weld County Flood Relief Fund (Distributed to those affected by 2013 Floods (by 12/31/13))</td>
<td>$1,151,955</td>
<td>$32,500</td>
</tr>
</tbody>
</table>

**Disaster Preparedness & Response** - United Way of Weld County participates in preparing for and responding to regional and national emergencies. Following the September 2013 floods, United Way of Weld County, along with the Community Foundation Serving Greeley and Weld County, established the Weld County Flood Relief Fund. This fund raised and allocated over $1 million in donations for those affected by the floods by December 31, 2013. Weld County also granted United Way of Weld County funds to employ a coordinator to lead Weld Recovers, a collaborative county-wide long-term recovery effort. Funds continue to be distributed to flood victims through the Weld Recovers Unmet Needs Committee.
Our goal is to make an impact on our community through collaboration and outcomes-based programs and services. The financial transparency and health of our organization is paramount.

**2013-2014 United Way of Weld County Consolidated Revenue**

```
NET CAMPAIGN – 73%
GRANTS & CONTRACTS – 21%
IN-KIND CONTRIBUTIONS – 4%
INVESTMENT INCOME – 1%
MISCELLANEOUS INCOME – 1%
```

- **Investment Income** is interest received from an endowment and quasi-endowment held at The Community Foundation Serving Greeley and Weld County, Certificates of Deposit and checking accounts.
- **Grants & Contracts** are funds leveraged by United Way of Weld County to fill a need in our community with direct programs and services.
- **Net Campaign** is derived from the total Resource Development Annual Campaign, subtracting uncollectible pledges.

**2013-2014 United Way of Weld County Consolidated Expenses**

```
DIRECT COMMUNITY – 75%
DONOR DESIGNATIONS FOR PROGRAMS – 8%
SUPPORT SERVICES – 17%
```

- **Donor Designations** are directed to specific agencies or agency programs as chosen by the donor.
- **Programs** are the reason we exist. These areas of funding include funded agency programs in the community as well as programs and services offered directly by United Way of Weld County.
- **Support Services** include general administrative expenses including utilities, rent, non-program salaries, etc. Also included are funds needed to maintain a significant development campaign and grant writing to raise the funds needed to do our work.

**Cornerstone Partners** are very important in covering the costs of our support services. Thanks to these loyal contributors, our already low administrative and fundraising costs are covered, allowing 100% of donations to directly fund programming.
## UNITED WAY OF WELD COUNTY STATEMENT OF FINANCIAL POSITION

### 2013/2014 vs. 2012/2013

### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2013/2014</th>
<th>2012/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>1,414,899</td>
<td>1,438,834</td>
</tr>
<tr>
<td>Certificates of Deposit</td>
<td>250,000</td>
<td>250,000</td>
</tr>
<tr>
<td>Receivables:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Campaign Pledges</td>
<td>504,274</td>
<td>755,370</td>
</tr>
<tr>
<td>Grants</td>
<td>57,906</td>
<td>85,950</td>
</tr>
<tr>
<td>Other</td>
<td>44,920</td>
<td>5,201</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Land, Building, Equipment (net)</td>
<td>168,322</td>
<td>164,478</td>
</tr>
<tr>
<td>Investments (quasi endowment)</td>
<td>695,921</td>
<td>715,285</td>
</tr>
<tr>
<td>Interest (Legacy Endowment)</td>
<td>327,025</td>
<td>259,050</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>3,510,679</strong></td>
<td><strong>3,706,071</strong></td>
</tr>
</tbody>
</table>

### Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>2013/2014</th>
<th>2012/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>99,974</td>
<td>91,797</td>
</tr>
<tr>
<td>Accrued Awards Liability</td>
<td>856,713</td>
<td>836,213</td>
</tr>
<tr>
<td>Donor Designations Payable</td>
<td>91,892</td>
<td>276,490</td>
</tr>
<tr>
<td>Accrued Compensated Absences</td>
<td>72,284</td>
<td>63,009</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>78,915</td>
<td>82,954</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>1,199,778</strong></td>
<td><strong>1,350,463</strong></td>
</tr>
</tbody>
</table>

### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2013/2014</th>
<th>2012/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Land, Building, and Equipment</td>
<td>168,322</td>
<td>164,478</td>
</tr>
<tr>
<td>Board Designated:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Legacy Endowment</td>
<td>58,426</td>
<td>22,536</td>
</tr>
<tr>
<td>Quasi-Endowment</td>
<td>695,921</td>
<td>715,285</td>
</tr>
<tr>
<td>Operating Reserve</td>
<td>740,390</td>
<td>612,297</td>
</tr>
<tr>
<td>Undesignated</td>
<td>379,243</td>
<td>21,242</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>268,599</td>
<td>236,514</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>2,310,901</strong></td>
<td><strong>2,355,612</strong></td>
</tr>
</tbody>
</table>

### UNITED WAY OF WELD COUNTY STATEMENT OF ACTIVITIES

### 2013/2014 vs. 2012/2013

### Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>2013/2014</th>
<th>2012/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign</td>
<td>4,015,829</td>
<td>3,185,063</td>
</tr>
<tr>
<td>Less Uncollectible Pledges</td>
<td>(198,078)</td>
<td>(7,365)</td>
</tr>
<tr>
<td>In-Kind Contributions</td>
<td>244,063</td>
<td>324,804</td>
</tr>
<tr>
<td>Grants &amp; Contracts</td>
<td>1,123,749</td>
<td>607,351</td>
</tr>
<tr>
<td>Endowment Income</td>
<td>46,251</td>
<td>24,130</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>53,136</td>
<td>46,018</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>5,284,950</strong></td>
<td><strong>4,180,001</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>2013/2014</th>
<th>2012/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency Support and Planning</td>
<td>128,864</td>
<td>133,503</td>
</tr>
<tr>
<td>Community Impact</td>
<td>1,510,196</td>
<td>213,568</td>
</tr>
<tr>
<td>Child Care &amp; Family Support</td>
<td>561,112</td>
<td>586,785</td>
</tr>
<tr>
<td>Bright by Three</td>
<td>186,326</td>
<td>207,831</td>
</tr>
<tr>
<td>Promises for Children</td>
<td>305,759</td>
<td>323,981</td>
</tr>
<tr>
<td>2-1-1 Information &amp; Referral</td>
<td>246,875</td>
<td>243,187</td>
</tr>
<tr>
<td>Volunteer / Gift In-Kind</td>
<td>65,294</td>
<td>64,027</td>
</tr>
<tr>
<td>Community Awards</td>
<td>997,928</td>
<td>965,222</td>
</tr>
<tr>
<td><strong>Total Program Expenses</strong></td>
<td><strong>4,002,354</strong></td>
<td><strong>2,738,104</strong></td>
</tr>
</tbody>
</table>

### Support Services:

<table>
<thead>
<tr>
<th>Description</th>
<th>2013/2014</th>
<th>2012/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>General and Administrative</td>
<td>122,219</td>
<td>79,102</td>
</tr>
<tr>
<td>Fundraising</td>
<td>796,435</td>
<td>565,393</td>
</tr>
<tr>
<td><strong>Total Support Services</strong></td>
<td><strong>918,654</strong></td>
<td><strong>644,495</strong></td>
</tr>
</tbody>
</table>

### Total Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>2013/2014</th>
<th>2012/2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in Net Assets</td>
<td>4,921,008</td>
<td>3,382,599</td>
</tr>
<tr>
<td>Net Assets Beginning of the Year</td>
<td>2,355,612</td>
<td>2,212,948</td>
</tr>
<tr>
<td><strong>Net Assets End of the Year</strong></td>
<td><strong>2,310,901</strong></td>
<td><strong>2,355,612</strong></td>
</tr>
</tbody>
</table>

---

**Cornerstone Partner Program**

At United Way of Weld County, the commitments of our corporate and community partners are integral to our success. We’re proud to announce that we’ve partnered with local companies who have chosen to designate their corporate gifts to help underwrite operating costs. With the help of these Cornerstone Partners as well as many volunteers, we’re proud to report that our administrative and fundraising costs are just 15%, one of the lowest of major charities and agencies in our community.

Cornerstone Partners are companies and foundations who choose to direct at least $5,000 of their contributions to administrative and fundraising expenses. This gift can be cash or in-kind, so long as the in-kind donation replaces an operating expense. This special recognition program ensures that money donated by individuals goes directly to helping people.

**2013-14 CORNERSTONE PARTNERS**

- Monfort Family Foundation
- NCMC, Inc
- The Tribune
- City of Greeley
- JBS USA
- Townsquare Media
- State Farm Insurance Companies
- Xcel Energy
- Advanced Direct Marketing, Inc
- Banner Health
- Flood and Peterson
- Kaiser Permanente
- Noble Energy
- Phelps-Tointon, Inc
- Vestas Blades America, Inc
- Wells Fargo Foundation
- Atmos Energy
- Big R Bridge
- University of Colorado Health
- Colorado Premium Foods
- Connecting Point
- Ehrlich Family of Dealerships
- Farmers Bank – Ault
- First National Bank
- Ghent Chevrolet Cadillac
- John Elway
- Chrysler Jeep Dodge Ram
- Mirage Productions
- Pepsi Beverages Company
- Professional Finance Company, Inc
- Roche Constructors, Inc
- SilverEdge
- Spradley Barr Ford Greeley
- Weld County Garage Buick GMC

---

United Way of Weld County
Audited as of June 30, 2014
Each year these organizations step forward to make early commitments to their communities. The following companies and their employees raised a total of $422,184 to help improve the lives of people right here in Weld County.

**PACESETTER COMPANIES**

Advantage Bank  
Anderson & Whitney PC  
Envision  
Flood and Peterson  
JBS USA LLC - Beef Plant  
National Board of Chiropractic Examiners  
SilverEdge LLC  
The Greeley Tribune

**PREMIERE PACESETTERS**

Ameriprise Financial  
Cache Bank & Trust  
City of Greeley  
Connecting Point  
FMS Bank  
Ghent Chevrolet Cadillac  
Phelps-Tointon Inc  
Professional Finance Company Inc  
Sears Real Estate  
Spradley Barr Ford Greeley  
Windsor State Bank

**MAJOR CONTRIBUTORS**

United Way of Weld County recruits people and organizations who bring the passion, expertise and resources needed to get things done. Our mission is to mobilize the caring power of our community. The following companies and their employees, organizations, private foundations and public agencies have invested generously to help create the opportunities for a good life for all.

- Monfort Family Foundation
- JBS USA LLC
- Americorp VISTA
- Encana Natural Gas Inc
- Banner Health / North Colorado Medical Center
- Colorado Department of Education
- City of Greeley
- Colorado Department of Human Services
- Hensel Phelps Construction Co
- NCMC Inc
- Temple Hoyne Buell Foundation
- State Farm Insurance Companies
- Daniels Fund
- Greeley - Evans School District 6
- The Greeley Tribune
- Xcel Energy
- Bonanza Creek Energy
- SilverEdge
- First National Bank
- Noble Energy Inc
- Flood and Peterson
- Tony Grampuss Youth Services
- Professional Finance Company Inc
- Weld County Government
- Phelps-Tointon Inc
- Colorado Combined Campaign
- Farmers Bank-Ault
- Wells Fargo Bank
- Anadarko Petroleum
- Kodiak Oil & Gas Corp
- Colorado Children’s Trust Fund
- Weld County Garage
- United Way of Weld County
- The Community Foundation Serving Greeley and Weld County
- Kaiser Permanente
- Ghent Chevrolet Cadillac
- Advanced Direct Marketing Inc
- El Pomar Foundation
- Qualistar
- Carestream Health Inc
- Aims Community College
- Spradley Barr Ford of Greeley
- BI Intervention
- United Parcel Service
- Sears Real Estate
- Wal-Mart Associate Designations
- Anderson & Whitney PC
- Vestas Blades America Inc
- Rocky Mountain CFC
- United Way of Weld County Employees
- North Range Behavioral Health
- Atmos Energy
- Early Childhood Council of Larimer County
- Owens-Illinois Inc 0-1
- EnviroTech Services Inc
- Seagate Technology
- Mobile TV Group LP
- The Family Funds for Charitable Giving Foundation Source
- Smith & Wesson Corp
- Oppenheimer Funds
- Bill Barrett Corporation
- Mirage Productions Inc
- Connecting Point
- Metal Container Corp
- Pepsi Beverages Company
- Ehrlich Family of Dealerships
- FirstBank of Northern Colorado
- DaVita
- Covidien
- A&W Water Service Inc
- Spark Community Foundation
- Big R Bridge
- King Soopers 104
- Advantage Bank
- Homes & Land Magazine
- Target 1813
- John Elway Chrysler Jeep Dodge Ram
- Evans Management Group LLP
- Cache Bank & Trust
- Northstar Bank Colorado
- Roche Constructors Inc
- US Bank
- Noffsinger Manufacturing
- Colorado Premium Foods
- American Eagle Distributing Co
- PCC Advanced Forming Technology
- Colorado Health Medical Group
- FloMet LLC
- Resource Land Holdings LLC
- Townsquare Media
- United Way of Morgan County
- Women’s Fund at the Community Foundation
- CSL Plasma
- Bank of Colorado
- High Plains Library District
- Enterprise Rent A Car
- Front Range Roofing Systems
- King Soopers Marketplace 117
- Poudre Valley Rural Electric Assoc
- Honda of Greeley
- Envision
- WOW Events Center
- Wellstar Corporation
- IBM
- National Board of Chiropractic Examiners
- Fort St Vrain Station
- Agilent Technologies
- KUNC - Community Radio for Northern Colorado
- Hewlett Packard
- Eli Lilly & Company
- Comcast Cable
- Greeley Chamber of Commerce
- Costco Wholesale
- Allnutt Funeral Service
- Best Buy Co Inc 1194
- TSN West LLC
- Weld County School District RE 4
- Value Plastics
- Bartels & Company LLC
- Interline Brands Inc
- Elwood Staffing
- Dohn Construction Inc
- The Morrison & Foerster Foundation
- Great River Energy
- FMS Bank
- Growling Bear Company Inc
- Robert Shreve Architects & Planners
- Microsoft Matching Gifts
- JC Penney Company 2266
Major Contributors (continued)

Hach Company
Sam’s Club
Guaranty Bank & Trust Holdings Inc
Weld County School District RE 7
Security Service Federal Credit Union
Xcel Energy
Rocky Mountain Energy Center
North Colorado Health Alliance
The Group Inc
Fellowship Church
Nationwide
Federal Express
Northeast Behavioral Health
Tri-State Commodities
McCreery & Sun
Baessler Homes LLP
Union Pacific Foundation
Water Valley Land Co
OtterCares Foundation
Sitewise Corporation
Wolman-Fulker Fund
Trimac
Meadowlark Optics Inc
Timber Trail Elementary School
CST Brands
RISE
KBN Engineers
Crop Production Services Inc
Weld County School District RE 5J
Tri-State Generation and Transmission
Boy Scouts - Longs Peak Council
Martines Palmeiro Construction
Weld County School District RE 2
Greeley Mennonite Church
CenturyLink
Wal-Mart Store 5051
Catholic Charities
General Electric
University of Northern Colorado
Bank of America
Payback Foundation
Computer Information Concepts Inc
Ameriprise Financial
Greeley Area Habitat for Humanity
Christ Community Church
Waste Management of Northern Colorado
Innovative Foods
Town of Lochbuie
Anderson Business Resources
Laramie County CFC
King Soopers 11
Patricks LLC
Greeley Transitional House
Our Saviors Lutheran Church
Greeley Independence Stampede
Windsor State Bank
Frosch Travel
United Way of Larimer County
Inland
Kenny’s Steak House
Norfolk Iron & Metal
A Bruce Johnson & Associates
Goodwinol Products Corp
Greeley Redeye Rotary Club
T & G Cleaning Service
Petchers Foundation Inc
National Western Stock Show
Newfield Exploration Company
High West Energy
Tractor Supply Company
City of Evans
Boys & Girls Clubs of Weld County
Office of Legislative Legal Services
Showcase Art Center
Weld County School District RE 3J
Balanced Inc
Safeelite Auto Glass
Weld Family Clinic of Chiropractic
Houchens, Greenfield & Sedlak, LLC
Texas Roadhouse
Agrium Advanced Technologies
Wal-Mart Supercenter 980
Weld County School District RE 8
McKay’s - Centerra
Lutheran Family Services
Rocky Mountains
All Purpose Rental & Sales Inc
Upstate Colorado
Economic Development
Avago Technologies
Centennial BOCES
South East Counties Boot Drive
Kodak Alaris
Weld Food Bank
Turning Point Center
Youth/Family Development
Institute of Business
and Medical Careers
King Soopers 95
Thrivent Investment Management
AT&T Community Giving Program
Youth & Family Connections
Greeley Country Club
Peak Oilfield Service Company
BlissStill Studio
Colorado Rockies
Highland Early Childhood Education
BBVA Compass Bank
The Steamboat Institute
Disneyland Resort
Evans Area Chamber of Commerce
Lit’l Bit Bar and Grill
Dawson Christian School
Power Motive Corporation (PMC)
Kohl’s
Town of Milliken
Border States Electric
Aspencade Real Estate
Greeley Philharmonic Orchestra
The Tavern
RLR LLP
Intermountain Electric
Highland Service Club
Des-Case Corporation
Becker Family Charitable Foundation
Country Circle Club
Valero Services Inc
A Kid’s Place
Lolly’s Hallmark Shop
Thunderbird Art Gallery
Ride Greeley
Sew Downtown
Key Bank of Colorado
Brittany Hull Pet Photography
Kennedy & Coe LLC
PBI Inc
Ancon Construction
GE Foundation
University Schools
Comedy Works
NoCo Women in Business
Alpha Rho Chapter of
Delta Kappa Gamma
Town of Windsor
Noodles & Company
King Soopers 32
Connections for Independent Living
Forever Trendy Kids Consignment Sale
Car Toys
Tortuga Bay
Gallery Furniture
RC Auto Detail & Carpet Cleaning
CenturyLink Foundation
DECC
Lexmark International Inc
Parkview Family Eye Center
Perry’s Vacuum Center
My Office Etc
Syngenta Crop Protection Inc
SAVA Victim Advocate Center
Platte River Power Authority
Eaton Country Club
Hein Certified Public Accountants
RNVA
First National Bank - Windsor
Pelican Lakes Golf & Country Club
Cargill
Beckman Coulter
Advance Tank & Construction
Truckee Hugs Mixes & Gifts
Taco John’s
Salud Family Health Centers
Weiss Jewelers
Fastsigns
Booth Land & Livestock
Cassedy Creative Design
Hyland Hills Recreation District
Crossroads Insurance Agency
Swift Communications - Vail Daily
AutoTalior
Village Inn
Alpha Graphics
Windsor Auto Repair
PCL Civil Constructors, Inc
Hands On Physical Therapy
Kersey Pizza
Wood’s Newsstand
High Country Beverage
Wood Group Turbine Control Services
Health Fitness Lake Forest III
ABC Child Development Center
Harris Fueling Inc
Dance Factory
Steamway Floor to Ceiling
Union Pacific Railroad
Renewable Fiber
GreenPath Inc
Studio LaBelle Photography
Arizcotar Angus Ranch LLP
Genentech Inc
Greeley After Hours Foundation
Greeley Easy Home Rentals
Neon Chile
King Soopers 105
Downtown Development Authority
Inspiredmovez
Embassy Suites Loveland
Greeley Guest House LLC
St John’s United Church of Christ
St Laurence O’Toole Catholic School
Heartsmart Inc
Assurant
Sater Farms
Red Lobster
Summit County Government
Clerk & Recorder
Phil’s Pro Auto Service
Hilton Fort Collins
Hampton Inn & Suites
YMCA of the Rockies
D&D Commodities Ltd
The Currier Inn
Duraclean Service
Weld County Bi-Products
Greeley Hat Works
Cornerstone Home Lending Inc
Medtronic
Skin Transformations
Wild Ride Radio
Curves For Women
Rexel
Morning Fresh Farms
Fairfield Inn
Pellergrini Ristorante
B & G Equipment Co
O'Reilly Auto Parts
McKee Medical Center
Manpower
Imagine More
First California Mortgage Company
Cole & Crossier PC
Arkansas River Tours
Principal Financial
Caterpillar Inc
Hands of His Angel
Sprint
Candlelight Dinner Playhouse
Bells Running
Greeley Freight Station Museum
Poudre Valley Medical Fitness
Lockheed Martin
Nelnet - Remote
Doug’s Carpet & Upholstery Care
Fonta’s Pizza
Dairy Specialists
Farmers Insurance Group
Double J Meat Packing Inc
Valley Veterinary Clinic
McDonald’s Restaurants
Heritage Market
Contemporary Cook
Dragon Phoenix Restaurant
Four and Twenty Blackbirds
PB Roche Baseball Training Facility
Harper Feedlots LLC
Good Times Restaurant Inc
University of Colorado
West Leadership Academy
Jamberry Nails
Wind Farms
Taste of Philly
Nu-Way Cleaners
Coyote Gold
Raven Sign Studios LLC
The Tocqueville Society recognizes local philanthropic leaders and volunteer champions who have devoted time, talent and resources to create long-lasting changes by tackling our community’s most serious issues. These concerned individuals accept a leadership role in making major financial contributions to United Way.

Neil Allen
Kyle Futo
Mr Kenneth and Dr Cynthia Gryboski
Don and Lynn Janklow
Dr Richard and Mary Kemme
Roger and Jamie Lynn Knoph
Donna Lakin
Sam and Nona Leeper
Mike and Marilynn Loustalel
Dick Monfort
Charlie K Monfort
Kaye Monfort
Myra Monfort
Tom and Kay Norton
Darinda & Bill Rupp / JBS
Ken and Amy Salazar
Bill and Gloria Shell
Mike and Lori Shoop
Bob and Betty Tointment
Stow and Maggie Witwer

additionally 3 donors wish to remain anonymous

Local and National membership in the Tocqueville Society is granted to individuals who contribute at least $10,000 annually to United Way.

William and Kristine Bensler
Stephen and Colleen Carrico
Mark A Cook
Scott and Holly Ehrlich
Harold and Carol Evans
Bill and Sharon Farr Fund
at the Community Foundation
Bob and Ann Ghent
Rick and Barb Jenkins
Dr and Mrs Rick Mellin
Jean and Pete Morrell
Jim and Bonnie Noffsinger
Gery Platw
Tom and Faith Roche
Tate and John Todd
Tom and Jo Anne Torkildson
Roy Wardell
Ted and Sue Warner
Jeff and Anne Wenaas
Warren and Julie Yoder

additionally 4 donors wish to remain anonymous

Marilynn Loustalel
(former county treasurer for 28 years; born and raised in Greeley)

“I just like to be helpful. I don’t want to see anybody impoverished. I want them to have a good life. I think (United Way) is marvelous. I’m happy to support it. They do a lot of good work."

Marilynn Loustalel

“I can remember donating to United Way when I was working at the county treasurer’s office, and I was there for 41 years. I just figured back then it was the thing to do, and they took it out of our salary. Seeing what was happening with it, and then you get an idea that it was worthwhile. In recent years, we have been donating considerably. Our last donation was $12,000. There are too many people that need it. I have never talked to anybody who has ever been a recipient, but I’m sure it makes them pretty happy."

Mike Loustalel

Curtis and Diane Alexander
Bill and Dee Allnut
Larry and Mary Atchison
Ted Baessler
Jamie and Sarah Baessler
Steve and Teresa Baker
Fred and Sherri Bauer
Curt and Connie Bergan
Joyce and Neil Best
Robert and Mary Blattner
Reva and Dick Bond
Holly J Bressler
Bruce and Kay Broderius
Bob and Nancy Brunner
Gary and Liz Burton
Al and Dawn Byers
Tom and Jana Caldwell
Bob and Marilyn Cash
Norm and Bonnie Dean
John and Marie Dollarhide
Ed and Phyllis Endicott
Fritz and Lynn Fischer
Peggy Ford Waldo
Herrick and Diane Garsney
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$750 - $999

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additionaly 95 donors wish to remain anonymous

Jeannine Truswell and Carolyn Figal
“They cover everybody. Their safety net is huge. They throw a big net in this community. They touch everybody. You have a choice. You can direct your money, which is nice.”

Rich Helzer

“They don’t waste money. It’s never been a hand out. It’s always been a hand up. I love the responsibility that United Way takes with making sure the dollars are spent well. The kids being literate and having that opportunity to be good readers. I love the responsibility that United Way takes with making sure the dollars are spent well. The kids being literate and having that opportunity to be good readers. United Way is just an awesome organization that works all over the place. They don’t waste money. It’s never been a hand out. It’s always been a hand up. They cover everybody. Their safety net is huge. They throw a big net in this community. They touch everybody. You have a choice. You can direct your money, which is nice.”

Rich Helzer

United Way Tillers Club

Young Leaders

$260 - $749 and are between the ages of 21 and 40

Ashley Angelo  Jamie and Sarah Baessler  Mike D’Amato  Bereket Gerezghar  Glitzke Family  Craig and Michelle Fried  Samantha Hageman  Amber M Harmon  Eric and Crystal Hoffer  Matt Koponen  Bo and Emily Langdon  Tony and Stephanie McCune  Robbie and Brook Miner  Mike and Kelly Nichols

Deidre Pearson  Jamie Preuss-Morrison  Adna Romero  Ken and Amy Salazar  Jill Scott  Ryan and Cathy Smith  Juliana Sperandio  Joey Steger  Carrie Strauch  Ms Brittany L Tracy

additionally 39 donors wish to remain anonymous

Corporate Recognition

LEADERSHIP DONORS AT COMPANIES IN WELD COUNTY

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Hensel Phelps Construction Co, 25
Banner Health/ North Colorado Medical Center, 18
City of Greeley, 11
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Noble Energy Inc, 6
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Farmers Bank-Ault, 5
Aims Community College, 4
Greeley Medical Clinic, 4
United Way of Weld County, 4
Anadarko Petroleum, 3
Bank of Colorado, 3
Carestream Health Inc, 3
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Interline Brands Inc, 3
Professional Finance Company Inc, 3
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Weld County Government, 3
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JBS USA - Beef Plant, 2
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Wheeler Management Group
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Xcel Energy Rocky Mnt Energy Center

“United Way is just an awesome group of people, and they help so many, many people in all areas. It is so important because they help so many people for so many different areas. It’s very important to me to give to help people. There are so many needs out there, even in Windsor anymore.”

Carolyn Figal

Tony Jorgensen
Enita and Mark Hout
Burt Knight
Ron and Donnie Lambden
Brad and Denise Leafgren
Pete and Kristy LeClair
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Kath and Gil Sydney
Trent and Julie Tishkowski
Dr Jerry Truesdell
John and Jackie Valencia
Betty Whitson
Judy Wiedeman
Chris and Karoline Woodruff

additionally 49 donors wish to remain anonymous

“United Way is just an awesome group of people, and they help so many, many people in all areas. It is so important because they help so many people for so many different areas. It’s very important to me to give to help people. There are so many needs out there, even in Windsor anymore.”

Carolyn Figal
At United Way of Weld County, we could not provide programs and services or the funding to partnering agency programs and services if it were not for a community full of giving and caring individuals and organizations. There are not enough words and no award does justice to how deserving these people are, but having annual awards is our way of saying thanks to everyone that helps and recognizing those who stand above the rest.

**Dick and Reva Bond | Humanitarians of the Year**
Honors those who have rendered outstanding leadership, volunteer service and philanthropic responsibility in our community.

**Community Foundation | Community Partner of the Year**
Serving Greeley and Weld County
Honors an organization that provides outstanding partnership efforts and is very involved and supportive of United Way of Weld County.

**Goldie Augustmoon | Volunteer of the Year**
Honors a volunteer who has provided extraordinary service over a significant period of time to United Way and the community.

**Karin Crandall | Nonprofit Professional of the Year**
Honors the dedication of nonprofit professionals in our community; everyday these nonprofit professionals go above and beyond their job descriptions to help those in need in our community.

**JBS USA LLC | Company of the Year**
Honors companies in Weld County for their tremendous support and partnership on many community issues and initiatives.

**Kim Joiner | Live United Award**
Honors volunteers who have gone above and beyond for many years.

**Jamie Benson | Company Campaign Coordinator of the Year**
Honors company representatives who have increased or improved their company's annual giving campaign.

**Sami Hageman | Campaign Division Chair of the Year**
Honors volunteer service and dedication for going above and beyond in division leadership on the campaign cabinet.

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**COMMUNITY ADVOCATES OF THE YEAR**
Advocacy is conveying a message to encourage social change. It can come in many forms for many causes. At United Way of Weld County, we recognize individuals and companies who advocate for change in our impact areas through being vocal, being active and making a difference in lives and our communities.

**Noelle Hause | Early Childhood Development**

**Holly Bressler | Youth Success**

**Maria Hernandez | Income**

**Dr Mark Wallace | Health**

**Sarah Gallegos | Access to Services**

**Centennial Circle Award Winners**
Centennial Circle is United Way of Weld County's highest honor for organizations and corporations that have demonstrated outstanding leadership and shown their commitment to United Way and our community.

AIMS COMMUNITY COLLEGE
AMERIPRISE FINANCIAL
ANDERSON & WHITNEY PC
BANNER HEALTH/
   NORTH COLORADO MEDICAL CENTER
CITY OF GREELEY
CONNECTING POINT
FLOOD AND PETERSON
GHENT CHEVROLET CADILLAC
GREELEY CHAMBER OF COMMERCE
HENSEL PHELPS CONSTRUCTION CO
JBS USA LLC
KING SOOPERS
MONFORT FAMILY FOUNDATION
NCMC INC
NORTHSTAR BANK COLORADO
PROFESSIONAL FINANCE COMPANY INC
SILVEREDGE LLC
SPRADLEY BARR FORD GREELEY
THE GREELEY TRIBUNE
WELD COUNTY GARAGE BUICK GMC
Volunteerism is a foundation of the organization. United Way of Weld County engages with hundreds of Weld County residents on various committees and in year-round activities and is governed by a local Board of Directors of over 20 volunteers. In 2013-14, 26 community members served on this Board.

**OFFICERS**

- **Chair:** Jay Hinrichs  
  Aims Community College  
- **Chair Elect:** Margie Martinez Perusek  
  Community Volunteer  
- **Vice Chair:** Fred Otis  
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- **Vice Chair:** Rebecca Koppes Conway  
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JBS USA  
Kathy Hamblin  
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Robert Janata  
Banner Health  
Robert Lowenbach  
JRL Consulting  
Bill May  
Rancher  
Ken Poncelow  
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Virginia Rosales  
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Becky Safarik  
City of Greeley  
Cathy Schulte  
Upstate Economic Development  
Manny Sisneros  
Community Volunteer  
Nancy Teksten  
Community Volunteer  
Mike Trotter  
Front Range Roofing  
Randy Watkins  
Anton, Collins, Mitchell LLP  

**EVERY MINUTE ONE VOLUNTEER WITH UNITED WAY IS A MINUTE DONATED TO OUR NEIGHBORS IN WELD COUNTY**

Volunteer support is critical to achieving United Way’s mission. United Way hosts 30 committees or direct service programs and involves over 400 volunteers annually. We consistently maintain a 9:1 volunteer to staff ratio and encourage all staff to engage with volunteers to accomplish their goals. Last year our volunteers gave 3,948 hours totaling $99,095 worth of time. The “Value of Volunteer Time” is determined by the Independent Sector, a coalition of nonprofits, foundations, and corporations.

Currently, the Value of Volunteer Time in Colorado is $25.10 per hour. More than one quarter of United Way’s volunteers are highly engaged and volunteer on more than one committee or for multiple programs.

In addition to United Way’s internal volunteers, over 800 volunteers supported one-time volunteer events like Weld Project Connect and Day of Action and contributed 3,999 hours totaling $100,375 worth of time.
To learn more about United Way initiatives and programs, or to discuss a contribution with one of our dedicated resource development staff members, please give United Way a call at (970) 353-4300 or email uwwc@unitedway-weld.org.

Set up a United Way presentation for your company!
Contact Christi Smith, Vice President, Community & Resource Development at christi@unitedway-weld.org

Volunteer
Check out our Online Volunteer Opportunities Guide at www.UnitedWay-Weld.org or contact Emma Wood, Volunteer Engagement Coordinator at ewood@unitedway-weld.org

Take a Tour of United Way or Meet with Jeannine Truswell, President & CEO
Contact Jeannine at jeannine@unitedway-weld.org