

United Way of Weld County 2011 Campaign Incentives



SPONSORS	<p><i>\$20,000 CAR VOUCHER GIVEAWAY</i></p> <p>Ehrlich Family of Dealerships Ghent Chevrolet and Cadillac Honda of Greeley Peak KIA Spradley Barr Ford Weld County Garage</p>	<p><i>PALM SPRINGS HYATT GRAND CHAMPION WEEK-END GET AWAY</i></p> <p><i>Dick Monfort</i></p>
TARGET	<p>Returning Donors New donors with qualifying pledge</p>	<p>Returning Donors New donors</p>
QUALIFYING LEVELS	<p>\$3/week or more (\$156) – 1 entry \$7/week or more (\$364) – 2 entries \$10/week or more (\$520 total) – 3 entries</p>	<p>Leadership Level of \$750 or more</p>
FINALISTS	<p>Finalists (25 at each gathering) will be drawn to attend six tri-finalist gatherings at each of the sponsoring dealerships:</p> <ul style="list-style-type: none"> • October 15, Peak KIA • October 15, Honda of Greeley • November 12, Ghent Chevrolet & Cadillac • November 12, Weld County Garage • December 17, Ehrlich Family of Dealerships • December 17, Spradley Barr Ford <p>At each gathering, two semi-finalists will move on to the final drawing.</p>	<p>United Way of Weld County will automatically enter leadership givers by 11:55 am Saturday, October 8, 2011.</p>
GRAND PRIZE DRAWING	<p>12 Semi-Finalists will be placed in the final drawing on Thursday, December 20, 2011, 12:00 Noon at the Texas Roadhouse. One winner will be drawn for the grand prize of a \$20,000 Car Voucher to be used at any of the participating dealerships to purchase the car of their choice. The runner-up prize is to be determined.</p>	<p>One winner will be drawn on Saturday, October 8, 2011, 12:00 Noon at the Tillers Tailgate.</p>