

con·nect



(kə·nekt) v. 1. To join together.



Rick Jenkins elected United Way Board Chair

United Way has the particular ability and role of bringing diverse parties together to reach our community's mutual goals.

This is not easy work, nor is it meant to provide quick fixes and instant gratification. Yet we can make steady advances in our community, by identifying and addressing common problems in a collaborative manner.

Your help can make community changes

No matter what economic level we're at, we all have hopes for our children, for our families and for ourselves. We all win when a child succeeds in school, when our young people graduate from high school, when families are healthy and adults are employed. We all can make a difference by investing in United Way.

Please join me and my fellow Board members help United Way this year with your contribution. United Way is helping people achieve better independent lives with benefits that reverberate throughout our entire community. I invite you to help us do this important work.


Thank you.

United Way of Weld County is like a window to the soul of our community. And there is no better way to pursue my passion of making Weld County a better place for all our residents.

As the newly elected Board Chairman for United Way of Weld County, I have the opportunity to witness firsthand the services and effectiveness of this organization in addition to just how important United Way's work is to the people in Weld County.

United Way of Weld County takes a strategic approach to addressing issues that are critical in our community. This work focuses on the underlying, fundamental issues of removing obstacles and preventing problems from becoming crisis. The work will not be accomplished in a week or a month or this year. It is about methodically creating positive change and

We have a winner!

Have you been aware of our promotion to win a \$100 Target Gift? To get into the drawing all you had to do was subscribe to the United Way of Weld County e-Newsletter. Our congratulations go to Ila Leavy, a loyal contributor.

United Way of Weld County publishes a free e-newsletter that covers what's going on across the communities of Weld County. Subscribing to our newsletter means you are connected to your community and the entire region. By focusing on the work of United Way of Weld County and our partners, we hope to give you the most useful and relevant information available. Please visit www.unitedway-weld.org and subscribe today. Thank you!

Assuring Accountability

United Way of Weld County
2010-2011 Board of Directors

Chair: Rick Jenkins,
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Chair Elect: Jay Hinrichs,
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Vice Chair: Stow Witwer,
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Board of Directors
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Roy Otto, City of Greeley
Virginia Rosales, Community Volunteer
Stephanie Rosenbaum,
University of Northern Colorado
Doug Round, Community volunteer
Ken Salazar, Payment Solutions
Cathy Schulte,
Upstate Economic Development Corporation
Manny Sisneros, Alamo Liquors
Sandy Tomasovich,
State Farm Insurance Companies
Mike Trotter, Front Range Roofing

Join us in our mission:
To improve lives
by mobilizing the
caring power of
our community.

Meet United Way Board Member Mike Trotter



UWWC: *Why did you choose to be involved with the United Way Board of Directors?*

MIKE: I chose to be involved with the United Way Board of Directors to get more involved in the community by giving back to the community.

UWWC: *What has been the most memorable experience on the Board?*

MIKE: Standing in Lincoln Park for the Palooza Event last fall was the most memorable experience for me because we were able to see the people in the community interact and learn more about all the different programs that United Way has to offer.

UWWC: *What has inspired you most being involved with United Way?*

MIKE: Giving back to the community has inspired me, however working with the other board members and staff and seeing how their passion really makes United Way work so well has inspired me most.

UWWC: *What programs currently interest you the most at United Way?*

MIKE: Currently, enhancing a Matching Program for the Community Youth Campaign. It is being put together with local schools and raising additional money with the help of the staff for better financial results and exposure.

UWWC: *How do you "Live United"?*

MIKE: I live united by being aware of what is going on in the community and making sure I do my best to help people in need either personally or through United Way.

Together we can do more than any one can do alone



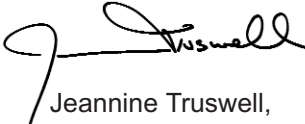
This statement is something I truly believe and live by. On October 14th the community will be able to witness such a notion at a community event called Weld Project Connect.

United Way of Weld County has brought together an amazing group of people from a wide selection of organizations to provide access to services for low income families and individuals in one location. This one day, one stop event is created so participants are able to accomplish in one day what might normally take several weeks or months at multiple locations.

In response to the changing needs of our low-income population, Weld Project Connect is focused on this outreach strategy to improve available services. Non-profit medical and social service providers are collaborating to

serve Weld County residents, who are facing challenging times, with comprehensive and holistic services. It is a new and unique approach in Weld County to help our most vulnerable population and engage volunteers to have the fulfilling experience to help people one person at a time.

I invite you to experience the joy of giving and receiving that this event promises. It is an act of kindness that you will never forget. Volunteers, 'Neighbors Helping Neighbors', are needed...visit our website to sign up! www.unitedway-weld.org.


Jeannine Truswell,
Executive Director



Family Literacy project has positive effect

Early this summer the United Way Promises for Children staff and volunteers facilitated a Family Literacy Carnival at Greeley's Jefferson High School to kick off the Centennial BOCES Si Sail (*Success in School and in Life*) Summer Pilot Project-Family Literacy.

Forty-six families representing a variety of languages, ethnicities, and nationalities and forty-one facilitators of learning and volunteers were part of the summer voyage that culminated July 30th.

Believing all children can and will succeed

Centennial BOCES Instructional Program Coordinator, Juvenal Cervantes said "The great effort and service in behalf of migrant children, principally pre-school children (ages 3-5), and migrant families, was truly remarkable. A strong foundation was built to help children dream great dreams and become life-long learners. I'm convinced the impact will be felt in the weeks, months, and years to come."

When you choose to invest in United Way you help equip and encourage parents as they prepare their children for school.



Sean Conway heads Weld Project Connect



“Yes” is what Weld County Commissioner Sean Conway said when asked to Chair an inaugural, one day event to provide direct service to those who are facing tough times.

Weld Project Connect is a one-day event that will take place on October 14th from 12:30 to 4:30 pm at Island Grove Park in Greeley. The event will provide on-site, one-on-one services for individuals and families in our community who are struggling with foreclosure, job loss, health concerns and other issues.

“We are looking for volunteers of all ages, backgrounds and experience levels to help our neighbors regain their footing in life. Please come join us in this special event to make Weld County a better place to live and work,” said Conway.

Neighbors Helping Neighbors

We’re looking for EVERYONE! - groups, individuals, YOU! To help with pre-event setup, check-in, checkout, participant navigation, post-event breakdown, and much more. Bring a sense of humor, the willingness to help and a bit of your time.

Contact Sandi Meier for more information about volunteer opportunities.
sandi@unitedway-weld.org
or 970-304-6192.
(All volunteers must be 18 or older)



Gloria’s story...

Gloria is an elderly woman who is a participant in United Way’s Champions Program and has recently been put on oxygen by her doctor. Unfortunately, due to the situation which led to her application to the Champions Program, she has no way to pay for it. As you can imagine, the bills from the oxygen provider were piling up each month and causing Gloria a great deal of stress. This added worry was not helping her physical condition in the least.

With the encouragement of Gloria’s advocate from the Champions program, she was able to receive sufficient funding from local resources to pay her debt to the oxygen provider. This allowed her to continue receiving her much needed oxygen supply until her Medicaid benefit begins.

Thanks to you and all our United Way contributors, Gloria and other participants enrolled in our Champions program are learning to become self-reliant.

What makes 2-1-1 Information and Referral valuable to Weld County and Northeastern Colorado?

You have heard that 2-1-1 is the fastest and easiest way to get information when you need it for yourself, a family member or neighbor. You know that by calling or searching the online data base you have access to resources across your community. And there are no more wrong numbers or wasted time trying to find the right person to talk to. Plus it is a bilingual service. So what makes 2-1-1 valuable and remarkable?

- ✓ Full service referral help 24 hrs a day, 7 days a week, 365 days a year.
- ✓ Proven ability to effectively uncover additional client needs over and above the initial reason a call is made to 2-1-1 resulting in more holistic service to clients.

- ✓ Cost effective, time efficient approach for clients and practitioners to meet all of their human services referral needs with one call.
- ✓ Significant cost savings to communities through better resource coordination, avoiding service duplication and by dedicating staff to comprehensive call center and data base operations.

Your continued support of United Way makes it possible for ANYONE to ask for HELP. Thank you.

Call 2-1-1 when you need to talk to someone.

NO MATTER WHAT KIND OF HELP YOU NEED

2-1-1

For alternate access, call 1-800-559-5590 or find resources online at www.unitedway-weld.org

CAN HELP YOU FIND IT

DIAL 2-1-1 FOR ASSISTANCE WITH MEDICAL NEEDS, SHELTER, UTILITY ASSISTANCE, CHILD CARE, HUNGER AND MORE.

SERVING NORTHEAST COLORADO INCLUDING THE COUNTIES OF KIT CARSON, LOGAN, MORGAN, PHILLIPS, SEDGWICK, WASHINGTON, WELD AND YUMA.

LIVE UNITED www.unitedway-weld.org

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con·nect



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My daughter is healthy thanks to **United Way**



It started as a small lump at the back of my young daughter's tongue. After 2 weeks it had grown much, much larger. My wife and I took our little Melissa to the emergency room where we were referred to a specialist. The specialist advised us that the growth needed to be removed immediately. This news was devastating as I had recently lost my job and health insurance coverage. My unemployment benefit was all I had to support my wife and three kids.

for Missy, but for my other children as well. The card was faxed to the doctor and we were able to schedule the surgery right away.

Melissa had the surgery and is doing well. We are so relieved that CHP+ covered the expenses of her surgery and prescriptions. We are also very grateful to United Way for helping us find this insurance program; I don't know what we would have done without their help. Thank you.

Not knowing what to do or how to start I went to the Department of Human Services where I was referred to the United Way office for low cost health insurance coverage, Child Health Plan Plus, and a Presumptive Eligibility (PE) card. Because our situation was urgent, United Way was able to process an emergency CHP+/PE card not only



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The production and printing of this Newsletter was made possible by the generosity of the United Way of Weld County Cornerstone Partners.

Community Campaign 2011-12

Rockin' and Rollin'



National Board of Chiropractic Examiners

The United Way Pacesetter companies kicked off the Community Wide Campaign with Rock and Roll Bowling. Dressed in the most unique and inventive costumes the participants made commitments that their companies would lead the way and set the employee campaign "pace" for others to follow.



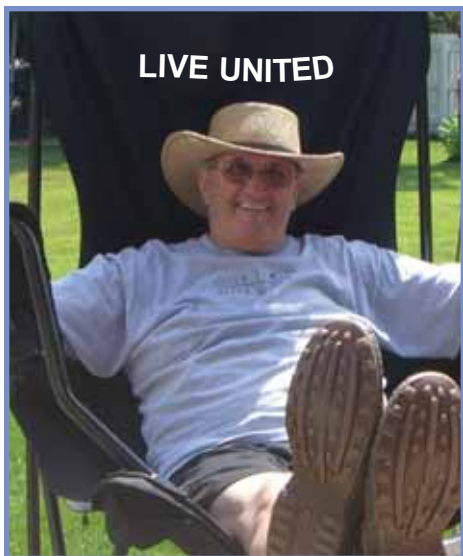
North Range Behavioral Health

Campaign Chair, Gary Burton said, "This year we have 25 of the best possible volunteers and 1 VISTA representative to help the Resource Development staff of 5 with as many tasks as possible to make this a highly successful campaign. Having this powerhouse of individuals will help keep costs at a minimum while raising funds for the community. It is our job to educate the community and drive awareness about the many needs that United Way meets to help people in Weld County."

Resource Development Director Christi Smith commented, "Each year, despite our efforts, we have to face the fact that the campaign may fall short of meeting the requests that United Way of Weld County receives from the community. Only 3% of nearly 252,000 residents in our county give to United Way to meet the needs of 25% of the population. One of our goals is to change that statistic. Imagine the families we could help if we increased this to just 4%."

"If you do not know about United Way, we just ask that you please give us a chance to educate you about all of the work that can be done with any amount that you can give. No gift is too small! Please call and just ask – How can I help?" said Burton.

For more information call 970-353-4300 or visit www.unitedway-weld.org



Gary Burton, Campaign Chair

"RELAX!"

This one word of wisdom from Dr. Ryan Mayeda, D.C. was heard over and over as members of the United Way staff took their turn to enjoy a 15 minute chair massage. The Mayeda Family Chiropractic staff donated their time to help us take a break.

On a recent visit to the United Way office Dr. Mayeda observed the pace that our dedicated folks work at and asked, "May I bring my staff to help your staff?" A date was set. What we learned from this generous gift of time from Dr. Mayeda and his staff was this; No matter how much pressure you feel at work, if you can find ways to relax for at least five minutes every hour, you will be more productive. It's true. Thank you Mayeda Family Chiropractic!



United Way Staff members enjoying complimentary chair massages.

2011-12 Campaign Cabinet

Gary Burton, Chair, Professional Background Investigations
Tony Archuletta, Atmos Energy
Goldie Augustmoon, Northern Colorado Paper, Inc.
Michelle Baab, "A" List Event Planning
John S Benjamin, The Growth Coach of the Front Range
Dale Cook, Roche Constructors, Inc.
Mark Cook, Spradley Barr Ford, Lincoln, Mercury Inc
Nina Cook, Community Volunteer
Kevin Cory Vestas Blades America, Inc
Bill Edwards, Community Volunteer
Marilyn Ehn, Community Volunteer
Mike Fitzgerald, University of Wyoming Cowboy Joe Club
Elina Fresquez, State Farm Insurance Companies
Carolyn Gattis, UBS Financial Services, Inc.
David Hergenreder, Atmos Energy
Mary Lauck, Community Volunteer
June Lemmings, Sears Real Estate
Carly Meyers, New West Bank
A J Roche, PB Roche Baseball Training Facility for Kids
Carol Ruckel, Community Volunteer
Marinda Simpson, State Farm Insurance Companies
Cheri Sunday, Flood & Peterson Insurance, Inc.
Scott Warner, Connecting Point
Delores Welp, Advantage Bank
Scott Young, Bank of Colorado-Greeley



UNITED WAY: Connecting with Weld County

United Way of Weld County benefits residents in over 25 towns throughout Weld County. Our funding, work, and volunteer base spread to every corner of the county. The misconception that we only help people in Greeley is simply because so many of the programs and services are located within the city limits. Please know that United Way's impact is county wide and each and every person, business and organization in each community is unique and special to our work.

Key United Way volunteers reside throughout Weld County including Margie, Martinez Perusek with the Weld County's Sherriff's Office, Fred Bauer - Treasurer of the United Way Board of Directors from Farmers Bank - Ault, and Board Members Bill May a rancher from Briggsdale, Cathy Schulte from Upstate Colorado, who lives in Eaton and Weld County Commissioner Dave Long from New Raymer. These five Board members along with the entire board, guide our work, ensure strict financial controls and accountability, and approve funding decisions.

United Way of Weld County funds local organizations and programs that advance the common good in Weld County. Throughout Weld County United Way supports programs that help our youngest children with school readiness, the

community's youth stay on a positive path toward success, families on their way to self-sufficiency and assisting those who are faced with challenging times with basic needs. The 2-1-1 Information and Referral program touches all of the United Way priorities by helping callers locate the resources they need.

How United Way reaches out to the residents of Weld County:

- The Child Care Services staff can help families locate child care providers that may be close to home or the workplace and fit within the family budget.
- Born Learning Trails are soon to be installed in Firestone and New Raymer. The trails help parents, grandparents and caregivers explore ways to turn everyday moments into fun learning.
- Emergency services are offered throughout the county through the Weld Food Bank and Catholic Charities

• Each year Meals on Wheels delivers to 1200 Weld County residents who cannot cook for themselves

These are just a few of the ways your generous contribution touch and change the lives of so many in our communities. Thank you.

United Way receives federal food, shelter funds

Weld County has been awarded \$117,494 in federal funds to supplement emergency food and shelter programs, a decrease of nearly \$22,000 from last year's award according to Resource Investment Director, Susan Van Deren. "It is an indication that challenges still exist in our economy."

A Local Board, chaired by United Way of Weld County, will determine how the funds awarded to Weld County will be distributed among the emergency food and shelter programs run by local human service organizations in the area. The Local Board consists of representatives from the community, local government and non-profit agencies and is responsible for recommending funding based on application submissions.

"These agencies are responsible for providing meals and nights of lodging as well as utilities, rent and mortgage payments to prevent families from becoming homeless throughout Weld County," said Van Deren.

During 2010, emergency food and shelter funds were distributed in Weld County to: A Woman's Place, Catholic Charities, Connections for Independent Living, Ft Lupton Food and Clothing Bank, Greeley Transitional House, Room at the Inn, Salvation Army, Stepping Stones of Windsor, Weld Food Bank and United Way of Weld County.

