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To Our Weld County Community,

A very special thank you to the countless number of volunteers, donors and community partners who have helped assure that your United Way continues to work to improve the lives of people in Weld County.

With your support, together we are advancing the education, financial stability and health of our community. Education, income and health are the building blocks of a good quality of life, and our work is focused on ensuring there are programs and services in our community to advance these areas in the lives of everyone in Weld County. In this report you will find out about four ways we work to make a difference through community impact. At United Way of Weld County, we are often asked what we do. To simplify a complicated answer: we bring the community together to fund and provide programs, we lead collaborations that work to develop solutions and we maximize donor contributions with coordinated partnerships.

United Way of Weld County is more confident than ever that to achieve positive change and build our community, working together is required. We recognize that we have a role in leading and participating in collaborative work, engaging residents from all parts of our community, assuring the highest level of accountability and achieving results. Alone, our community’s challenges seem impossible to overcome, but together, we have seen the potential for change and the synergy of coming together to find solutions.

We are all connected and win when a child is ready for school, when a young adult graduates from high school, when families are healthy and financially stable. Thank you for your support and commitment to our community.

Jeannine Truswell
President & CEO
United Way of Weld County

Rick Jenkins
2012/2013 Chair
Board of Directors
United Way of Weld County improves lives by mobilizing the caring power of our community.

United Way of Weld County works to achieve its mission and vision for our community through commitments to standards of excellence and key strategies:

- **Community engagement and vision** – working with formal and informal leaders to develop a shared vision and goals for the community, including the identification of priority issues affecting the overall well-being of its citizens.

- **Impact strategies, resources and results** – creating “impact strategies” that address the root causes and barriers of a community’s priority issues; mobilizing essential assets such as people, knowledge, relationships, technology and money; effectively implementing impact strategies; and evaluating the effectiveness of impact strategies in fostering continuous improvement.

- **Relationship building and brand management** – developing, maintaining and growing relationships with individuals and organizations in order to attract and sustain essential assets.

- **Organizational leadership and governance** – garnering trust, legitimacy and support through leadership and overall management.

- **Operations** – providing efficient and cost-effective systems, policies and processes that enable the fulfillment of the mission, while ensuring the highest levels of transparency and accountability.
United Way of Weld County envisions a community where all individuals and families achieve their human potential through education, financial stability and healthy lives.

Imagine a community that fosters hope and opportunity for everyone.

- A community where children, youth, individuals and families are healthy, thriving, reaching their maximum potential and are safe.
- A community with services available to help individuals and families who are struggling, are vulnerable, are facing adversity and needing assistance through crisis.
- A community that helps move people away from dependence and toward financial stability, self-reliance and self-sufficiency.
- A community with coordinated, accountable, effective health and human services working together to collaborate, maximize the use of resources, respond to the emerging needs of people and achieve positive outcomes and results.
- A community that works together, respecting the uniqueness and perspective that each brings to help solve our community’s most pressing problems and concerns.

United Way of Weld County has identified some of our community’s most pressing health and human service issues. We focus financial, volunteer and staff resources on developing and supporting community services with a measurable impact. Volunteer oversight, year round monitoring of program performance and expectations for outcome measurement enables United Way of Weld County to demonstrate to contributors the specific impact their investment is making.
At United Way of Weld County, we could not provide programs and services, or the funding to partnering agencies programs and services if it were not for a community full of giving and caring individuals and organizations. There are not enough words and no award does justice to how deserving these people are, but having annual awards is our way of saying thanks to everyone that helps and recognizing those who stand above the rest.

Dick and Irene Boettcher | Humanitarians of the Year
Honors those who have rendered outstanding leadership, volunteer service and philanthropic responsibility in our community.

University of Northern Colorado | Community Partner of the Year
Honors an organization that provides outstanding partnership efforts and is very involved and supportive of United Way of Weld County.

Carolyn Gattis | Volunteer of the Year
Honors a volunteer who has provided extraordinary service over a significant period of time to United Way and the community.

Marilyn Fuqua | Nonprofit Professional of the Year
Honors the dedication of nonprofit professionals in our community; everyday these nonprofit professionals go above and beyond their job descriptions to help those in need in our community.

Payment Solutions, Inc. | Company of the Year
Honors companies in Weld County for their tremendous support and partnership on many community issues and initiatives.

Tim and Ginger Jansson | Live United Award
Honors volunteers who have gone above and beyond for many years.

Jason Miller, JBS USA | Company Campaign Coordinator of the Year
Honors company representatives who have increased or improved their company’s annual giving campaign.

ADVOCATES OF THE YEAR
Advocacy is conveying a message to encourage social change. It can come in many forms for many causes. At United Way of Weld County, we recognize individuals and companies who advocate for change in our impact areas through being vocal, being active and making a difference in lives and our communities.

Carol Shropshire | Early Childhood Development
Gail Shatz | Youth Success
Bess Hammond | Stabilizing Families
Ken Poncelow | Strengthening Families
Drew Depler | Access to Services

Centennial Circle Award Winners
Centennial Circle is United Way of Weld County's highest honor for organizations and corporations that have demonstrated outstanding leadership and shown their commitment to United Way and our community.

Aims Community College
Ameriprise Financial
Anderson & Whitney P.C.
Banner Health
City of Greeley
Connecting Point
Flood and Peterson
Ghent Chevrolet Cadillac
JBS USA LLC
King Soopers
Monfort Family Foundation
NCMC, Inc
New West Bank of Greeley
Payment Solutions
State Farm Insurance Companies
The Tribune
Vestas Blades America, Inc
United Way of Weld County
Community Impact Efforts

EDUCATION. INCOME. HEALTH.

These are the building blocks for a good quality of life. At United Way of Weld County, we are focused on the areas of Education: Helping Children Succeed; Income: Creating Financial Stability; and Health: Meeting Basic Needs for All. These issues are addressed through everything we do. We make progress by setting community-wide goals, funding partner agency programs, providing services and participating in and leading collaborations as well as partnerships.

EDUCATION
We envision Weld County as a place where every child receives high quality early care and education, enters kindergarten ready to learn, reads proficiently by 3rd grade, graduates high school on time and makes the transition to adulthood successfully.

INCOME
We envision Weld County as a place where, first of all, every family has sufficient income to afford the basics of food, clothing, and shelter and, secondly, to pay for education, save for retirement and enjoy a good quality of life.

HEALTH
We envision Weld County as a place where children, youth, adults and families have access to affordable health care and live in physical and emotional environments that are safe and health-promoting.
UWWC directly funds the outcomes-based efforts of 50+ agencies that provide services and opportunities for children, youth, and adults to improve lives in the areas of education, income, and health.

At United Way of Weld County, funds are allocated through the Community Impact Fund (CF), Youth Allocations Committee (YA) and through Special Grants and Fundraising Campaigns (SG).

**EDUCATION**

Helping ensure children are prepared to succeed in school and youth graduate

- **Boy Scouts of America, Longs Peak Council**
  - *AmeriCorps VISTA Project*
  - *Comprehensive Youth Development, CF*
  - *Scoutreach, CF*
  - *Soccer and Scouting, YA*
- **Boys and Girls Club of Weld County**
  - *Academic Success, CF*
  - *Culinary Arts, YA*
- **Carbon Valley Recreation Center, CF**
- **City of Evans Parks and Recreation, CF**
- **City of Fort Lupton Recreation Department, CF**
- **Envision**
  - *Early Intervention, CF*
- **Greeley Dream Team**
  - *Discovery: Peer Leadership, CF*
- **Greeley-Evans School District 6**
  - *AmeriCorps VISTA Project*
- **Greeley Leisure Services Department, CF**
- **High Plains Library District**
  - *Hip Hop Madness Program, YA*
- **Highland Early Childhood Education Center**
  - *Creative Curriculum, CF*
  - *School Aged Trips, CF*
- **North Range Behavioral Health**
  - *At-Risk School Program, CF*
- **Northeast Behavioral Health Family Connects**
  - *Early Childhood Mental Health Pyramid Training, CF*
  - *Home Instruction for Parents of Preschool Youngsters, YA*
- **Partners Mentoring Youth**
  - *One-to-One Mentoring, CF, YA*
- **Thompson Rivers Parks and Recreation, CF**
- **Town of Eaton Recreation Department, CF**
- **Town of Kersey Recreation Department, CF**
- **Town of LaSalle Recreation Department, CF**
- **Town of Mead Recreation Department, CF**
- **Town of Plateville Recreation Department, CF**
- **Town of Windsor Recreation Department, CF**
- **Turning Point**
  - *Day Resource Center, CF*
  - *Home Based Intensive Services, YA*
- **Weld County Department of Public Health and Environment**
  - *Pre-natal Services Program, CF*
- **Youth and Family Connections**
  - *AmeriCorps VISTA Project*
  - *Scholarship Fund, YA*
  - *Truancy Intervention Program, CF*
UNITED WAY OF WELD COUNTY INVESTED $1,186,318 IN THESE COMMUNITY PROGRAMS AND SERVICES.

INCOME

Helping families become financially stable and independent

A Woman’s Place
- Emergency Assistance, YA
- Safety & Self Sufficiency, CF
American Red Cross
- Disaster Assistance, CF
Arc of Weld County
- AmeriCorps VISTA Project
Catholic Charities, SG
- Champions Program, CF
- Guadalupe Shelter, CF
- Rental Assistance for Families, YA
Connections for Independent Living, SG
- AmeriCorps VISTA Project
- Braille Printer, YA
- Champions Program, CF
- Housing Program, CF
Greeley Transitional House, SG
- Champions Program, CF
- Emergency Shelter, CF
- Follow-Up Program, CF
- Teen Life Skills Classes, YA
GreenPath, Inc.
- Champions Program, CF
- Financial Counseling, CF
Homeless Coalition
- AmeriCorps VISTA Project
- Cold Weather Overflow Shelter, SG
Northern Colorado Youth for Christ
- AmeriCorps VISTA Project
One Morgan County
- AmeriCorps VISTA Project

Relief, Independence, Stability, Education (RISE), YA
- AmeriCorps VISTA Project
- Betterment/Getting Ahead, CF
- Relief Assistance, CF
Right to Read
- AmeriCorps VISTA Project
- English as a Second Language and Adult Basic Education Classes, CF, YA
Weld Food Bank, SG
- AmeriCorps VISTA Project
- Emergency Food Boxes, CF
Women2Women
- One-time Financial Assistance, CF

45 programs helping 35,824 people in Weld County
A Kid’s Place
- AmeriCorps VISTA Project
- CASA Program, CF
- Child Advocacy Center, Y
Catholic Charities, SG
- Senior Services, CF
Connections for Independent Living, SG
- Multiple Sclerosis Independent Living Program, CF
Eldergarden
- Adult Day Care Services, CF, YA
Envision
- Family Support Services Program, YA
- Respite Care, CF

Lutheran Family Services of Colorado
- Child Enrichment Programs, YA
- Parent Education, CF
- Safetouch, CF
- Supervised Visits/Care House, CF
Meals on Wheels
- Meal Delivery, CF, YA
North Colorado Health Alliance
- AmeriCorps VISTA Project
North Range Behavioral Health
- Day Reporting Center, YA
- Suicide Education, CF
Rehabilitation and Visiting Nurse Association
- Educational Booklets, YA
- Home Health Care Services, CF
Senior Resource Services
- Volunteer Driving Program, YA
Sexual Assault Victim’s Advocacy
- AmeriCorps VISTA Project
- Victim Services, CF
- Youth Empowerment Services, YA
Weld Foster Youth Nutrition Program
When community needs assessments show a program or service would be beneficial to the community, United Way of Weld County steps in to work towards meeting the need of our community if it can be done effectively and efficiently.

**EDUCATION**

**Best Start for Babies and Toddlers**
Parents of children prebirth to three years of age develop foundational parenting skills and increase positive outcomes for their child.
158 children, 116 parents

**Bright Beginnings**
Parents of children prebirth to three years of age receive annual home visits from community volunteers to promote healthy development.
1,509 children

**Early Care and Education Services**
Parents and caregivers receive help finding and funding quality, licensed childcare; child care providers have access to professional development and quality improvement opportunities.
5,523 parents, 169 children, 569 childcare providers

**Family, Friend and Neighbor Providers Advancing School Outcomes (PASO)**
Non-licensed, Latina, Spanish-speaking child care providers with little or no early childhood education participate in a 15-month intensive training to increase the quality of care provided.
55 providers, 73 families, 128 children

**Parent Education Symposium**
A two-hour family-friendly format symposium to provide helpful parenting tips, early childhood development and school readiness skills for families. 146 participants attended, including 95 children under age 12.

**Northern Colorado Children’s Festival**
Parents and caregivers are provided with tools and resources they can use to ensure their children are learning outside the classroom, all at a free community event available to every family.
5,000+

**Promises for Children**
Serving as Weld County’s Early Childhood Council, Promises for Children takes an active role in organizing a coordinated effort to continually build and improve early care and development systems. In addition, as United Way of Weld County’s suite of programs, Promises for Children is dedicated to improving the wellbeing of all young children in Weld County. PFC had 174 volunteers donating 2,938 hours over the year.

**Raising a Reader**
Bags filled with award winning books are rotated into children’s homes via their licensed child care provider to ensure healthy brain development, parent/child bonding, and early literacy skills.
265+ children

**INCOME**

**Child Care Financial Assistance Program**
Parents who are working or in school full-time can receive financial assistance for their child to be cared for in a licensed childcare setting.
97 children, 75 parents

**Family Business Solutions**
Companies create a child care employee benefit program.
72 children, 51 parents
ACCESS TO SERVICES

Providing members of our community access to the information and services they need and connections to give, advocate and volunteer. This is achieved through three methods: UWWC 2-1-1 Information & Referral Service, Disaster Preparedness and Response, and the Volunteer Resource Center.

United Way of Weld County 2-1-1 is the largest information and referral (I&R) service in Northeast Colorado, helping approximately 7,000 individuals and families each year. Covering eight counties, it is recognized by many in the region for its leadership in the field through our extensive resource database.

At United Way of Weld County and 2-1-1, we know we make a difference in our community by connecting individuals and families with information and services they need for a more stable, healthier and happier life. United Way of Weld County is fortunate to see it every day. We collect and provide data to partner agencies that supports this statement.

United Way of Weld County would like to thank our 380 agency partners across Kit Carson, Logan, Morgan, Phillips, Sedgwick, Washington, Weld and Yuma counties who help strengthen communities.

Neighbors Helped

- 14,785 Calls Handled
- 2,257 Web Hits
- 7,890 Referrals
- 393 Free Tax Preparation
- Average wait time: 27 seconds

Top Call Requests 2012/2013:

- 28% Utility Bill Asst.
- 20% Clothing/Personal/Household
- 19% Rental Asst.
- 15% Food/Meals
- 10% Other
- 9%

Total Call Volume by Year:

- 2008-2009: 9,630
- 2009-2010: 13,287
- 2010-2011: 13,551
- 2011-2012: 14,351
- 2012-2013: 14,785
The Volunteer Resource Center (VRC) at United Way of Weld County provides direct service to the Weld County community to create a more connected, cohesive and supportive environment for all its citizens. By engaging the community in volunteerism, the VRC upholds the values of integrity, service, and community through providing volunteer opportunities.

Community
The VRC provides access to quality volunteer opportunities to the Weld County community.

- Volunteer Opportunity Guide – an online booklet containing a list of volunteer opportunities organized by interest area (also searchable by location). There are currently 86 organizations listed with a variety of opportunities available.
- Volunteer App – a mobile app for iOS devices where users can search, access and sign up to volunteer right from their mobile device. The app allows users to contact agencies directly.

Day of Action
Day of Action is a one-day volunteer event put on by United Way of Weld County’s Volunteer Resource Center each year. Day of Action helps local nonprofits with projects that otherwise couldn’t be completed because of limited staff and volunteer time. This is a day for community members, businesses and families to come out and volunteer to complete these projects and engage in the Weld County community.

Day of Action nearly doubled its previous year number of projects from 12 to 22 – 6 in the Carbon Valley and 16 in the Greeley/Evans/Windsor area. The number of volunteers also more than doubled from 116 to nearly 300 – about 75-100 in the Carbon Valley and about 200+ in the Greeley/Evans/Windsor area.

Twenty Hand Teams (Businesses and organizations with 10+ volunteers): Aims Community College, Anderson & Whitney, Carbon Valley Recreation District, Carbon Valley Seniors, Greeley Young Professionals, Hensel Phelps Construction Co., JBS USA, SilverEdge, LLC, T.J. Maxx, The Church of Jesus Christ of Latter-day Saints, and Wal-Mart #5051.

Value of Volunteer Time defined by the Independent Sector was $22.53 in the State of Colorado.

EVEry Minute One Volunteers With United Way Is a Minute Donated To Our Neighbors In Weld County.

280 Volunteers Providing $96,580 Worth of Time to United Way of Weld County.
Disaster Preparedness and Response
• UWWC is one of the collaborative partners with multiple local, regional and statewide emergency preparedness agencies.

Emergency Food & Shelter Program
• Managed local EFSP distributing $110,187 in federal funds to 11 agencies to help the most vulnerable populations meet basic needs of food and shelter.

FamilyWize Prescription Discount Card Program
• UWWC distributes FamilyWize discount prescription cards to Weld County residents through agencies, employers and directly. Households may purchase needed prescription medications at discounted prices. Last year, 7,798 Weld County claims saved $168,938 on prescriptions with the FamilyWize card.

Greeley/Evans Bus Token Program
• 18,680 Greeley-Evans Transit (GET) bus ride passes to Weld County agencies for their clients to get to work, school and other appointments in 2013.

Housing and Emergency Services Network
• Facilitated monthly meetings involving 15+ agencies for networking, training, problem solving and sharing of best practices.

Piton Foundation Earned Income Tax Credit Partnership
• Informed and connected callers of the benefits of the Earned Income Tax Credit through UWWC 2-1-1 and helped distribute materials throughout Weld County.

Project LAUNCH
• Weld County’s Early Childhood Council provides support and sustainability of convening partners to address the social emotional needs of children prenatal to age 8 year of age in Weld County. Project LAUNCH staff works with parents and other caregivers, such as early childhood care and health care providers, to evaluate children who are behaviorally challenged.

Weld Foster Youth Nutrition Program
• Sponsors Weld Foster Care Association to ensure foster children and youth have access to nutritious food. More than 50,000 pounds of food has been accessed through the Weld Food Bank.

Weld County Homeless Coalition
• Developed solutions for overflow shelters distributing $25,000 in winter 2012-13 funds for emergency housing; facilitated a Weld County-wide conversation including 30+ agencies on housing homeless folks and conducted a Vulnerability Index that included 200+ surveys.

Weld County Refugee Collaboration
• Facilitated conversations on how local government and agencies can work together to address the needs and opportunities represented by the new Burmese and East African refugee populations beginning to call Weld County home.
Champions Program
• Provided jointly by Catholic Charities, Connections for Independent Living, Greeley Transitional House, GreenPath and United Way of Weld County. Champions helped 140 families strengthen and stabilize their households to become more self-reliant.

RITE Program:
Realizing Independence Through Education
• Facilitating the work of Weld County judiciary, governmental agencies, other nonprofit organizations and schools and businesses to develop a resource that helped 570 youth move to a self-sufficient adulthood.

Weld Project Connect
• In partnership with the City of Greeley and Weld County Government, United Way of Weld County helped bring 70 agencies, 300 professionals and 750 volunteers together to help 900+ participants become aware of and access county-wide services.

UWWC AmeriCorps VISTA Project (Volunteers In Service To America)
• A partnership with AmeriCorps VISTA, places and supports 16 younger volunteers in building the capacity of agencies working with vulnerable children, youth and adults. With an annual investment of $50,000, UWWC is able to leverage additional funding to provide a value of more than $480,000 to Weld County.

2012-2013 AmeriCorps VISTA Project Agencies
A Woman’s Place
Global Refugee Center
Greeley-Evans School District 6
High Plains Library District
Longs Peak Council, Boy Scouts
Right to Read
RISE
Sexual Assault Victim Advocacy
United Way Resource Development
United Way Community Impact
United Way Community Outreach
United Way Promises for Children
Weld County Food Bank
Our goal is to make an impact on our community through collaboration and outcomes-based programs and services. The financial transparency and health of our organization is paramount.

**2012-2013 United Way of Weld County Consolidated Revenue**

**Investment Income** is interest received from an endowment and quasi-endowment held at The Community Foundation Serving Greeley and Weld County, Certificates of Deposit and checking accounts.

**Grants & Contracts** are funds leveraged by United Way of Weld County to fill a need in our community with direct programs and services.

**Net Campaign** is derived from the total Resource Development Annual Campaign, subtracting uncollectible pledges.

**Miscellaneous Income**

**Investment Income**

**Grants & Contracts**

**In-Kind Contributions**

**Net Campaign**

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**2012-2013 United Way of Weld County Consolidated Expenses**

**Donor Designations** are directed to specific agencies or agency programs as chosen by the donor.

**Programs** are the reason we exist. These areas of funding include funded agency programs in the community as well as programs and services offered directly by United Way of Weld County.

**Support Services** include general administrative expenses including utilities, rent, non-program salaries, etc. Also included are funds needed to maintain a significant development campaign to raise the funds needed to do our work.

**Cornerstone Partners** are very important in covering the costs of our support services. Thanks to these loyal contributors, our already low administrative and fundraising costs are covered, allowing 100% of donations to directly fund programming.
## United Way of Weld County Statement of Financial Position

### 2012/2013

<table>
<thead>
<tr>
<th>Assets</th>
<th>2012/2013</th>
<th>2011/2012</th>
</tr>
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<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>660,325</td>
<td>988,408</td>
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<tr>
<td>Certificates of Deposit</td>
<td>1,028,509</td>
<td>1,250,000</td>
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<tr>
<td>Receivables:</td>
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<td></td>
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<tr>
<td>Campaign Pledges</td>
<td>755,370</td>
<td>440,504</td>
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<tr>
<td>Grants</td>
<td>85,950</td>
<td>51,091</td>
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<tr>
<td>Other</td>
<td>5,201</td>
<td>39,065</td>
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<tr>
<td>Prepaid Expenses</td>
<td>31,903</td>
<td>41,440</td>
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<tr>
<td>Land, Building, Equipment (net)</td>
<td>164,478</td>
<td>123,443</td>
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<tr>
<td>Investments (quasi endowment)</td>
<td>715,285</td>
<td>713,441</td>
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<tr>
<td>Interest (Legacy Endowment)</td>
<td>259,050</td>
<td>71,824</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>3,706,075</strong></td>
<td><strong>3,719,216</strong></td>
</tr>
</tbody>
</table>

| Liabilities                          |           |           |
| Accounts Payable                     | 91,797    | 113,409   |
| Accrued Awards Liability             | 836,213   | 852,331   |
| Donor Designations Payable           | 276,490   | 382,768   |
| Accrued Compensated Absences         | 63,009    | 54,937    |
| Deferred Revenue                     | 82,954    | 102,823   |
| **Total liabilities**                | **1,350,463** | **1,506,268** |

| Net Assets                           |           |           |
| Unrestricted                         |           |           |
| Land, Building, and Equipment        | 164,478   | 123,443   |
| Board Designated:                    |           |           |
| Legacy Endowment                     | 22,536    | 12,544    |
| Quasi-Endowment                      | 715,289   | 713,441   |
| Operating Reserve                    | 612,297   | 626,484   |
| Undesignated                         | 583,256   | 410,398   |
| Temporarily Restricted               | 21,242    | 267,358   |
| Permanently Restricted               | 236,514   | 59,280    |
| **Total Net Assets**                 | **2,355,612** | **2,212,948** |
| **Total Liabilities and Net Assets** | **3,706,075** | **3,719,216** |

## United Way of Weld County Statement of Activities

### 2012/2013

<table>
<thead>
<tr>
<th>Revenue</th>
<th>2012/2013</th>
<th>2011/2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign:</td>
<td>3,185,063</td>
<td>3,112,718</td>
</tr>
<tr>
<td>Less Uncollectible Pledges (estimated/actual)</td>
<td>(7,365)</td>
<td>(91,663)</td>
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<tr>
<td>In-Kind Contributions</td>
<td>324,804</td>
<td>107,073</td>
</tr>
<tr>
<td>Grants &amp; Contracts</td>
<td>607,351</td>
<td>762,477</td>
</tr>
<tr>
<td>Endowment Income</td>
<td>24,130</td>
<td>7,517</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>46,018</td>
<td>44,614</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>4,180,001</strong></td>
<td><strong>3,942,736</strong></td>
</tr>
<tr>
<td>Donor Designations</td>
<td>(653,431)</td>
<td>(709,742)</td>
</tr>
<tr>
<td><strong>Net Revenue</strong></td>
<td><strong>3,526,570</strong></td>
<td><strong>3,233,994</strong></td>
</tr>
</tbody>
</table>

| Expenses                              |           |           |
| Program Expenses:                     |           |           |
| Agency Support and Planning           | 133,503   | 133,503   |
| Community Impact                      | 213,568   | 251,095   |
| Child Care & Family Support           | 586,785   | 578,326   |
| Bright Beginnings                     | 207,831   | 155,112   |
| Promises for Children                 | 323,981   | 416,435   |
| 2-1-1 Information & Referral          | 243,187   | 227,784   |
| Volunteer / Gift In-Kind              | 64,027    | 56,222    |
| Community Awards                      | 965,222   | 928,574   |
| **Total Program Expenses**            | **2,737,930** | **2,746,971** |
| Support Services:                     |           |           |
| General and Administrative            | 79,102    | 71,085    |
| Fundraising                           | 565,393   | 525,600   |
| **Total Support Services**            | **645,496** | **596,685** |
| **Total Expenses**                    | **3,383,906** | **3,343,656** |
| Change in Net Assets                  | 142,664   | (110,662) |
| Net Assets Beginning of the Year      | 2,212,948 | 2,323,610 |
| **Net Assets End of the Year**        | **2,355,612** | **2,212,948** |
CORNERSTONE PARTNERS

Like most nonprofit organizations, United Way of Weld County incurs administrative and fund-raising costs. Thanks to the generous contributions of these companies, 100% of your donations directly help Weld County communities.

- Monfort Family Foundation
- NCMC, Inc
- State Farm Insurance Companies
- The Tribune
- City of Greeley
- JBS USA
- Townsquare Media
- Xcel Energy
- Advanced Direct Marketing, Inc
- Banner Health
- Flood and Peterson
- Kaiser Permanente
- KUNC
- Phelps-Tointon, Inc
- Roche Constructors, Inc
- Wells Fargo Foundation
- Atmos Energy
- Big R Bridge
- Colorado Health Medical Group
- Colorado Premium Foods
- Connecting Point
- Ehrlich Family of Dealerships
- Farmers Bank – Ault
- First National Bank
- Ghent Chevrolet Cadillac
- John Elway Chrysler Jeep Dodge Ram
- Mirage Productions
- Pepsi Beverages Company
- Professional Finance Company, Inc
- Spradley Barr Ford & Lincoln of Greeley
- Vestas Blades America, Inc
- Weld County Garage Buick GMC

PACESETTER COMPANIES

Each year these organizations step forward to make early commitments to their communities. The following companies and their employees raised a total of $508,995 to help improve the lives of people right here in Weld County.

- Advantage Bank
- Ameriprise Financial
- Anderson & Whitney P.C.
- Big R Bridge
- Cache Bank & Trust
- Connecting Point
- Envision
- Ghent Chevrolet Cadillac
- Hensel Phelps Construction Co.
- JBS USA, LLC - Beef Plant
- National Board of Chiropractic Examiners
- New West Bank of Greeley
- Payment Solutions
- Phelps-Tointon Inc.
- Professional Finance Company, Inc.
- Sears Real Estate
- Spradley Barr Ford & Lincoln of Greeley
- Weld County Garage Buick GMC
- Windsor State Bank
United Way of Weld County recruits people and organizations who bring the passion, expertise and resources needed to get things done. Part of our mission is to mobilize the caring power of our community. The following companies and their employees, organizations, private foundations and public agencies have invested generously to help create the opportunities for a good life for all.

Monfort Family Foundation  
Americorps VISTA  
JBS USA LLC  
State Farm Insurance Companies  
Tony Grampsus Youth Services Grant  
Colorado Department of Education  
Colorado Department of Human Services  
City of Greeley  
Banner Health/North Colorado Medical  
Hensel Phelps Construction Co.  
Temple Hoyne Buell Foundation  
Daniels Fund  
El Pomar Foundation  
NCMC, INC.  
SilverEdge  
Phelps-Tointon Inc.  
The Greeley Tribune  
Greeley - Evans School District 6  
Anadarko Petroleum  
Xcel Energy  
Professional Finance Company, Inc.  
Townsquare Media  
Flood and Peterson  
Colorado Combined Campaign  
Advanced Direct Marketing, Inc.  
Wells Fargo Bank  
Roche Constructors, Inc.  
Pepsi Beverages Company  
Farmers Bank-Ault  
Kaiser Permanente  
Qualstar  
Ghent Chevrolet Cadillac  
Weld County Garage  
Spradley Barr Ford & Lincoln of Greeley  
First National Bank  
Bank of Colorado  
United Parcel Service  
Wal-Mart Stores  
Anderson & Whitney P.C.  
Carestream Health Inc  
Vestas Blades America, Inc  
CenturyLink Foundation  
Connecting Point  
Sears Real Estate  
Community Radio for Northern Colorado  
North Range Behavioral Health  
Ameriprise Financial  
Poudre Valley Rural Electric Asso.  
Crop Production Services, Inc  
Greeley Chamber of Commerce  
Allnutt Funeral Service  
Anderson Business Resources  
West Family Foundation  
Lexmark International Inc.  
JC Penney Company #2266  
ING  
TSN West LLC  
Northeast Behavioral Health  
ZLB Plasma Services  
Security Service Federal Credit Union  
Computer Information Concepts Inc.  
Dohn Construction, Inc.  
Women’s Fund at the Community Fndn.  
Otie’s Wine & Spirits  
Microsoft Matching Gifts  
Caterpillar Inc.  
Valero Services, Inc  
Guaranty Bank & Trust Holdings Inc.  
Agilent Technologies  
Thrivent Investment Management  
Weiss Jewelers  
Kenny’s Steak House  
Xcel Energy Rocky Mountain Energy Center  
Comcast Cable  
The Group, Inc.  
Weld County School District R.E. 4  
Union Pacific Foundation  
Goodwinol Products Corp.  
OtterCares Foundation  
Sam’s Club  
RISE  
Eli Lilly & Company  
FMS Bank  
Enterprise Rent A Car  
Catholic Charities  
CFD Laramie County  
Houtchens, Houtchens & Greenfield LLC  
General Electric  
KBN Engineers  
Macy’s - Centerra  
McDonald’s Restaurants  
Upstate Colorado Economic Development
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<th>Weld County School District R.E. 1</th>
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<tr>
<td>Woody’s Newsstand</td>
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<td>Greeley Independence Stampede</td>
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<td>Carbon Valley Recreation District</td>
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United Way of Weld County

2012/2013 BOARD OF DIRECTORS

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2-1-1 Advisory Committee
Executive Committee
Finance Committee
Governance Committee
Promises for Children
  • Weld County’s Early Childhood Council
  • Community Family Support
    Envision’s Local Interagency Coordinating Council
  • Health and Wellness
  Young Child Wellness Council (Project LAUNCH)
  • Bright Beginnings Home Visitation Committee
  • Early Care and Education Services
    School Readiness Committee
  • Professional Development
    Love to Learn Conference Committee
  • Northern Colorado Children’s Festival
  • Colorado Preschool Program Advisory Committee

Resource Development
  • Campaign Cabinet
  • Campaign Executives
  • Auction Committee

Community Impact
  • Community Investment Council
  • Recreation Scholarship Committee
  • Youth Allocations Committee
  • Emergency Food and Shelter Program Board

Weld Project Connect
  • Steering Committee
  • Outreach Committee
  • Volunteer Engagement Committee
  • Agency Services Committee
  • Logistics Committee
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Septiari Dirks, Grants Technician
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Kristine Hepner, Receptionist

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Denise Garcia, Resource Development Account Manager
Verniece Thomas, Resource Development Account Manager
Betsy Ross, Resource & Community Development Associate
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Kassandra Barber, Data Specialist

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Elyse Miller, AmeriCorps Community Impact VISTA

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Correen Martinez, Early Care & Education Services Coordinator
Brittany Koehler, Early Care & Education Assistant Coordinator
Carolina Cervantes, PASO Program Assistant Coordinator
Erica Arellano, PASO Cohort Assistant
Saray Munoz, PASO Cohort Assistant
Christina McKasy, Bright Beginnings Coordinator
Clara Jones, Bright Beginnings Spanish Outreach Specialist
Melanie Kelsea, Best Start For Babies and Toddlers Coordinator
Erica Heindl, AmeriCorps Promises for Children VISTA

2-1-1 Information & Referral Service
Wilmerd Velez, Director of 2-1-1
Joe Soto, Community Resource Specialist
2-1-1 Call Specialists, Sofia, Grace and Sandra
Rose Kinane, AmeriCorps VISTA Leader