

Large gift to United Way boosts campaign

United Way of Weld County announced today that a total of \$2.7 million has been raised in the 2011-12 community fundraising campaign and \$502,000 in grants and contracts.

The goal for the campaign is to engage 9,282 donors and currently 5,542 generous folks have stepped up to help children, youth, families and the elderly in Weld County. The overall financial goal for the United Way campaign is to raise \$3,814,528 in revenue from individuals, businesses, employees, program fees and grants.

Gary Burton, Chairman of the United Way campaign said he is quite proud of volunteers' success in dollars raised so far. "It's a lot of money and a very generous community," he said. "But the needs for the services United Way provides and supports are greater than ever. To anyone who can reach a little deeper into their pockets to help, it would be greatly appreciated. We will be spending the next few weeks with follow-up calls and letters to donors of previous campaigns who have not yet given."

United Way of Weld County recently received an exceptionally generous donation of \$675,000 from the Monfort Family Foundation. The majority of the gift will be directed to United Way's focus areas: Early Childhood Development; Positive Youth Success; Stabilizing and Strengthening Families and Providing Access to Services to all Weld County residents. The remainder is designated to specific agencies and programs in Weld County.

Executive Director, Jeannine Truswell said, "We are extremely grateful for what the Monfort family does for our community. They are thoughtful in their giving and we will ensure their investment in United Way has a positive impact on the community."

Last year, United Way of Weld County touched the lives of more than 65,000 people. Donations to United Way may be made on their secure website www.unitedway-weld.org or mail checks payable to UWWC, P.O. Box 1944, Greeley, CO 80632