

Try Giving!

Why United Way?

United Way is again at the top of The Chronicle of Philanthropy Top 400 Charities list. The Chronicle reported evidence that local United Ways that are more engaged in community impact tended to have stronger resource development results. An investment in your United Way of Weld County makes it possible to create lasting change for the children, youth, families and adults in our community.

YOU can make a difference. YOU can create community impact

Because...

1. Together we do more than we could ever do alone. United Way of Weld County is collaborating with businesses, community leaders, government, and other nonprofits to find the root cause of the problems our community faces and lead the community to lasting solutions.
2. Giving is better than not giving!
3. Thanks to our Cornerstone Partner Program, which underwrites our administrative cost, 95% of the money you donate will go to help the people in this community who need it most. Only 5% of your donation goes to pay for administration costs. Our goal is that soon 100% of your individual donation will go to direct community services.
4. Helping others is pretty much the coolest thing you can do!
5. It is a common misconception that United Ways across the country are local branches or chapters of United Way of America. In fact, United Way of Weld County is one of 1,400 separate United Ways nationwide. Each is independently incorporated and entirely governed by local volunteers. The money raised in each of these communities is for local programs in that area. That means the money raised in Weld County stays in Weld County.
6. Giving makes life better!
7. Contributions to United Way are distributed by volunteers to fund highly effective and financially sound programs that help people right here in Weld County. Volunteers carefully monitor the agencies that apply for United Way funding. They are the eyes and ears of all United Way donors. They provide assurance to you, the donor, that your money is being put to the best possible use.
8. Giving makes our community a better, brighter place to live.
9. United Way is accountable. We must be completely open about our business with our donors, our volunteers, the media, and the general public. Our integrity must be set and sustained at the highest level. We must operate above reproach, and we do.
10. Young or old, giving is for everyone!



Inside your United Way

- Reduce Taxes
- Ask United Way
- Resource Investment
- Your dollars at work
- Results you can see
- Humanitarian of the Year
- Cornerstone Partners
- Upcoming Events

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Cache Bank & Trust

Nancy Teksten
Chair Elect

New Frontier Bank

Kevin Schwindt
Past Chair
PCC/AFT

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Farmers Bank-Ault

Gary Boehler

Carestream Health, Inc.

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Bruce Broderius

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Community Volunteer

Roy Otto

City of Greeley

Doug Round

D & F Specialists

Manny Sisneros

Dumar Construction

You can reduce taxes and HELP our community.

Act now for greatest savings

Federal and State tax laws make it possible to reduce or eliminate taxes on funds you give for charitable purposes. When you itemize your tax deductions, funds used to make a charitable donation to United Way can be subtracted from the amount otherwise subject to tax. Because of this, you may be able to give more than you otherwise thought possible.

A 50% Colorado tax credit

You don't have to have children and you don't have to have children in child care to take advantage of the Colorado Child Care Tax Credit. A contribution to United Way of Weld County designated to our Child Care Fund qualifies you to receive this 50% state tax credit.

Intended to help improve the quality of child care throughout Colorado, this state tax credit is in addition to the federal and state contribution deductions you may receive. Thanks to our donors, this program has enabled United Way of Weld County to make a significant impact on the lives of children and families. Contributions must be cash or on a charge account to receive this credit.

You can often save more when you give other assets

Gifts of stocks, bonds, mutual funds, and certain other assets that have increased in value since you have owned them can result in even greater tax savings.

If you have owned such assets for longer than one year, you can generally give them

and deduct their current value, including any "paper profits," from your taxable income.

Congress has provided that in addition to regular tax savings, you also do not have to pay capital gains tax when you give assets that have increased in value. This extra tax savings is another reason why some people choose to make their gifts in this way.

Such gifts can eliminate tax on up to 30% of your adjusted

gross income (AGI). The best assets to give are those that have increased most in value and would result in the greatest capital gains tax if sold.

You may also choose to give low-yielding stocks or other investments. This will result in little or no impact on future spendable income.

If you have an investment that has decreased in value, consider selling it and making a gift of all or a portion of the cash proceeds. This results in a charitable deduction as well as a loss for tax purposes.

The amount of your loss combined with the charitable deduction may actually amount to more than the current value of the donated asset.

When making a gift of securities, check with your financial services provider to ensure that your gift is completed properly and in a timely manner.

Give from your IRA

If you are over the age of

70½, Congress has made it possible to make tax-free gifts directly from an Individual Retirement Account (IRA) before the end of 2007.

Giving in this way assures that these funds will never be subject to income or estate tax. This may make it possible to give more at the same or lower cost than in the past. Check with your IRA administrator for applicable time limits and other details.

"You don't have to have children to benefit..."

You can leave a legacy

Toward the end of each year, many also choose to review their long-range estate and financial plans. Wills, life insurance policies, retirement accounts, and other planning vehicles can offer special ways to leave a lasting legacy to charitable interests.

A contribution to the United Way of Weld County Legacy Endowment Fund will help generations to come.

For further information on any of these opportunities contact
United Way of Weld County
353-4300.

United Way of Weld County
Child Care Tax Credit
contributions must be received by
December 31, 2007
for 2007 tax credit.

...the best way From the Executive Director

Imagine what it might be like in 20 years when our efforts are successful: children will be ready to learn when they start school; our youth are prepared for life-long success; families and adults take personal responsibility, are financial independent and take pride in their quality of life; our most vulnerable citizens are helped from living in the margins of society and there is easy access to services for everyone needing help.

Imagine, non-profit organi-

zations, government agencies, businesses and community individuals working together to build our community and create positive solutions that solve the most difficult problems. Imagine companies and individuals expressing their caring for the quality of life of all with their generosity and philanthropy.

United Way knows first hand that achieving this isn't easy but we are committed to the journey. Daring to dream that such a

turn of events is possible – and charting the path to get there is a critical challenge of your United Way. Read the success stories in this issue showing positive results of our work. United Way's knowledge, the organizations reputation, the programs/services we fund and you are our greatest assets.

All this doesn't happen without the generosity of people. People who are willing to invest their time and financial contributions



*Jeannine Truswell
Executive Director*

in United Way. Join the journey and imagine the lives you will touch.

Please make your contribution today.



Dr. Bruce Perry

Friday, February 22, 2008
Island Grove Event Center
\$35 per person

This one-day workshop is intended to prepare mental-health, school, child welfare, law enforcement, community leaders, parents and caregivers to better understand and help high-risk children.

To purchase tickets go to:
www.blacktie-colorado.com/rsvp
enter event code: **perry**

For more information, please contact Caroline Gelatt at 970-304-6184

No gift is too small!

A contribution to United Way, no matter how much, is vital to the community and the best way to give. Your United Way investment, because it is magnified by the investment of others, has the power to bring about change that matters in our community. Even a gift as little as \$1 per week helps. Every dollar makes a difference. Whatever the size of your contribution, you are giving someone a hand up. Payroll deduction or monthly billing spreads your gift over a year and it is used to provide funding for a network of services throughout your community.

Have Coffee with United Way!

Do you have questions about United Way? Have you heard "talk" about United Way that is perhaps troubling to you? Do you want clarification about United Way, who we fund, how we make those decisions and why? United Way wants you to know the facts.

Mark these dates to have coffee with United Way of Weld County's Executive Director, Jeannine Truswell and get your questions answered. "Coffee Talk with United Way" will be for approximately one hour on the dates listed. Choose a date and time that is convenient for you and watch the mail for a complete listing of locations where Coffee Talk will be held. The "coffee talks" are limited to 15 people per session, so please contact Barb Lessman and reserve your day and time. 353-4300 ext.2566 or blessman@unit-edway-weld.org

Morning Sessions

Friday, January 25	7:30 a.m.
Thursday, January 31	10:00 a.m.
Wednesday, February 6	7:30 a.m.
Friday, February 8	10:00 a.m.
Friday, February 15	7:30 a.m.
Friday, February 22	10:00 a.m.
Thursday, February 28	10:30 a.m.

Afternoon Sessions

Wednesday, January 23	4:00 p.m.
Tuesday, January 29	4:00 p.m.
Tuesday, February 12	4:00 p.m.
Wednesday, February 20	2:00 p.m.
Tuesday, February 26	4:00 p.m.

United Way...

Resource Investment

Wanda Anderson
New Frontier Bank

Gary Boehler
Carestream Health, Inc.

John D'Angelo
Banner Health

Marsha Davis
Community Volunteer

Debbie Day
Noffsinger Manufacturing Co Inc

Anne Drake
Bank of Choice

Jeremy Ehardt
Union Colony Bank

Mike Engrav
Union Colony Bank

Mike Figal
Community Volunteer

Connie Gentle
New Frontier Bank

Betty Hinze
Coldwell Banker Plains Real Estate, Inc

Nomie Ketterling
Island Grove Regional Treatment Center

Matt Madden
Community Volunteer

Margie Martinez
Weld County Sheriff's Department

Katie Martinez
State Farm Insurance Companies

Donna McNamara
Weld County Sheriff's Department

Mary Merz
Community Volunteer

Bob Merz
Community Volunteer

Jean Meyer
Pillar Enterprises, Inc.

Flo Mikkelson
New Frontier Bank

Chris Moser
Security Title Guaranty Company

Melissa Parker
Community Volunteer

Kim Pichot
Community Volunteer

Shelly Rager
State Farm Insurance Companies

George Robert Reid
Community Volunteer

Scott Ronspics
Community Volunteer

Sara Seely
Union Colony Bank

Who decides?

Imagine you only have \$1,000 to contribute to non-profit health and human services. You send out a notice asking local non-profit agencies to submit a proposal to you requesting how much they would like of the \$1,000 and how they will spend the dollars they receive. After a few weeks you receive several requests totaling \$12,000. How do you decide what to fund and what not to fund? This is the scenario that faces United Way each and every year. Requests for funds far exceed resources available. This is one of the reasons why United Way exists.

United Way recruits and trains community volunteers who dedicate hours of their time to review requests for funding from local non-profit agencies and programs. They read written proposals, listen to oral presentations, make site visits to agency facilities, meet with staff and volunteers, review quarterly

program reports, agency financials, budgets, and information on outcomes, progress and challenges. Volunteers learn about priority needs in our community and best practices that bring about positive change.

“Hard decisions have to be made, there is only so much money available”

When deciding what agencies to fund and for how much, these volunteers consider multiple factors. Some of these include: how the program fits with United Way priorities; demonstrated need for service; performance in effectively helping people and achieving results; numbers of people to be served and cost per service; program and financial management of agency; use of volunteers; effectiveness of the Board of Directors, sustainability and capacity to deliver service;

past results and contract performance; collaborative approach and work with the other community agencies; total budget and ability to raise other funds needed.

Most Weld County non-profit health and human service agencies are deserving of United Way support. But funds are limited and therefore difficult decisions must be made. United Way volunteers are very conscientious and caring. They work hard to assure their recommendations for funding are based on sound facts and information. These volunteers are fair and objective. Volunteers and staff know that we must keep our promise to our donors that their contribution is a wise investment. If unlimited resources were available, the decisions would not be so difficult.



Why it matters to you:

Ensuring that children have good health, strong families, and positive early learning development lays the foundation for a lifetime of success. Playing catch up later in life is expensive and inadequate. We need to address the needs of vulnerable infants and toddlers today. Children who start behind, stay behind!

United Way of Weld County's Response:

- United Way coordinates and facilitates Promises for Children, Weld County's Early Childhood Council.
- Facilitated 15 Family Literacy Carnivals where over 3,375 parents received training and early literacy tool kits to take home to enhance their child's school readiness skills at home.
- Over 1,200 pregnant women have received early prenatal care and referrals to additional resources they need.

Why it matters to you:

School dropouts are more likely to be unemployed, live in poverty, experience poor health, depend on social services and end up in jail than their graduating classmates. Quality after school programs, mentoring and leadership development help youth stay in school.

United Way of Weld County's Response:

- United Way developed and coordinates a VISTA grant for 10 full time VISTA members to assist agencies serving youth with program development, fundraising, and volunteer recruitment at no cost to the agencies.
- Provided scholarships for 849 youth at Weld County recreation departments. These scholarships assist low income youth that otherwise would not be able to participate.
- Provided funding to 8 agencies serving over 8000 youth with after school and mentoring programs.



Why it matters to you:

Families and adults want to help themselves, but breaking the cycle of poverty and not relying on the "system" can be difficult. People need skills and support to move forward. Remaining independent and self sufficient can often be accomplished with the right support.



United Way of Weld County's Response:

- Developed and funds the Champions Program which is assisting low income families in going from economic crisis to stability through long term case management and support.
- Funded programs that assisted 1400 seniors and/or individuals with mental or physical disabilities to be able to stay in their homes through receiving needed support services.
- United Way partners with Social Services and Headstart to provide the Building Healthy Marriages program. Over 100 couples received education & support services assisting them in improving their marriages last year.



Why it matters to you:

Life presents challenges to all of us. Whether a terminal illness, medical emergency, loss of a job, victim of abuse or a change in a family's economic stability, none of us are immune. Vulnerable populations need a helping hand to make it through crisis.

United Way of Weld County's Response:

- Funded programs that assisted over 650 families who had suffered domestic violence and/or child abuse through needed support services to assist them through a very difficult time.
- Made it possible for over 7000 meals and food boxes to be provided for those in our community who did not have enough food for themselves or their families.
- United Way partners with the Faith Community Service Fund to provide funds for rental assistance, utility assistance and other emergency needs. Last year 200 families were helped through their immediate crisis.

Why it matters to you:

Asking for and finding help can be difficult. People often need help navigating the complex maze of human service agencies and programs. Volunteers are critical to the impact that nonprofit organizations and programs have on the lives of people in our community.

United Way of Weld County's Response:

- United Way's 2-1-1 Info Line is an easy way to get connected to needed services. Need help...just dial 2-1-1.
- The Volunteer Resource Center can easily connect volunteers to opportunities that best help our community. The 1-800 Volunteer system makes this easy and efficient.
- Over \$300,000 of in-kind products were donated and distributed to 54 nonprofit organizations in Weld County.



Youth getting involved

Twenty high school students are volunteering their time in the 2007-08 school year to serve on the United Way of Weld County Youth Committee. These volunteers will send out Requests for Proposal to United Way grantee agencies, to submit an application for funding. They will visit agencies

requesting funds, review applications and information provided and make the difficult decisions and recommendations for funding. The funds available for these grants are the dollars raised by the Youth Campaign. This year's total amount available is \$21,800.

Led by adult volunteers Lynn Janklow and Christine Sanchez, this is a positive leadership experience for these twenty students. These young volunteers learn about health and human service needs in our community, the elements of excellent nonprofit management, assess program

effectiveness and are actively engaged in the decision making process.

The project is another example of United Way's commitment to volunteerism, civic engagement and positive youth development. It works, thanks to our youth contributors.

Resource Investment Cont.

Stephen Shapiro
Community Volunteer
Belle Shober
Ascent Home Loans
Renie Shovlin
City Attorney's Office
Meggan Sponsler
Greeley-Evans School District 6
Jim Stiehl
Community Volunteer
Sally Warde
Northern Colorado Paper
Anne Wenaas
Community Volunteer

Youth Committee

Amanda Muse
Eaton High School
John Wilhelm
Frontier Academy
Kyle Huwa
Greeley Central High School
Emily Howard
Greeley Central High School
Dylan Bohlender
Greeley West High School
Drew Bellendir
Greeley West High School
Jamie Gaab
Highland High School
Derrick Helmer
Highland High School
Lindsey Murphy
Northridge High School
Kim Murphy
Northridge High School
Kesha Campbell
Platte Valley High School
Caitlan Olson
Platte Valley High School
Maddy Peavy
Roosevelt High School
Michaela Miller
Roosevelt High School
Sara Heizer
Roosevelt High School
Andrew Heintzelman
Union Colony Prep
Molly Campbell
Union Colony Prep
Jeannette Hartman
Union Colony Prep
Katie Carlson
University High School
Jasmine Balignasay-Chavez
Windsor High School
Corinne Torres
Windsor High School

United Way

Your dollars at work

Your help makes you a champion too!

Month after month, many individuals and families come up short and need food, housing, or utility assistance. Agencies helping with these basic need services cannot keep up and often have waiting lists.

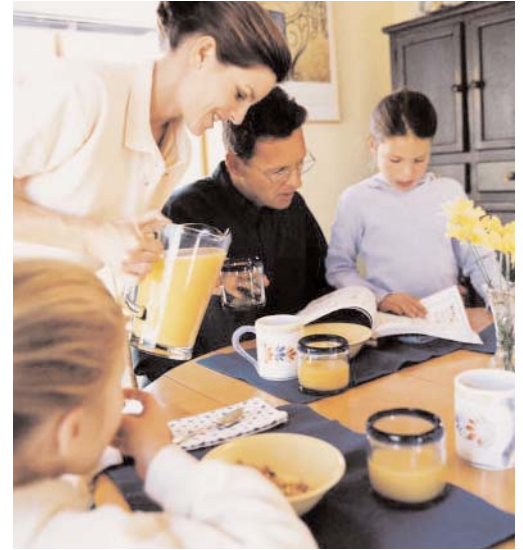
The Champions Program was developed by United Way of Weld County in response to the high numbers of people in our community who struggle to make ends meet. United Way knows that faced with adversity and challenges, many do not want to be dependent on agency help. They want to be financially independent. The goal of the Champions Program is to move families and individuals to greater self-reliance. The basic premise of using this model to meet that goal is that long-term, intensive case management is needed to provide the support these

“...long-term, intensive case management is needed.”

families lack through traditional support systems. Four agencies stepped forward and are collaborating on this program: Catholic Charities Northern, Connections for Independent Living, Greeley Transitional House and A Room at the Inn. United Way of Weld County is providing funding and support for the project.

Each agency provides a “Champion” to work with program clients through either a case management model or mentor model. The agencies utilize the same case management tools including a common assessment tool that thoroughly reviews the clients’ past and current situation to assess strengths and barriers which may impact a client’s success.

Clients meet with their Champion twice a month to set short term and long term goals and to maintain a household budget. The Champion also provides support, referrals, advocacy, and any other assistance needed to guide



the client in their efforts to become self-reliant.

Since January of 2007, over 50 individuals and families have been helped by the Champions Program agencies. That’s over fifty people and families who are becoming financially independent. This program is successful thanks to United Way contributors who know that it takes collaboration, hard work and developing “best practices” to make positive changes.

Her mother’s hard work means she has hope for the future.



Eleven year old Lily is an excellent student who excels in math. She wants to be a teacher and knows how important it is to get good grades and someday go to college. Yet her mother, Belinda, worries about how to make ends meet each month with her limited income. There are four children in the family, Joe is three, William is five, Ryan is nine and the oldest is Lily. Belinda’s husband abandoned them all. Thanks to your investment in United Way of Weld County this family has a chance to become self sufficient and the children have hope to experience life long success. The future

of these children can go one way or the other. If Joe and William are ready to learn when they start school they have a much better chance to succeed in school. If Ryan has safe opportunities after school he’s likely to develop a desire to be a good student like his sister. If Lily can stay focused on her future and not have to worry about where her home is she can become a young leader. Thanks to you, Belinda’s struggles can lessen and she can work toward a better tomorrow for herself and her children.



E. Kenneth Whitney named 2007 Humanitarian



Humanitarian of the Year Ken Whitney was honored for his strong volunteer ties in the community at the United Way Tillers Club Reception held December 4th.

United Way Board member Nancy Teksten said, "Ken's leadership is connected to multiple worthwhile projects and organizations in our community. He has been a long time supporter and leader in our United Way and most United Way Grantee agencies at one time or another." Mark Olson added, "Ken has been a forceful advocate for United Way and partner agencies for many years."

The events annual "Wine Pull" raised \$2,205. The proceeds from the Wine Pull are designated by the Humanitarian of the Year. Mr. Whitney chose United Way's early childhood development initiative.

The United Way of Weld County Board of Directors inaugurated the Humanitarian Award in 1989. It recognizes people who have rendered outstanding volunteer and philanthropic service. It exists to promote voluntary community service and the value of contributing to your fellow man. Recipients demonstrate exceptional generosity; outstanding civic or charitable responsibility; leadership and motivation of others in the role of philanthropic and humanitarian efforts.

Previous Humanitarian Award Recipients:

- 2006 Dr. Tony and Sarah Fink
- 2005 Donald R. Cummins
- 2004 Dr. Richard Kemme
- 2003 Jean Hoshiko
- 2002 Norm and Bonnie Dean
- 2001 Frank and Donna Lakin
- 2000 Julianne Haefeli
- 1999 Harold and Carol Evans
- 1998 Kay Kosmicki
- 1997 W.D. Farr
- 1996 Dr. Donald Cook
- 1995 Mike Geile
- 1994 Larry Menefee
- 1993 Joe Tennesen
- 1992 John and Tate Todd
- 1991 Harold and Florence Winograd
- 1990 Robert and Betty Tointon
- 1989 Ken Monfort

Have you made your contribution to United Way?

Consider contributing at a leadership level of \$750 or more.

We're counting on YOU!

Thank You.

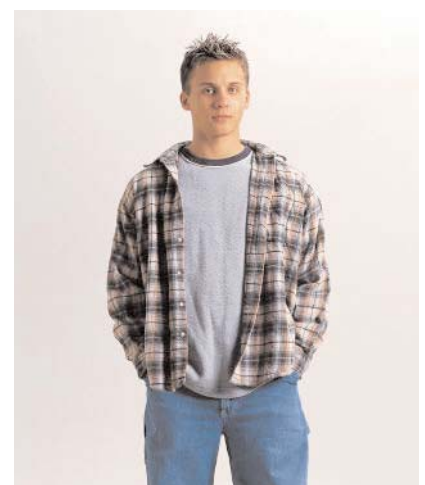
He has the power to succeed. You have the power to help him do it.

Mario is a very special young man who recently moved from Wyoming to Galeton. Imagine moving to a rural community and trying to fit in. He has made himself a fixture in many opportunities at the Boys and Girls Clubs Galeton Program, such as Power Hour, Passport to Manhood, Torch Club and Triple Play. He keeps his grades at a high level and helps his fellow club members in numerous ways.

During Power Hour, Mario works diligently through his own homework then helps other club members when he can. In the Passport to Manhood sessions, this young man is the mainstay

of conversation, sharing his insight to help others with the topic discussed. Always bringing ideas and new ways to make a difference in his new community makes Mario a leader in Torch Club. At such a young age Mario knows how to incorporate all of the club members on his team during Triple Play so they feel a part of the team. He shows respect of others by not dismissing the younger or less skilled club members. The Galeton Program manager said "He is very refreshing to have in the club and a great success story that will only continue to become even greater as he gets older."

Thanks to your investment in Positive Youth Development through United Way, the sky is the limit for Mario.



United Way of Weld County

You...United Way...the best way!

Thank you to our Cornerstone Partners

In an effort to maximize the power of collaborative fundraising potential, the Cornerstone Partner Program utilizes corporate donations to pay for administrative and fundraising costs of United Way of Weld County. This program makes it possible for donor dollars to be used solely for the purpose of helping our community.

Monfort Family Foundation
State Farm Insurance Companies
The Greeley Tribune

RR Donnelley Norwest, Inc.

Big R Manufacturing LLP

Phelps-Tointon, Inc.

Quebecor World Loveland

Roche Constructors, Inc.

Wells Fargo

Xcel Energy

Atmos Energy

Colorado Premium Foods

Farmers Bank - Ault

New Frontier Bank

Professional Finance Company, Inc.

Our goal: 100%

How can more of the money you donate today go to help the people in this community who need it most? Thanks to our Cornerstone Partner Program we are working toward 100% of your annual contribution going to programs and services in our community that align with United Way's focus areas.

Cornerstone Partners are companies and foundations who choose to direct their corporate gifts to pay United Way of Weld County's administrative and fundraising expenses. Membership requirements include an annual gift valued at \$5,000 or more which covers these cost portions of the United Way budget. The gift can be cash or in-kind. In-kind donations must replace an operating expense (Example: advertising, print-

ing, etc.). The Cornerstone Partner Program was established in 2007 and 15 corporate partners are currently represented in this group.

We do have administrative costs, but because of our extensive use of volunteers, and the generosity of the listed Cornerstone Partners, we are proud to report that our administrative cost (5%) is among the lowest of most major charities and is actually less than most agencies in this community.

For more information on the Cornerstone Partner Program and its benefits contact:
Director of Resource Development,
Christi Smith
970-353-4300 ext. 2585
christi@unitedway-weld.org

Save these Dates

January 31, 2008

2-1-1 Infoline Superbowl Party
12 Noon at the Texas Roadhouse

Saturday, April 19, 2008

United Way of Weld County Auction
to benefit Promises for Children at the Family FunPlex

Watch for more details!

This & That

If you've received multiple copies of our newsletter, or you know someone who is missing out, please contact United Way at 970-353-4300 or uwwc@unitedway-weld.org

United Way
2007 Membership
Requirements



Completed

Our Mission: To improve lives by mobilizing the caring power of our community