UNITED WAY OF WELD COUNTY FIGHTS FOR THE HEALTH, EDUCATION AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY.

We are more than fund-raisers. We are hand-raisers. We raise our hands not only to lead the fight, but to reach out to people who need help. And hope.

We win when we Live United. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against our community’s most daunting social crises.

YOU AND YOUR UNITED WAY

• Accepted ownership of the building in Fort Lupton, formerly owned by the South Weld Family Resource Center. This facility on Park Avenue houses several nonprofit agencies including: A Woman’s Place; Life Stories (formerly A Kid’s Place); ARC of Weld County; Youth and Family Connections; the Colorado Mounted Rangers and United Way of Weld County. Thanks to a Cornerstone Partner contribution from Property Technica we are able to provide space for these nonprofits at a very low cost enabling them to serve clients in south Weld County.

• Continued work with our Community Partner agencies to attain and maintain their accreditation with the Better Business Bureau and to report results on the Thriving Weld Dashboard.

• Provided funding and grants to almost 100 different program services.
• UWWC professional staff serve on several local, regional and statewide committees and boards. They also have been honored for their leadership, commitment and contributions to our communities. Some of these include:
  ■ Director of Community Impact, Melanie Falvo, serves as President of the Northern Colorado Continuum of Care, Co-Chair of the Colorado Balance of State Continuum of Care and was honored as one of six “Who’s Next in Philanthropy.”
  ■ Vice President of Community Impact, Lyle SmithGraybeal, presented on the Thriving Weld Dashboard at the United Way Worldwide Western Regional Conference.
  ■ Director of Promises for Children, Sheri Hannah-Ruh, was selected to serve on the Colorado Early Childhood Leadership Alliance Board.
  ■ President & CEO, Jeannine Truswell, serves on the Board of Directors of the Colorado Nonprofit Association, Colorado Children’s Campaign and the Northern Colorado and Wyoming Better Business Bureau.
  ■ Director of Resource Development, Eva Keaton, graduated from Leadership Weld County.
  ■ Director of Marketing & Communications, Tom Fasano, graduated from Leadership Northern Colorado and is a member of the 19th Judicial Nominating Commission appointed by Colorado Gov. John Hickenlooper.

ACCESS TO SERVICES

2-1-1 Information and Referral Program
• Continued to provide information and referral services to Colorado 2-1-1 Region 1 serving Weld, Morgan, Logan, Yuma, Washington, Phillips and Sedgwick counties.
• Converted entire database to a taxonomy system and added text and chat features for greater customer service, ease and refinement of database searching and relevancy.
• Partnered with the Weld County Department of Health and Environment to link their website pages for outreach to children and families to 2-1-1 to coordinate and maximize resources. This enables WCDHE to focus on other priorities in serving Weld County residents and for 2-1-1 to be utilized for its core mission and strengths.
• A total of 14,552 calls were presented and 2,430 people accessed services listed in the database on the 2-1-1/UWWC website.
• Top needs for the year were: rental assistance, utility assistance, transportation, income support and legal, consumer and public safety.
IN WELD COUNTY, WE FIGHT FOR YOUTH TO BECOME HEALTHY AND FUNCTIONING ADULTS.

- The UWWC FamilyWize program continues to be extremely effective recording a total savings to Weld County residents of more than $1.125 million in prescriptions helping nearly 10,850 people over the last 11 years. In the past year 1,829 people were helped saving them $66,283.

- Twelve towns, parks and recreation districts or departments in Weld County received funds for recreation scholarships from United Way of Weld County (UWWC). 996 youth received these scholarships to participate in programs that promote a healthy lifestyle through recreational activities that they otherwise could not afford.

- UWWC partnered with the Weld County Department of Human Services in April 2017 and provided a 5½ hour training to 500 health and human service professionals, parents and community members on “The Impact of Trauma and Neglect on the Developing Child.” The presenter was Dr. Bruce Perry, Senior Fellow of the Child Trauma Academy in Houston, Texas.

- Funded vegetable gardens that enabled at-risk youth the opportunity to gain self-confidence and skills working at community gardens that will help food insecure seniors and families.

- Partnered with several nonprofit agencies to fund programs that support children, youth and families during times of crisis and challenge. Some of these include: Life Stories; LAM Ministries; North Colorado Health Alliance; SAVA Center; TRU Hospice and Senior Resource Services.

- The Community Action Collaborative, led by the North Colorado Health Alliance, is a collaborative of local agencies and government entities that aim to reduce the number of non-emergency 911 calls. They do so by creating coordinated care plans in which they work with other agencies and the individuals we’re serving to ensure that they are healthy and supported. This group, of which United Way of Weld County is a part, focuses on the social determinants of health (housing, transportation, basic needs, etc.) because we know that health is more than just health care, and if we help support people in all aspects of their life they are more likely to have positive health outcomes, and less likely to rely on emergency services.

WE WIN WHEN WE LIVE HEALTHY LIFESTYLES.
United Way of Weld County’s Promises for Children and Youth Success

• Received a grant from the Colorado Children's Campaign to conduct a Family Engagement Academy for families in the Greeley-Evans School District 6 for six weeks in January and February 2017. The academy was designed to help parents and guardians use their voices to push for high-quality education opportunities for their children in the community and at the state level. Academy participants gained an understanding of the Colorado legislative process, developed strong public speaking and story-telling skills to advance advocacy efforts, learned to write and submit opinion pieces for news media and social media among other strategies.

• Received several grants from the Colorado Office of Early Childhood to provide professional development, mentoring, coaching and training for the improvement of child care centers and homes in Weld County. Over the last six months, over 150 hours of child care professional development clock hours were offered and child care providers participated in 314 hours of coaching from January-June 2017.

• UWWC's PASO program successfully provided a nine-month comprehensive training on early childhood development to 22 women impacting 109 children due to a Tony Grampsus Youth Services grant. These women will continue to provide quality early childhood and school readiness to children each year. Fifty-three family, friend and neighbor (FFN) child care providers committed to being part of an FFN child care association to continue to grow their knowledge in early childhood.

• UWWC and Weld County Department of Human Services have a history of collaboration. Last year our joint efforts involved a community and employer needs assessments and a child care market rate survey which gave us a critical lens to look at the needs and challenges that are unique to Weld County. A child care provider recruitment campaign resulted in 19 child care providers opening their business and providing care for over 150 children collectively. This year’s collaborative efforts will focus on child care provider recruitment to help serve our county’s most vulnerable children, those on public assistance or the Colorado Child Care Assistance Program (CCCAP). We will work with existing CCCAP child care providers to increase the quality of care and continue the local research to guide our outreach efforts to ensure we provide a holistic approach to families who seek accessible and affordable child care in Weld County.

• Facilitated the Youth Allocations Committee, high school students representing school districts throughout Weld County. These youth make the decisions on how the funds from the youth campaign will be awarded. They review requests and go through the difficult decision making process. They report to the Board of Directors and hold a reception to distribute the awards.

• Partnered with several nonprofit agencies to provide truancy prevention, mentoring, leadership development, tutoring and support for academic success and after-school programming all with the intent of supporting youth in graduating from high school and developing skills for successful transition to adulthood. Some of these funded partners include: Partners Mentoring Youth; Youth and Family Connections; Greeley Dream Team; Have a Dream Foundation: Boy Scouts, Longs Peak Council and Boys and Girls Clubs of Weld County.

WE WIN WHEN WE INVEST IN THE FUTURE SUCCESS OF OUR CHILDREN.
United Way of Weld County AmeriCorps VISTA Project

- Directly managed the AmeriCorps VISTA Project for Weld County and northeast Colorado placing 19 AmeriCorps VISTA members in 14 nonprofit agencies and public schools. The total impact for the year includes volunteers recruited – 1,624; number of volunteer hours – 6,400; total fundraising dollars - $222,191. UWWC AmeriCorps VISTAs are assigned for one year serving 40 hours per week to build nonprofit capacity at organizations that work to address and eliminate poverty. In addition, there were 18 summer associate VISTAs at seven nonprofit agencies and public schools providing direct services to children, youth and families.

Weld’s Way Home

- Thanks to a partnership with the Community Foundation Serving Greeley and Weld County, several viewings and follow-up discussions were held throughout Weld County of “American Winter” a documentary film on homelessness. This helped our communities better understand the different populations that become homeless, the difficulties and barriers they face and explores solutions for ending homelessness.

- In collaboration with Larimer and Weld County, agencies developed the CAHPS system to access the needs of over 300 homeless veterans and work in a coordinated intentional and focused manner to end their homelessness. As of the end of September 2017, 163 veterans are now in stable housing.

- Coordinated the annual Point-in-Time (PIT) Count for Weld County utilizing 73 volunteers from UWWC between Jan 24-27, 2017, in Greeley, Fort Lupton, Eaton and other areas throughout Weld. For the first time, volunteers and staff created intentional outreach efforts aimed at gaining a clearer understanding of youth experiencing homelessness in Weld County. The Realizing Independence Through Education (RITE) program – which is dedicated to assisting housing unstable youth through supportive services – partnered with students from the University of Northern Colorado to develop a youth-specific outreach plan.

- In response to a growing population of individuals without nightly shelter during harsh winter months, the cold weather shelter in Greeley provided 12,546 meals and 4,440 hours of service between November 2016 and April 2017. A total of 369 individuals had a roof over their heads and 6,273 nights of shelter were provided in Greeley. There were additional funds that assisted 31 families experiencing homelessness outside of Greeley.

Weld Project Connect

- Led a partnership with the City of Greeley, Weld County, NCMC, Inc. and Banner Health to offer Weld Project Connect. 1,225 guests received one or more health and human care direct services on one day at one location. Health screenings, immunizations, legal advice, veterans’ services, behavioral health counseling, employment services and personal care services were just some of the 60 different services provided. A total of 375 volunteers helped with planning and implementation of this successful event.
Companies and organizations who donate all or a portion of their donation to help cover 100 percent of administrative and fundraising costs for the resources under our management. This ensures that your donation goes directly to programs and services that benefit our community through United Way.

**2017-2018 Partners**

- Monfort Family Foundation
- NCMC, Inc
- The Tribune
- City of Greeley
- JBS USA
- Xcel Energy
- Advanced Direct Marketing, Inc
- Banner Health
- Caldera Event Group
- Colorado Premium Foods
- Connecting Point
- Double Tree by Hilton Greeley at Lincoln Park
- Extraction Oil & Gas LLC
- Farmers Bank – Ault
- Flood and Peterson
- Kaiser Permanente
- Phelps-Tointon, Inc
- State Farm Insurance Companies
- Tigre FM 102.1 and 1450 AM
- UCHIalth
- Vestas Blades America, Inc
- Wells Fargo Foundation
- 365 REAL Property Management, LLC
- Atmos Energy
- Big R Bridge
- Chick-fil-A Greeley
- Ehrlich Toyota
- First National Bank
- Ghent Chevrolet Cadillac
- Great Western Bank
- Hensel Phelps
- John Elway Chrysler Jeep Dodge Ram
- Mirage Productions
- Otis, Bedingfield & Peters LLC
- Pepsi Beverages Company
- Professional Finance Company, Inc
- Property Technica
- SilverEdge
- Townsquare Media
- Weld County Garage Buick GMC

**Centennial Circle Companies**

- Ameriprise Financial
- Anadarko Petroleum
- Anderson & Whitney PC
- Banner Health/NCMC
- Bartels & Company LLC
- City of Greeley
- Connecting Point
- Ehrlich Toyota
- Flood and Peterson
- Hensel Phelps
- John Elway Chrysler Jeep Dodge Ram
- Monfort Family Foundation
- NCMC Inc
- The Tribune

United Way’s highest honor to organizations for their outstanding participation and generosity.
MAJOR CONTRIBUTORS AND INVESTORS

The following companies and their employees, organizations, private foundations and public agencies have invested generously to help create the opportunities for a good life for all.

- Monfort Family Foundation
- Corporation for National Community Service - AmeriCorps
- Colorado Department of Human Services
  - Office of Early Childhood
- JBS USA LLC
- Colorado Department of Human Services - TGYS
- Weld County DHS - Child Care Initiatives
- NCMC Inc
- Banner Health/North Colorado Medical Center
- Hensel Phelps Construction Co.
- City of Greeley
- Temple Hoyne Buell Foundation
- Anadarko Petroleum
- Xcel Energy
- The Greeley Tribune
- Extraction Oil & Gas LLC
- Greeley-Evans School District 6
- Flood and Peterson
- UC Health
- Kaiser Permanente
- Weld County Government
- Professional Finance Company Inc
- State Farm Insurance Companies
- Phelps-Tointon Inc
- Farmers Bank-Ault
- Wells Fargo Bank
- Vestas Blades America Inc
- Metal Container Corp
- Sears Real Estate
- Colorado Combined Campaign
- City of Greeley CDBG Grant
- Great Western Bank
- Weld County Garage
- SilverEdge
- Advanced Direct Marketing Inc
- First National Bank
- North Range Behavioral Health
- United Way of Weld County
- Community Foundation of Northern Colorado Grant
- Colorado Premium Foods
- Carestream Health Inc
- Anderson & Whitney PC
- Ghent Chevrolet Cadillac
- Connecting Point
- Combined Federal Campaign - Rocky Mountain
- High Plains Library District
- Christ Community Church Grant
- Colorado Department of Education
- Owens-Illinois Inc 0-I
- Caldera Event Group, LLC

IN WELD COUNTY, WE INSPIRE INDIVIDUALS TO JOIN THE FIGHT

KWMS recognizes local philanthropic leaders who believe in UWWC and make a generous annual contribution of at least $10,000 to create long-lasting changes by tackling our community’s most serious issues. These concerned individuals accept a leadership role in making major individual financial contributions to UWWC. KWMS is named in recognition and honor of Kenneth W. Monfort whose agricultural heritage and commitment to improving the quality of life in Weld County can still be seen to this day.

Dr. Neil Allen
Jamie and Sarah Baessler
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Dick Monfort
Kaye Monfort
Myra Monfort
Jean and Pete Morrell
Andre Nogueira and Leandra Zanqueta
Tom and Kay Norton
Mike and Lori Shoop
Tate and John Todd
Bob and Betty Tointon
Ted and Sue Warner
Stow and Maggie Witwer
LEADING THE FIGHT IN WELD COUNTY

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Erin Wilson, Financial Stability Coordinator
Cassy Westmoreland, Weld’s Way Home Coordinator
Kayla Evans, Community Impact VISTA

Promises for Children

Weld County’s Early Childhood Council

Sheri Hannah-Ruh, Director
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Tessa Erickson, Assistant Director
Judith Baptiste,
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Amelia Ritchhart, Bright by Three Coordinator
Patricia Escobedo,
   Bright by Three Spanish Program Specialist
Lorena Ruiz, Family, Friend and Neighbor
   Quality Improvement Coordinator
Saray Munoz, Family, Friend and Neighbor
   Quality Improvement Specialist
Carolina Cervantes, Family, Friend and Neighbor
   Quality Improvement Trainer
Susanne Gallegos, Quality Improvement Navigator
Jessica Miller, Child Care Quality
   Improvement Specialist
Irene Elliott (Pepper), Associate

2-1-1 Information & Referral Program

Joe Soto, 211 Coordinator