Exciting things are happening at your United Way of Weld County thanks to you

Thanks to our generous donors and incredible volunteers, UWWC is fighting for the health, education and financial stability of everyone in the community.

Collective impact is the wave of the future for United Way of Weld County. The Stanford Social Innovation Review defines collective impact as, “The commitment of a group of important actors from different sectors to a common agenda for solving a specific social problem.” It includes five characteristics:

1. Common Agenda — when serving similar people, have the same goals in mind
2. Shared Measurement — adopt a common way to measure and present program performance
3. Mutually Reinforcing Activities — make sure our efforts are complimentary
4. Continuous Communication — create regular space for strategic and programmatic discussions
5. Backbone Support — identify lead agencies to catalyze and align broad areas of effort

The United Way of Weld County board of directors voted to move the organization’s resources toward collective impact as our framework for achieving community-wide results. In response, our first step is to discover what this means internally. The next will be to determine on which areas of community-wide challenge United Way of Weld County resources should focus. And the next to invite agencies — those looking for an investment and those seeking better alignment — to a common table where we embrace collective impact and decide what it means for our shared efforts. Finally, future United Way of Weld County resources will be dedicated.

The full shift to collective impact as United Way of Weld County’s guiding principle will be fully adopted by July 2019.

“Collective impact is the wave of the future for United Way of Weld County.”

Sara Seely, Board Member
United Way of Weld County
Q&A with Board Member Chris Gaddis

Q: How did you become involved with United Way of Weld County?
CHRIS: I was inspired by UWWC’s mission during our corporate giving campaign and when (UWCC President & CEO) Jeannine Truswell and (former board chairman) Dan Dennie reached out to me about participating on the board, I jumped at the opportunity.

Q: Why do you think United Way of Weld County is important to Weld County?
CHRIS: UWWC is important to Weld County because it supports Weld County’s strong ethic of bringing diverse people together around the common goal of creating better futures for all our families.

Q: Why do you feel that it’s important to volunteer your time?
CHRIS: Countless individuals have helped me and my family and so we pay their efforts forward by helping others.

Q: What are your goals as a board member?
CHRIS: To be the best steward of our amazing donors’ resources as I (we) can possibly be. This means taking their precious, finite resources and amplifying them several times over.

Q: What philosophy do you try to live by?
CHRIS: Love Jesus and love others.

Chris has led Human Resources at JBS® USA since May 2011. Chris started his career with JBS in 2007 as a staff attorney, serving as General Counsel for three years. Prior to JBS, he was a private attorney in northern Colorado. Chris is active in a number of boards, serves as a guest lecturer at various universities and has testified on immigration policy before Congress. Chris earned his Bachelor’s and Juris Doctor from the University of Colorado at Boulder.

2-1-1 Helps Young Mother for Child Care Assistance Referrals

A young mother named Ana called the United Way of Weld County 2-1-1 Information and Referral Program for child care referral listings and possible child care financial assistance. The 2-1-1 call specialist directed Ana to a web page and contact number for her to seek proper child care for her needs and location. Ana was also given a referral to a local program for possible financial assistance. Ana went away extremely pleased and satisfied with the quick turnaround regarding the referrals.

Thank You to North Range Behavioral Health for a Great Community Partnership

North Range Behavioral Health and UWWC have had a wonderful community partnership for years. In 2017-18, UWWC will fund $41,586 to North Range through Early Childhood Mental Health Consultation (ECMH) and Home Instruction for Parents of Preschool Youngsters (HIPPY).

- ECMH provides early childhood mental health consultation, intervention and training. This team focuses on promoting social and emotional development in children from birth to 8. ECMH also supports the adults who interact with children in early childhood settings to increase positive behavioral functioning across relationships and environments.
- HIPPY is an early literacy program for children ages 3-5. A 30-week curriculum for parents of children to improve school readiness and increase parental engagement is the key. Weekly instruction lasts from 45 minutes to an hour between home visitor and parent or caregiver, who is then expected to spend about 15 minutes per day with their child completing activities.
The Kenneth W. Monfort Society (KWMS)
recognizes local philanthropic leaders who believe in UWWC and make a generous annual contribution of at least $10,000 to create long-lasting changes by tackling our community’s most serious issues. These concerned individuals accept a leadership role in making major individual financial contributions to UWWC. National and international membership is also granted for United Way World Wide Tocqueville Society to individuals who contribute at least $10,000 annually to United Way.

Thank you to those who committed for 2016-17:

Dr. Neil Allen, Jamie and Sarah Baessler, Joe Malara, Carrico Family Foundation, Jean Daviet, Kyle Futo, Don and Lynn Janklow, Dr. Richard and Mary Kemme, Roger and Jamie Lynn Knoph, Donna Lakin, Mike and Marilynn Loustalet, Charlie K Monfort, Dick Monfort, Myra Monfort, Jean and Pete Morrell, Andre Nogueira and Leandra Zanqueta, Tom and Kay Norton, Mike and Lori Shoop, Tate and John Todd, Bob and Betty Tointon, Ted and Sue Warner, Stow and Maggie Witwer.

Would you like to become a member of KWMS? Contact Jeannine Truswell (jeannine@UnitedWay-Weld.org) or Christi Smith (christi@UnitedWay-Weld.org) at 970-353-4300

Collective Impact continued from front cover

EXAMPLE OF COLLECTIVE IMPACT

Weld’s Way Home, a United Way-led initiative to end homelessness and housing instability in Weld County, is an example of collective impact focusing on veterans, families, individuals and youth. Weld’s Way Home evaluates the current homeless response and homeless prevention systems at the community-wide level. It identifies gaps in services, educates on best practices, facilitates community meetings and planning sessions, brings more resources to the community, aligns providers to maximize the resources already dedicated to homelessness and more.

Our most pressing challenges such as helping at-risk kids be ready for kindergarten; finding those who are homeless and assisting them back into housing; working with people who have physical and mental health challenges to regain stability and direction are difficult but rewarding and meaningful.

United Way of Weld County prides itself on three key words: Give, Advocate and Volunteer.

GIVE

Brett Yackey, 17, a senior at Greeley Central High School, donated 207 pairs of socks to United Way of Weld County in October to unofficially kick off the UWWC Warm Toes Socks Drive.

UWWC engagement coordinator Nicole Quinn said the drive will be held in November and December with containers spread throughout the county at various businesses and organizations. The socks will go to those in need throughout Weld County.

Yackey said: “It’s great to be able to know you’re helping people that are less fortunate than you.” Yackey, a race car driver in the Alan Kulwicki Racing Program, said he collected socks from the I-25 Speedway in Pueblo and the Colorado National Speedway in Dacono as part of a community service project.

More than 4,000 pairs of socks were collected last year. Quinn said there is a goal for collecting 4,000 more pairs of socks for this year’s drive.

Please see Collective Impact on page 4
Many of our partners have volunteer opportunities throughout the year such as:

• The Guadalupe Community Center of Catholic Charities, 1442 N. 11th Ave., Greeley, is an emergency homeless shelter serving all of Weld County, which houses (in separate areas) families, individual women, and individual men. Volunteers are needed 24/7 to assist with a variety of tasks, including: Child care providers, help in the distribution center, Friendly Visitors Senior Program, front desk help, meal preparation and serving, and reception duties. Individuals and groups welcome. Youth volunteers ages 14-plus must be supervised. For more information, call (970) 353-6433.

• The Greeley Transitional House, 1206 10th St., Greeley, is always looking for volunteers for: fundraising activities, maintenance workers, health education facilitators, speakers bureau, life skills trainers/educators, child care assistants, parties for children, office assistant, yard maintenance, tutors for children, house painting. For more information, call (970) 352-3215.

• The Salvation Army Greeley Corps, 1119 6th St., Greeley, has opportunities for the holidays including: Bell ringing through Dec. 24; Christmas Angel Tree prep Nov. 27-Dec. 18; Christmas Angel Tree Distribution - Dec. 19-20. Contact Mandy Hall at (970) 346-1661 or (916) 416-1339.

UWWC’s Promises for Children and Weld County DHS Form Great Collaboration

UWWC and Weld County Department of Human Services have a wonderful history of collaboration. Last year, the joint efforts involved a community and employer needs assessments and a child care market rate survey which gave both a critical lens to look at the needs and challenges that are unique to Weld County.

A child care provider recruitment campaign resulted in 19 child care providers opening their business and providing care for over 150 children collectively. This year’s collaborative efforts focus on child care provider recruitment to help serve our county’s most vulnerable children, those on public assistance or the Colorado Child Care Assistance Program (CCCAP).

“We will work with existing CCCCAP child care providers to increase the quality of care and continue the local research to guide our outreach efforts to ensure we provide a holistic approach to families who seek accessible and affordable child care in Weld County,” said Sheri Hannah-Ruh, director for UWWC Promises for Children/Weld County’s Early Childhood Council.
Neighbors Helping Neighbors: Weld Project Connect

A total of 348 volunteers helped navigate about 1,000 guests at the seventh annual Weld Project Connect at Island Grove Park in Greeley on Oct. 20. Sponsors, volunteers and service providers helped make Weld Project Connect another successful event.

Seventy on-site services focusing on health, community assistance, education, documentation and human services, wellness, veterans and seniors were provided.

Weld Project Connect served a grandmother who has custody of her two grandchildren and was able to get health services, a haircut and help from the Department of Human Services. It served a veteran who was able to meet with an attorney to get some much needed advice. It served a family that was able to get library cards and education assistance, and it served a woman who cried as she was able to get an appointment for a mammogram. Those are just four examples from among the 1,000 guests who were helped.

“It was heartwarming to see so many neighbors willing to help their neighbors,” said UWWC’s Project Manager Margie Martinez. “Our seventh year of Weld Project Connect continued to serve the community with the most-needed services.”

Event chairwoman and Weld County Commissioner Julie Cozad said Weld Project Connect is special because of the number of people it serves each year. “It’s the place where they can come and get services all at one time, all in one day without having to run all around town,” Cozad said. “It shows me, too, what this community is all about. We have volunteers, the steering committee, United Way, nonprofits that all come together and really do something for our community that make a difference in people’s lives.”

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Nancy Teksten and Carolyn Gattis

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Julie Cozad and Jeannine Truswell
United Way of Weld County Thanks Sponsors, Volunteers and Participants for a Successful 5K Color Fun Run/Walk

84 volunteers and 128 runners/walkers helped make the second annual UWWC fun run/walk a success on Oct. 28. A total of $2,870 was raised for the UWWC Youth Allocations Committee to benefit residents in Weld County.


Everyone has a role to play

The future success of our community is the role we play in helping children thrive and youth succeed in life.

Your contributions at work funding programs and services in the area of Education at:

- Boy Scouts, Longs Peak Council
- Boys and Girls Clubs of Weld County
- ACE at Community Foundation Serving Greeley and Weld
- Envision
- Greeley Dream Team
- High Plains Library District
- “I Have a Dream” Foundation of Boulder County
- North Range Behavioral Health
- Partners Mentoring Youth
- Poudre Learning Center
- Turning Point
- United Way of Weld County
  » Best Start for Babies and Toddlers
  » Bright By Three
  » Child Care Provider Professional Development
  » Child Care Resource and Referral
  » Colorado Child Care Assistance Program
  » Expanding Quality in Infant and Toddler Care
- Family, Friend and Neighbor Providers Association
- Northern Colorado Children’s Festival
- Raising a Reader
- School Readiness Quality Improvement Project
- Weld County’s Early Childhood Council
- Youth & Family Connections
United Way fights for the health, education and financial stability of every person in our community. We are more than fund-raisers. We are hand-raisers. We raise our hands not only to lead the fight, but to reach out to people who need help. And hope. We need you to join the fight. Because your passion, expertise and resources will help the fight become a win. A win that’s not just a short-term contribution, but a long-term solution. So raise your hand if you’re ready to be that game-changer. Because United we fight, United we win. We have one life. To live better, we must Live United.

**DID YOU KNOW?**

Contributions to the United Way Child Care Fund help increase the quality and availability of child care in our community and enable parents to be productive at work and move their families toward financial stability. When you or your business contributes via cash/check, credit card or direct bill to promote and develop child care activities, you may get a 50% Colorado Tax Credit in addition to your regular state and federal deductions.

A gift of $1,000 or more is recommended. Situations vary, please consult your tax adviser.

Contributions to the Enterprise Zone (EZ) help create and retain jobs, promote nonprofits and community development projects and assist homeless shelters that provide employment-related services in EZs. When you contribute a minimum gift of $100 - cash/check, credit card or direct bill to Northeast 2-1-1 Information and Referral, you'll help connect families to health and human services and you will be eligible for 25% credit on state income tax, in addition to your regular state and federal deductions.

*Inkind: minimum $1,000 / 12.5% deduction. (1.5% management fee to Upstate Colorado on all gifts)*

The state requires an FEIN, the last 4 of your social security # or Colorado Acct Number (CAN)

For information on obtaining a CAN, go to www.UnitedWay-Weld.org/CAN
CORNERSTONE PARTNERS

Cornerstone Partners donate all or a portion of their corporate donation to help cover 100% of administrative and fundraising costs for the resources under our management. This ensures that your donation goes directly to programs and services that benefit our community.


LEAVE YOUR LEGACY

When you make a gift to United Way of Weld County’s Legacy Endowment Fund, you are truly making a gift with a future! Your endowment gifts guarantee that financial support will remain readily available for the future needs of the community. If you are interested in any of our planned giving options, we will be pleased to work with you and your advisers to develop a planned gift that best suits your particular needs.

For more information or to discuss your needs in confidence, please contact Christi Smith, Vice President of Resource Development, at 970-304-6185 or christi@unitedway-weld.org